



Vijaya Kumar <vulchi.vijay@gmail.com>

Fwd: Release E-mail / MEL > The Lion City Roars For Grimlock App Changes

1 message

Vijaya Kumar <vijaya.kumar@krds.com>

Wed, May 28, 2014 at 3:19 AM

To: Vijaya Kumar <vulchi.vijay@gmail.com>, vulchi.vijay@hotmail.com, vulchi.vijay@yahoo.com

----- Forwarded message -----

From: **Martin Golliot** <martin.golliot@krds.fr>

Date: Wed, May 28, 2014 at 2:59 PM

Subject: Release E-mail / MEL > The Lion City Roars For Grimlock App Changes

To: Vijaya Kumar <vijaya.kumar@krds.fr>

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The Lion City Roars For Grimlock App Changes



MAVERICKS

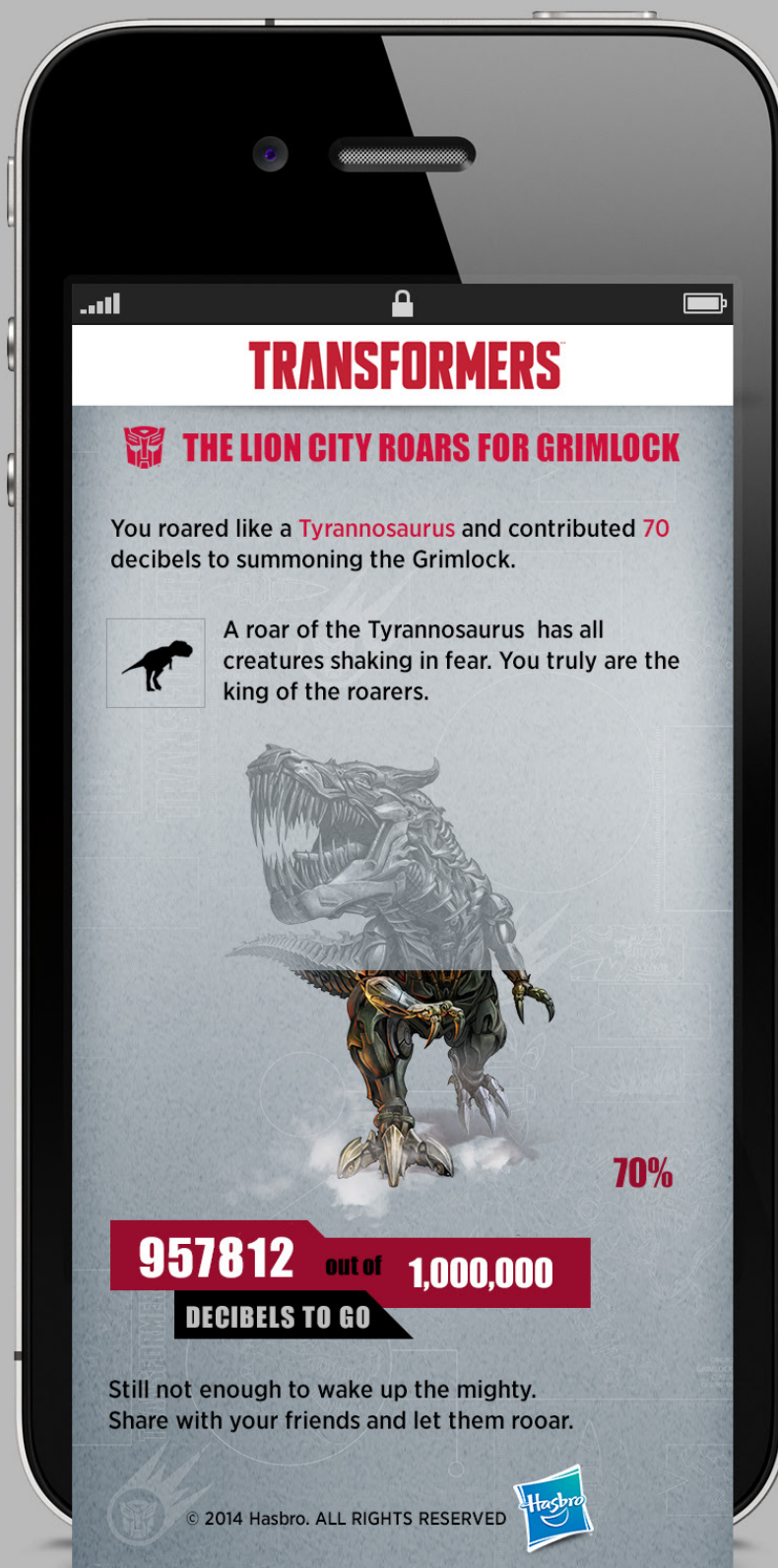
<https://roarforgrimlock-hasbro.us.kacdn.net/><http://projects.krds.com/projects/hasbro-transformers-rooar-web-mobile-ap/notebooks/160366>

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- | | | |
|---------------------|---|---|
| Goal(s) | : | Mobile web app engaging users for Transformers toys product launch by Roaring into their phones |
| How it works | : | Access the application, roar in to your phone using voice recorder or video camera based on your device. A roar score appears with the description about the Transformers dinobot and Event details |
-

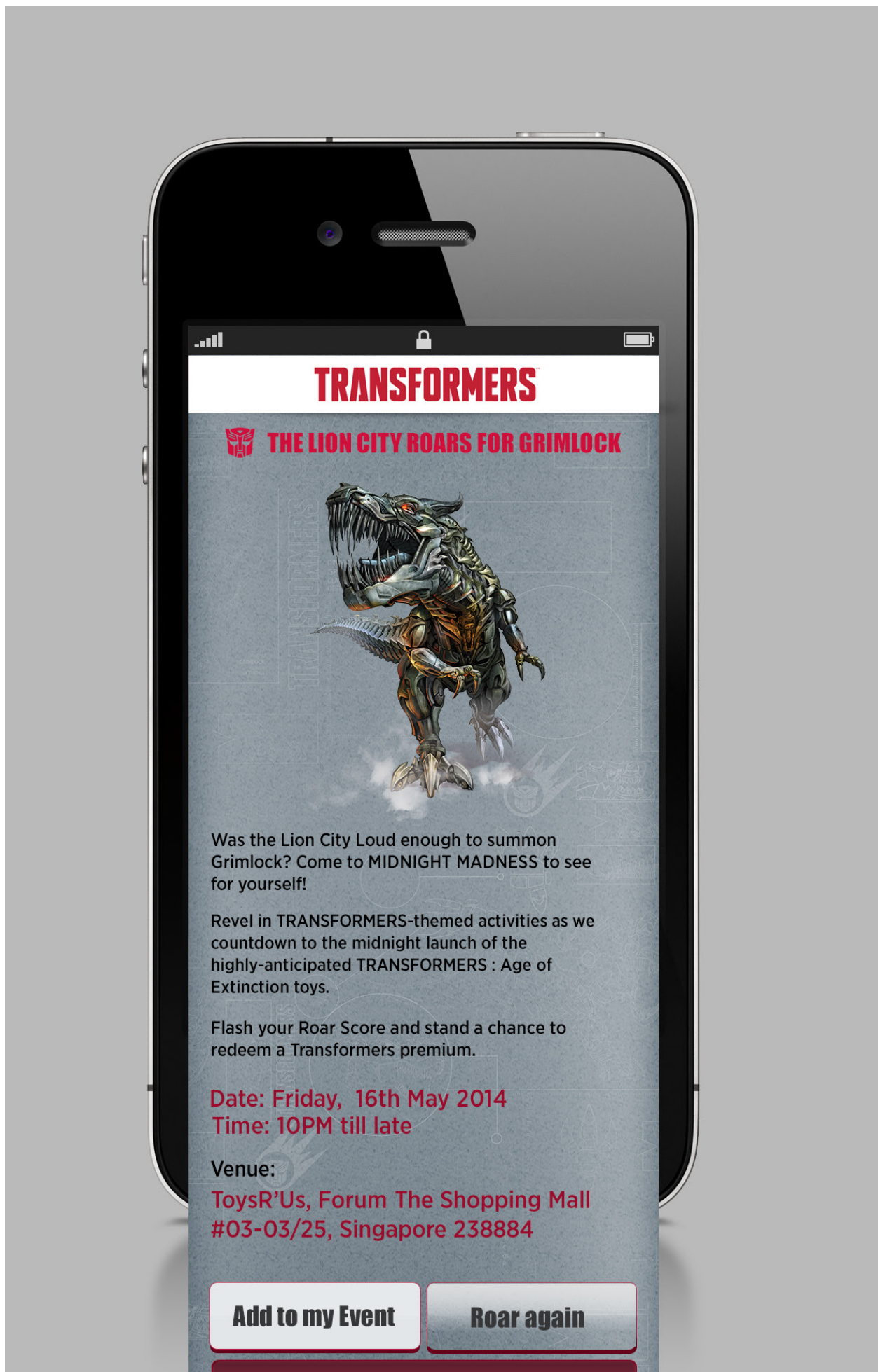
Screenshots







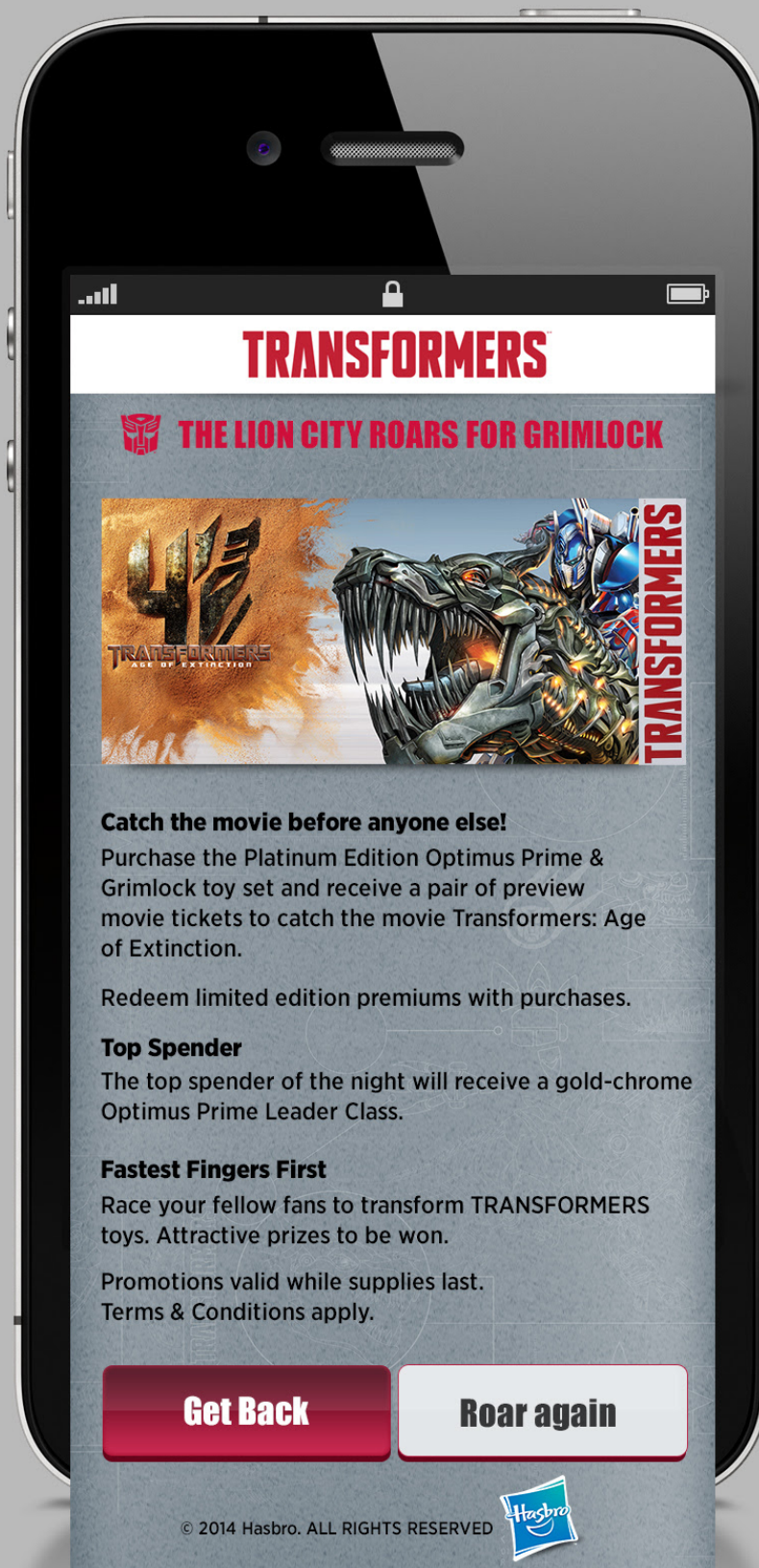




Check the event promotion

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Details

Origins of the concept	KRDS / SPRG Singapore
Intermediary Agency	SPRG Singapore
Graphic Designs	KRDS
Mobile	YES (only on mobile)
Subcontractors	NO
Languages	English
Country	Singapore
Biz Developer	
Account manager	Alexandre Corso
Project Manager	Sundar
Integrator	Vijay Kumar
Developers	Nandhini Meera
Artistic Director	
Designers	Mohammad Rafi
Biz N°	1781
NDA	NO



Stepping into a new milestone!
Congratulations to all.

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Thanks & Best Regards

KRDS Software Development Pvt Ltd.
Associate UI Integrator - KRDS

5/31/2021

Gmail - Fwd: Release E-mail / MEL > The Lion City Roars For Grimlock App Changes

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