Miguel Vladimir Torres Dávila
Software Developer

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Software Developer with 5+ years of experience building responsive and dynamic web applications using React and TypeScript. Proficient in backend technologies such as Node.js, Django and Java, with a proven track record of delivering full-stack solutions that enhance user experience and optimize system performance.

EXPERIENCE

CWVL CONSULTORÍA   **Aguascalientes,México**
FullStack Developer Javascript (Mongo, Express, React and Node Stack)   *10/2021 – 11/2024*

- Led the IT team, developing a tool environment that enhanced the company's image and increased end-client trust by 30%.
- Developed the backend and frontend for a custom CRM to manage franchisee leads, improving efficiency by 80% (https://app.cwvlconsultoria.com).
- Built a React application that generates unique landing pages for franchisees using parameterized URLs (example, https://franquicias.cwvlconsultoria.com/id) to display specific data based on URL ID or random data when none is provided.
- Developed a single-page React application to search franchisees by state on a selectable map (https://map.cwvlconsultoria.com).
- Integrated the WhatsApp API into a Node.js microservice for WhatsApp marketing linked to a chatbot, assigning leads to franchisees via CRM distribution, increasing sales by 30%.
- Implemented Moodle to manage franchisee training, streamlining the coordinator's workflow (https://academy.cwvlconsultoria.com).
- Configured and deployed ISSABEL PBX to support telemarketing campaigns, reducing lead costs by 75% compared to Facebook Ads..
- Negotiated SIP trunk provider agreements to lower call costs, achieving a 71% reduction (from $0.21 to $0.06 per campaign call).

OUTDEV   **Guadalajara, Jalisco**
Desarrollador FullStack (Python-Django y Flutter)   *05/2021 – 10/2021*

- Developed various backend modules in Django for the Investment Smart System (SII).
- Created the mobile app for SII with Flutter.
- Successfully deployed the SII app to both the AppStore and PlayStore.

CIESOFT   **Zacatecas, Zac**
Internship FullStack Developer (JAVA y ReactJS).   *10/2019–07/2020*

- Developed backend modules in Java for the Hospital Management System (BlueHealth).
- Built several frontend components for BlueHealth using ReactJS.

EDUCATION

INSTITUTO TECNOLÓGICO SUPERIOR DE JEREZ   **Jeréz, Zac**
Computer Systems Engineering (No Degree - 80% crédits)   *2017-2021*

LANGUAGES

- Spanish Native
- English B2 – Conversational.

TECH SKILLS

React · Node · Express · Typescript · Mongo · Python · PostgreSQL · Django · REST · SOLID · Unit Testing · Jest · Git · Gitlab · GitHub · AWS · JIRA · SCRUM · Selenium · Jest · Linux · Docker · Docker Compose · Figma · GCP · Postman

React · Node · Express · Typescript · Mongo · Python · PostgreSQL · Django · REST · SOLID · Unit Testing · Jest · Git · Gitlab · GitHub · AWS · JIRA · SCRUM · Selenium · Jest · Linux · Digital Ocean · Docker · Docker Compose · Figma · GCP · Postman

SOFT SKILLS

Proactive · Leadership · Good Communication · Self-Taught · Clean Coder · Resilient

PROJECTS

MIRAIDEV (https://miraidev.tech)
Freelance website developments.
- TORDAVI International (https://tordavi.com)
    - Travel Agency.
- PLENNIA MX (https://plennia.mx)
    - Authorized distributor for PLENNIA products.
- ZENTRO PRANA (https://zentroprana.com)
    - Holístic Center
- LOZART (https://lozartceramica.com)
    - Ecommerce
- PUNTO CHULETA (https://puntochuleta.com)
    - POS System.

REFERENCES

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