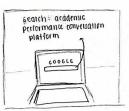
IMMI — IN MY MIND I'M...

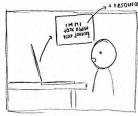
Vi Truong - DES 157

Brainstorm/Storyboard













- Academics
 - Target Audience: College Students
 - Stress, Isolation
- Anonymous More comfortable to share
 - Major/Field, Age
- Submission-based platform
 - Personal Story
 - Share & Explore
- Resources
- Desktop

Moodboard





Wireframe









