M360

Market360

Self-Driving Agency Platform

Complete Product Feature Document

23	752	267	12+
LLM PROVIDERS	AI MODELS	AGENTS	LANGUAGES

December 2025 | Version 1.0 | Confidential

Market360 - Self-Driving Agency Platform

Complete Product Feature Document

Executive Summary

Market360 is India's first AI-native, self-driving marketing agency platform that combines the power of **23 LLMs**, **752 AI models**, and **267 autonomous agents** to deliver end-to-end marketing automation across 7 verticals. Built on the WAI SDK Orchestration Platform, Market360 eliminates the need for traditional agency teams by automating strategy, content creation, campaign execution, and performance optimization.

Table of Contents

1. Platform Overview
2. Unique Selling Propositions (USPs)
3. 7 Marketing Verticals - Detailed Flows
4. AI Infrastructure
5. Aura.build Integration for Web Development
6. Global SEO & GEO Features
7. Competitive Advantages
8. Product Roadmap
9. Technical Architecture

Platform Overview

What is Market360?

Market360 is a **Self-Driving Agency Platform** that transforms how brands manage their entire marketing lifecycle. Unlike traditional marketing tools that require constant human intervention, Market360 uses **ROMA (Reactive, Optimized, Managed, Autonomous)** orchestration levels (L0-L4) to progressively automate marketing tasks.

Core Capabilities

CAPABILITY	DESCRIPTION
23 LLM Providers	OpenAI GPT-5, Anthropic Claude, Google Gemini, Groq, Cohere, Sarvam AI, DeepSeek, Mistral, Perplexity, Together AI, OpenRouter (343+ models), xAI Grok, and more
752 AI Models	From direct providers and aggregators for every use case
267 Autonomous Agents	Distributed across 7 marketing verticals
12+ Indian Languages	Full multilingual support via Sarvam AI
Voice Agents	Text-to-Speech, Speech-to-Text, WhatsApp voice integration
MCP Protocol	156 registered tools for advanced orchestration

Unique Selling Propositions

1. First Multi-LLM Marketing Automation Platform

Unlike HubSpot (single AI), Salesforce Einstein (proprietary only), or Marketo (limited AI), Market360 dynamically routes tasks to the best-fit LLM based on:

- **Cost optimization** (DeepSeek for cost-effective reasoning)
- **Speed requirements** (Groq for sub-second responses)
- **Quality needs** (GPT-5/Claude for premium content)
- **Language requirements** (Sarvam for Indian languages)
- **Specialization** (Cohere for RAG, Perplexity for real-time search)

2. True Autonomous Marketing (ROMA L0-L4)

LEVEL	NAME	CAPABILITY	MARKET360 STATUS
L0	Reactive	Responds to manual triggers	Active (45 agents)
L1	Proactive	Suggests actions based on patterns	Active (67 agents)
L2	Autonomous	Executes approved strategies automatically	Active (89 agents)
L3	Collaborative	Multi-agent coordination across verticals	Active (44 agents)
L4	Self-Evolving	Learns and adapts strategies independently	Experimental (22 agents)

3. India-First Multilingual Support

- **12 Indian Languages**: Hindi, Bengali, Tamil, Telugu, Marathi, Gujarati, Kannada, Malayalam, Punjabi, Oriya, Assamese, and more
- **Voice Capabilities**: Sarvam Saarika v2 (STT) + Sarvam Bulbul v1 (TTS)
- **WhatsApp Voice**: Automated voice message handling in regional languages
- **Transliteration**: Roman-to-native script conversion

4. Unified 7-Vertical Platform

Single platform replacing:

- Social media tools (Buffer, Hootsuite, Sprout Social)
- SEO tools (Ahrefs, SEMrush, Moz)
- Website builders (Webflow, Framer, Wix)
- Sales automation (Outreach, SalesLoft, Apollo)
- WhatsApp marketing (Wati, Interakt, Gallabox)
- LinkedIn tools (Taplio, Shield, AuthoredUp)
- Ad platforms (AdCreative.ai, Pencil, Omneky)

5. Cost Efficiency at Scale

PLATFORM	MONTHLY COST (ENTERPRISE)	AGENTS	LLMS
HubSpot Marketing Hub	$3,200/mo	0	1
Salesforce Marketing Cloud	$10,000+/mo	0	1
Adobe Marketo	Custom (high)	0	1
Market360	**Competitive**	**267**	**23**

7 Marketing Verticals

Vertical 1: Social Media Marketing

Dashboard: `/market360/social`

Agent Distribution

- **45 agents** dedicated to social media automation
- Content creators, schedulers, analysts, engagement bots

Detailed User Flow

AI Tools Available

TOOL	LLM USED	FUNCTION
Content Generator	GPT-5, Claude	Generate platform-specific posts
Hashtag Optimizer	Gemini	Research and suggest optimal hashtags
Image Creator	Nano Banana Pro	Generate social media graphics
Caption Translator	Sarvam	Translate to 12 Indian languages
Trend Analyzer	Perplexity	Real-time trend detection
Engagement Bot	Groq (fast)	Quick response suggestions

Key Metrics (KPIs)

- Engagement Rate
- Reach & Impressions
- Follower Growth

- Content Performance Score
- Share of Voice
- Sentiment Score

Vertical 2: SEO & GEO (Global Excellence)

Dashboard: `/market360/seo`

Agent Distribution

- **38 agents** for SEO and GEO automation
- Technical auditors, content optimizers, link builders, local SEO specialists

Global Best-in-Class Features

Technical SEO (Matching Ahrefs/SEMrush)

```
┌─────────────────────────────────────────────────────────┐
│                  TECHNICAL SEO SUITE                    │
├─────────────────────────────────────────────────────────┤
│                                                         │
│  SITE AUDIT ENGINE                                      │
│  ├─ Core Web Vitals (LCP, FID, CLS, INP)                │
│  ├─ Mobile-first indexing compliance                    │
│  ├─ Schema markup validation (JSON-LD)                  │
│  ├─ Internal linking optimization                       │
│  ├─ Crawlability analysis                               │
│  ├─ Sitemap validation                                  │
│  ├─ Robots.txt optimization                             │
│  ├─ Canonical tag verification                          │
│  ├─ Hreflang implementation (multilingual)              │
│  └─ Page speed optimization recommendations             │
│                                                         │
│  KEYWORD INTELLIGENCE                                   │
│  ├─ AI-powered keyword research (Perplexity + GPT-5)    │
│  ├─ Search intent classification                        │
│  ├─ Keyword difficulty scoring                          │
│  ├─ SERP feature opportunities                          │
│  ├─ Competitor keyword gaps                             │
│  ├─ Long-tail keyword discovery                         │
│  ├─ Voice search optimization                           │
│  └─ Regional keyword variants (12 Indian languages)     │
│                                                         │
│  CONTENT OPTIMIZATION                                   │
│  ├─ AI content scoring (vs top 10 SERP results)         │
│  ├─ Semantic keyword suggestions                        │
│  ├─ Readability optimization                            │
│  ├─ Featured snippet optimization                       │
│  ├─ People Also Ask targeting                           │
│  ├─ Entity-based content strategy                       │
│  └─ E-E-A-T signal enhancement                          │
│                                                         │
└─────────────────────────────────────────────────────────┘
```

GEO (Generative Engine Optimization) - Future of Search

```
┌─────────────────────────────────────────────────────────┐
│                  GEO OPTIMIZATION SUITE                 │
├─────────────────────────────────────────────────────────┤
│                                                         │
│  AI SEARCH VISIBILITY                                   │
│  ├─ ChatGPT/Claude citation optimization                │
│  ├─ Google AI Overview targeting                        │
│  ├─ Bing Copilot optimization                           │
│  ├─ Perplexity answer sourcing                          │
│  └─ Brand mention tracking in AI responses              │
│                                                         │
│  CONTENT FOR AI ENGINES                                 │
│  ├─ Structured data for AI parsing                      │
│  ├─ FAQ schema optimization                             │
│  ├─ Knowledge graph building                            │
│  ├─ Entity disambiguation                               │
│  ├─ Authoritative source signals                        │
│  └─ Citation-worthy content creation                    │
│                                                         │
│  GEO TRACKING & ANALYTICS                               │
│  ├─ AI citation monitoring                              │
│  ├─ Answer engine ranking                               │
│  ├─ Zero-click search impact                            │
│  └─ AI referral traffic attribution                     │
│                                                         │
└─────────────────────────────────────────────────────────┘
```

Local SEO (India-Specific)

- Google Business Profile optimization
- Local keyword targeting (city + language variants)
- Regional directory submissions
- Review management automation
- Local link building
- NAP consistency checker
- Multi-location management

Detailed SEO Workflow

```
1. AUDIT PHASE
   └─ Automated technical audit → Prioritized issue list → Fix recommendations

2. RESEARCH PHASE
   └─ Keyword discovery → Competitor analysis → Content gap identification

3. OPTIMIZATION PHASE
   └─ On-page optimization → Schema implementation → Internal linking

4. CONTENT PHASE
   └─ AI content briefs → Content generation → SEO scoring → Publishing

5. LINK BUILDING PHASE
   └─ Prospect identification → Outreach automation → Link monitoring

6. MONITORING PHASE
   └─ Rank tracking → Traffic analysis → Conversion attribution
```

Vertical 3: Web Development (Aura.build Integration)

Dashboard: `/market360/web`

Agent Distribution

- **32 agents** for web development automation
- Page builders, code generators, animation specialists, A/B testers

Aura.build Integration Features

Market360's Web Development vertical integrates the best features from Aura.build, enhanced with our AI infrastructure:

AI-Powered Design Generation

```
┌─────────────────────────────────────────────────────────┐
│                AURA.BUILD INTEGRATED FEATURES           │
├─────────────────────────────────────────────────────────┤
│                                                         │
│  DESIGN GENERATION                                      │
│  ├─ AI prompt-to-design (GPT-5, Claude Sonnet, Gemini 2.5 Pro)  │
│  ├─ 1,700+ ready-to-use templates                       │
│  ├─ 1,400+ component library                            │
│  ├─ 20,000+ curated visual assets                       │
│  └─ Image-to-HTML conversion                            │
│                                                         │
│  VISUAL EDITOR (DESIGN MODE)                            │
│  ├─ Full Layers panel with drag-and-drop                │
│  ├─ Auto Breakpoints for responsive design              │
│  ├─ Measurement overlays (margin, padding, gap)         │
│  ├─ Component replacement with contextual search        │
│  ├─ Touch-optimized mobile editing                      │
│  └─ Cmd+Click interactive testing                       │
│                                                         │
│  ANIMATION CAPABILITIES                                 │
│  ├─ Smooth scroll animations                            │
│  ├─ Page transition effects                             │
│  ├─ Interactive hover/click animations                  │
│  ├─ Parallax scrolling                                  │
│  ├─ Micro-interactions                                  │
│  ├─ Loading animations                                  │
│  ├─ Staggered reveal effects                            │
│  └─ Custom CSS animation presets                        │
│                                                         │
│  CODE SNIPPETS & EFFECTS                                │
│  ├─ Border gradients                                    │
│  ├─ Progressive blur effects                            │
│  ├─ Gradient alpha masks                                │
│  ├─ Glassmorphism                                       │
│  ├─ Neumorphism                                         │
│  └─ Custom reusable snippets                            │
│                                                         │
└─────────────────────────────────────────────────────────┘
```

Gemini 3.0 & Nano Banana Pro Integration

```
┌─────────────────────────────────────────────────────────┐
│          NANO BANANA PRO IMAGE GENERATION SUITE         │
├─────────────────────────────────────────────────────────┤
│                                                         │
│  CAPABILITIES                                           │
│  ├─ 4K resolution output (under 10 seconds)             │
│  ├─ Perfect text rendering in images                    │
│  ├─ Multi-language text support (English, Hindi, etc.)  │
│  ├─ Physics-aware scene composition                     │
│  ├─ Up to 14 reference images blending                  │
│  ├─ Real-time data visualization                        │
│  ├─ Professional lighting control                       │
│  └─ Character consistency across images                 │
│                                                         │
│  USE CASES IN WEB DEV                                   │
│  ├─ Hero section backgrounds                            │
│  ├─ Product mockups                                     │
│  ├─ Team/About page images                              │
│  ├─ Blog featured images                                │
│  ├─ Infographics with live data                         │
│  ├─ Logo and brand asset generation                     │
│  ├─ Social proof graphics                               │
│  └─ Testimonial cards with portraits                    │
│                                                         │
│  API INTEGRATION                                        │
│  ├─ Model: gemini-3-pro-image-preview                   │
│  ├─ Aspect ratios: 1:1, 16:9, 2:3, 4:3                  │
│  ├─ SynthID watermarking                                │
│  └─ Natural language editing                            │
│                                                         │
└─────────────────────────────────────────────────────────┘
```

Advanced Editing Tools

FEATURE	DESCRIPTION	POWERED BY
@ Reference System	Add up to 100,000 characters of context	GPT-5
Prompt-Targeted Edits	Modify specific sections without regeneration	Claude
Multi-Element Selection	Shift-click for batch operations	Native
Code Export	Standard HTML/CSS/JS (no vendor lock-in)	Native
Figma Export	Organized layers for design handoff	Native

Web Development Workflow

```
┌─────────────────────────────────────────────────────────┐
│                  WEB DEVELOPMENT FLOW                   │
├─────────────────────────────────────────────────────────┤
│                                                         │
│  1. DISCOVERY & BRIEF                                   │
│     ├─ AI analyzes brand guidelines                     │
│     ├─ Competitor website analysis                      │
│     ├─ User persona identification                      │
│     └─ Goals and KPIs definition                        │
│                                                         │
│  2. DESIGN GENERATION                                   │
│     ├─ AI generates multiple concepts                   │
│     ├─ Template selection from 1,700+ options           │
│     ├─ Component library integration                    │
│     └─ Brand color/font application                     │
│                                                         │
│  3. VISUAL EDITING                                      │
│     ├─ Layers-based editing                             │
│     ├─ Responsive breakpoint configuration              │
│     ├─ Animation addition                               │
│     └─ Interactive element testing                      │
│                                                         │
│  4. IMAGE GENERATION                                    │
│     ├─ Nano Banana Pro hero images                      │
│     ├─ Custom illustrations                             │
│     ├─ Product mockups                                  │
│     └─ Data-driven infographics                         │
│                                                         │
│  5. OPTIMIZATION                                        │
│     ├─ Core Web Vitals optimization                     │
│     ├─ Image compression                                │
│     ├─ Lazy loading implementation                      │
│     └─ SEO meta tag generation                          │
│                                                         │
│  6. DEPLOYMENT                                          │
│     ├─ One-click publish                                │
│     ├─ Custom domain connection                         │
│     ├─ SSL configuration                                │
│     └─ CDN distribution                                 │
│                                                         │
│  7. A/B TESTING                                         │
│     ├─ Variant generation                               │
│     ├─ Traffic splitting                                │
│     ├─ Conversion tracking                              │
│     └─ Winner auto-selection                            │
│                                                         │
└─────────────────────────────────────────────────────────┘
```

Landing Page Types Supported

- Hero sections with animations
- Pricing tables
- Feature grids
- Testimonial carousels
- FAQ accordions
- Contact forms
- Lead capture pages
- Product showcases
- Blog layouts
- Portfolio galleries
- E-commerce product pages

- Event landing pages

Vertical 4: Sales SDR Automation

Dashboard: `/market360/sales`

Agent Distribution

- **52 agents** for sales development automation
- Lead researchers, qualification bots, outreach writers, follow-up managers

Enterprise Sales Features (Matching Salesforce/HubSpot)

AI Lead Scoring Algorithm

SIGNAL	WEIGHT	DATA SOURCE
Website visits	15%	Analytics
Content downloads	20%	CRM
Email engagement	15%	Email platform
Company size	10%	Enrichment
Industry fit	15%	ICP matching
Budget signals	15%	Intent data
Timeline urgency	10%	Behavioral

Sales Workflow

```
1. LEAD CAPTURE
   └─ Form submission → Enrichment → Scoring → Assignment

2. QUALIFICATION
   └─ AI analysis → BANT scoring → Prioritization

3. OUTREACH
   └─ Sequence selection → Personalization → Multi-channel execution

4. ENGAGEMENT
   └─ Response handling → Meeting scheduling → Demo booking

5. HANDOFF
   └─ Qualified → AE assignment → Context transfer
```

Vertical 5: WhatsApp Automation

Dashboard: `/market360/whatsapp`

Agent Distribution

- **28 agents** for WhatsApp marketing and support
- Chatbots, broadcast managers, flow builders, voice agents

WhatsApp Business API Features

Voice Agent Capabilities

FEATURE	TECHNOLOGY	LANGUAGES
Speech-to-Text	Sarvam Saarika v2	22 Indian languages
Text-to-Speech	Sarvam Bulbul v1	12 Indian languages
Voice Bots	MCP Protocol	Hindi, English + 10 more
Transcription	Real-time	All supported

Vertical 6: LinkedIn B2B Marketing

Dashboard: `/market360/linkedin`

Agent Distribution

- **35 agents** for LinkedIn optimization
- Content creators, profile optimizers, connection managers, InMail writers

LinkedIn Automation Features

Content Strategy Templates

- Thought leadership posts
- Industry insights
- Case study highlights
- Team spotlights
- Event promotions

- Product launches
- Hiring announcements
- Customer success stories

Vertical 7: Performance Advertising

Dashboard: `/market360/performance`

Agent Distribution

- **37 agents** for paid advertising optimization
- Ad copy writers, bid managers, audience builders, performance analysts

Multi-Platform Ad Management

```
┌─────────────────────────────────────────────────────────────┐
│                PERFORMANCE ADVERTISING SUITE                │
├─────────────────────────────────────────────────────────────┤
│                                                             │
│  SUPPORTED PLATFORMS                                        │
│  ├─ Google Ads (Search, Display, YouTube, Shopping)         │
│  ├─ Meta Ads (Facebook, Instagram)                          │
│  ├─ LinkedIn Ads                                            │
│  ├─ Twitter/X Ads                                           │
│  ├─ Microsoft Ads                                           │
│  └─ Programmatic (DV360, Trade Desk)                        │
│                                                             │
│  AD CREATIVE GENERATION                                     │
│  ├─ AI ad copy writer (GPT-5, Claude)                       │
│  ├─ Headline variants (15+ per campaign)                    │
│  ├─ Description optimization                                │
│  ├─ Image generation (Nano Banana Pro)                      │
│  ├─ Video script creation                                   │
│  └─ Responsive ad assets                                    │
│                                                             │
│  AUDIENCE INTELLIGENCE                                      │
│  ├─ AI audience builder                                     │
│  ├─ Lookalike expansion                                     │
│  ├─ Interest targeting suggestions                          │
│  ├─ Custom audience creation                                │
│  ├─ Remarketing lists                                       │
│  └─ Exclusion management                                    │
│                                                             │
│  BID OPTIMIZATION                                           │
│  ├─ Automated bid strategies                                │
│  ├─ Budget pacing                                           │
│  ├─ Dayparting optimization                                 │
│  ├─ Geographic bid adjustments                              │
│  └─ Device optimization                                     │
│                                                             │
│  ANALYTICS & ATTRIBUTION                                    │
│  ├─ Multi-touch attribution                                 │
│  ├─ Cross-platform reporting                                │
│  ├─ ROAS/CPA tracking                                       │
│  ├─ Creative performance analysis                           │
│  ├─ Audience insights                                       │
│  └─ Conversion path visualization                           │
│                                                             │
└─────────────────────────────────────────────────────────────┘
```

AI Ad Generation Workflow

```
1. CAMPAIGN SETUP
   └─ Goal selection → Budget allocation → Platform selection

2. CREATIVE GENERATION
   └─ AI generates 20+ variants → A/B testing setup → Launch

3. OPTIMIZATION
   └─ Real-time bid adjustment → Creative rotation → Budget reallocation

4. REPORTING
   └─ Performance dashboards → Attribution modeling → ROI calculation

5. ITERATION
   └─ AI recommendations → New creative generation → Continuous improvement
```

AI Infrastructure

LLM Provider Registry

Tier 1: Premium Providers (Highest Quality)

PROVIDER	KEY MODELS	BEST FOR
OpenAI	GPT-5, GPT-4o, o3	Premium content, complex reasoning
Anthropic	Claude 4, Claude 3.5 Sonnet	Long-form content, analysis
Google	Gemini 2.5 Pro, Ultra	Multimodal, image generation

Tier 2: Fast Providers (Speed Optimized)

PROVIDER	KEY MODELS	BEST FOR
Groq	Llama 3.3 70B	Real-time responses
Together AI	Mixtral, Llama	Cost-effective speed
Fireworks	FireFunction	Function calling

Tier 3: Specialized Providers

PROVIDER	KEY MODELS	BEST FOR
Sarvam AI	Sarvam-2B	Indian languages (12)
Cohere	Command R+	Enterprise RAG
Perplexity	pplx-online	Real-time search
DeepSeek	DeepSeek-R1	Cost-effective reasoning
Mistral	Large, Codestral	European AI, code

Tier 4: Aggregators (Model Variety)

PROVIDER	MODELS AVAILABLE	BEST FOR
OpenRouter	343+ models	Model diversity
Replicate	100+ models	Open source models
HuggingFace	50+ models	Research models

Voice & Vision Models

CAPABILITY	PROVIDER	MODEL
Text-to-Speech	Sarvam	Bulbul v1
Speech-to-Text	Sarvam	Saarika v2
Image Generation	Google	Nano Banana Pro
Image Editing	Google	Gemini 3 Pro Image
Video Generation	Various	Coming Soon

Competitive Advantages

vs. HubSpot Marketing Hub

FEATURE	HUBSPOT	MARKET360
AI Models	1 (HubSpot AI)	752
Autonomous Agents	0	267
Indian Languages	0	12
Voice Agents	No	Yes
Website Builder	Basic	Aura.build integration
Pricing	$3,200/mo (Enterprise)	Competitive

vs. Salesforce Marketing Cloud

FEATURE	SALESFORCE	MARKET360
AI Models	Einstein (1)	752
LLM Providers	1	23
Setup Time	Weeks	Hours
Indian Market Focus	Limited	Full
WhatsApp Voice	No	Yes

vs. Adobe Marketo Engage

FEATURE	MARKETO	MARKET360
AI Automation	Limited	ROMA L0-L4
Content Generation	Basic	23 LLMs
Indian Languages	0	12
Cost	Very High	Competitive

Product Roadmap

Current State: December 2025

Delivered Features

- 23 LLM provider integration (OpenAI, Anthropic, Gemini, Sarvam, Groq, Cohere, and 17 more)
- 752 model registry across all providers
- 267 autonomous agents across 7 marketing verticals
- 12 Indian language support via Sarvam AI
- Voice agents (Text-to-Speech, Speech-to-Text)
- MCP protocol with 156 registered tools
- 7 vertical-specific dashboards with AI tools
- Chief of Staff AI chat with multi-provider support
- Aura.build integration for web development
- Nano Banana Pro image generation

Q1 2026: Intelligence Layer

Planned Features

1. **Predictive Analytics Engine**
    - Churn risk scoring with ML models
    - Lead conversion probability prediction
    - Campaign performance forecasting
    - AI-powered budget optimization recommendations
    - Customer lifetime value prediction
2. **Customer Journey Builder**

- Visual drag-and-drop journey mapping
- Cross-vertical triggers and automation
- Multi-touch attribution modeling
- Real-time journey analytics
- Personalization at every touchpoint

3. **A/B Testing Framework**
   - Statistical significance calculation
   - Multi-variate testing (up to 10 variants)
   - AI-powered auto-optimization
   - Winner selection automation
   - Test result visualization
4. **Enhanced Aura.build Integration**
   - Full API integration for page generation
   - Animation library expansion (50+ presets)
   - Component library (2,000+ components)
   - Real-time collaboration tools

Q2 2026: Automation Expansion

Planned Features

1. **Account-Based Marketing (ABM)**
   - AI-powered account scoring
   - Buying committee identification and mapping
   - Personalized account journeys
   - Account-level analytics and reporting
   - Multi-stakeholder engagement tracking
2. **Conversational Marketing**
   - AI chatbots (website, WhatsApp, social)
   - Intelligent lead qualification bots
   - Automated meeting scheduling
   - Real-time intent detection
   - Seamless human handoff
3. **Revenue Attribution**
   - Multi-touch attribution models
   - Marketing-influenced revenue tracking
   - Pipeline contribution analytics
   - ROI dashboards with drill-down
   - Custom attribution windows

Q3 2026: Enterprise Features

Planned Features

1. **Enterprise Security**
   - SSO/SAML 2.0 integration
   - Role-based access control (RBAC)
   - Comprehensive audit logging
   - End-to-end data encryption
   - SOC 2 Type II compliance
2. **Advanced Integrations**
   - CRM sync (Salesforce, HubSpot, Zoho)
   - E-commerce platforms (Shopify, WooCommerce)
   - Analytics tools (Google Analytics 4, Mixpanel)
   - Custom webhooks and APIs
   - Zapier/Make integration
3. **White-Label Platform**
   - Agency reseller program
   - Full custom branding
   - Multi-client management
   - Multi-tenant architecture
   - Revenue sharing models

Q4 2026: Self-Evolving Marketing (L4 Autonomy)

Aspirational Features

1. **L4 Full Autonomy**
   - Self-learning campaign optimization
   - Autonomous budget allocation
   - Predictive content creation
   - Cross-vertical synergy optimization
   - Real-time strategy adaptation
2. **AI Marketing Strategist**
   - Automated quarterly planning
   - Competitive intelligence monitoring
   - Market trend analysis and alerts
   - Growth recommendations engine
   - Board-ready reporting
3. **Global Expansion**
   - 50+ languages support
   - Regional compliance automation

- Local market insights
- Cultural adaptation AI
- Multi-currency support

Technical Architecture

System Overview

Agent Orchestration (ROMA Levels)

```
L0: REACTIVE       → Manual trigger → Single task → Response
L1: PROACTIVE      → Pattern detection → Suggestion → Approval → Action
L2: AUTONOMOUS     → Strategy → Plan → Execute → Report
L3: COLLABORATIVE  → Multi-agent → Cross-vertical → Coordinated action
L4: SELF-EVOLVING  → Learn → Adapt → Optimize → Evolve
```

Conclusion

Market360 represents the next generation of marketing automation - a truly self-driving agency platform that combines:

- **23 LLM providers** for best-fit AI routing
- **752 models** for every use case
- **267 autonomous agents** across 7 verticals
- **12 Indian languages** for local market dominance
- **Voice capabilities** for WhatsApp and collaborative tools
- **Aura.build integration** for world-class web development
- **Nano Banana Pro** for stunning image generation
- **ROMA L0-L4** for progressive automation

This is not just a marketing tool - it's a complete marketing team replacement that operates 24/7, learns continuously, and optimizes relentlessly.

Document Version: 1.0
Last Updated: December 2025
Platform Status: Fully Operational
Support: Available via Chief of Staff AI

Market360 - Where Autonomous Agents Meet Marketing Excellence