

# Quiz 8 - Week #8

**Due** No due date**Points** 20**Questions** 10**Time Limit** None

## Attempt History

	Attempt	Time	Score
<b>LATEST</b>	<a href="#">Attempt 1</a>	6 minutes	16 out of 20

Score for this quiz: **16** out of 20

Submitted Mar 3 at 7:46pm

This attempt took 6 minutes.

### Question 1

2 / 2 pts

(1) True/False: Clustering analysis with unlabeled is an unsupervised learning problem.

**Correct!**☒ True

True – When we use cluster analysis we typically do not have a label or a response variable for each observation, hence clustering is an unsupervised learning problem.

☐ False

### Question 2

2 / 2 pts

(2) True/False: Principal Components Analysis can be used to create a low dimensional projection of the data for use with clustering.

**Correct!**☒ True

True – Cluster analysis is better performed in lower dimensions than higher dimensions. One way to reduce the dimension (and get orthogonal variables) is to use Principal Components Analysis to transform your data.

☐ False

### Question 3

2 / 2 pts

(3) True/False: A hierarchical clustering model can be visualized using a dendrogram.

Correct!

☒ True

True – The 'tree' plot used for visualizing both hierarchical clustering models and decision tree models is called a dendrogram.

☐ False

### Question 4

2 / 2 pts

(4) True/False: Common factors estimated using Iterated Principal Factor Analysis with a VARIMAX rotation are orthogonal.

Correct!

☒ True

True – The VARIMAX rotation is an orthogonal rotation, and hence the rotated common factors will be orthogonal to each other.

☐ False

### Question 5

2 / 2 pts

(5) True/False: In cluster analysis the choice of similarity measure will affect the cluster assignments.

Correct!

☒ True

True – The most common similarity measure is Euclidean distance. Other distance measures, or metrics, will yield different results. Some measures are more preferred over other metrics given the type of data or other data properties.

☐ False

### Question 6

2 / 2 pts

(6) True/False: When computing principal components the data should be standardized, i.e. the data should be centered and scaled to a (0,1) distribution.

Correct!

☒ True

True – Since principal components analysis aims to explain the variance in the data, all of the variables should be on the same scale. If the variables are not on the same scale, then PCA will consider the variables with the larger scale to be more important.

☐ False

**Question 7****2 / 2 pts**

(7) True/False: Cluster analysis can only be performed on continuous variables.

☐ True☒ False

False – Cluster analysis can be performed on discrete variables, but the correct similarity measure must be used.

**Correct!****Question 8****2 / 2 pts**

(8) True/False: Hierarchical clustering requires that the number of clusters be specified in advance.

☐ True☒ False

False – Hierarchical clustering techniques fall into either: (1) agglomerative methods or (2) divisive methods. Both subdivisions provide multiple partitions of the data that can be visualized through a dendrogram.

**Correct!****Question 9****0 / 2 pts**

(9) True/False: In K-means clustering observations are allowed to belong to more than one cluster.

You Answered

☒ True

False – In K-means clustering observations are only allowed to belong to a single cluster. Clustering algorithms that allow observations to belong to more than one cluster are called fuzzy clustering.

Correct Answer

☐ False

### Question 10

0 / 2 pts

(10) True/False: Since cluster analysis is an unsupervised learning method, two different cluster partitions cannot be compared.

You Answered

☒ True

False – Two cluster partitions can be compared using a variety of metrics. One such metric is the Rand Index. Other metrics include the Pseudo F, the Pseudo T-Squared, and the CCC metrics for cluster comparison. The choice of metrics available depends on the software package.

Correct Answer

☐ False

Quiz Score: **16** out of 20