

# EUROPE SUMMER BULGARIA ROSE FESTIVAL

## • *Dates of Organizations:*



+ The rose harvest season in Bulgaria usually lasts 3 weeks between late May and mid-June. This is also the time when people in the towns of Karlovo and Kazanlak in the Rose Valley region hold festivals. large, attracting a lot of locals and tourists from all over the world.



✚ The festival usually takes place in the first week of June with 3 main days on Friday, Saturday and Sunday, according to Brill Travel.


## ● *Festival Details:*



✚ *If you are a lover of roses - the flower symbolizing love and eternal love, please come to Europe, specifically Bulgaria to attend the Bulgarian Rose Festival - the "specialty" of the Balkans.*





 Bulgaria is the land of many flowers, especially roses of the Kazanluk region (250 km east of the capital Sophia). Roses here are loved, revered and considered as a symbol of beauty, as the "Queen of flowers". To appreciate and honor the noble rose, the people of the "Rose Valley" region hold an annual festival for this flower on the first Sunday of June.



✚ The first Bulgarian Rose Festival took place in 1903 in Kazanlak. In 1906 was held the Rose Festival in Karlovo. The festival is held every year, at the beginning of the rose harvest period. Later the area of Strelcha and Pavel Banya also started to host the local Rose Festival



✚ To get the roses for the festival, the girls have to pick flowers at dawn. When picking, it must be very gentle, in the right way, to retain the fragrance, to avoid crushing and falling petals.





*In each flower festival, there are 3 main activities:  
the ceremony of harvesting roses in the gardens;  
"Rose Queen" poll of the year and parade along the  
streets of town.*



+ Visitors from many parts of the world come to the city on this occasion to enjoy the essence of the beautiful rose species here. They were given necklaces with fragrant rose buds and enjoyed a glass of rose-colored wine, rich in rose flavor.