

Curriculum Vitae

NHUNG VU

(N-you-ng Voo)

Department of Communication Arts and Sciences
The Pennsylvania State University
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EDUCATION

- Ph.D., The Pennsylvania State University**, Communication Arts & Sciences 2020 – 2026
GPA: 3.9
Dissertation: The influence of individual mood, mood similarity, and mood convergence in supportive interactions.
Advisor: Dr. Andrew High
- M.S., Illinois State University**, Communication Studies 2018 – 2020
GPA: 4.0
Thesis: The role of social interdependence on student perceptions of affective learning, motivation, classroom communication apprehension, and classroom climate.
Co-advisors: Dr. John Hooker & Dr. Cheri Simonds
- B.A., Monmouth College**, Communication Studies and Public Relations 2014 – 2017
GPA: 3.6

ACADEMIC APPOINTMENTS

- Graduate Research Assistant** 2023 – Present
The Pennsylvania State University
Center for Publics, Platforms, and Personalization (2023 – 2025)
- Graduate Teaching Assistant** 2020 – Present
Pennsylvania State University
- Graduate Teaching Assistant** 2018 – 2020
Illinois State University

HONORS AND AWARDS

First Place in the research poster competition for Social and Behavioral Sciences, Penn State Graduate Research Exhibition, 2025. “Connected by moods: The influence of individual mood, mood similarity, and mood convergence in supportive interactions.”

Karako Global Ambassadors Scholarship, College of the Liberal Arts, Penn State, 2023.

Top Three Paper Award (Vu, 2020), Master’s Education Section, National Communication Association, 2020. “Cooperative, competitive, or individualistic? Exploring the role of social interdependence in the classroom.”

RESEARCH INTERESTS

Interpersonal Communication (e.g., supportive communication, support seeking, disclosure, persuasion)

Health Communication (e.g., doctor-patient interactions, advice about health)

Communication and Technology (e.g., technologically-mediated support, emotions in mediated interactions, seeking and receiving support from artificial intelligence)

PUBLICATIONS

Vu, N. C. & High A. C. (In press). Close yet uncertain: The effects of closeness and relational uncertainty on support gaps. *Western Journal of Communication*.

Vu, N. C., Li, Y., & High, A. C. (2025). Advice response theory: A meta-analytic review. *Communication Research*. <https://doi.org/10.1177/00936502251351041>

Vu, N. C., Manata, B., & High, A. (2024). Exploring the impact of personal and social media-based factors on judgments of perceived skepticism of COVID-19. *COVID*, 4(7), Article 7.
<https://doi.org/10.3390/covid4070071>

Vu, N. C., Hooker, J. F., & Simonds, C. J. (2021). Cooperative, competitive, or individualistic? Exploring the role of social interdependence in the classroom. *Communication Education*, 70(3), 247–265.
<https://doi.org/10.1080/03634523.2020.1851733>

MANUSCRIPTS IN PROGRESS

*Undergraduate student co-author

Vu, N. C., High, A. C., & Li, Y. (Revise and Resubmit). Connecting through emotion: Exploring the role of emotional contagion in computer-mediated supportive interactions. *Communication Monographs*.

Vu, N. C. & High A. C. (Revise and Resubmit). Dyadic influences of affect and depth of cognitive processing on how empathic expressions are perceived in supportive interactions. *Personal Relationships*.

High, A. C., **Vu, N. C.**, Sweeney, K., Zhang, B., Biddle, K., *Galley, E., *O'Rourke, L. (Submitted). Do the rich get richer? Exploring how demographics, network-characteristics, and online activities shape online social capital.

High, A. C., Vogel, E., **Vu, N. C.** (In progress). Evaluating AI-generated advice using advice response theory.

Vu, N. C. & High, A. C. (In progress). Seeking support in personalized AI.

Vu, N. C., Su, Y., Zhou, Y., & High A. C. (In progress). The effectiveness of assertive versus inductive advice messages in promoting vaping cessation.

Farrell, E. L., Zhou, Y., **Vu, N. C.**, Jupina, M. M. (In progress). Reducing reactance to teaching about antibiotics in medical visits.

Farrell, E. L., Zhou, Y., **Vu, N. C.**, Jupina, M. M. (In progress). Antimicrobial stewardship for nurses in primary care.

BOOK CHAPTERS IN PROGRESS

Cruz, S. M., Vogel, E., **Vu, N.**, & Wang, R. Y. (In press). An introduction to agent-based modeling for communication research. In L. Shen (Ed.), *Quantitative research methods in communication science*. De Gruyter Mouton.

High, A., Lee, D., **Vu, N.**, Medd, L., & Fessler, L. (Under review). The cost of seeking support. In Vilhjalmsson R (Ed.), *Edward Elgar Handbook on Social Support*. Edward Elgar Publishing.

High, A., Crowley, J., Sweeney, K., & **Vu, N.** (In progress). Relational turbulence and technology mediated communication. In J. Theiss, R. M. McLaren, L. K. Knobloch & D. H. Solomon (Eds.), *Cambridge handbook of relational turbulence*. Cambridge University Press.

CONFERENCE PAPERS AND PRESENTATIONS

Vu, N. & High, A. (2025, November). The influence of affect and elaboration on perceptions of empathic expressions in supportive interactions. Paper presented at annual meeting of the National Communication Association, Denver, CO.

Vu, N., Sweeney, K., High, A., Zhang, B., Galley, E., O'Rourke, L., & Biddle, K. (2024, November). Do the rich get richer? Exploring how demographics, network-characteristics, and online activities shape online social capital. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

Vu, N., High, A., & Li, Y. (2024, November). Exploring the role of emotional contagion in supportive interactions across communication channels. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

Vu, N. C., Manata, B., High, A. (2024, April). Exploring the impact of personal and social media-based factors on judgments of perceived skepticism of COVID-19. Paper presented at the annual meeting of the Central States Communication, Grand Rapids, MI.

Vu, N. & Li, Y. (2022, November). Advice response theory: A meta-analytic review. Paper presented at the annual meeting of the National Communication, New Orleans, LA.

Vu, N. & High, A. (2022, May). Not all close relationships are made equal: The effect of relationship closeness and relational uncertainty on support gaps. Paper presented at the annual meeting of the International Communication Association, Virtual.

Vu, N. C. (2021, May). "You read my mind": The influence of interdependence on support matching and well-being. Paper presented at the annual meeting of the International Communication Association, Virtual.

Vu, N. (2020, November). Cooperative, competitive, or individualistic? Exploring the role of social interdependence in the classroom. Paper presented at the annual meeting of the National Communication Association, Indianapolis, IN.

Master's Education Section Top Three Paper Award.

Thomas, L., Bennett, L., Hernandez, A., Verser, R., **Vu, N.**, Wang, T. (2020, September). Approaches to teaching interpersonal communication. Panel presented at the annual meeting of the Illinois Communication and Theater Association, Virtual.

Simonds, C., Hooker, J., Hunt, S., Mazer, J., Hosek, A. M., Aboagye, D., **Vu, N.**, Sikapokoo, G. O., Ikram, I., Hingle, A., & Adebayo, A. L. (2020, April). Exploring internationalizing the basic course: Crossing

borders and making breakthroughs. Pannel accepted for presentation at the annual meeting of the Central State Communication Association, Chicago, IL. (conference cancelled)

Panel received the Melissa Beall Top Competitive Panel Award.

Miller-Ott, A. E., Hendricker, J., DeWeert, L., Alvarez, C. & **Vu, N.** (2020, April). Translational approach toward research on aggression in interpersonal relationships. Panel accepted for presentation at the annual meeting of the Central State Communication Association, Chicago, IL. (conference cancelled)

Vu, N. & Navarro, S. (2019, November). Read between the lines: Media literacy in the age of fake news. Paper presented at the annual meeting of the National Communication Association, Baltimore, MD.

Vu, N. (2017, April). Disney welcomes a new princess: How Disney utilized press release to promote its new product. Paper presented at the annual Conference of Undergraduate Research and Scholarship, Monmouth, IL.

TEACHING EXPERIENCE

The Pennsylvania State University

CAS 100A: Effective Speech (Instructor of Record)

CAS 304: Quantitative Methods for Communication Research (Teaching Assistant)

CAS 101N: Introduction to Human Communication (Teaching Assistant)

CAS 203: Interpersonal Communication (Instructor of Record)

Illinois State University

COM 110: Communication as Critical Inquiry (Instructor of Record)

COM 123: Interpersonal Communication (Instructor of Record)

RESEARCH SUPPORT

Office of Research and Graduate Studies, Penn State

Dissertation Competition, 2024-2025.

\$1,000 funded for research expenses.

Department of Communication Arts and Sciences, Penn State

Specialized Training Awards (6x), 2021-2024.

\$5,610.95 total funded for statistical workshops.

Department of Communication Arts and Sciences, Penn State

Graduate Research Award, Spring 2022.

\$280 funded for research expenses.

SERVICE

- Research Participation Coordinator – Department of Communication Arts & Sciences, Pennsylvania State University June 2025 – Present
- Ad-hoc Reviewer – *Communication Studies* Fall 2024 – Present
- Peer mentor for basic course instructors – School of Communication, Illinois State University Fall 2019
- Tutor for middle school students – Illinois State University TRANSFORMER Fall 2018
- Reviewer – Midwest Journal of Undergraduate Research 2017 – 2018

TRAININGS & WORKSHOPS ATTENDED

- Text Analysis. July 2023

- Longitudinal Structural Equation Modeling. June 2023
- Agent-based Modeling. January - May 2023
- Dyadic Data Analysis. July 2022.
- Multilevel Modeling. June 2022.
- Structural Equation Modeling. March 2022.
- Moderation, Mediation and Conditional Process Analysis. July – August 2021.
- Essentials of Online Teaching (OL 2000 Penn State). June – July 2021.

INVITED TALKS

Guest Speaker, *Psychology of Language*. In Psychology of Language (COM 370), Illinois State University, December 2018, April 2019, & December 2019.

MEMBERSHIPS

International Communication Association	2021 – Present
Central States Communication Association	2020 – Present
National Communication Association	2019 – Present
Lambda Pi Eta – Communication Studies honor society	2017 – 2018