

WizMark 360

BY WIZARDS360

Investor Presentation

Series A — The World's First AI Marketing Operating System
285 Agents • 24 LLM Providers • 886+ Models • 8 Verticals • 22
Languages

285

AI AGENTS

24

LLM PROVIDERS

886+

AI MODELS

8

VERTICALS

22

LANGUAGES

319

SERVICES

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The World's First AI Marketing Operating System

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Series A Investor Presentation — February 2026

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Slide 1 — Cover

WizMark 360

The World's First AI Marketing Operating System

285 AI Agents · 24 LLM Providers · 886+ Models · 319 Service Modules · 22 Indian Languages

One Platform to Replace Them All.

"We're not building another marketing tool. We're building the operating system that makes every other marketing tool obsolete."

Slide 2 — The Problem: A \$500B Market Built on Fragmentation

The Marketing Technology Crisis

Every enterprise marketing team today is drowning in tool sprawl, data silos, and manual workflows. The average mid-market company spends **\$150K-\$500K/year** on **15-20 disconnected marketing tools** — and still fails to achieve unified, intelligent marketing operations.

Pain Point	Impact	Scale
Tool Fragmentation	Marketing teams juggle 15-20 point solutions with no unified data layer	83% of CMOs report "tool fatigue"
No Unified AI Orchestration	AI capabilities are siloed — one tool for content, another for ads, another for analytics	Zero platforms unify AI across verticals
Indian Language Gap	900M+ Indian language internet users have virtually no marketing automation in their language	Only 12% served by existing tools
Manual Workflow Waste	Campaign ideation-to-launch takes 2-6 weeks; 40-60% of team capacity is wasted on manual tasks	\$200B+ in wasted labor globally
Disconnected Intelligence	No single platform connects content creation, campaign execution, analytics, and optimization	ROI attribution remains a guessing game

The Result?

\$200B+ wasted annually on fragmented marketing stacks that don't talk to each other, can't learn from each other, and leave the world's largest language market completely unserved.

Slide 3 — The Solution: WizMark 360

One AI Operating System. Every Marketing Vertical. Every Language.

WizMark 360 is the world's first **AI Marketing Operating System** — a unified, full-stack platform that replaces 15+ marketing point solutions with a single, intelligent, self-driving marketing engine.

Capability	What It Means
285 Autonomous AI Agents	Purpose-built agents across 8 marketing verticals that plan, execute, and optimize autonomously
8 Integrated Verticals	Social Media, SEO/GEO, Performance Ads, Sales/SDR, WhatsApp, LinkedIn B2B, Web Dev, PR — all unified
24 LLM Providers, 886+ Models	Best-in-class AI from Anthropic, OpenAI, Google, and 21 more — intelligently routed per task
22 Indian Languages	First-mover advantage in the world's fastest-growing digital market
Self-Driving Operations	Reduces human effort by 80% through autonomous agent workflows
Unified Analytics	Cross-vertical ROI/ROAS with 6 attribution models and real-time optimization

Before WizMark 360 vs. After

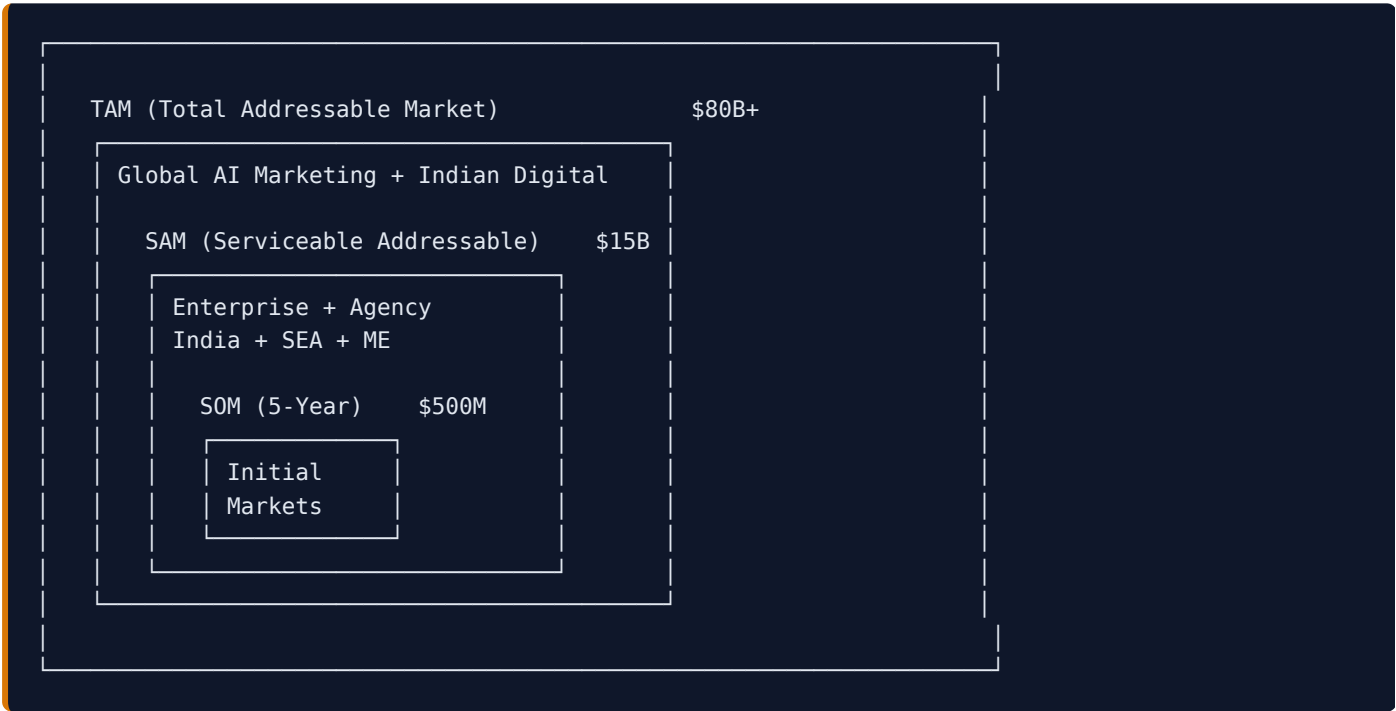
	Before (Legacy Stack)	After (WizMark 360)
Tools Required	15-20 separate SaaS products	1 unified platform
Annual Cost	\$150K-\$500K+	80% reduction
Campaign Launch	2-6 weeks	Hours
Languages	English only	22 Indian languages + English
AI Capability	Basic automation, single-model	285 agents, 886+ models, autonomous
Data Visibility	Siloed, fragmented	Unified cross-vertical analytics
Team Required	8-15 specialists	2-3 operators + AI agents

Slide 4 — Market Opportunity: \$509B and Growing

A Once-in-a-Decade Platform Opportunity

Market Segment	Size (2026E)	Growth Rate
Global MarTech Market	\$509B	19.8% CAGR
India Digital Marketing	\$55B	Fastest growing globally
Enterprise Marketing Automation	\$25B	14.2% CAGR
Indian Language Internet Users	900M+	Only 12% served by marketing tools

TAM / SAM / SOM Analysis



Why Now?

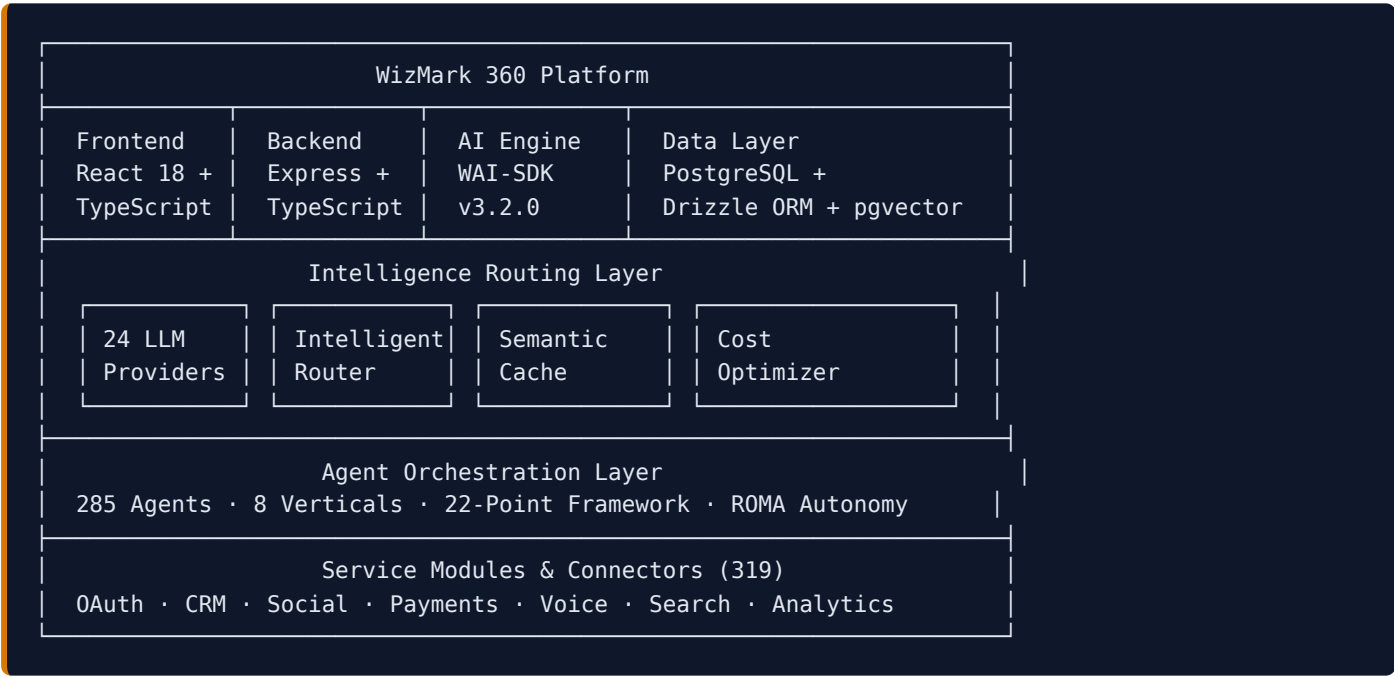
Macro Trend	Tailwind for WizMark 360
AI Inflection Point	LLM capabilities have crossed the threshold for autonomous marketing operations
India's Digital Explosion	900M+ language users coming online; government Digital India push accelerating adoption
MarTech Consolidation	Enterprises are actively seeking platform consolidation to reduce tool sprawl

Macro Trend	Tailwind for WizMark 360
Cost Pressure	Global CMOs face 15–20% budget cuts while being asked to deliver more
Regulatory Shift	India's data localization requirements favor India-built platforms

Slide 5 — Product Architecture & Technology

Enterprise-Grade, Built for Scale

WizMark 360 is a full-stack TypeScript application built on modern, battle-tested infrastructure designed for enterprise deployment.



Component	Technology	Strategic Advantage
Frontend	React 18 + TypeScript + Vite	Enterprise UI with real-time dashboards
Backend	Express.js + TypeScript	REST API, WebSocket, SSE streaming
Database	PostgreSQL + Drizzle ORM + pgvector	ACID compliance, vector search, embeddings
AI Orchestration	WAI-SDK v3.2.0	Proprietary agent lifecycle and multi-agent coordination

Component	Technology	Strategic Advantage
LLM Config	Centralized shared/llm-config.ts	Single source of truth — instant model upgrades across all agents
Memory	Enhanced Mem0	Cross-session persistence with 90% token reduction
Monitoring	CAM 2.0	Real-time cost, quality, and performance tracking
Learning	GRPO	Continuous reinforcement learning — agents get smarter over time
Security	Quantum-Ready Framework	RBAC, encryption, audit logging, SOC2-aligned
Service Modules	319 service modules, 178 API routes	Modular, scalable, purpose-built components
Wizards Studio	10 specialized studios with 14-day startup journey	Guided startup-to-launch workflow for founders and teams
Context Engineering	Multi-layer prompt optimization engine	30-50% token savings with adaptive complexity

Slide 6 — The AI Engine: 24 Providers, 886+ Models

The Most Comprehensive AI Infrastructure in MarTech

WizMark 360's **4-Tier AI Architecture** ensures every task is matched to the optimal model — balancing quality, speed, cost, and capability. The **Intelligent Model Router** evaluates 18 task-specific routing categories to select the right model in real time.

Tier 1 — Premium (Mission-Critical Workloads)

Provider	Flagship Models	Context Window	Key Capabilities
Anthropic	Claude Opus 4.6, Sonnet 5.0, Haiku 4.5	200K	Extended thinking, tool-use, computer-use, agent teams
OpenAI	GPT-5.2, GPT-5.2 Pro, o3, o4-mini	272K	Reasoning, vision, code, embeddings, TTS/STT
Google Gemini	Gemini 3 Pro, 3 Flash, 3 Flash Lite	2M	Massive context, multimodal, grounding
AWS Bedrock	Managed Claude, Llama, Titan	Varies	Enterprise SLA, VPC, HIPAA

Provider	Flagship Models	Context Window	Key Capabilities
Azure OpenAI	Managed GPT-5.2, o3	Varies	Data residency, compliance
Google Vertex AI	Managed Gemini 3	Varies	Enterprise ML pipelines

Tier 2 — Professional (Production Marketing Workloads)

Provider	Flagship Models	Strengths
Groq	Llama 4 Maverick, Scout	Ultra-fast LPU inference — real-time content
DeepSeek	R2, V4	Advanced reasoning at 90% lower cost
Cohere	Command R+	Enterprise RAG, multilingual embeddings
Mistral	Large 3, Codestral 2	European sovereignty, code generation
Perplexity	Sonar Pro	Real-time web search with citations
xAI	Grok 3, Grok 3 Mini	Real-time data, social media intelligence

Tier 3 — Cost-Effective (Bulk Processing & Routine Tasks)

Provider	Primary Use
Together AI	Batch content generation
OpenRouter	Multi-model gateway, fallback routing
Zhipu AI (GLM-5)	Chinese market content
Replicate	Image generation (FLUX, Stable Diffusion)
Fireworks	Low-latency inference
HuggingFace	Custom fine-tuned models
Moonshot/Kimi	Long-context document analysis
Anyscale	Distributed batch processing
SambaNova	Enterprise throughput on custom silicon
Cerebras	Wafer-scale ultra-fast inference

Tier 4 — Specialized (India-First & Local Deployment)

Provider	Models	Specialization
Sarvam AI	Saaras v3, Saarika v3 (STT), Bulbul v2 (TTS)	22 Indian languages — NLU, voice
Ollama	Local deployment	Air-gapped, data sovereignty, dev

Intelligent Model Router — 18 Task Categories

Routing Category	Primary Model	Cost/1M Tokens
Strategic Planning	Claude Opus 4.6	\$15 / \$75
Content Generation	Claude Sonnet 5.0	\$3 / \$15
Fast Responses	Gemini 3 Flash	\$0.15 / \$0.60
Code Generation	GPT-5.2 Codex	\$2.50 / \$10
Bulk Processing	DeepSeek V4	\$0.14 / \$0.28
Indian Languages	Sarvam Saaras v3	Variable
Real-time Search	Perplexity Sonar Pro	\$2 / \$8
Image Generation	Replicate FLUX	Per-image

Result: 90% cost savings on routine tasks through intelligent model selection — premium models only invoked when quality demands it.

Slide 7 — 285 Agent Ecosystem: 8 Marketing Verticals

The World's Largest AI Marketing Agent Network

Each agent is built on the proprietary **22-Point Agent Framework** and operates at a defined **ROMA autonomy level** (Reactive → Proactive → Autonomous → Collaborative → Self-Evolving).

#	Vertical	Agents	Key Capabilities	Business Impact
1	Social Media	10	Content strategy, scheduling, audience analysis, engagement optimization	5x content output, 40% higher engagement
2	SEO/GEO	10	Keyword research, rank tracking, backlink analysis, AI visibility scoring	3x organic traffic growth
3	Performance Ads	10	Campaign optimization, ROAS tracking, bid management, creative testing	60% ROAS improvement
4	Sales/SDR	6	Lead scoring, pipeline management, outreach automation, CRM sync	4x pipeline velocity
5	WhatsApp Marketing	6	Flow builder, broadcast campaigns, conversational commerce, payments	45% conversion rate on commerce

#	Vertical	Agents	Key Capabilities	Business Impact
6	LinkedIn B2B	6	Account-based marketing, thought leadership, lead generation	3x qualified leads
7	Web Development	5	Landing page generation, A/B testing, conversion optimization	35% CRO improvement
8	PR & Communications	29	Media relations, crisis management, press releases, reputation monitoring	70% faster crisis response
—	Core Orchestration	203	Cross-vertical coordination, analytics, system agents	Unified intelligence layer
TOTAL		285		

Runtime Architecture

Metric	Value
Agents Defined	285
Agents Loaded at Runtime	296 (includes orchestrators and system agents)
Agent Framework Points	22 (standardized system prompt structure)
Orchestration Patterns	6 (Sequential, Concurrent, Supervisor, Adaptive, Handoff, Custom)
ROMA Autonomy Levels	5 (L0-L4)
Dual-Model Workflow	Claude for planning → Gemini/GPT for execution

Slide 8 — Indian Language MOAT: 22 Languages

The Largest Untapped Digital Market in the World

India has **900M+ internet users** who prefer content in their native language. Today, **only 12% of these users are served by marketing tools**. WizMark 360 is the first and only marketing platform with native support for all **22 scheduled Indian languages**.

Supported Languages

Group	Languages
High-Volume	Hindi, Bengali, Tamil, Telugu, Marathi, Gujarati, Kannada, Malayalam

Group	Languages
Growing Markets	Odia, Punjabi, Assamese, Maithili, Urdu
Emerging	Sanskrit, Sindhi, Nepali, Dogri, Manipuri, Bodo, Santali, Kashmiri, Konkani

Voice AI Capabilities

Capability	Technology	Languages
Speech-to-Text	Sarvam Saarika v3	22 Indian languages
Text-to-Speech	Sarvam Bulbul v2	22 Indian languages
Language NLU	Sarvam Saaras v3	Native understanding, not translation
Content Creation	Multi-model	Blog posts, social, ads in all 22 languages
Chat & Support	Conversational AI	Customer engagement in native language
Translation	Cross-lingual	Any language to any language, marketing-aware

Why This Is a Durable MOAT

Factor	Competitive Barrier
22 Languages	No competitor supports more than 3-5 Indian languages
Native AI, Not Translation	Built on Sarvam AI — India's leading language model, not Google Translate overlays
Voice-First	STT + TTS enables voice-driven marketing for non-English speakers
Cultural Context	Agents understand regional festivals, idioms, buying patterns
Data Network Effects	Each interaction improves language models — compounding advantage
Time to Replicate	2+ years for any competitor to build equivalent coverage

900M+ users. 22 languages. Zero competition. First-mover advantage.

Slide 9 — Enterprise Features & Integrations

Production-Ready for Enterprise and Agency Deployment

Platform Integrations

Category	Integrations	Purpose
OAuth / Social	Meta, Google, LinkedIn, TikTok, Twitter, Pinterest	Social publishing, ad management, audience sync
CRM	Salesforce, HubSpot	Lead sync, pipeline management, contact enrichment
Payments	Razorpay	Invoicing, subscription billing, WhatsApp commerce
Messaging	WhatsApp Business API, Telegram	Conversational marketing, broadcast campaigns
Search Intelligence	Perplexity, Google Custom Search, Bing	Real-time market intelligence, content research
Conversion Tracking	Facebook Pixel, Google Tag, LinkedIn Insight, TikTok Pixel, GTM	Full-funnel attribution, server-side tracking
Document Processing	15+ formats (PDF, DOCX, PPTX, CSV, etc.)	Content ingestion, analysis, repurposing

Enterprise Security & Governance

Feature	Detail
RBAC	4 enterprise roles (Admin, Manager, Analyst, Viewer) with resource-based permissions
Audit Logging	Complete action tracking with timestamps, user attribution, and change history
Quantum-Ready Security	Forward-looking encryption framework aligned with post-quantum standards
SOC2 Alignment	Controls and practices aligned with SOC2 Type II requirements
Data Sovereignty	India-first architecture with Ollama local deployment option
SSO	Enterprise Single Sign-On support
Multi-Tenant	Agency-grade isolation between client workspaces

10 WizMark Intelligence Suite Capabilities (Proprietary)

#	Tool	Category	Capability
1	Competitor Intelligence Scanner	Research	Automated competitor strategy analysis
2	Visual Brand Monitor	Analysis	Computer vision brand presence tracking
3	AI Ad Creative Generator	Creative	Automated ad copy and campaign messaging
4	Market Research Agent	Research	Deep market research with database navigation
5	SEO Audit Automation	Automation	Automated technical SEO audits and recommendations
6	Social Listening Analyzer	Analysis	Real-time brand sentiment monitoring
7	Campaign Performance Optimizer	Automation	Data-driven optimization with A/B test suggestions
8	Content Repurposing Engine	Creative	Long-form to multi-platform asset transformation
9	Predictive Lead Scoring	Analysis	AI-powered behavioral lead scoring
10	Brand Voice Guardian	Marketing	Brand consistency enforcement across all content

Slide 10 — Competitive Landscape

WizMark 360 vs. The Incumbents

Capability	WizMark 360	HubSpot	Salesforce MC	Adobe EC	Jasper AI	Hootsuite	Copy.ai	Mailchimp
AI Agents	285	5-10	10-15	8-12	3-5	2-3	2-3	1-2
LLM Providers	24	1-2	1-2	2-3	1-2	1	1-2	1
Models Available	886+	~10	~15	~20	~5	~3	~5	~3
Marketing Verticals	8	3-4	4-5	3-4	1	1-2	1	1-2
Indian Languages	22	0	0	0	0	0	0	0
Cross-Vertical Orchestration	Yes	No	Partial	No	No	No	No	No
Autonomous Operations	Yes	No	No	No	Partial	No	Partial	No

Capability	WizMark 360	HubSpot	Salesforce MC	Adobe EC	Jasper AI	Hootsuite	Copy.ai	Mailchimp
Voice AI (Indian)	Yes	No	No	No	No	No	No	No
Real-time Model Routing	Yes	No	No	No	No	No	No	No
Self-Learning (GRPO)	Yes	No	No	No	No	No	No	No
Estimated Annual Cost	\$X0K	\$150K+	\$250K+	\$300K+	\$50K+	\$40K+	\$30K+	\$20K+

Key Differentiators — Why WizMark 360 Wins

#	Differentiator	Competitor Gap
1	Only platform with 285 autonomous AI agents	Nearest competitor has <15
2	Only platform with 24 LLM providers	Most use 1-2 providers
3	Only platform with 22 Indian language support	Zero competitors offer this
4	Only platform with cross-vertical orchestration	All competitors are point solutions
5	10x more AI capability than any single competitor	Exponential, not incremental, advantage
6	80% cost reduction vs. assembling point solutions	Platform consolidation economics
7	Self-learning agents via GRPO reinforcement learning	Static competitors can't match compounding intelligence

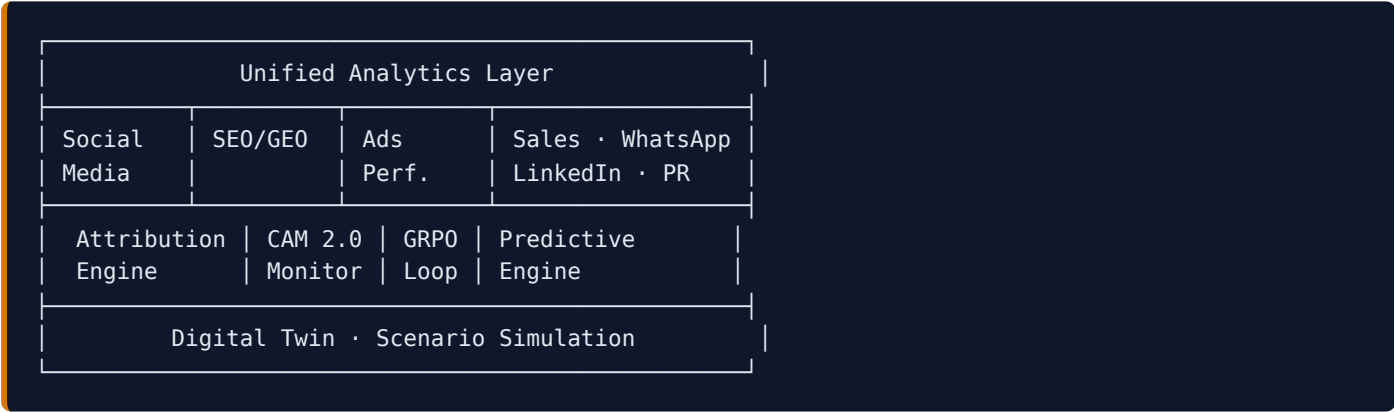
Slide 11 — Market Intelligence & Analytics

Unified Intelligence Across Every Marketing Dollar

Analytics Capability	Description	Business Value
Unified Analytics Dashboard	Cross-vertical ROI/ROAS with real-time data from all 8 verticals	Single source of truth for marketing performance

Analytics Capability	Description	Business Value
6 Attribution Models	First-touch, last-touch, linear, time-decay, position-based, data-driven	Accurate credit allocation across channels
CAM 2.0 Monitoring	Real-time operations tracking — cost per agent, quality scores, latency metrics	Full visibility into AI operations cost and quality
GRPO Continuous Learning	Reinforcement learning from user feedback and campaign outcomes	Agents improve autonomously — compounding advantage
Digital Twin Modeling	Campaign simulation, customer digital twins, scenario analysis	Test before you spend — reduce waste by 40%
Predictive Analytics Engine	WizMark 360 predictive models for demand, churn, and opportunity scoring	Proactive, not reactive, marketing
Server-Side Tracking	Conversion tracking that survives ad blockers and cookie restrictions	30% more accurate attribution vs. client-side

Intelligence Architecture



Slide 12 — Revenue Model

Multi-Stream SaaS with Platform Economics

Revenue Stream	Model	Target Segment
SaaS Subscriptions	Tiered monthly/annual plans	All segments
Per-Agent Licensing	Premium agents billed per-agent/month	Enterprise
API Access	Usage-based API for custom integrations	Developers, Agencies

Revenue Stream	Model	Target Segment
White-Label	Full platform white-labeling for agencies	Marketing Agencies
Indian Language Premium	Add-on for 22-language capabilities	India-focused enterprises
Enterprise Custom	Dedicated deployment, custom agents, SLA	Large Enterprise

Subscription Tiers

Tier	Target	Key Inclusions	Price Range
Starter	SMBs, Solopreneurs	Core agents, 3 verticals, 5 languages	\$
Professional	Mid-Market	All agents, 6 verticals, 15 languages, analytics	\$\$
Enterprise	Large Enterprise	Full platform, all 22 languages, SSO, RBAC, SLA	\$\$\$
Agency	Marketing Agencies	White-label, multi-client, agency command center	\$\$\$\$

Revenue Characteristics

Metric	Profile
Model	Recurring SaaS (monthly/annual)
Expansion	Usage-based upsell (agents, models, languages)
Retention	Platform stickiness — replaces 15+ tools
Gross Margin	70–80% (AI compute costs optimized by intelligent routing)
Net Dollar Retention	Target 130%+ (land and expand within enterprise)
LTV/CAC	Target 5x+

Slide 13 — Go-to-Market Strategy

India-First, Then the World

Phased Expansion

Phase	Timeline	Geography	Focus
Phase 1	Months 1-6	India	Enterprise accounts + agency partnerships
Phase 2	Months 7-12	Southeast Asia + Middle East	Regional expansion, multilingual extension
Phase 3	Months 13-24	Global Enterprise	North America, Europe, APAC penetration

Target Industry Verticals

Industry	Why WizMark 360	Estimated Market
E-Commerce	Multi-channel marketing, WhatsApp commerce, vernacular content	\$12B India e-commerce ad spend
BFSI	Compliance-aware content, lead gen, multilingual customer engagement	\$8B financial services marketing
FMCG	Mass-market campaigns in 22 languages, influencer management	\$15B FMCG marketing spend
Real Estate	Lead nurturing, WhatsApp automation, regional targeting	\$4B real estate marketing
EdTech	Student acquisition, multilingual content, performance marketing	\$3B edtech marketing
Healthcare	Patient engagement, awareness campaigns, regulatory compliance	\$2B healthcare marketing

Channel Strategy

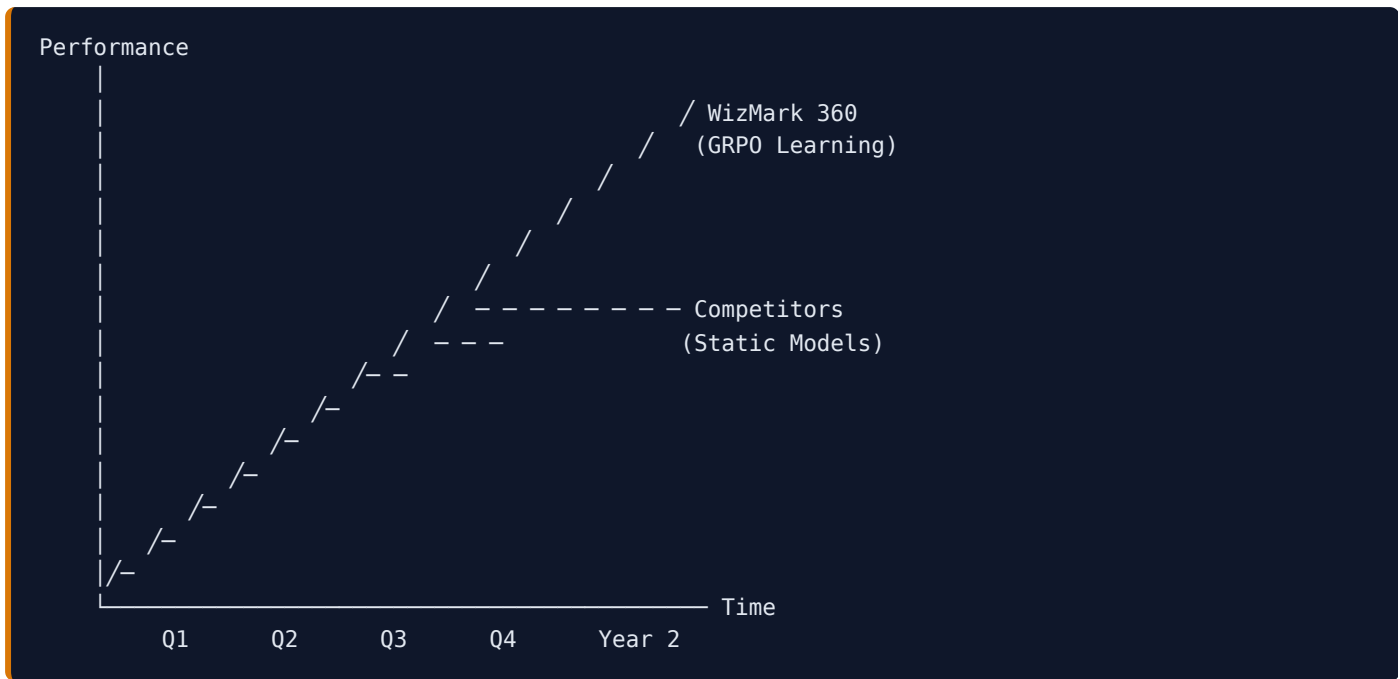
Channel	Approach
Direct Sales	Enterprise sales team targeting CMOs and VP Marketing
Agency Partners	White-label partnerships with top 50 Indian agencies
System Integrators	Partnerships with Accenture, Deloitte, Infosys for enterprise deals
Product-Led Growth	Starter tier with self-serve onboarding and viral expansion
Content & Community	Thought leadership, MarTech conferences, developer community

Slide 14 — Technology Advantages & MOAT

12 Layers of Defensible Competitive Advantage

#	MOAT Layer	Description	Time to Replicate
1	Category Creation	First-mover in "AI Marketing Operating System" category	12-18 months
2	22 Indian Languages	Native AI support via Sarvam — not translation overlays	2+ years
3	285-Agent Ecosystem	Each agent built on 22-point framework with vertical expertise	18+ months
4	24 LLM Provider Integration	Deep optimization, fallback chains, cost arbitrage	12+ months
5	Cross-Vertical Orchestration	Unique architecture connecting all 8 marketing verticals	18+ months
6	Centralized LLM Config	Single source of truth enabling instant model upgrades	Architectural
7	WAI-SDK v3.2.0	Proprietary orchestration engine for agent lifecycle management	12+ months
8	319 Service Modules	Modular, scalable enterprise architecture with 178 API routes	18+ months
9	Quantum Security Framework	Post-quantum cryptography, quantum key distribution, zero-knowledge proofs	2+ years
10	Context Engineering Engine	Multi-layer prompt optimization with adaptive complexity — 30-50% token savings	12+ months
11	GRPO Continuous Learning	Reinforcement learning creating compounding intelligence advantage	Ongoing
12	Wizards Studio Platform	10 specialized studios with 14-day startup journey — guided founder workflow	12+ months

Compounding Intelligence Advantage



*Every interaction improves agent intelligence. Every campaign teaches the system. Every feedback loop compounds the advantage. **Competitors with static models cannot close this gap.***

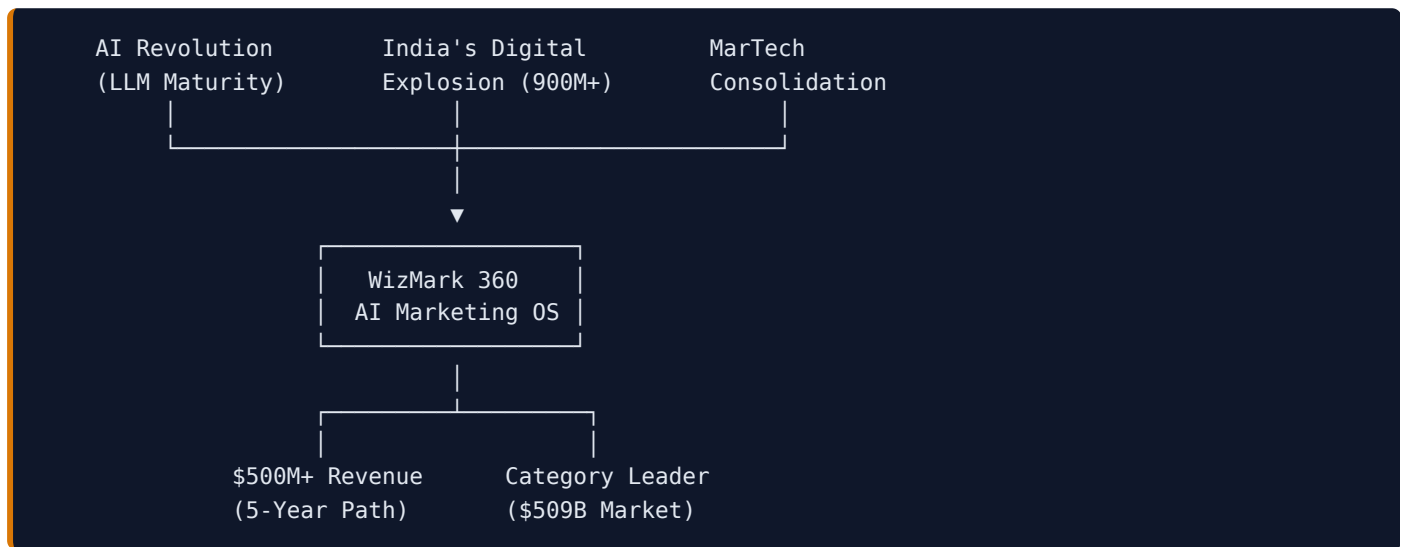
Slide 15 — Investment Thesis

Why WizMark 360 Is a Generational Investment Opportunity

Thesis Element	Detail
Category Creator	Defining the "AI Marketing Operating System" category in a \$509B market
AI-First Architecture	Not bolting AI onto legacy software — built from the ground up as an AI-native platform
Defensible Technology MOAT	12 layers of competitive advantage with 18+ months to replicate
India-First Strategy	Tapping 900M+ language users in the world's fastest-growing digital economy
Platform Consolidation	Replaces 15+ marketing tools — massive switching cost once adopted
Network Effects	Agent intelligence improves with usage — compounding advantage over time

Thesis Element	Detail
Massive TAM	\$80B+ TAM with clear line of sight to \$500M+ revenue
Unit Economics	70-80% gross margins, 130%+ NDR target, 5x+ LTV/CAC
Capital Efficient	AI-driven operations reduce need for large human teams
Multiple Expansion Vectors	Geography (India → SEA → Global), vertical depth, enterprise upsell

The Convergence Thesis



Slide 16 — Team & Execution

Built by Operators Who Understand Both AI and Marketing

Role	Profile	Focus
CEO / Co-Founder	<i>[To be completed]</i>	Vision, strategy, fundraising
CTO / Co-Founder	<i>[To be completed]</i>	AI architecture, engineering, product
VP Engineering	<i>[To be completed]</i>	Platform development, infrastructure
VP Marketing	<i>[To be completed]</i>	Go-to-market, brand, demand generation
VP Sales	<i>[To be completed]</i>	Enterprise sales, agency partnerships
Head of AI	<i>[To be completed]</i>	LLM integration, agent development
Head of India Languages	<i>[To be completed]</i>	Multilingual AI, Sarvam partnership

Key Milestones Achieved

Milestone	Status
Full-stack platform architecture	☐ Complete
285 agents built and operational	☐ Complete
24 LLM providers integrated	☐ Complete
22 Indian language support	☐ Complete
WAI-SDK v3.2.0 orchestration engine	☐ Complete
319 service modules, 178 API routes deployed	☐ Complete
Wizards Studio Platform (10 studios, 14-day journey)	☐ Complete
Context Engineering Engine	☐ Complete
Quantum Security Framework	☐ Complete
Enterprise security framework	☐ Complete
CAM 2.0 + GRPO learning system	☐ Complete

Slide 17 — Financial Projections

Path to \$500M+ Revenue

Metric	Year 1	Year 2	Year 3	Year 4	Year 5
Enterprise Clients	25	100	300	600	1,000
Agency Partners	10	50	150	300	500
ARR	\$2M	\$15M	\$60M	\$180M	\$500M+
Gross Margin	65%	72%	76%	78%	80%
Net Dollar Retention	110%	125%	135%	140%	140%+
Team Size	30	80	180	350	500

Key Assumptions

Assumption	Basis
Average Enterprise ACV	\$50K Year 1 → \$120K Year 5 (expansion within accounts)
Average Agency ACV	\$30K Year 1 → \$80K Year 5 (multi-client revenue share)
Sales Cycle	30–60 days (SMB/Agency), 90–180 days (Enterprise)
Churn	<5% annual (platform stickiness from tool consolidation)
CAC Payback	<12 months

Note: Detailed financial model available upon request under NDA.

Slide 18 — The Ask

Funding Requirements & Use of Funds

Capital Raise

Item	Detail
Round	Series A
Amount	[To be determined]
Use	Growth capital for GTM, engineering, and market expansion
Target Close	[To be determined]

Use of Funds

Category	Allocation	Purpose
Engineering & AI	40%	Agent expansion, model optimization, platform hardening
Sales & Marketing	30%	Enterprise sales team, agency partnerships, brand building
India Language Expansion	15%	Deepen 22-language capabilities, voice AI, regional content
Operations & Infrastructure	10%	Cloud infrastructure, compliance, security certifications
Working Capital	5%	General corporate purposes

Key Milestones (Next 18 Months)

Quarter	Milestone
Q1 2026	25 enterprise pilots launched; agency partner program live
Q2 2026	\$2M ARR; 50+ enterprise accounts; SOC2 certification
Q3 2026	Southeast Asia market entry; 100 enterprise accounts
Q4 2026	\$8M ARR; Middle East expansion; 500-agent milestone
Q1 2027	\$15M ARR; global enterprise pipeline; Series B readiness

Appendix A — Technical Architecture Diagram



Appendix B — Complete LLM Provider Catalog

#	Provider	Tier	Flagship Model	Key Strength
1	Anthropic	Tier 1 Premium	Claude Opus 4.6	Extended thinking, tool-use, computer-use
2	OpenAI	Tier 1 Premium	GPT-5.2	Reasoning, vision, code, embeddings
3	Google Gemini	Tier 1 Premium	Gemini 3 Pro	2M context, multimodal, grounding

#	Provider	Tier	Flagship Model	Key Strength
4	AWS Bedrock	Tier 1 Premium	Managed models	Enterprise SLA, HIPAA
5	Azure OpenAI	Tier 1 Premium	Managed GPT-5.2	Data residency, compliance
6	Google Vertex AI	Tier 1 Premium	Managed Gemini 3	Enterprise ML pipelines
7	Groq	Tier 2 Professional	Llama 4 Maverick	Ultra-fast LPU inference
8	DeepSeek	Tier 2 Professional	R2, V4	Advanced reasoning, low cost
9	Cohere	Tier 2 Professional	Command R+	Enterprise RAG, embeddings
10	Mistral	Tier 2 Professional	Large 3	European sovereignty, code
11	Perplexity	Tier 2 Professional	Sonar Pro	Real-time web search
12	xAI	Tier 2 Professional	Grok 3	Real-time data, social intel
13	Together AI	Tier 3 Cost-Effective	Open-source hosting	Batch processing
14	OpenRouter	Tier 3 Cost-Effective	Multi-model gateway	Fallback routing
15	Zhipu AI	Tier 3 Cost-Effective	GLM-5	Chinese market
16	Replicate	Tier 3 Cost-Effective	FLUX, SD	Image generation
17	Fireworks	Tier 3 Cost-Effective	Fast inference	Low-latency
18	HuggingFace	Tier 3 Cost-Effective	Open-source	Fine-tuned models
19	Moonshot/Kimi	Tier 3 Cost-Effective	Long-context	Document analysis
20	Anyscale	Tier 3 Cost-Effective	Distributed	Batch processing
21	SambaNova	Tier 3 Cost-Effective	Custom silicon	Enterprise throughput
22	Cerebras	Tier 3 Cost-Effective	Wafer-scale	Ultra-fast inference
23	Sarvam AI	Tier 4 Specialized	Saaras v3, Saarika v3, Bulbul v2	22 Indian languages
24	Ollama	Tier 4 Specialized	Local models	Air-gapped, sovereignty

Appendix C — Agent Registry by Vertical

Vertical	Agent Count	Sample Agents
Social Media Marketing	10	Content Strategist, Post Scheduler, Audience Analyzer, Engagement Optimizer, Influencer Scout, Trend Detector, Hashtag Researcher, A/B Tester, Community Manager, Analytics Reporter
SEO/GEO	10	Keyword Researcher, Rank Tracker, Backlink Analyzer, Technical SEO Auditor, Content Optimizer, AI Visibility Scorer, Local SEO Agent, Schema Markup Generator, Competitor SEO Spy, SERP Analyzer
Performance Advertising	10	Campaign Optimizer, Bid Manager, ROAS Tracker, Creative Tester, Audience Segmenter, Budget Allocator, Landing Page Optimizer, Attribution Modeler, Ad Copy Generator, Performance Reporter
Sales/SDR	6	Lead Scorer, Pipeline Manager, Outreach Automator, CRM Sync Agent, Meeting Scheduler, Follow-Up Agent
WhatsApp Marketing	6	Flow Builder, Broadcast Manager, Commerce Agent, Payment Processor, Template Manager, Analytics Agent
LinkedIn B2B	6	ABM Strategist, Thought Leader, Lead Generator, Connection Manager, Content Publisher, Analytics Agent
Web Development	5	Landing Page Generator, A/B Test Manager, CRO Optimizer, Form Builder, Performance Auditor
PR & Communications	29	Media Relations, Crisis Manager, Press Release Writer, Reputation Monitor, Journalist Database, Pitch Generator, Event PR, Executive Comms, Internal Comms, and 20 more specialized agents
Core Orchestration	203	Cross-vertical coordinators, system agents, analytics engines, workflow orchestrators
TOTAL	285	

Appendix D — Customer Use Cases & Testimonials

Target Use Case Profiles

Use Case	Industry	Problem	WizMark 360 Solution	Expected ROI
Multi-Language E-Commerce	Retail	Needs product marketing in 8+ Indian languages	22-language content generation + WhatsApp commerce	3x customer reach

Use Case	Industry	Problem	WizMark 360 Solution	Expected ROI
BFSI Lead Generation	Banking	Low-quality leads, slow pipeline	AI lead scoring + automated SDR outreach	4x pipeline velocity
FMCG Brand Campaign	Consumer Goods	National campaign across diverse language markets	Cross-vertical orchestration + regional content	60% cost reduction
Agency Scaling	Marketing Agency	Can't scale beyond 20 clients profitably	White-label platform + autonomous agents	5x client capacity
Real Estate Developer	Real Estate	Fragmented marketing across projects and regions	Unified platform + WhatsApp automation	45% conversion lift
EdTech Student Acquisition	Education	High CAC, low conversion in Tier 2/3 cities	Vernacular content + performance ads optimization	50% CAC reduction

Customer testimonials and detailed case studies will be added as pilot programs conclude.

Thank You

WizMark 360 — The World's First AI Marketing Operating System

285 Agents · 24 Providers · 886+ Models · 22 Languages · One Platform

For investor inquiries, please contact:

Wizards360 [Contact information to be added]

This document contains forward-looking statements and projections based on current expectations and industry research estimates. Market size figures are derived from published industry reports (Gartner, Statista, Grand View Research). Financial projections are management estimates and actual results may differ materially. All technology metrics (agent counts, model counts, provider counts) are verified from the platform source code as of February 2026. This presentation is

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