

Nikola Vukic

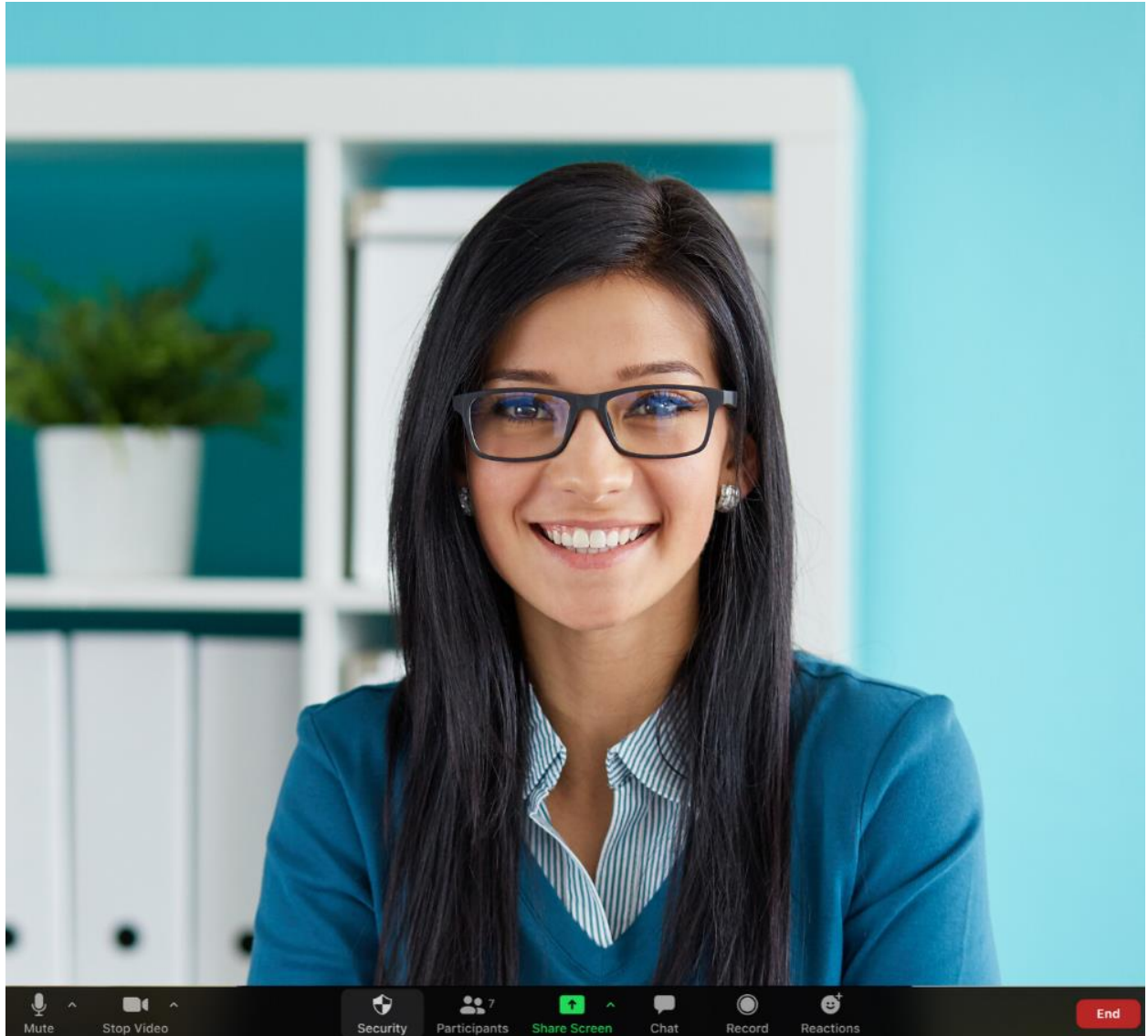
Professor Kimberly Avery

AAD-36100

12/11/20

User Testing Questions

1. How old are you?
2. What is your profession?
3. What's the main reason people visit website of a restaurant?
4. What, if anything, is stopping users from booking a table?
5. Is anything that you could not find on the page?
6. What is convincing you to dine in this restaurant?
7. What did you like the most about the experience at the Hawaiian restaurant?
8. Is your site easy to navigate?
9. What is your overall picture of the website?
10. Any recommendations for improvements?



Name: Victoria

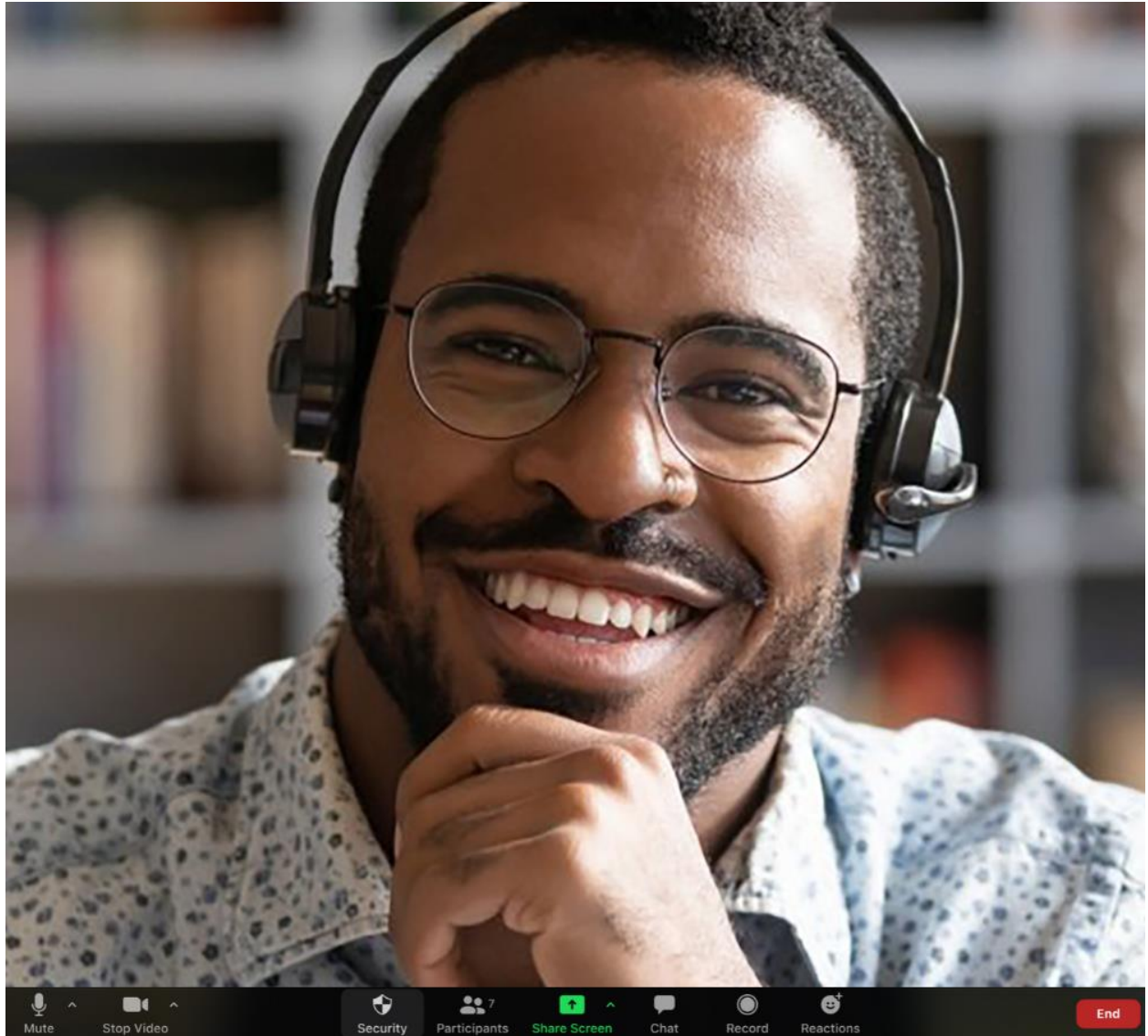
Age: 25

Profession: Web Designer

Interview: Zoom meeting

Summary: She thinks the website has great layout and colors; everything is smooth. She thinks that the Hawaiian restaurant makes unique that has blind wine tasting, she found it very cool.

Recommendations for future: The website is completed in her opinion, but there is always something to add so she would separate gallery by categories, or events.



Name: Josh

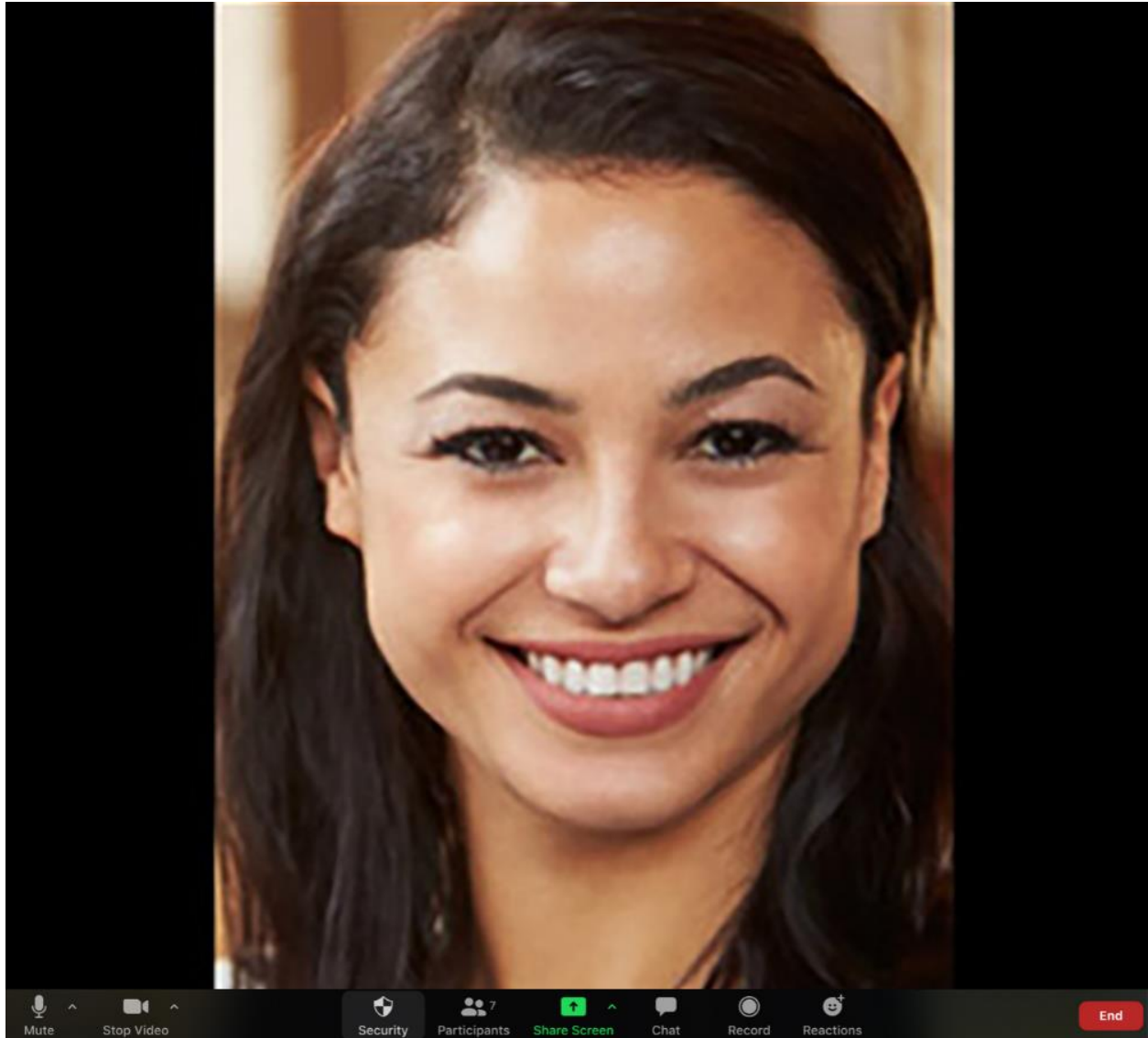
Age: 29

Profession: Civil Engineer

Interview: Zoom meeting

Summary: He was amazed by the website. He liked the colors and contrast between them. He really liked Specials section, especially Calamari Fritters.

Recommendations for future: He recommend if it is possible for all items at the menu to provide a picture, so people get closer picture of food.



Name: Emma

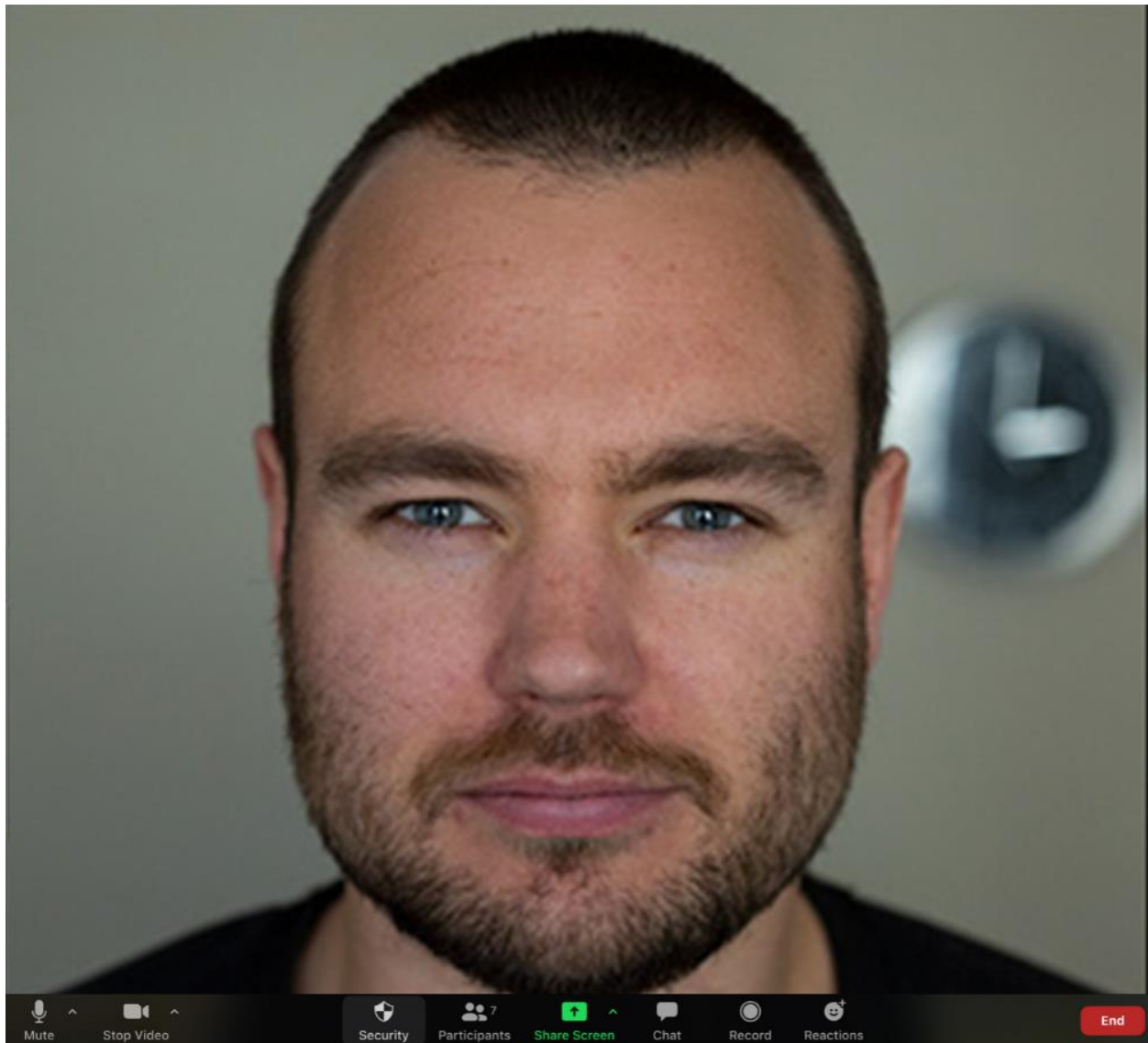
Age: 32

Profession: Software Engineer

Interview: Zoom meeting

Summary: She think the site looks professional, she used navigation with ease. Works perfectly in mobile and desktop version.

Recommendations for future: She didn't see that anything is missing on the website.



Name: Mark

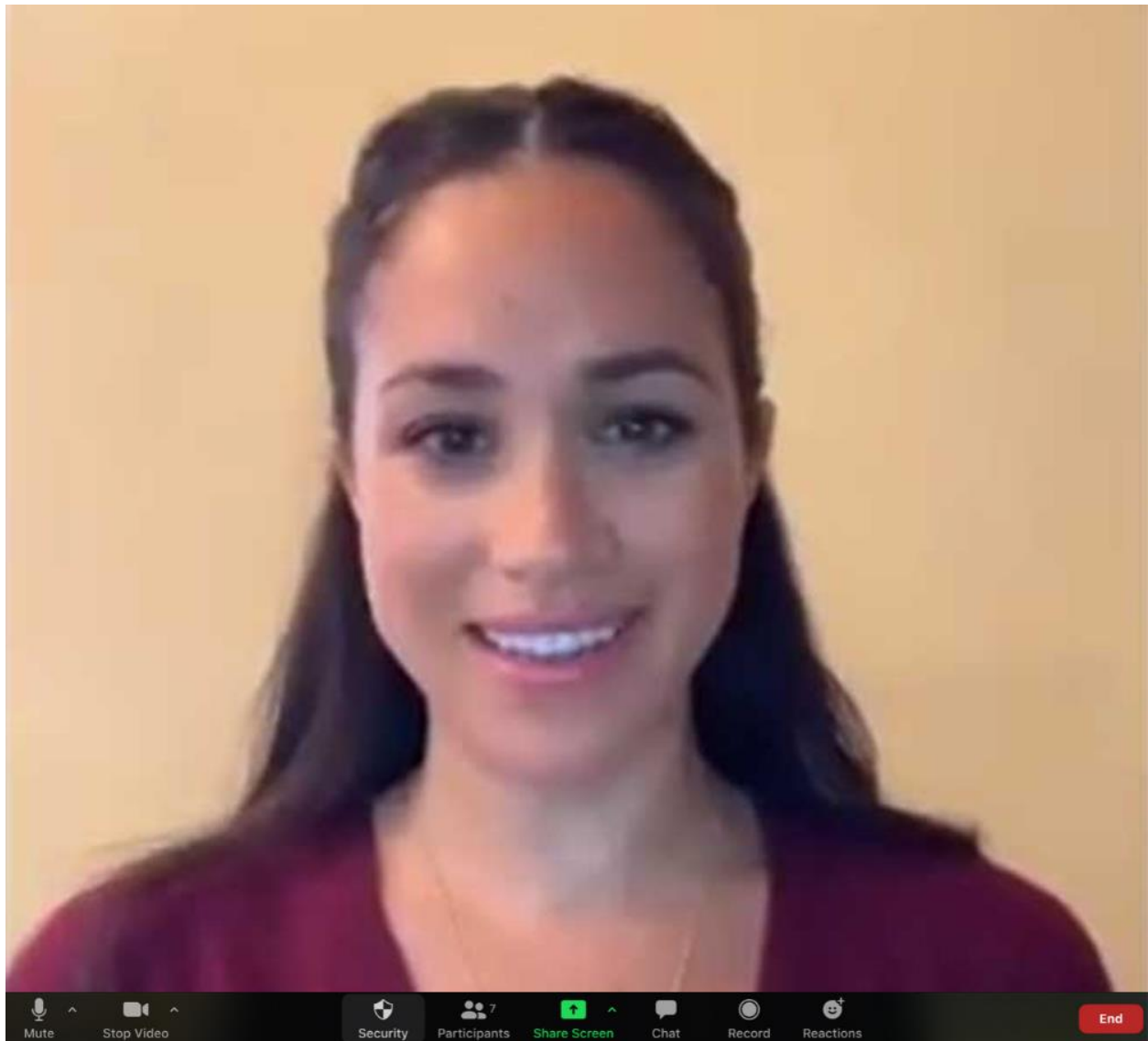
Age: 34

Profession: Entrepreneur

Interview: Zoom meeting

Summary: He thinks the website is great. Great innovations with events, wine tasting, live music, etc. He thinks this will help business.

Recommendations for future: He offered to work in future, if he brings some new events idea, to implement it in our restaurant.



Name: Julia

Age: 27

Profession: 3D Designer

Interview: Zoom meeting

Summary: She thinks site is cool, however she didn't like the font. She thinks it is not professional. But everything else is good.

Recommendations for future: She recommends changing the font of the website for a more formal one.

Post-Mortem

Are you proud of our finished deliverables? If yes, what made them great? If no, what was wrong or missing? I am happy how I ended up with my website. At the beginning, I didn't have any experience making website. Especially because we started with paper prototypes, it was so boring, and I didn't expect that I can do a website to look like even close to sites on the internet. However, I am satisfied.

Did we get the results we wanted, and did it make impact? I put all my time and effort to make my customer happy. I didn't receive any complaints from customer, that is most important. I hope the website will do business.

Which of our methods or processes worked particularly well? I like the way that I made plan first, like what will website consist, what is the purpose of the website, then I created the home page, and from home page just expanding more and more.

Which of our methods or processes were difficult or frustrating to use? I didn't like to create paper or digital prototypes. I think it is wasting of time. But I think it can be helpful, if I am undecided what colors I am going to use.

How would you do things differently next time to avoid this frustration? Based that this is my first project and it was huge; I think next time will be everything a lot easier. I can use some staff from mine created and put more time and effort to some more complex ones.

What else could we do better next time? Next time I would like to learn to make some text pop up slowing, that people can read it at the time, not having long text not even reading. This will help my sites to be more motivational.

What was the most gratifying or professionally satisfying part of the project? I am satisfied that I implemented real time map, and I am happy how I created menu.