


ASIA
SUMMER
JAPAN

Sumidagawa Hanabi Taikai FESTIVAL




● *Dates of Organization:*



 *The festival is held on the banks of the Sumida River in Tokyo on the Sunday of July every year.*



 This is a splendid fireworks festival with fireworks being fired continuously from two firing points, Taito district where Sensoji temple is located and Sumida district where Tokyo Sky Tree is located.

● *Festival Details:*



✚ *The origin of this festival dates back to 1732, a time when Japan suffered from many natural disasters, severe rains, and devastating pests and diseases that caused crop failures. As a result, famine raged, causing thousands of people to die. deaths, economic crisis and disease spread.*



In 1733, the 8th Shogun , Tokugawa Yoshimune held a ceremony to sacrifice the Water God, and set off fireworks on both sides of the Sumida River to comfort the souls of the dead victims and ward off the spread of malignancy. I hope the economy prospers, the people are prosperous and happy. That was the beginning of the Sumida Fireworks Festival.



✚ This is an opportunity to watch the fireworks bloom brilliantly in the starlit summer night sky, people organize meals with family and friends.




✚ It's also an opportunity for fireworks companies to impress others, so you can rest assured that this festival is a truly hearty fireworks party for you.





✚ People arrive at the festival early to put a blue plastic plate with their name on it. Here's how to make room for a colorful party.



 You will see a lot of people wearing Yukata to this festival. Visitors may feel out of place if you come here in casual clothes.




✚ The festival can be viewed from several locations on both sides of the Sumida River. The most famous place is Kuritsu Sumida Park on both sides of the river. The view from the roof of a building is also a

good choice to enjoy the fireworks, but you have to make a reservation very early.





 *The quality of your seat can be predicted based on your vision and the thickness of your wallet, so consider that.*