

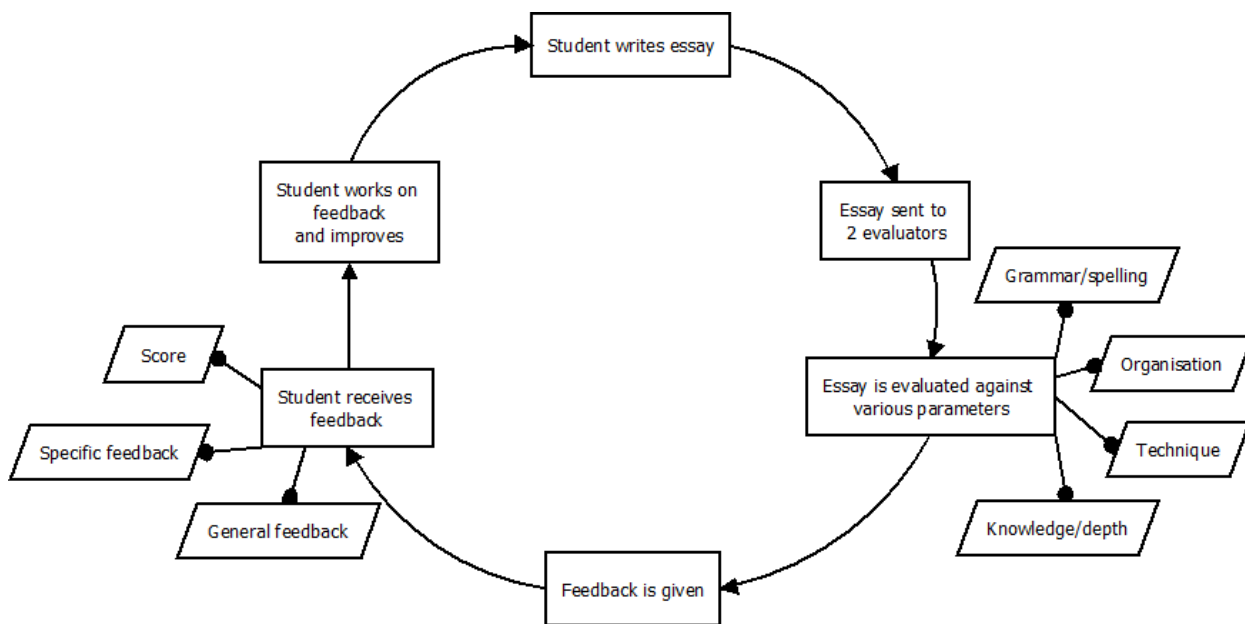
Dear parent,

Greetings from Mindspark!

We all know that good writing skills are an invaluable asset in all fields, be it the workplace or academia. A well-written essay can make all the difference between a good write-up/academic paper and a great one!

Mindspark Essay Writer is a new tool from EI to help students develop their writing skills. It has been developed to provide students with quality feedback on their writing, which many of us are often unable to receive from our immediate environment. Our mission in developing the Essay Writer is to improve students' writing skills by giving them detailed and productive feedback, on parameters ranging from basic syntax and grammar to the tone and style of writing.

How does it work? A student registers himself on the website and submits a write-up, which is sent to 2 independent evaluators. The detailed feedback given by each is sent to the student along with an aggregate of the score given by each evaluator.



We update our site with new features for students regularly. We also send monthly mails to users on interesting facts about authors, etymology of words, clever quotes and peculiar puns etc. Besides this, we also come up with interesting and thought-provoking essay prompts that will help you prepare for international tests like the SAT, GRE, IELTS etc.

## Sample of regular emails sent to students

Essay Writer <essay.admin@ei-india.com>  
to sakshi.raii24

Dear Sakshi


Greetings from Mindspark Essay Writer! Hope you are enjoying the summer. Remember to take care of your health - drink lots of water, stay hydrated and soak up the Vitamin D!

We wanted to share some interesting facts about a great writer, J.R.R. Tolkien, who wrote *The Lord of the Rings*, one of the most famous fantasy novels ever written.




- 1) J.R.R. Tolkien was actually a well-known philologist (a person who studies languages) and was a professor at Oxford University.
- 2) He was known for making his lectures interesting by dressing up like people from olden days and speaking dramatically.
- 3) He came up with the idea for his fantasy books when he read the mythology of other cultures such as Norse and Celtic. Many of the war stories were inspired from his own experiences as a soldier during the First World War.

## Sample of evaluated essay

 MINDSPARK<sup>EI</sup>

ESSAY WRITER<sup>Beta</sup>

 E1  
educational  
initiatives

Hi Aadityaraj Suhane ! [FAQs](#) | [Update Profile](#) | [Logout!](#)

**View Essay and Feedback (Essay ID: 56)** **Time taken: 24:49**

Title: Experience of my Exams | Started On: 22/09/2013 12:18 | Submitted On: 17/10/2013 22:18

Exams are test papers which check your knowledge about **that particular** subject. They are test papers which decide your future and career. These exams are there until you graduate. There are two types of exams **comparative** and those just to check your knowledge. **Comparative** exams are those in which you see your marks and that decides in which position your job will be. There are two exams in our school **Half Yearly** and Annual Exams. Half Yearly **are in mid-term** between **September and October**. Annual exams are more important and they occur in the end of our school term. Both are equally **important as I believe**.

Our Half Yearly exams were starting from **16 of September** and we had seven papers in **all the** sequence of our paper was as per our UTs which was Geography, Gujarati, Maths, History/Civics, Science, Hindi, English. UT is unit test which is held every week. My favourite subject is Maths and I was worried about that subject only as I got less marks in my maths UT. **Our every exam** except languages consisted of 80 marks and our languages consisted of **60 marks, our 60 marks paper were Hindi and English**.

All my exams went with ease and think I will **get 70 up** marks in all subjects.

**Overall Feedback**

Click on each tab below to show/hide feedback from the evaluators.

Evaluator 1	Score: 7
Evaluator 2	Score: 6

Work on phrasing sentences and punctuate correctly. Good attempt, but you could speak more about a specific examination like your Maths paper. You could write about how you felt before the paper, what was your reaction when you saw the paper itself, and how happy/excited were you on finishing it.

a particular

exams, comparative

Comparative

school - Half yearly

are between September and October

and

important, I believe

**MINDSPARK** <sup>EI</sup>

# ESSAY WRITER *Beta*

**e1**  
educational  
initiatives

Hi **Aadityaraj Suhane** ! FAQs | Update Profile | Logout!

**Start New Essay**

**Incomplete Essays**  
No essays in this list!

**Recently Completed Essays**  
No essays in this list!

**Graded Essays**

<b>Experience of my Exams</b> Submitted on: 17/10/2013 22:18	Show feedback!
<b>Navratri</b> Submitted on: 27/10/2013 13:56	Show feedback!
<b>"If I was a superhero for a day, I would..."</b> Submitted on: 26/12/2013 17:10	Show feedback!
<b>My trip to Delhi</b> Submitted on: 08/04/2014 09:35	Show feedback!
<b>A day in the life of a ten rupee note</b> Submitted on: 18/04/2014 15:10	Show feedback!

**Quote of the day:**  
"Being a writer is a very peculiar sort of a job: it's always you versus a blank sheet of paper (or a blank screen) and quite often the blank piece of paper wins."  
-Neil Gaiman

**Odd Word Origins**

**Essay**  
The word comes from a latin word *exigere* meaning 'test' and an old French word *essai* which means 'trial/attempt'. So keep trying, keep writing. Every essay is a test of your skills!

Improving your writing is a matter of consistent effort and hard work. Write essays regularly, try and incorporate the feedback given by our experts - then watch your writing improve week after week! If your objective is to gain academic excellence, or even simply to become a better writer, Mindspark Essay Writer is the place to start.

Do note that Mindspark Essay Writer is in a beta phase and *currently* free for students - It is therefore run on a volunteer basis and we involve teachers as well as experts with good analysis skills to provide feedback to students. As such, we require the support of parents as well as teachers fluent in English to provide continuous high-quality, comprehensive skill analysis and suggestions for improvements on student essays. If you like reading and writing in English, and wish to do critical evaluations of write-ups, do volunteer with us! Suggestions for improvement on our system will also be welcome.

Website: [www.mindspark.in/essaywriting](http://www.mindspark.in/essaywriting)

If you wish to join us as an evaluator, please write to us at: [essay.admin@ei-india.com](mailto:essay.admin@ei-india.com)