

# Amsterdam Content Analysis Toolkit (AmCAT)

---

**Sofia Gil-Clavel**  
Researcher, Lab Manager





# Developed by

---



Kasper Welbers



Wouter van Atteveldt



Johannes Gruber



Sofia Gil-Clavel

**by researchers for** researchers, **society**, and data savvy users.



# General Goal

---

**To standardize multimedia  
analysis tasks** with easy-to-  
use software.



# Part of the

---



## **Text & Multimedia Data Center**





# Part of the

---



**As part of Text & Multimedia Data Center,  
AmCAT aims to:**

**Text & Multimedia  
Data Center**





# Part of the



## Text & Multimedia Data Center



**As part of Text & Multimedia Data Center,  
AmCAT aims to:**

- ❖ Be an **inclusive tool for anyone** interested in understanding and engaging with communication dynamics in democracies.



# Part of the



## Text & Multimedia Data Center



**As part of Text & Multimedia Data Center, AmCAT aims to:**

- ❖ Be an **inclusive tool for anyone** interested in understanding and engaging with communication dynamics in democracies.
- ❖ Provide an **entry point to search and share data.**



# Part of the



## Text & Multimedia Data Center



**As part of Text & Multimedia Data Center, AmCAT aims to:**

- ❖ Be an **inclusive tool for anyone** interested in understanding and engaging with communication dynamics in democracies.
- ❖ Provide an **entry point to search and share data**.
- ❖ **Share** data under the **non-consumptive research pipeline**.





# Part of the



## Text & Multimedia Data Center

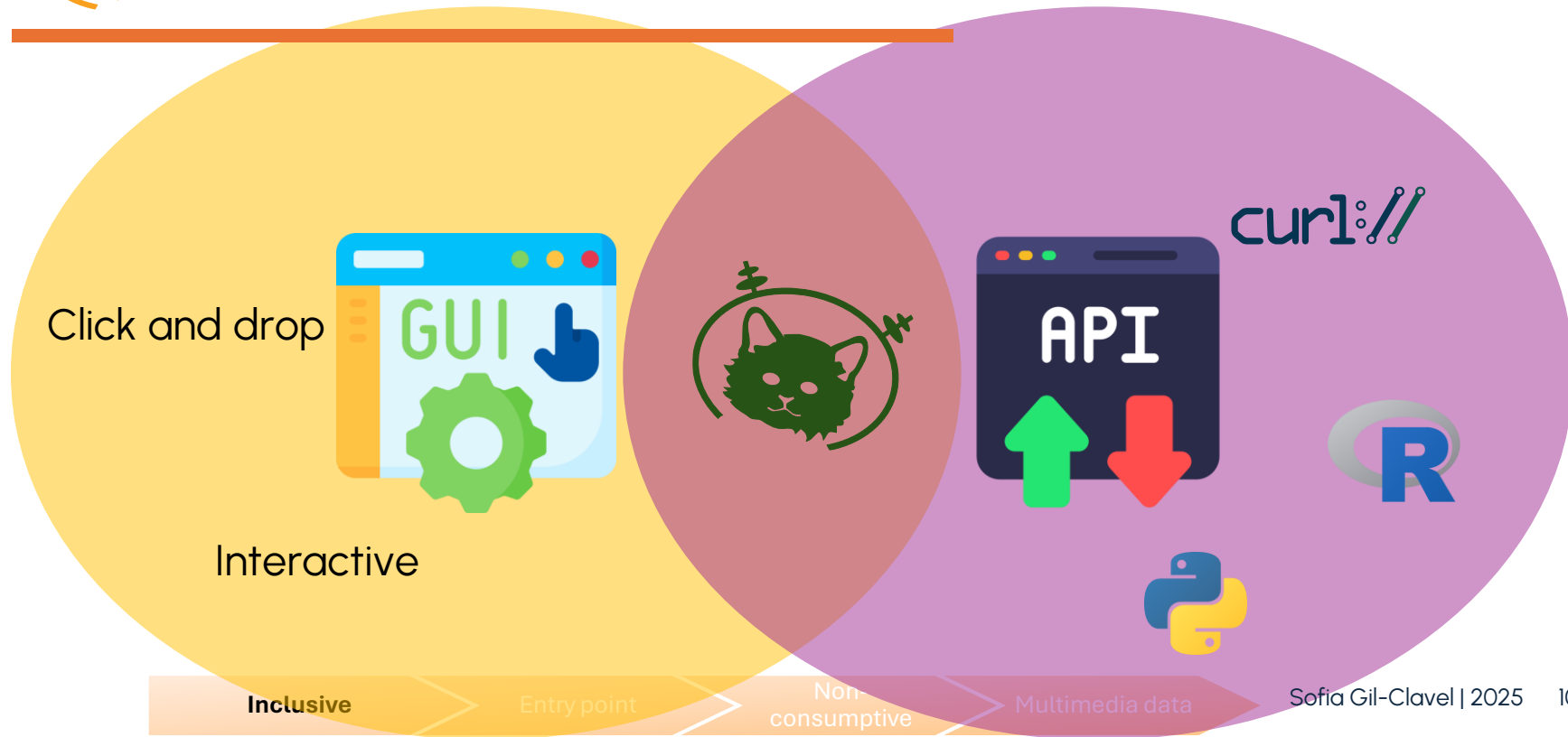


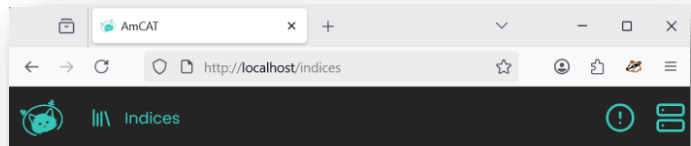
**As part of Text & Multimedia Data Center, AmCAT aims to:**

- ❖ Be an **inclusive tool for anyone** interested in understanding and engaging with communication dynamics in democracies.
- ❖ Provide an **entry point to search and share data**.
- ❖ **Share** data under the **non-consumptive research pipeline**.
- ❖ **Facilitate the integration of textual and multimedia** (audio, image, & video) **data** into (research) workflows.



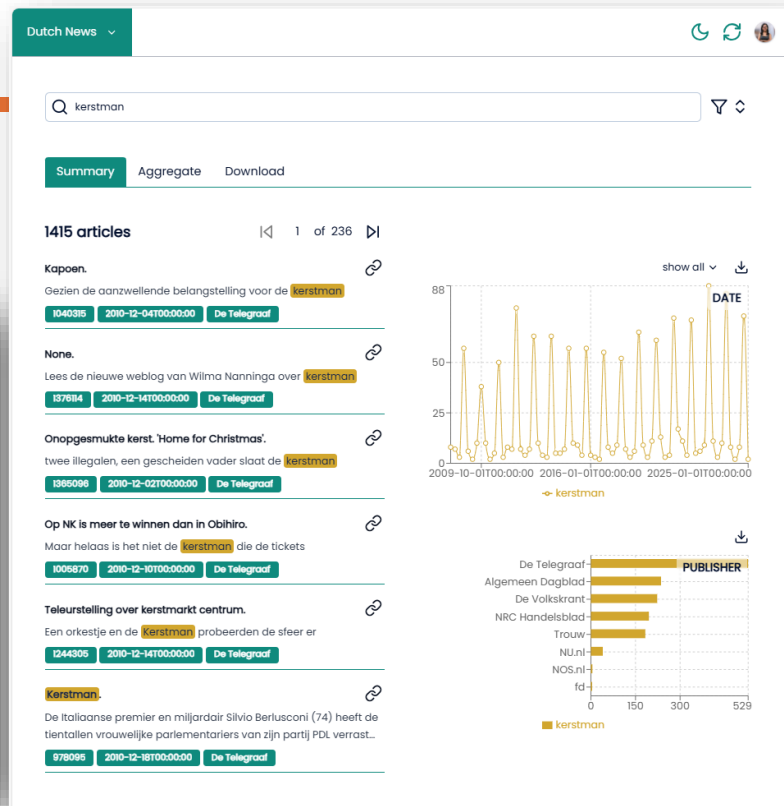
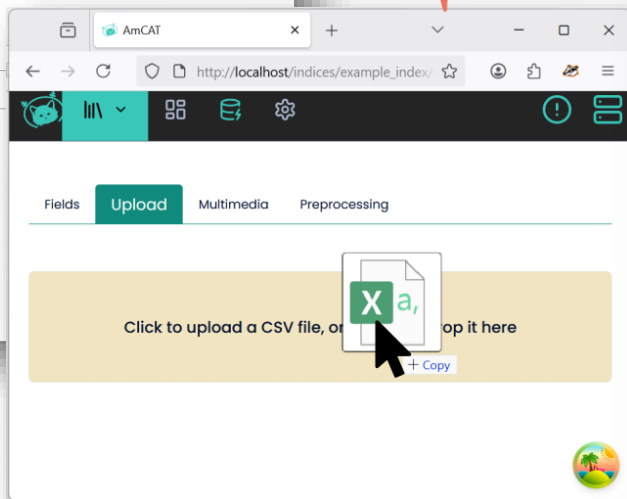
# Inclusive





My indices

Search



Inclusive

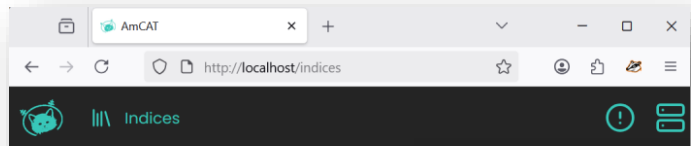
Entry point

Non-  
consumptive

Multimedia data

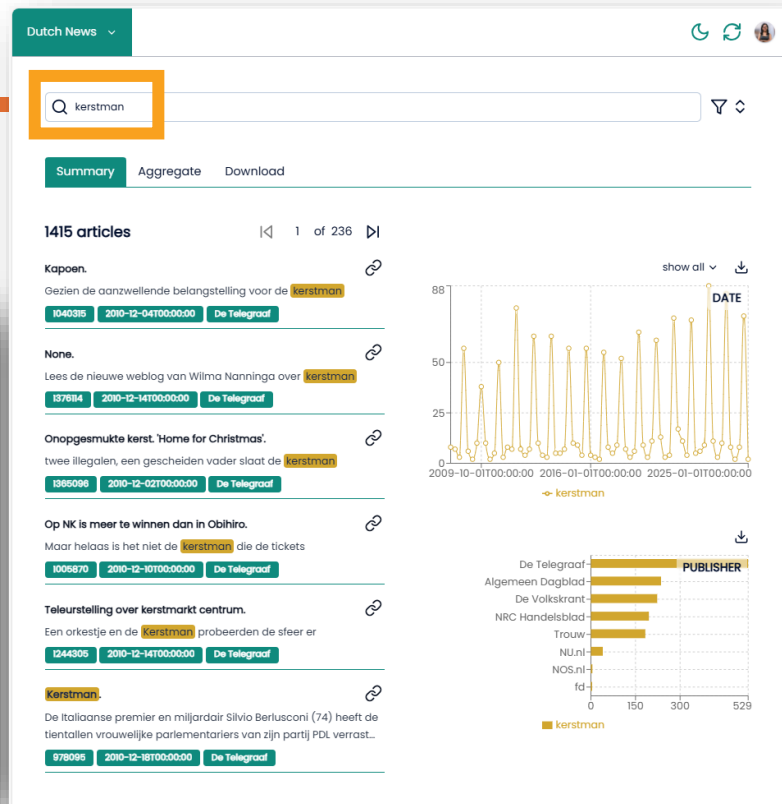
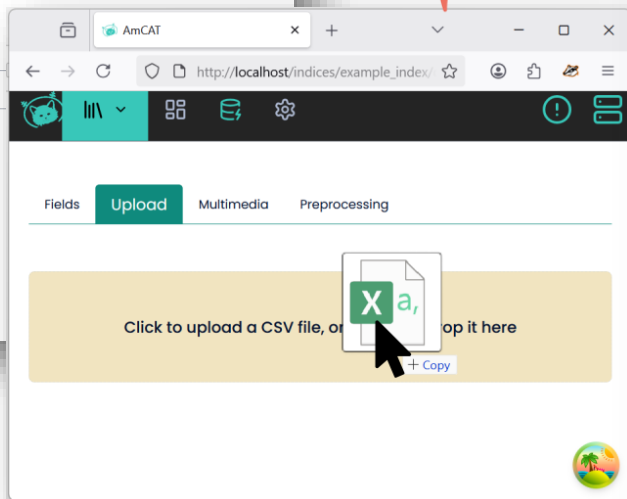
Sofia Gil-Clavel | 2025

11



My indices

Search



Inclusive

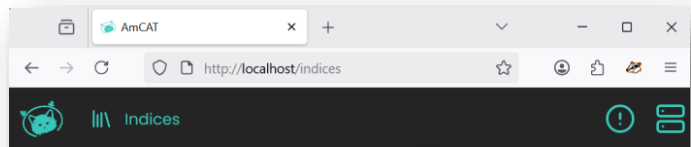
Entry point

Non-  
consumptive

Multimedia data

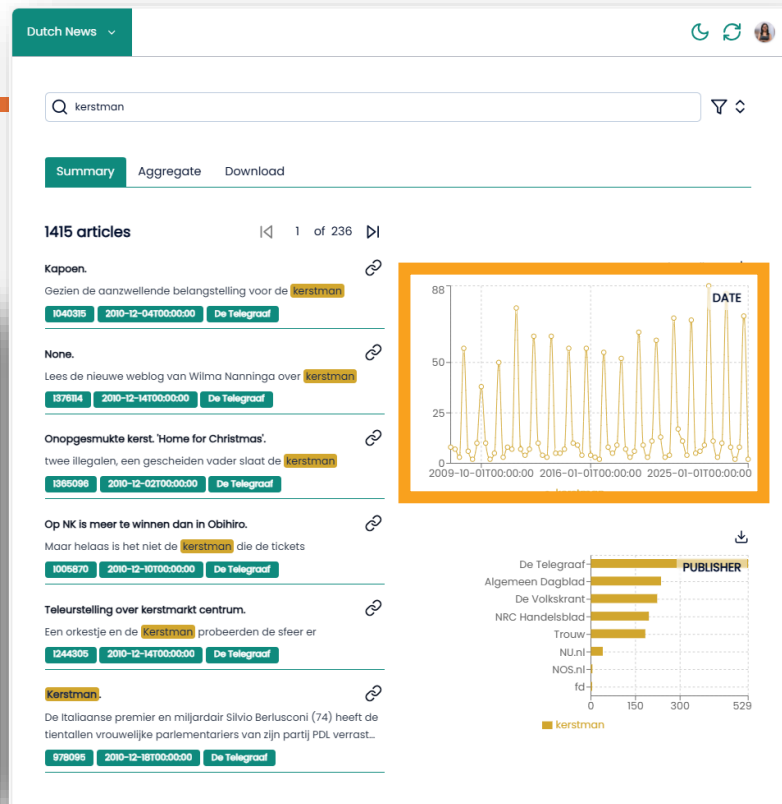
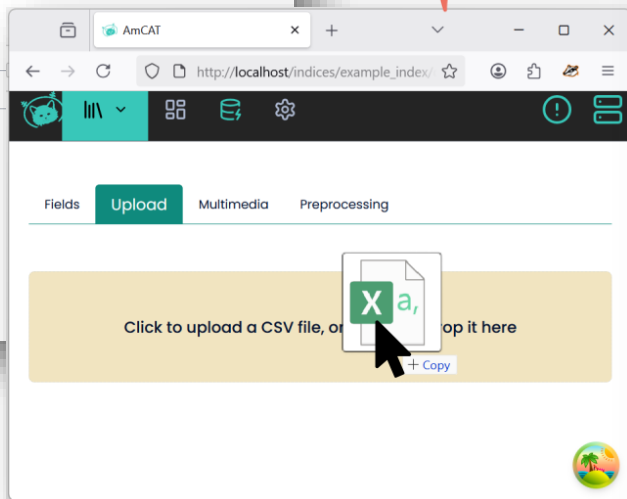
Sofia Gil-Clavel | 2025

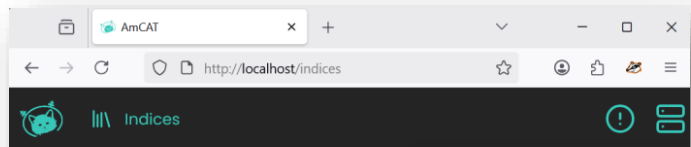
12



My indices

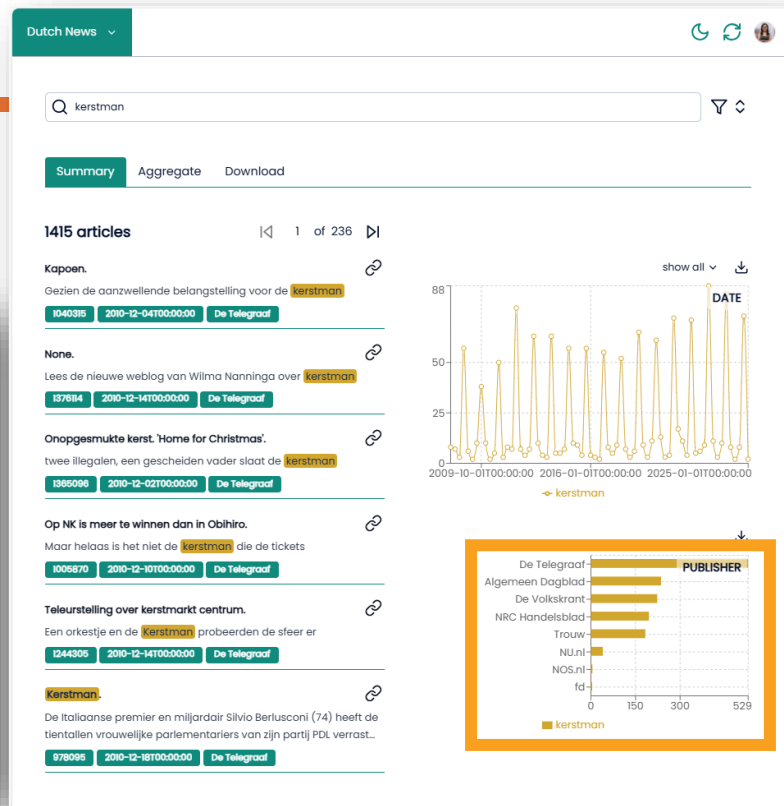
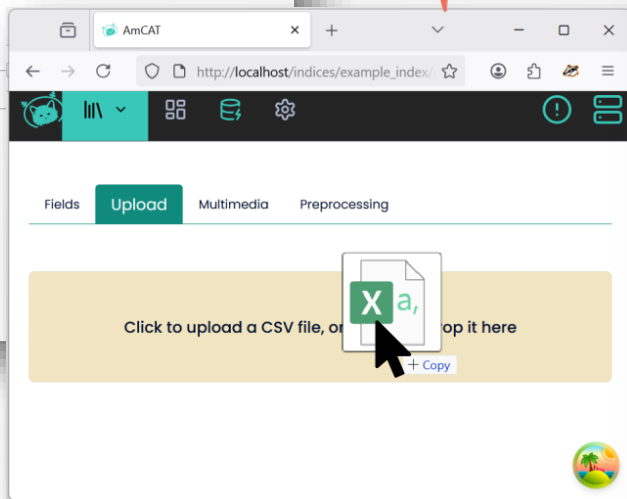
Search





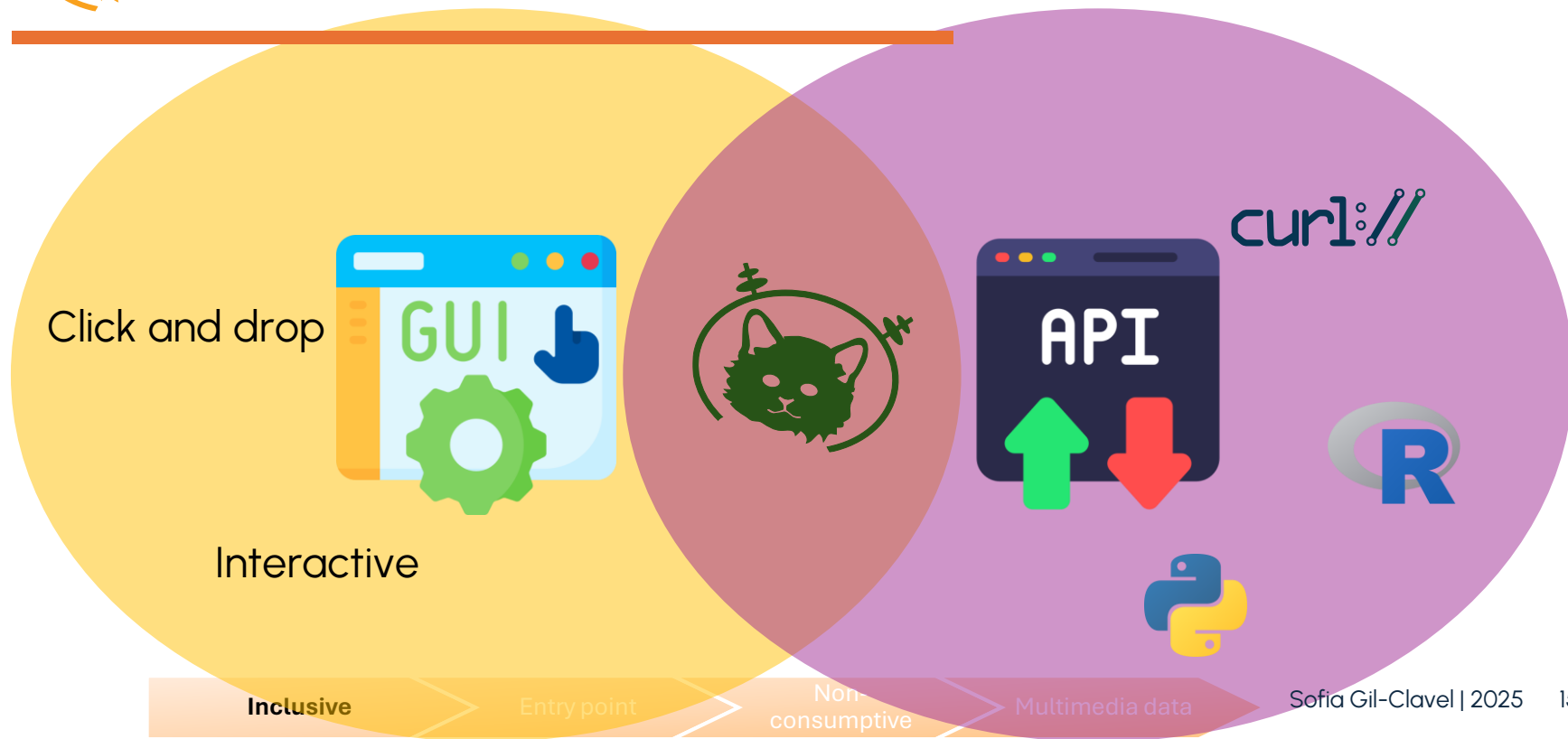
My indices

Search





# Inclusive





```
remotes::install_github("ccs-amsterdam/amcat4r")
```

## Install





```
remotes::install_github("ccs-amsterdam/amcat4r")  
library(amcat4r)
```

**Open**



```
remotes::install_github("ccs-amsterdam/amcat4r")  
  
library(amcat4r)  
  
#### Checking the indexes ####  
  
amcat_login("https://amcat4.labs.vu.nl/amcat")
```

## Log-in to server



```
remotes::install_github("ccs-amsterdam/amcat4r")  
  
library(amcat4r)  
  
#### Checking the indexes ####  
  
amcat_login("https://amcat4.labs.vu.nl/amcat")  
  
list_indexes()  
  
example_index=read.csv("CODES_SGC/Example_Index.csv",header = TRUE,sep = ";")  
  
create_index(index = "example_index", guest_role = "METAREADER",  
             description = "My first index",name = "Example_Index")
```

## Create index



```
remotes::install_github("ccs-amsterdam/amcat4r")  
  
library(amcat4r)  
  
#### Checking the indexes ####  
  
amcat_login("https://amcat4.labs.vu.nl/amcat")  
  
list_indexes()  
  
example_index=read.csv("CODES_SGC/Example_Index.csv",header = TRUE,sep = ";")  
  
create_index(index = "example_index", guest_role = "METAREADER",  
             description = "My first index",name = "Example_Index")  
  
upload_documents(index = "example_index",  
                 example_index)
```

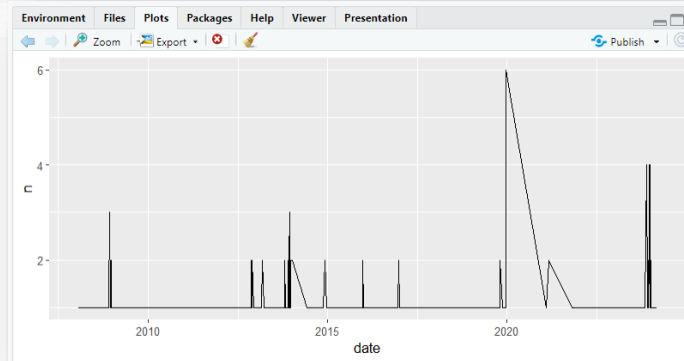
## Upload to server



```
remotes::install_github("ccs-amsterdam/amcat4r")  
  
library(amcat4r)  
  
#### Checking the indexes ####  
  
amcat_login("https://amcat4.labs.vu.nl/amcat")  
  
list_indexes()  
  
example_index=read.csv("CODES_SGC/Example_Index.csv",header = TRUE,sep = ";")  
  
create_index(index = "example_index", guest_role = "METAREADER",  
             description = "My first index",name = "Example_Index")  
  
upload_documents(index = "example_index",  
                 example_index)
```

```
query_documents("example_index",  
               queries = "kerstman") %>%  
  count(date) %>%  
  ggplot(aes(x = date, y = n)) +  
  geom_line()
```

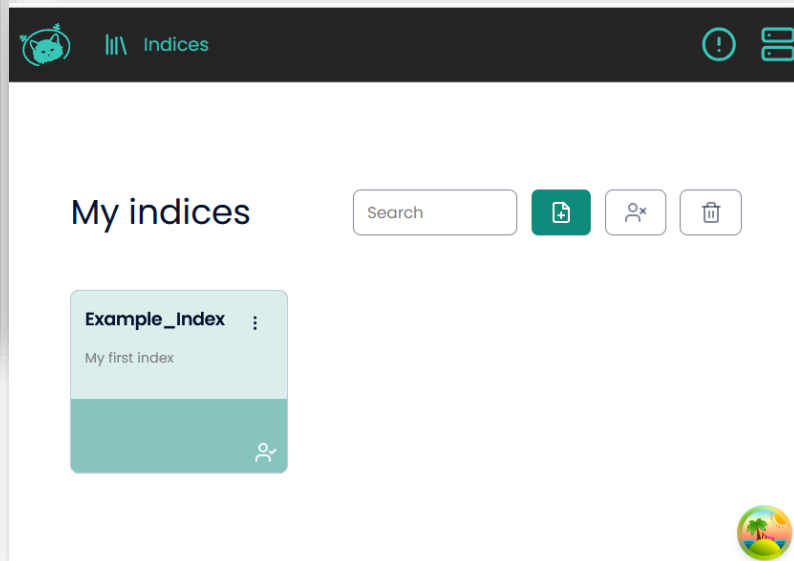
**Start analyzing**





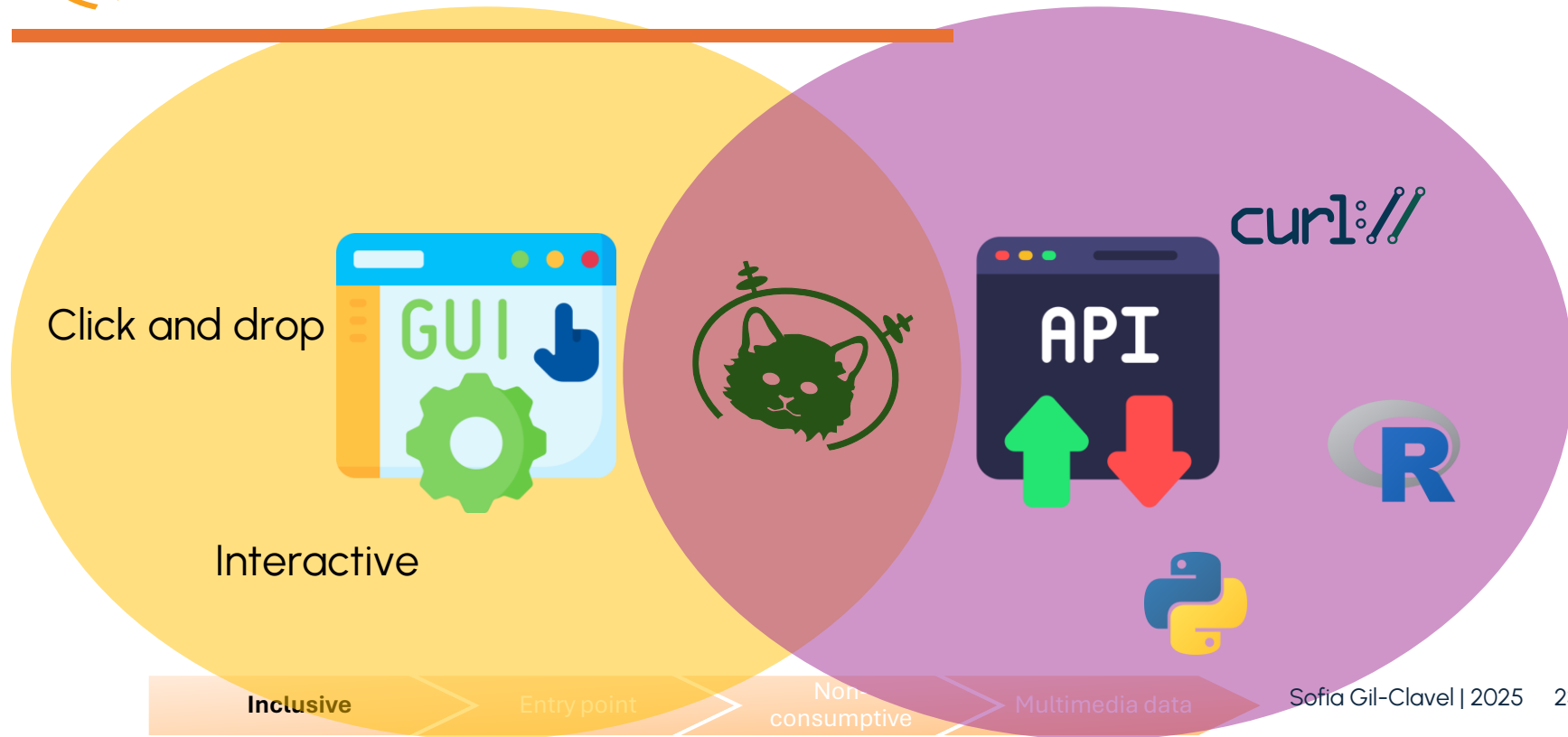
```
remotes::install_github("ccs-amsterdam/amcat4r")  
  
library(amcat4r)  
  
#### Checking the indexes ####  
  
amcat_login("https://amcat4.labs.vu.nl/amcat")  
  
list_indexes()  
  
example_index=read.csv("CODES_SGC/Example_Index.csv",header = TRUE,sep = ";")  
create_index(index = "example_index", guest_role = "METAREADER",  
             description = "My first index",name = "Example_Index")  
upload_documents(index = "example_index",  
                 example_index)
```

**Start analyzing**





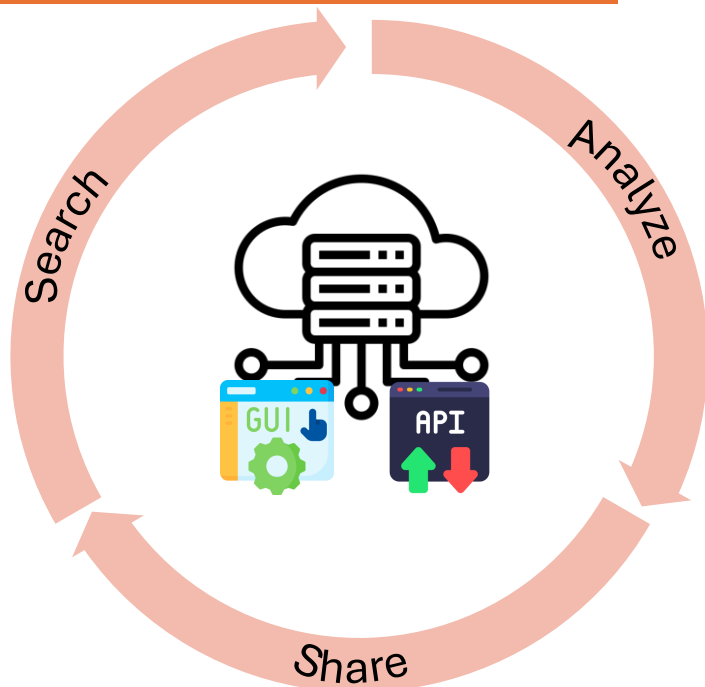
# Inclusive





# Entry point

Create a **save repository** to share and search for data.



**Already running  
in the  
Societal Analytics  
Lab server**  
and soon in MEDEM's  
servers.





# Non-consumptive research

---



# Non-consumptive research



Refers to **analyses** methods that can be performed **without access to the full data set**.



# Non-consumptive research

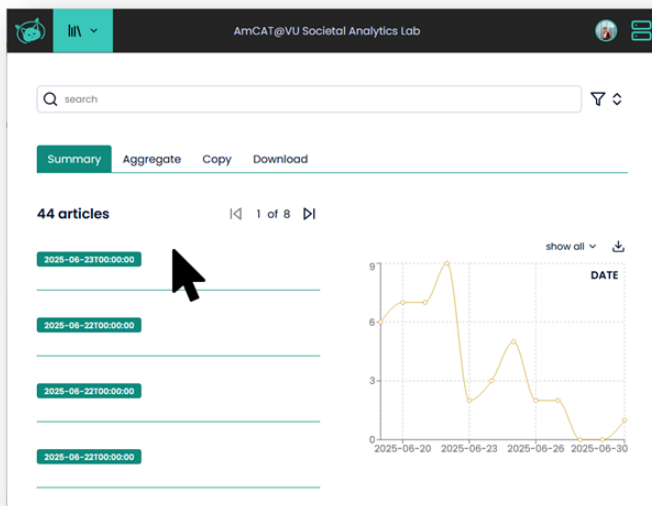


AmCAT **enables users to give access to others** to view the metadata and annotations **without accessing the underlying full text.**





# Non-consumptive research



AmCAT@VU Societal Analytics Lab

**Meta data**

article_type	Not visible for METAREADER
author	Not visible for METAREADER
date	2025-06-23 00:00:00
external_id	Not visible for METAREADER
external_url	Not visible for METAREADER
fb_id	Not visible for METAREADER
file_path	Not visible for METAREADER
gemeente	Not visible for METAREADER
keywords	Not visible for METAREADER
linkedin_id	Not visible for METAREADER
mediumtype	Not visible for METAREADER
page	Not visible for METAREADER
platform	Not visible for METAREADER
programma	Not visible for METAREADER
publisher	Not visible for METAREADER
section	Not visible for METAREADER





# Non-consumptive research

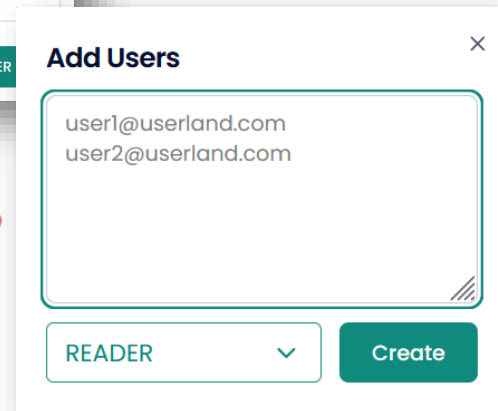
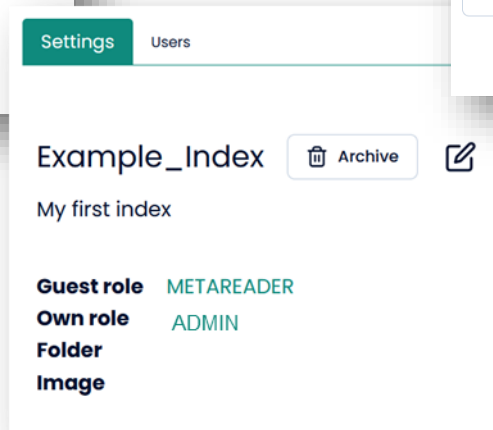
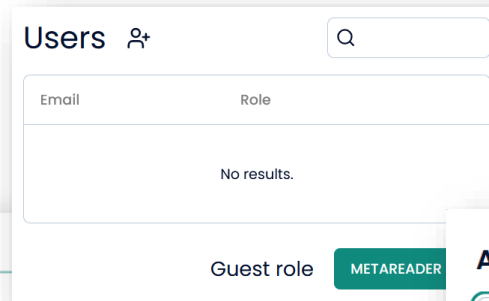
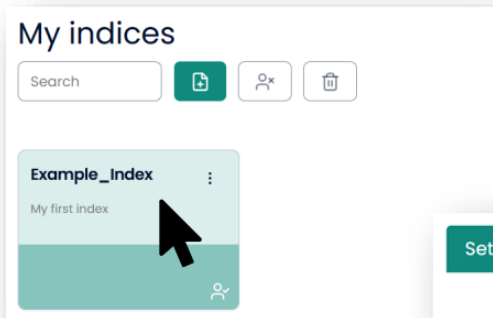


Access Control

Role Level	Global Role	Index Role In Index A	Description
0	-	Guest	If a user does not have an explicit role on an index, the guest role (if any) is used. An unauthorized user can still get guest roles, so they can see any indices with a guest role. This is not a specific level, but it serves as a fallback for undefined index roles.
1	Reader	None	Can see which indices exist, but cannot access them. Index A is invisible to the user.
2	Reader	Metareader	Can see which indices exist. Can read all properties, do queries, etc. in Index A, but cannot read the 'text' attribute.
3	Reader	Reader	Can see which indices exist. Can read all properties, do queries, etc. in Index A, but cannot make changes.
4	Reader	Writer	Can see which indices exist. Can add/delete documents, add/delete users (up to their own level), and make other changes (but not delete) in Index A.
5	Reader	Admin	Can see which indices exist, can add/update/delete documents and users (up to their own level) in Index A and delete Index A itself.
6	Writer	None	Can create new indexes and users (with at most their own global role). Index A is invisible to the user.
7	Writer	Metareader	Can create new indexes and users (with at most their own global role). Can read all properties, do queries, etc. in Index A, but cannot read the 'text' attribute.
8	Writer	Reader	Can create new projects and users (with at most their own global role). Can read all properties, do queries, etc. in Index A, but cannot make changes.
9	Writer	Writer	Can create new projects and users (with at most their own global role). Can add/delete documents, add/delete users (up to their own level), and make other changes in Index A, but can't delete Index A.
10	Writer	Admin	Can create new projects and users (with at most their own global role). Can add/update/delete documents and users (up to their own level) in Index A and delete Index A itself.
11	Admin	Admin	Can delete projects and assign themselves a role on any index role. Can do whatever they want, including deleting the index.



# Non-consumptive research





# Multimedia data

---



# Multimedia data



OPEN SOURCE SEARCH, ANALYTICS, AND AI PLATFORM

## Elasticsearch

Source: <https://www.elastic.co/elasticsearch>

**Inclusive**

**Entry point**

**Non-  
consumptive**

**Multimedia data**





# Multimedia data



OPEN SOURCE SEARCH, ANALYTICS, AND AI PLATFORM

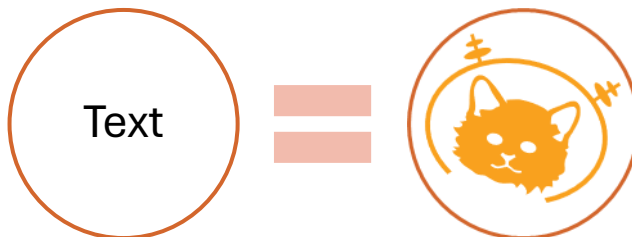
## Elasticsearch

Elasticsearch is an open source, distributed search and analytics engine built for speed, scale, and AI applications. As a retrieval platform, it stores structured, unstructured, and vector data in real time — delivering fast hybrid and vector search, powering observability and security analytics, and enabling AI-driven applications with high performance, accuracy, and relevance.

Source: <https://www.elastic.co/elasticsearch>

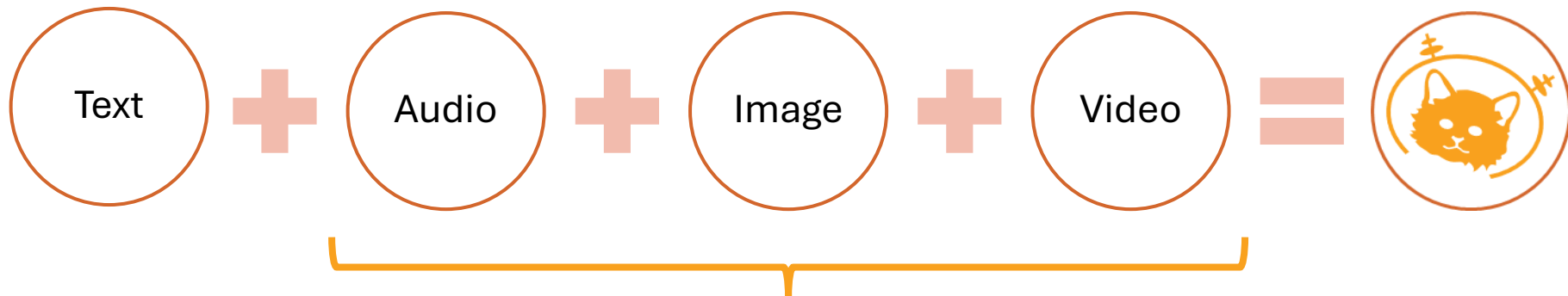


# Multimedia data





# Multimedia data





# Did you find it useful?

---



# Did you find it useful?

---

**Check out the amcat-book:**



**Check our blog post:**



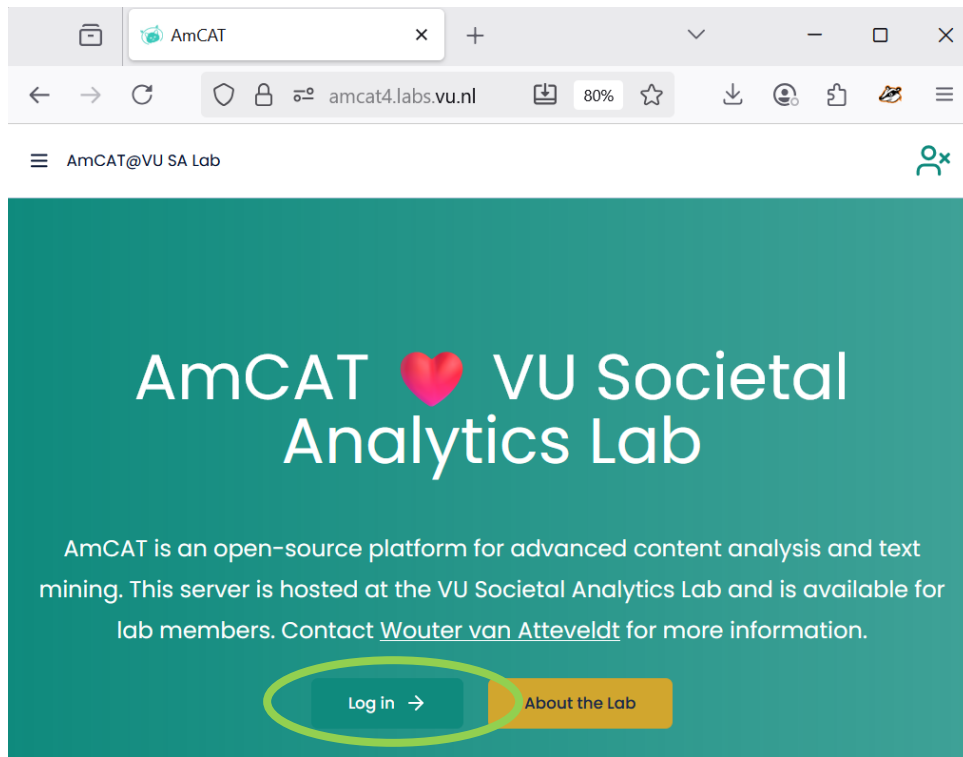
Learn more



# Did you find it useful?

Free trial

Learn more



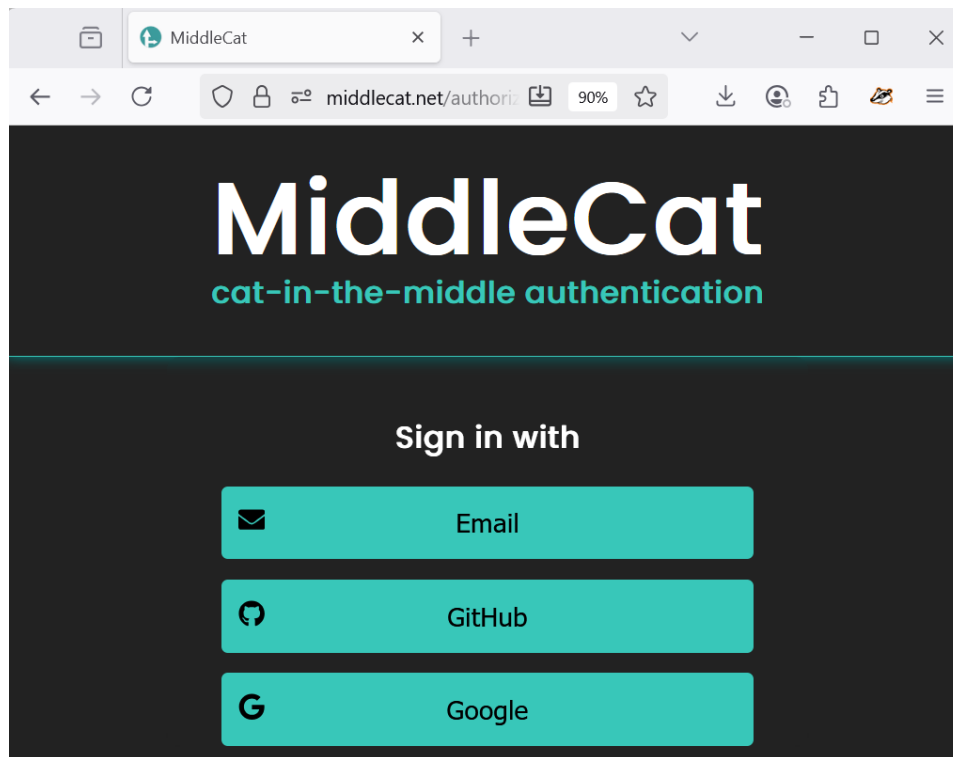
<https://amcat4.labs.vu.nl/>



# Did you find it useful?

Free trial

Learn more



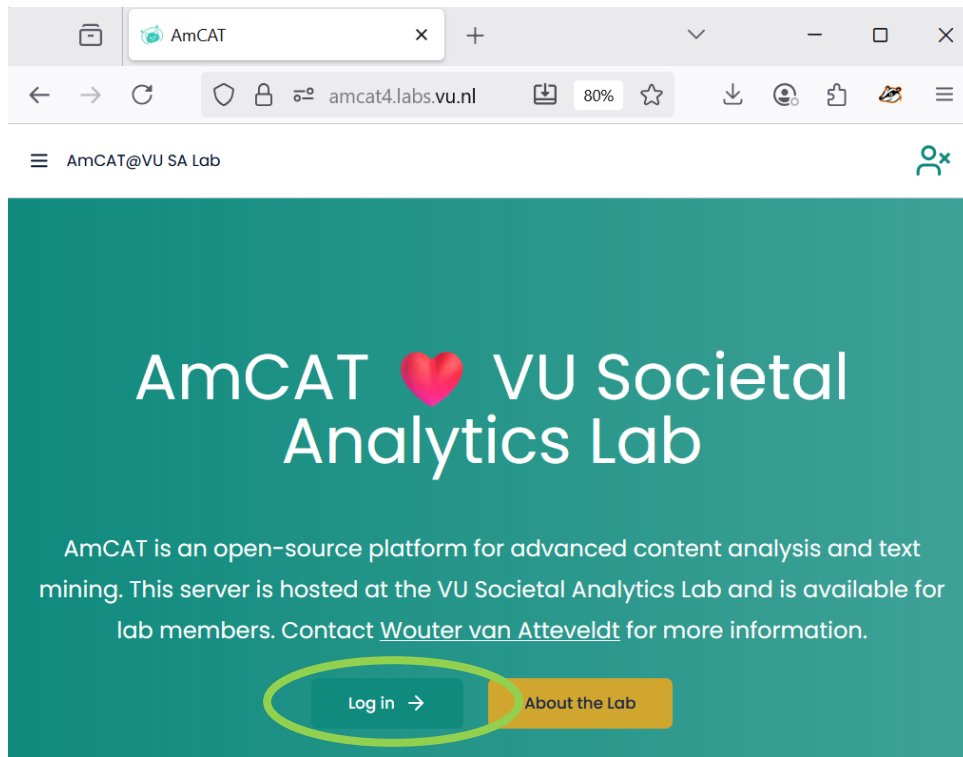
<https://amcat4.labs.vu.nl/>



# Did you find it useful?

Free trial

Learn more



<https://amcat4.labs.vu.nl/>





# Did you find it useful?

Free trial

Learn more

AmCAT

amcat4.labs.vu.nl

80%

AmCAT@VU SA Lab

## AmCAT ❤️ VU Societal Analytics Lab

AmCAT is an open-source platform for advanced content analysis and text mining. This server is hosted at the VU Societal Analytics Lab and is available for lab members. Contact [Wouter van Atteveldt](#) for more information.

Enter Server →

About the Lab



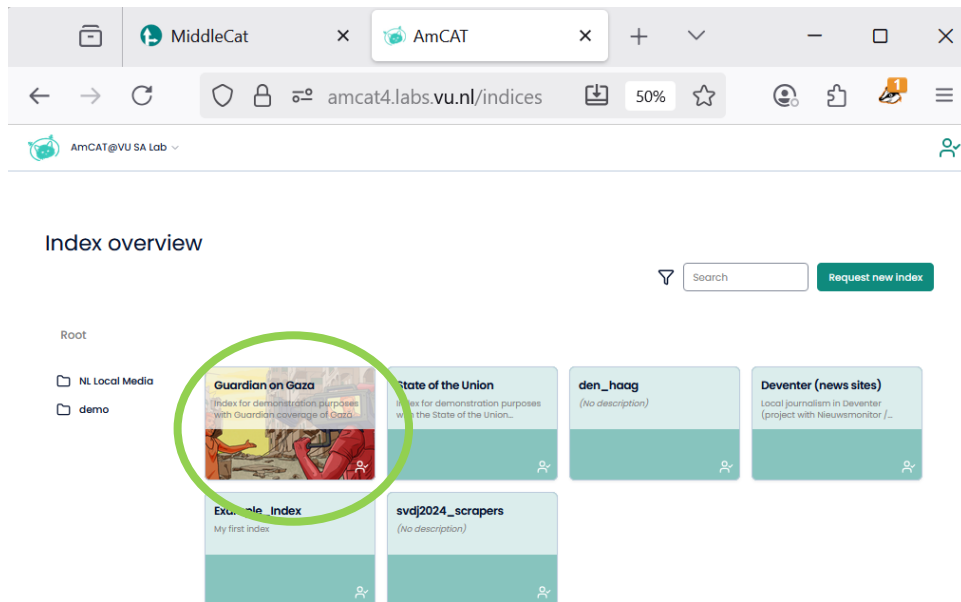
<https://amcat4.labs.vu.nl/>



# Did you find it useful?

Free trial

Learn more



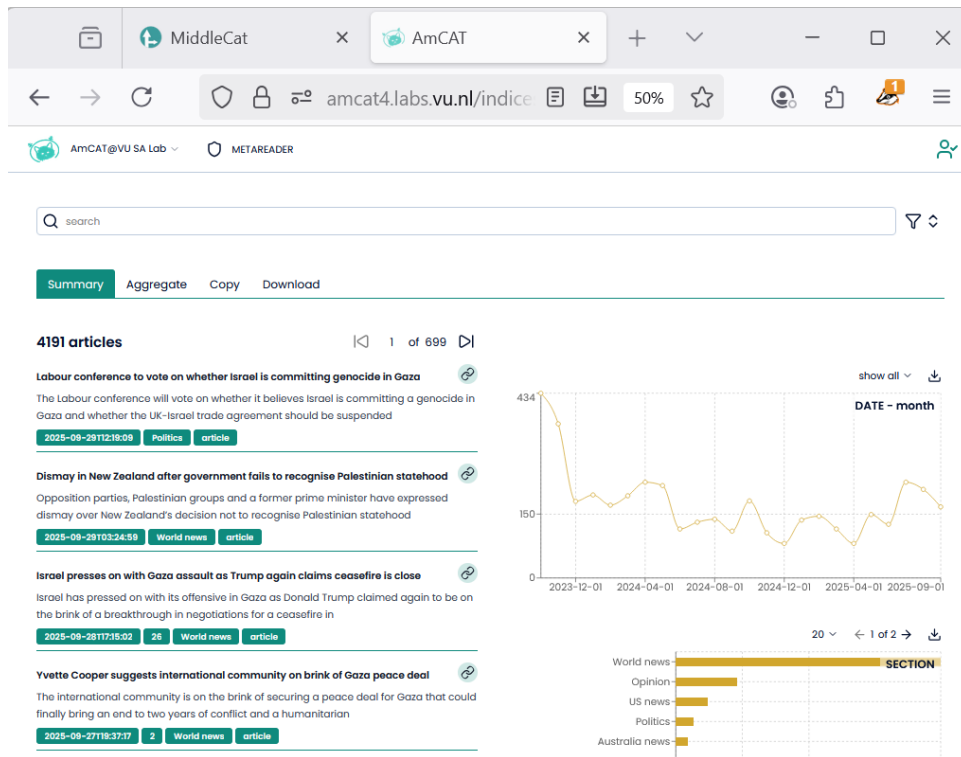
<https://amcat4.labs.vu.nl/>



# Did you find it useful?

Free trial

Learn more



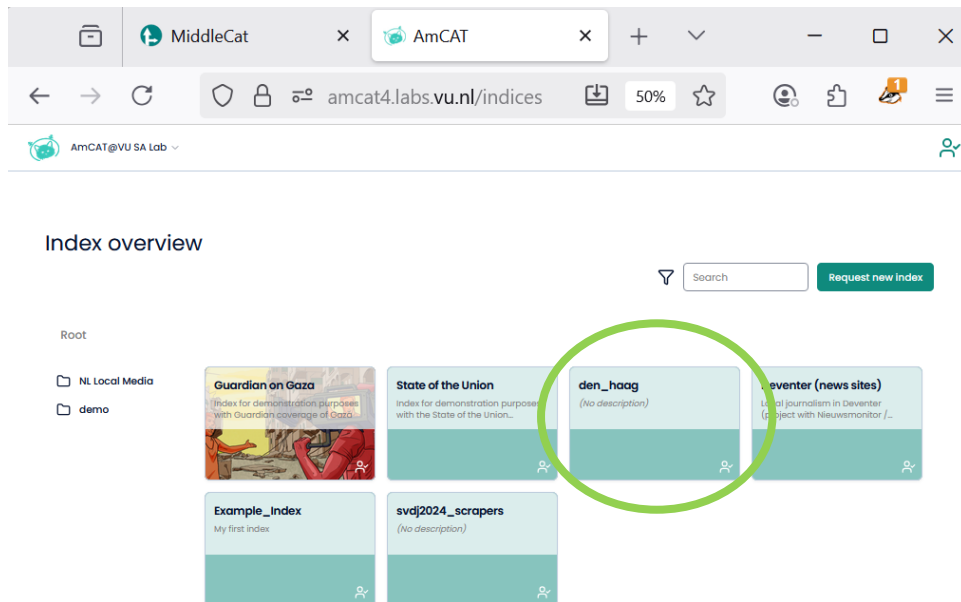
<https://amcat4.labs.vu.nl/>



# Did you find it useful?

Free trial

Learn more



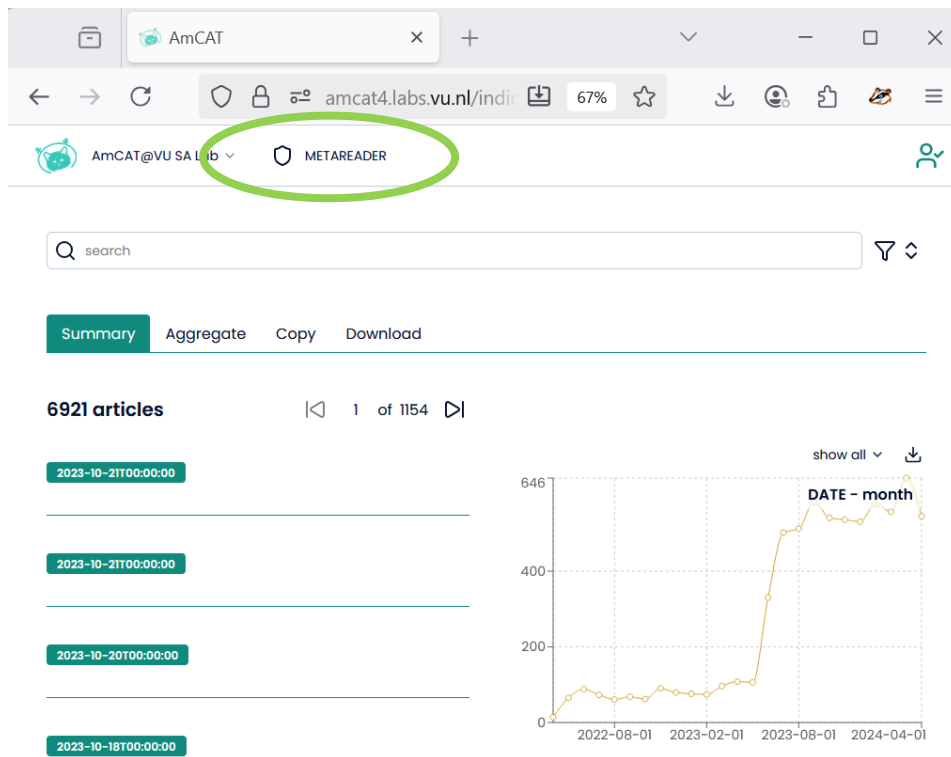
<https://amcat4.labs.vu.nl/>



# Did you find it useful?

Free trial

Learn more



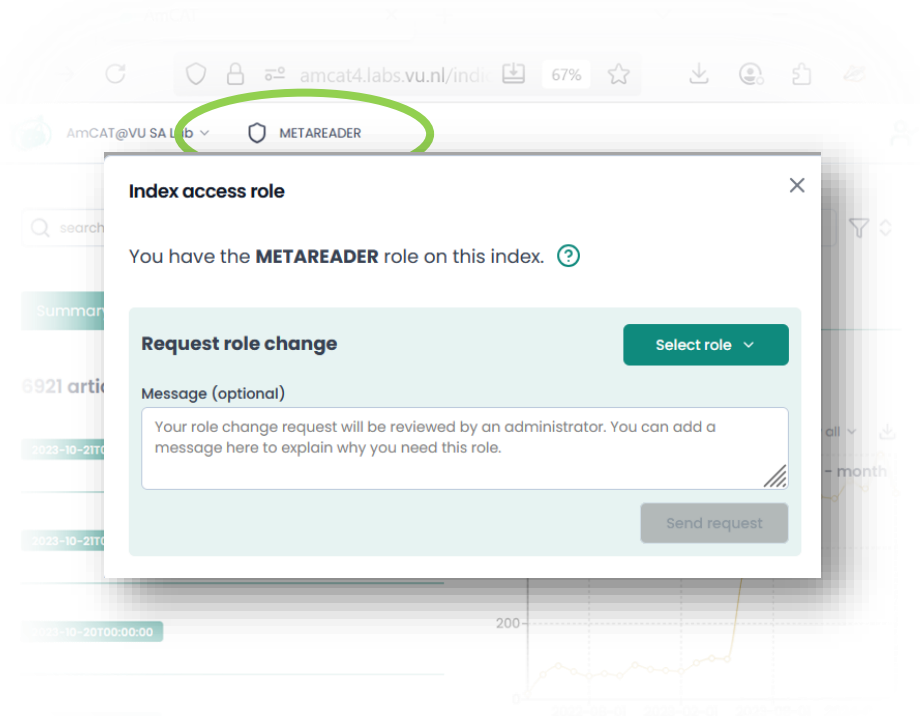
<https://amcat4.labs.vu.nl/>



# Did you find it useful?

Free trial

Learn more



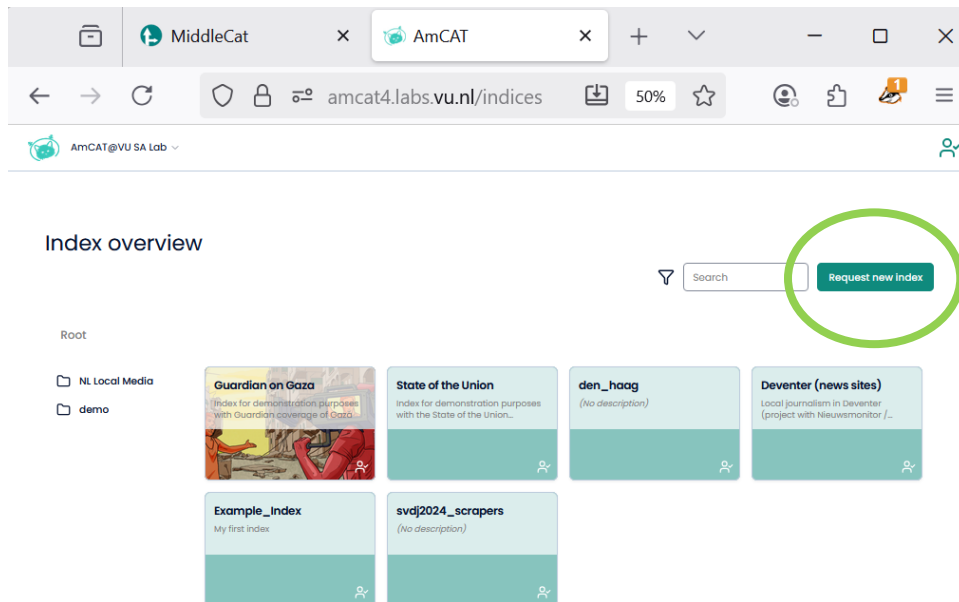
<https://amcat4.labs.vu.nl/>



# Did you find it useful?

Free trial

Learn more



<https://amcat4.labs.vu.nl/>



# Did you find it useful?

Free trial

Learn more

**Create Index**

You do not have permission to create a new index, but you can submit a request. If approved, the project will be created for you and you will be granted admin access to it.

**Name**  **Index ID**

**Description**  
Optionally, A brief description of the index

**Folder**

**Index request Message**  
You can add a message here to justify your request.

**Submit request**

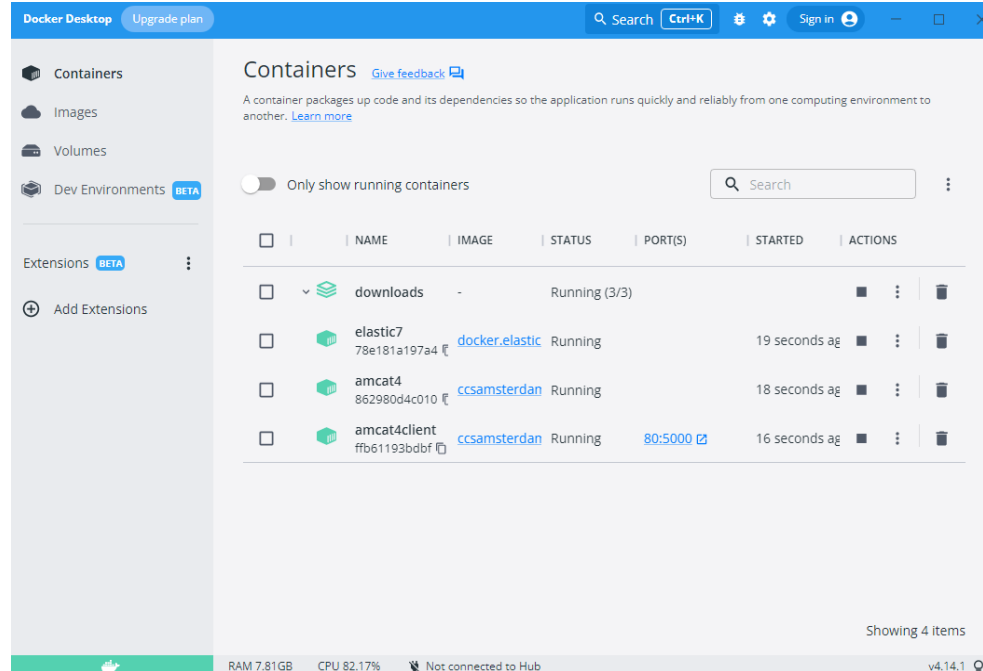


<https://amcat4.labs.vu.nl/>





# Did you find it useful?



Check out the amcat-book:





# Amsterdam Content Analysis Toolkit (AmCAT)

---





# Amsterdam Content Analysis Toolkit (AmCAT)





# Amsterdam Content Analysis Toolkit (AmCAT)





# Amsterdam Content Analysis Toolkit (AmCAT)





# Amsterdam Content Analysis Toolkit (AmCAT)





# Amsterdam Content Analysis Toolkit (AmCAT)



<https://amcat4.labs.vu.nl/>



Sofia Gil-Clavel



<https://sofiag1l.github.io/>





Kasper Welbers



Wouter van Atteveldt



Johannes Gruber



Sofia Gil-Clavel

# Thanks!