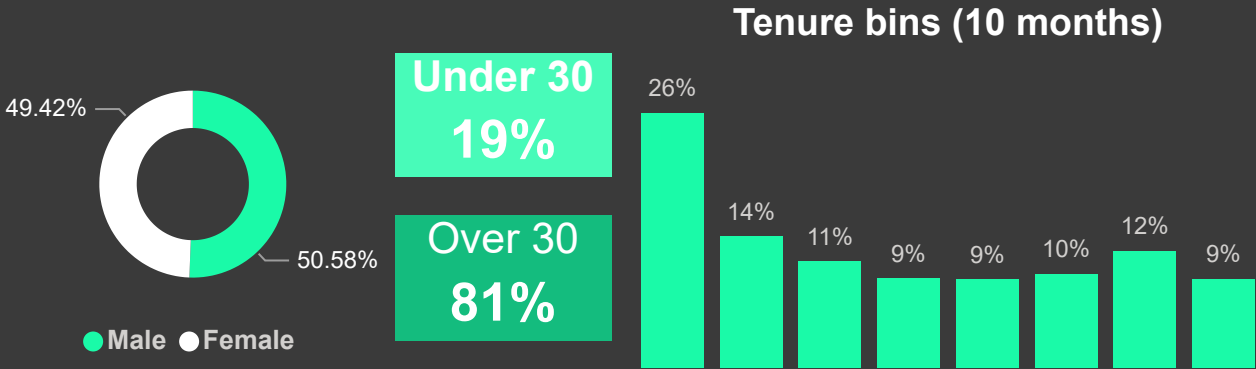


# CUSTOMER CHURN ANALYSIS

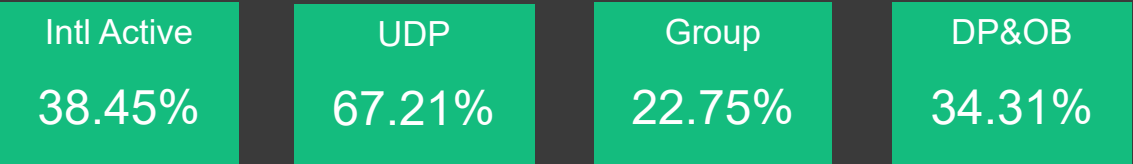


## CUSTOMER PROFILE 6687

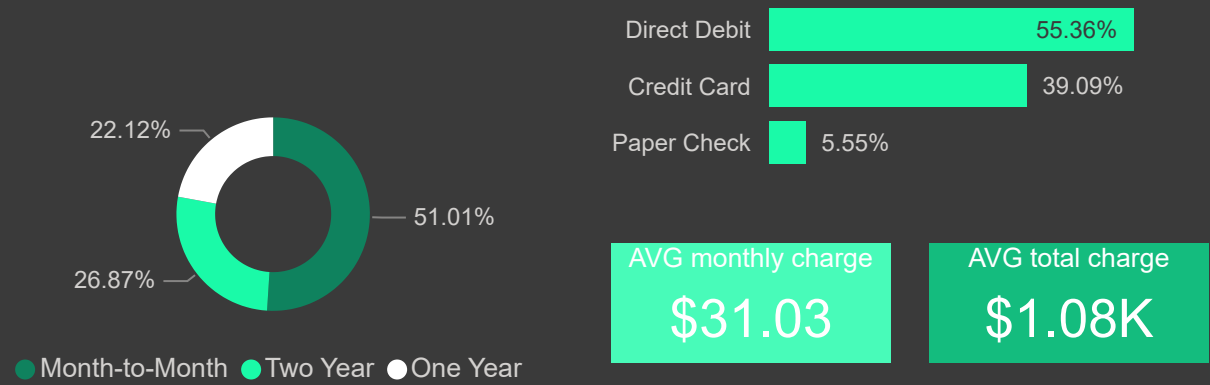
### DEMOGRAPHIC



### SERVICE

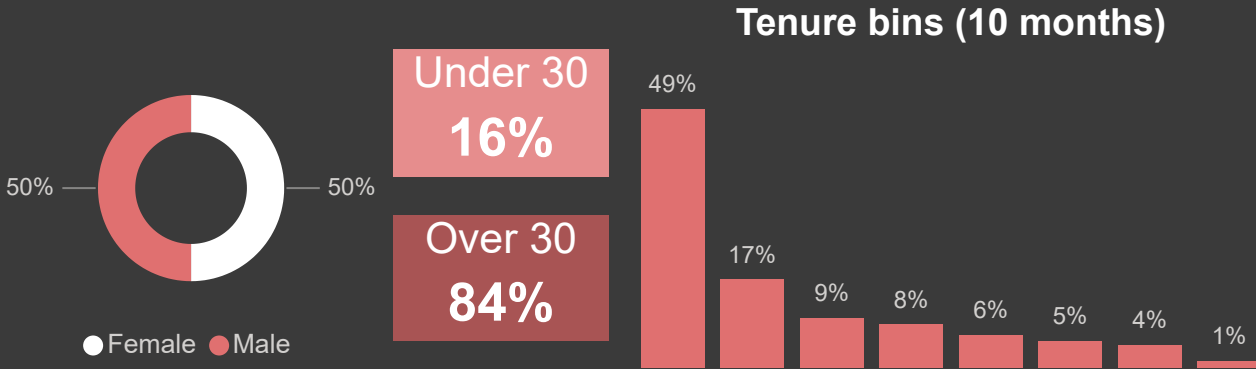


### CONTRACT

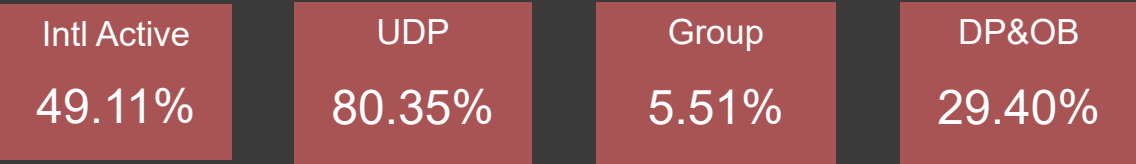


## CHURNER PROFILE 1796

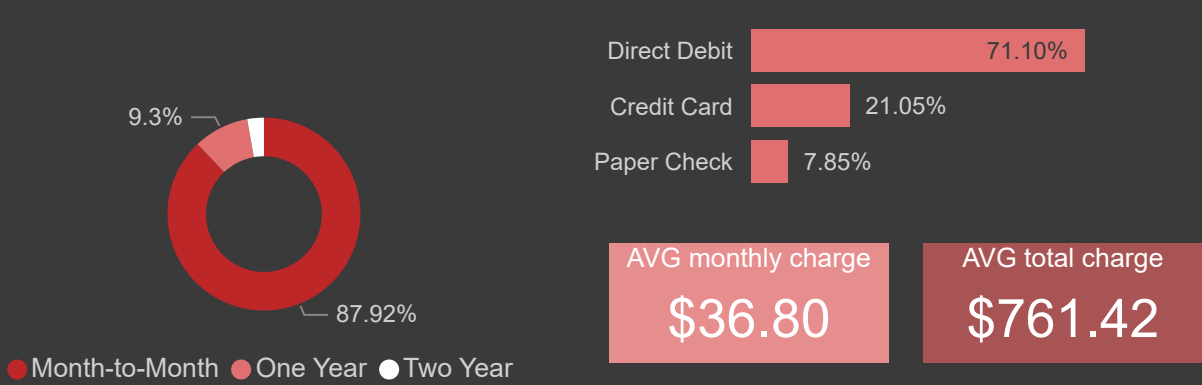
### DEMOGRAPHIC



### SERVICE



### CONTRACT



# CUSTOMER DASHBOARD

CUSTOMER ID 0001-QFCV



\$30.00

Total Monthly Charge

\$2.19K

Total Charges

181

Total Call

Personal Details

ID: 0001-QFCV

Gender: Female

Age: 58

State: MT

Phone: 381-5395

Contract

Contract type Two Year

Payment method Direct Debit

Service

Intl Active No

Unlimited Data Plan No

Group Yes

Device Protection & Online Backup No

Churn Details

Is churn No

Reason (Blank)

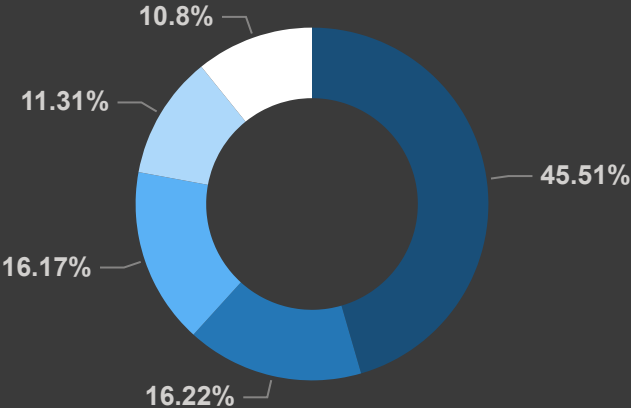
# CHURN REASON



## Churns by Category

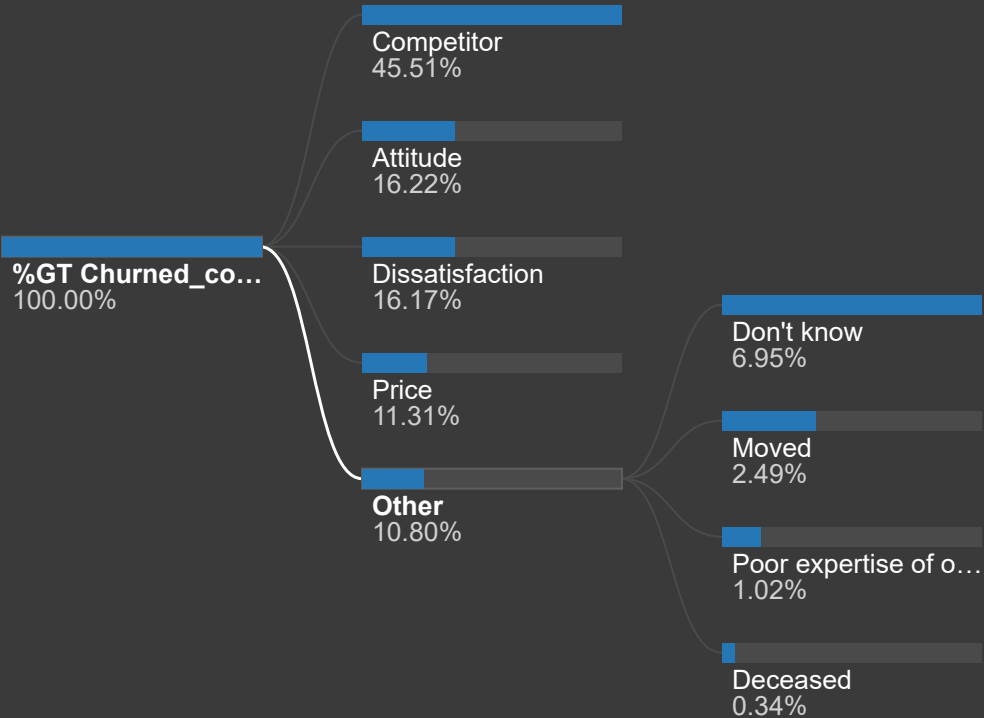
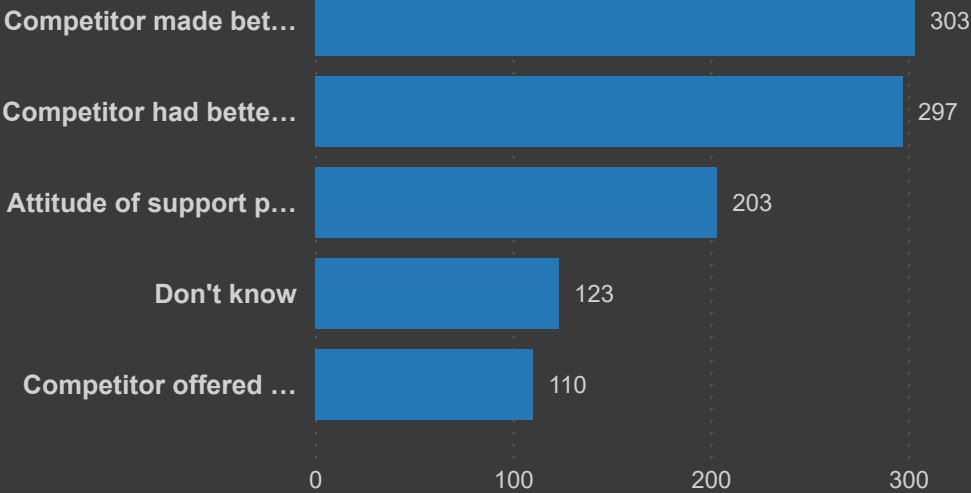
Churn Category ×  
Other

Churn Reason ×




● Competitor ● Attitude ● Dissatisfaction ● Price ● Other

## Top 5 Churn Reason




# ASK A QUESTION



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top states by total count

what is the total count by  
state

what is the total count by  
customer ID

what is the total count by  
contract type

what is the %udp by contract  
type

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