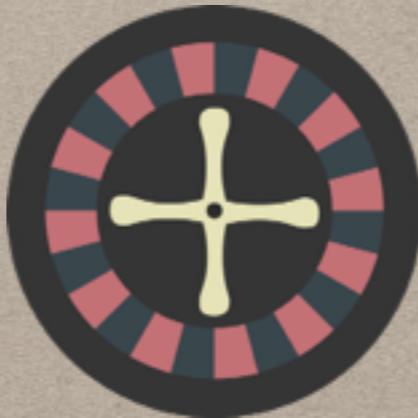


LUNCH ROULETTE



Amazing lunches with interesting new people

WHAT IS THIS?!

- Lunch Roulette helps you find interesting people to share a delicious lunch with.
- We pair you up with 3 other people and you're getting lunch in the next 20 minutes.



THE TEAM

ADAM, JOSH, VAL, VIC
SPECIAL THANKS TO DUSTIN AND NIGEL

HOW WE DID IT

- Google Maps API
- Google Places API
- Facebook
- Android
- Ruby on Rails
- Photoshop

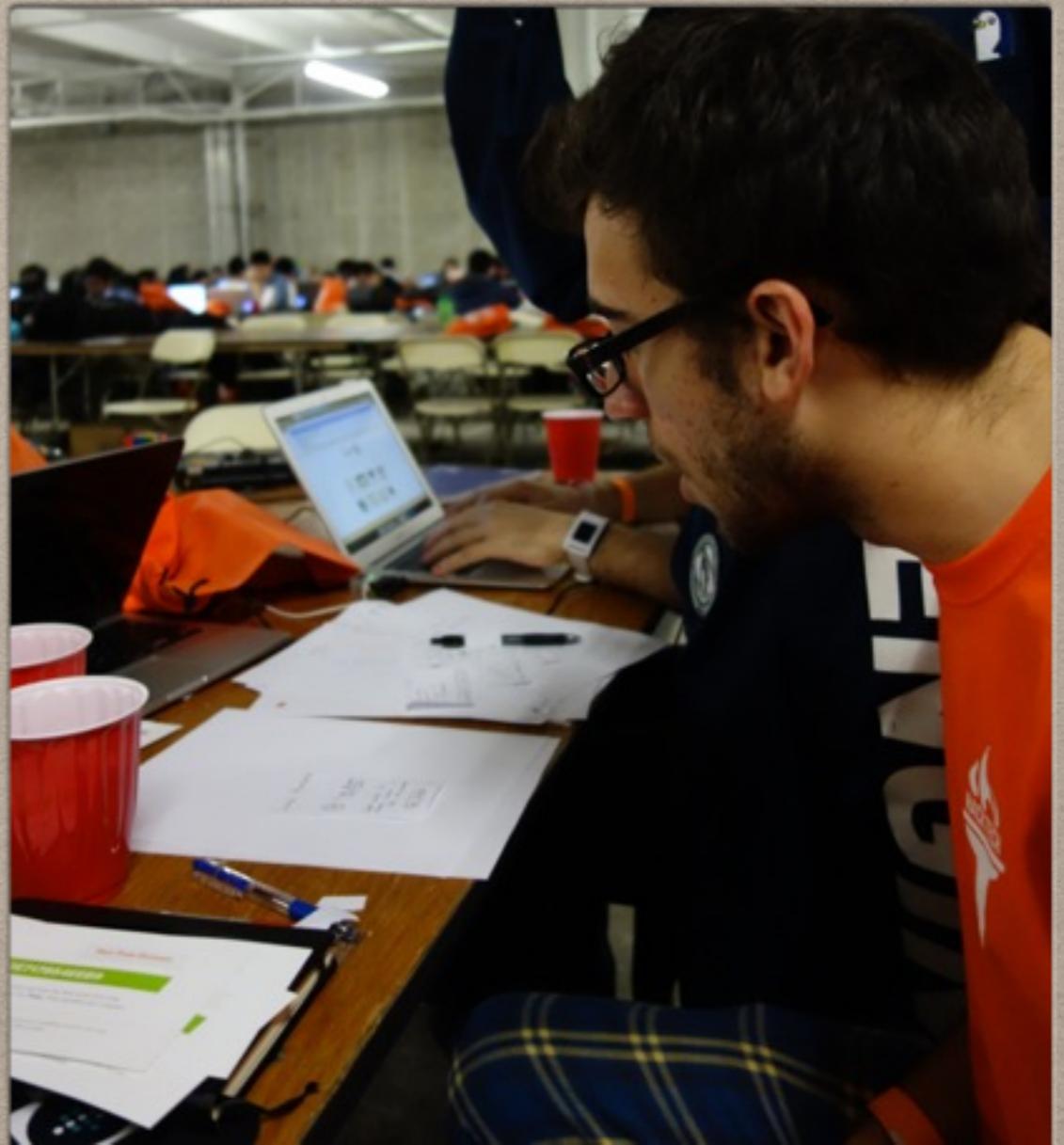
TECHNIQUES WE USED

- Customer Discovery
- Prototyping
- User Research and User Testing
- Grit
- No sleep

LOW FIDELITY PROTOTYPES

USER TESTING

- We wanted to make sure what we're making was actually usable
- We made paper prototypes and sat people down to use them

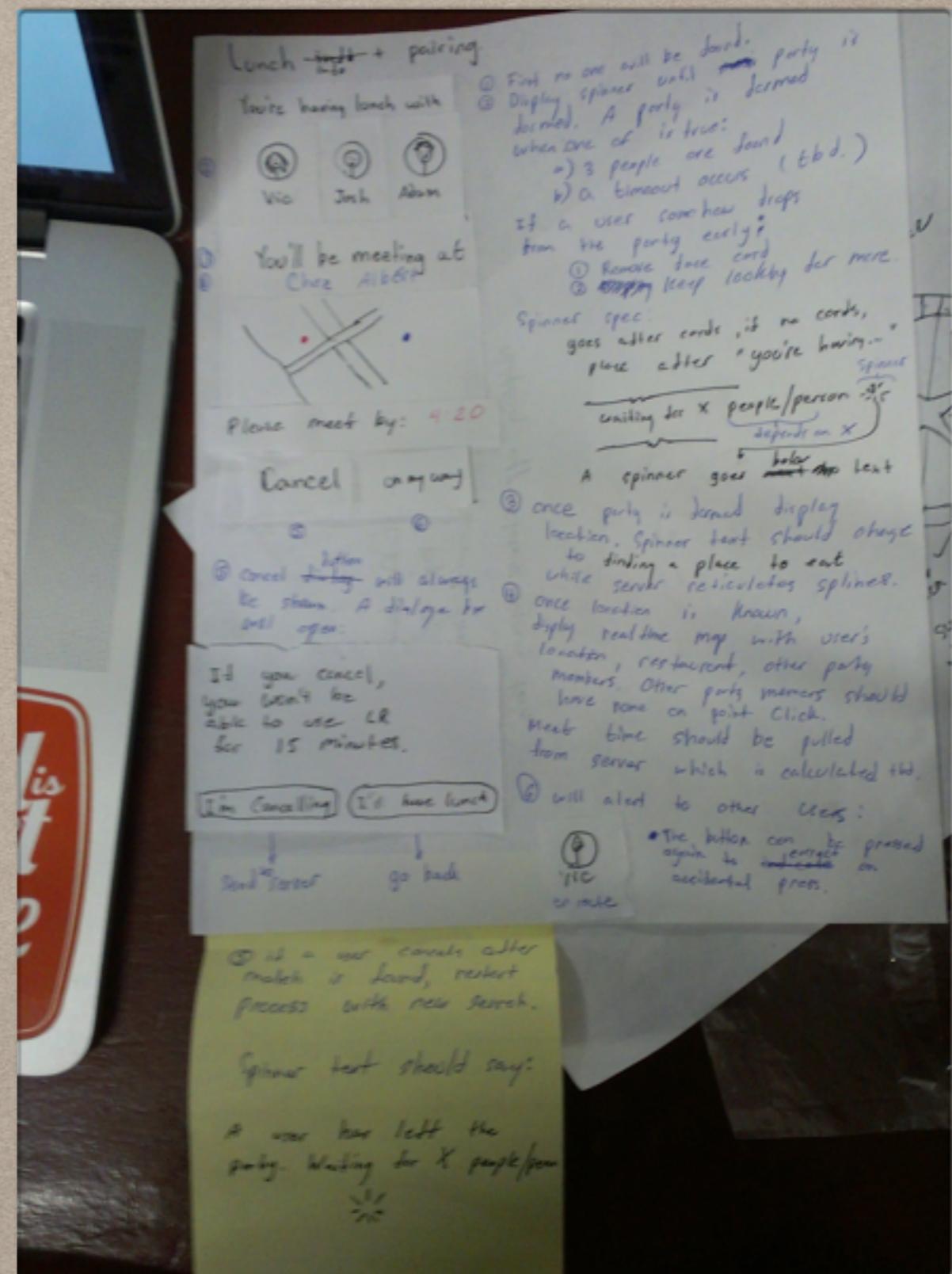


USER TESTING

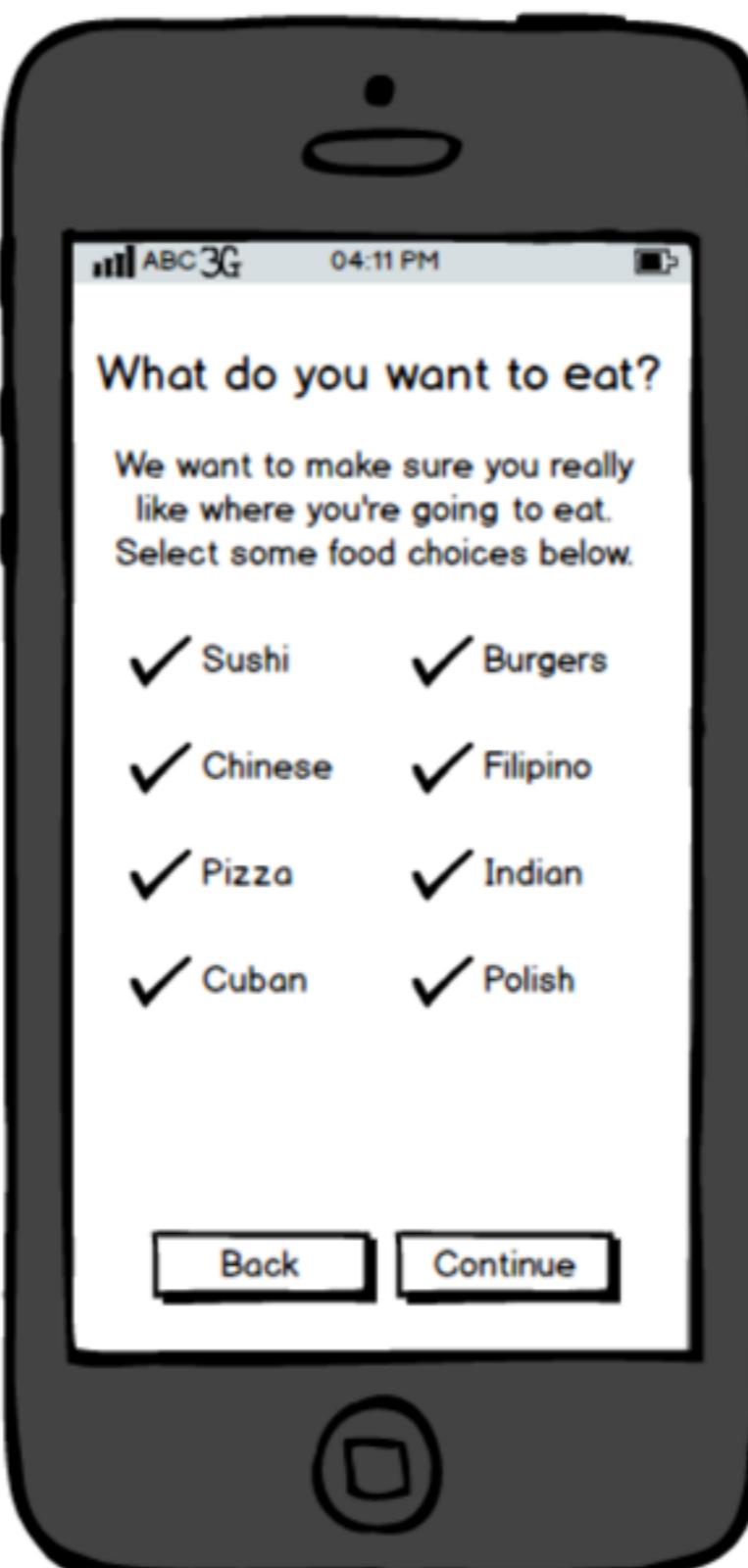
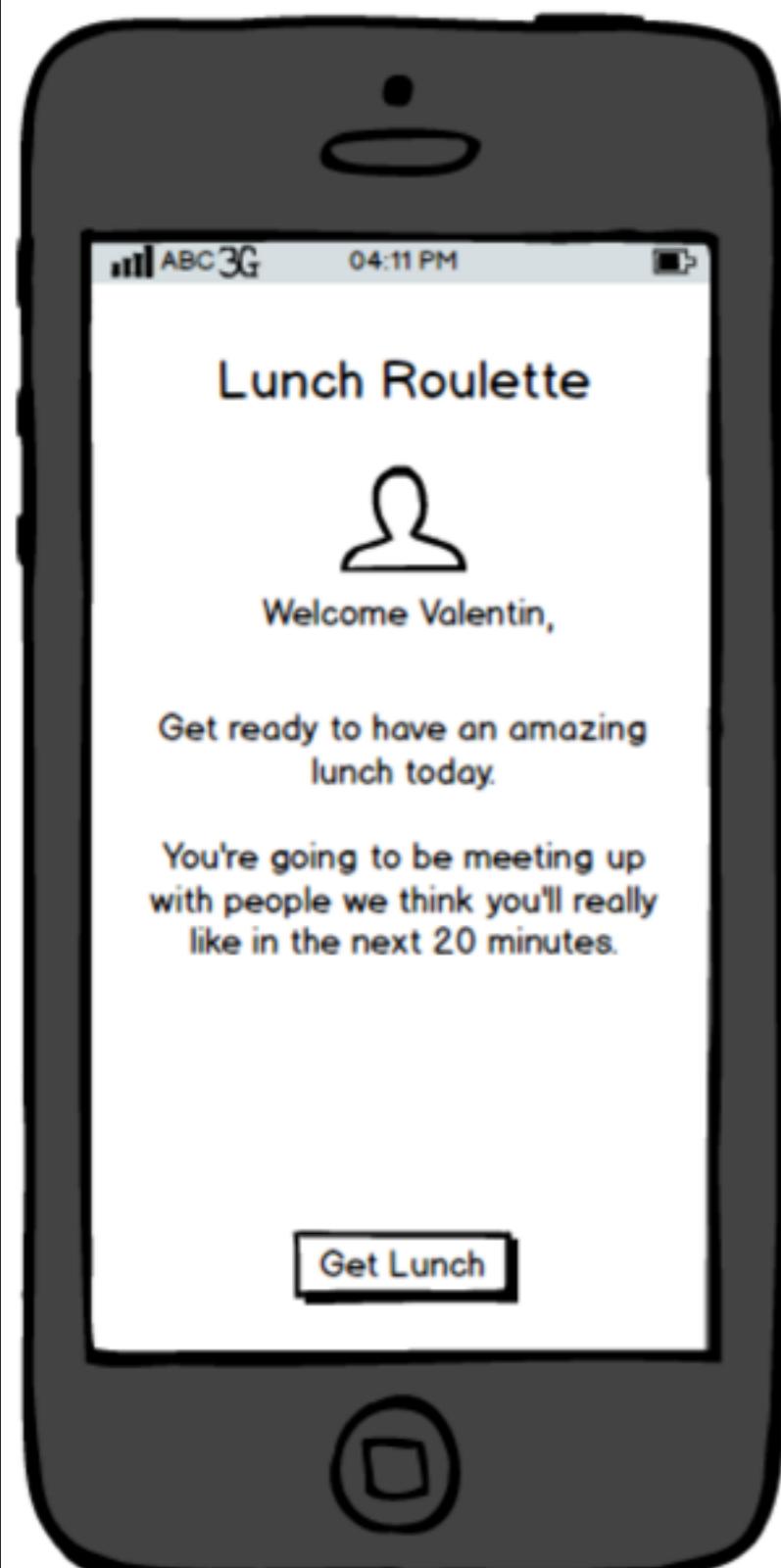
- We wanted to make sure what we're making was actually usable
- We made paper prototypes and sat people down to use them



PAPER PROTOTYPING



MEDIUM FIDELITY PROTOTYPES



The categories should be generated by the server based on proximity of available choices.

By default all categories should be selected. This is to encourage users not NOT filter too much to get good search results.

If the list gets too big, which it probably will, the navigation buttons should always be on top.



First loading state

If no notifications come back from the server after a predetermined time, assume something went wrong with the server and boot the user back to the home screen possibly with an error message.

Cancel button will allow the user to go back to the home screen WITHOUT reprocusions



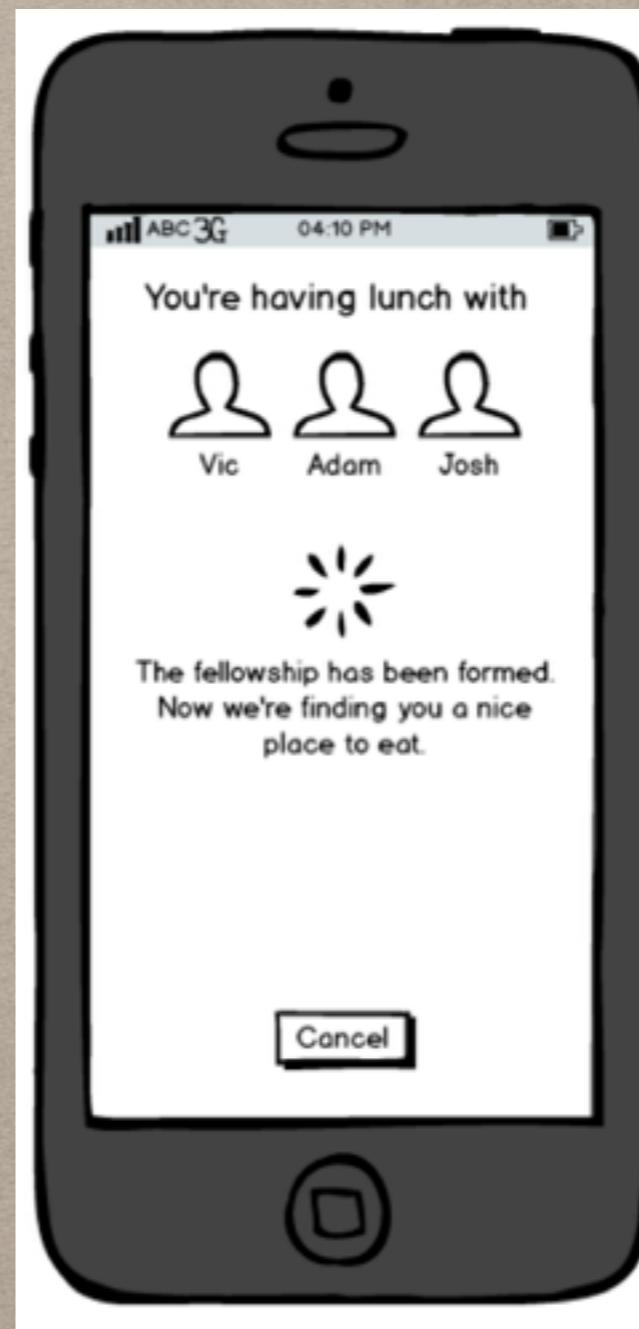
Found one person. If another user cancels, go back to

Cancel button will allow the user to go back to the home screen WITH reprocusions



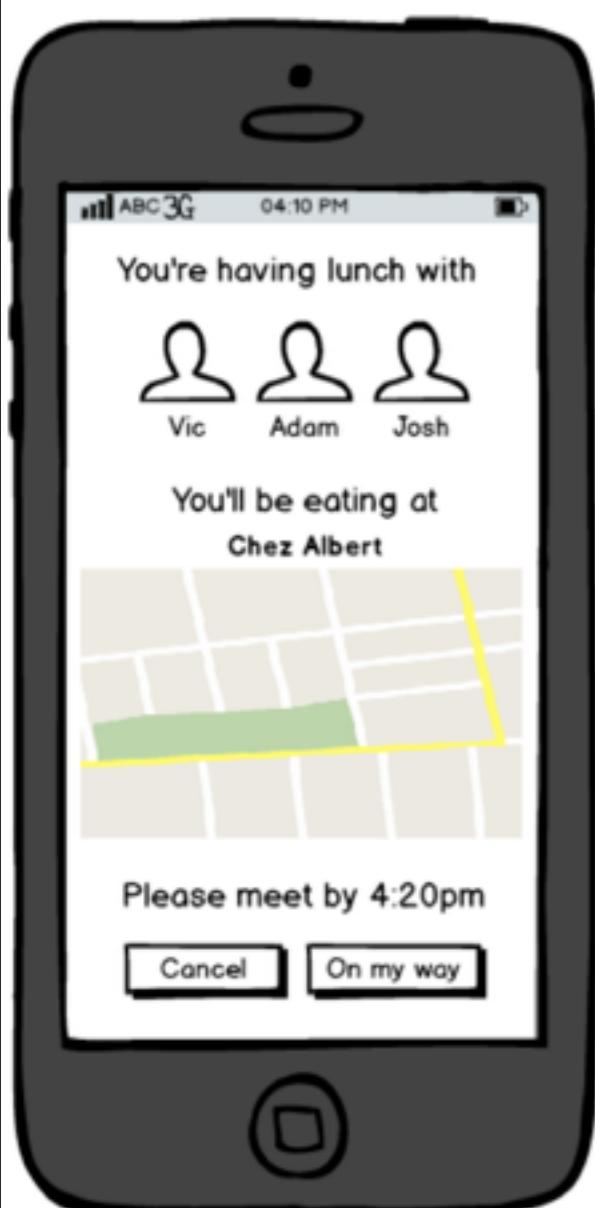
Found two people. If another user cancels, go back to previous screen.

Cancel button will allow the user to go back to the home screen WITH reprocusions



Found three people. If another user cancels, go back to previous screen.

Cancel button will allow the user to go back to the home screen WITH reprocusions



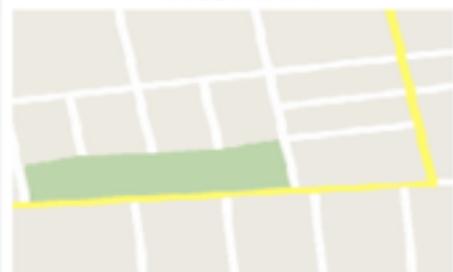
Vic
En Route

When a user initiates they are on their way, their facecard changes to this

ABC 3G 04:10 PM

You're having lunch with
Vic Adam Josh

You'll be eating at
Chez Albert



Please meet by 4:20pm

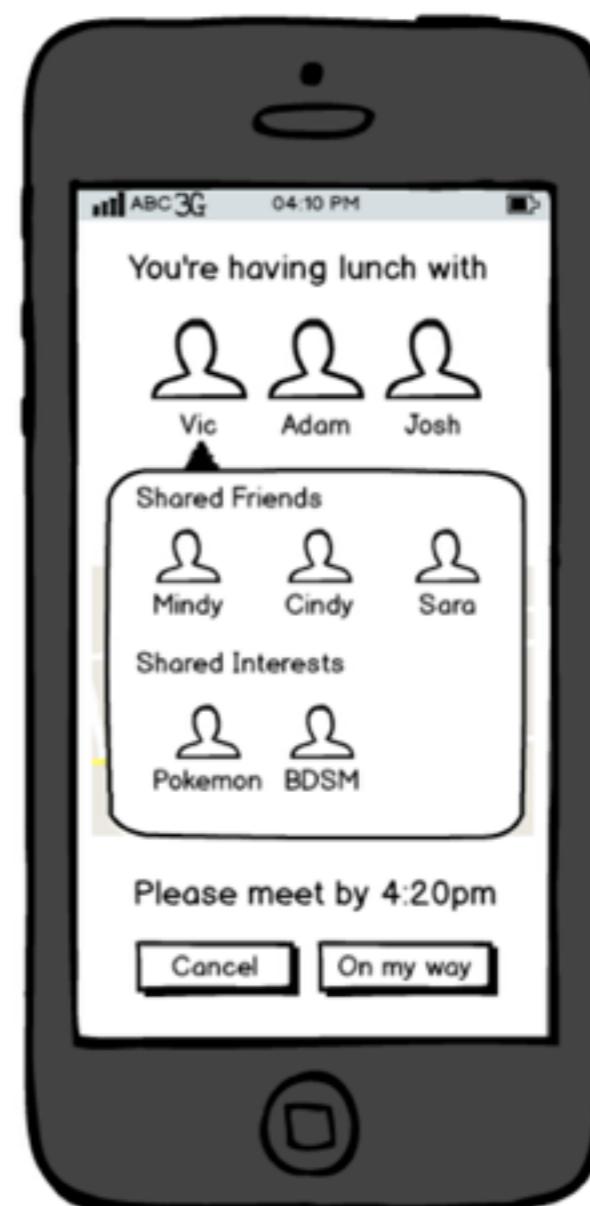
Cancel On my way



The map will display the current user's location, the restaurant, and the other people's locations. Clicking the map will launch Google maps or some other routing application.

Cancel button will allow the user to go back to the home screen WITH reprocusions

Cancel button should slide over to make room for on my way.



ABC 3G 04:10 PM

You're having lunch with

Vic Adam Josh

Shared Friends

Mindy Cindy Sara

Shared Interests

Pokemon BDSM

Please meet by 4:20pm

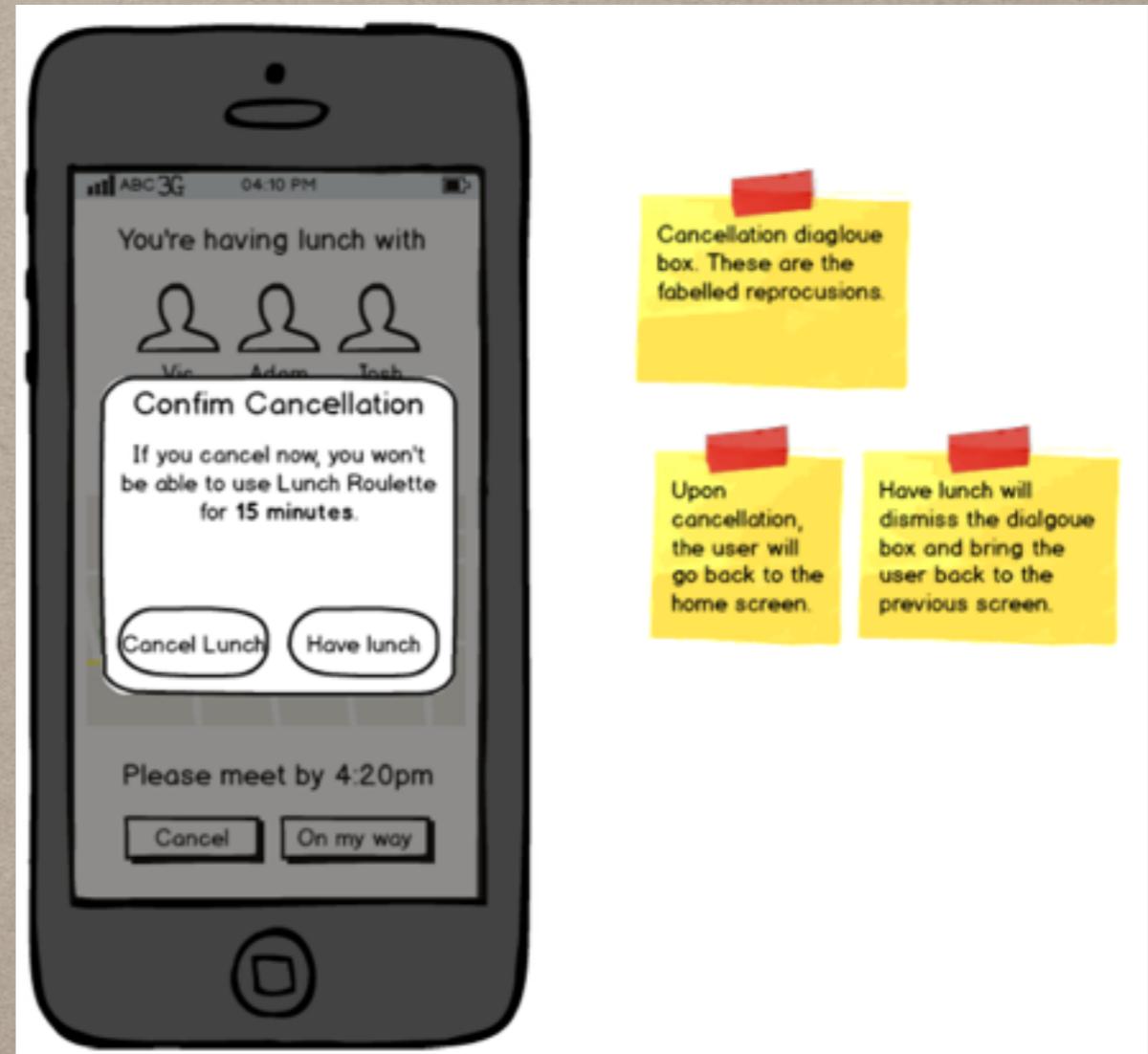
Cancel On my way

Clicking the person again or clicking outside of the overlay will close the overlay

The shared stuff should be scrollable and not just display one line

"TINDER EFFECT" PREVENTION

WE DON'T WANT PEOPLE CONSTANTLY RE-QUEUING DUE TO LOOKS.



HIGH FIDELITY PROTOTYPES

Lunch Roulette

Hungry and Bored?

We'll help you find interesting
people to share a delicious
lunch with.



Get Started

Lunch Roulette



Welcome Valentin,

Get ready to have an amazing
lunch today.

You're going to be meeting up
with people you'll really like in
the next 20 minutes.

Get Lunch

What do you want to eat?

We want to make sure you really like where you're going to eat.



Latin American

Chinese



Thai



Korean



French

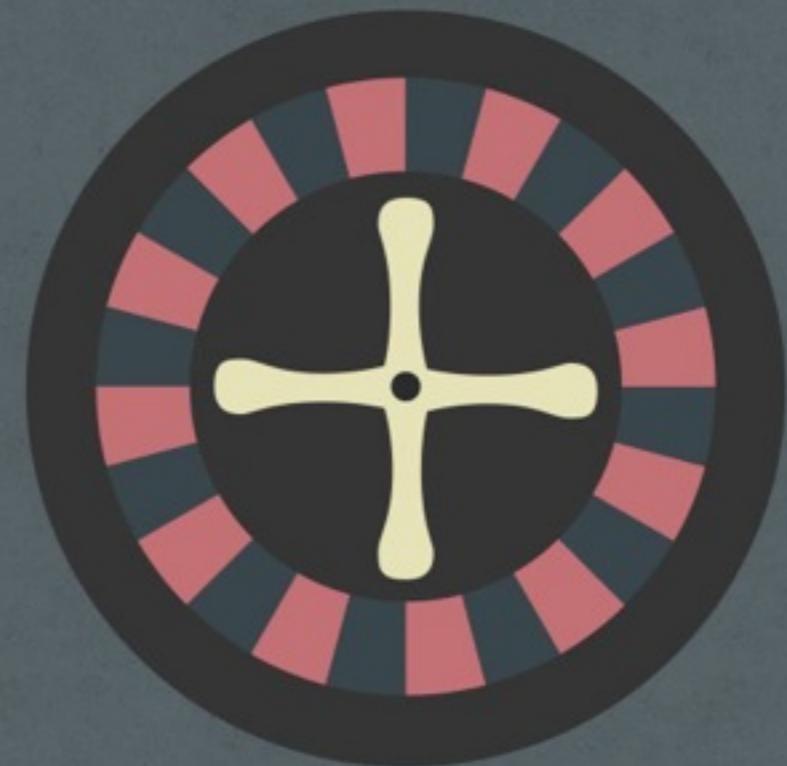


Australian

Cancel

Continue

Spin the wheel to get started



Cancel

You're having lunch with



Vic
En Route

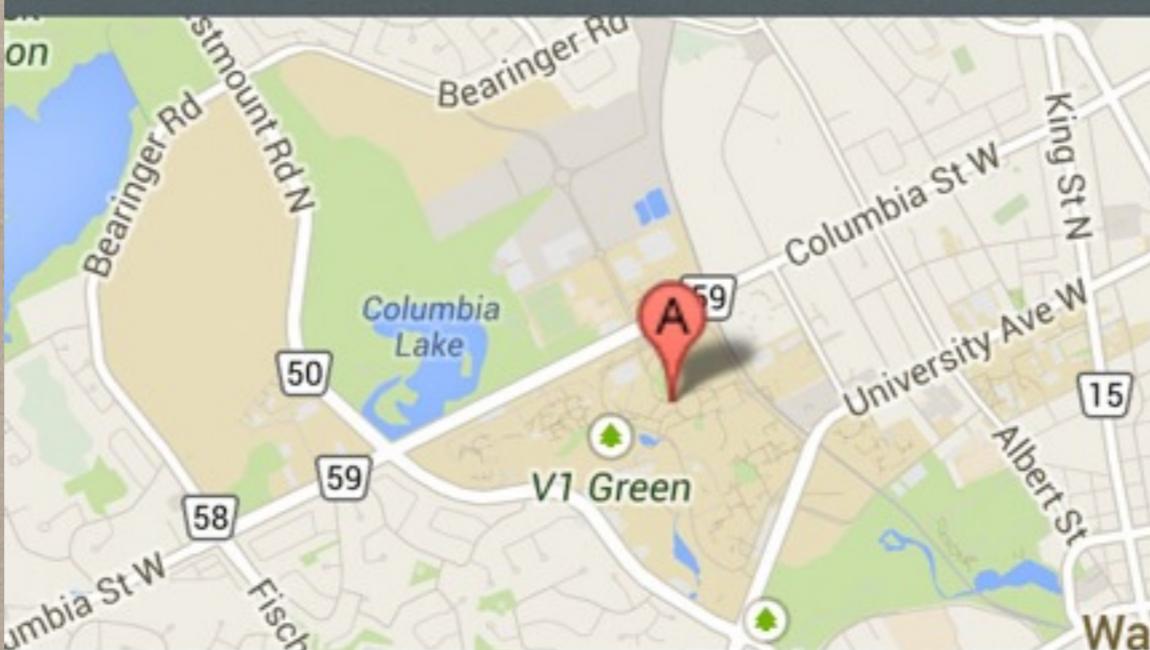


Adam



Josh

You'll be eating at
Chez Albert



Please meet by 4:20pm

Cancel

On my way

“Hungry and bored no more, thanks to Lunch Roulette”

- Frank

shrug

-John

“I want this so bad, how do I get this?!”

-Richard

“If I don’t rotate my phone, it works great”

-Nigel Clerk