

Vijaya Kumar <vulchi.vijay@gmail.com>

Fwd: Release E-mail / MEL > LG - Brésil à Domicile

1 message

Vijaya Kumar <vijaya.kumar@krds.com>

Thu, Jun 5, 2014 at 2:03 AM

To: Vijaya Kumar <vulchi.vijay@gmail.com>, vulchi.vijay@hotmail.com, vulchi.vijay@yahoo.com

----- Forwarded message ------

From: martin.golliot@krds.fr <martin.golliot@krds.fr>

Date: Thu, Jun 5, 2014 at 2:21 PM

Subject: Release E-mail / MEL > LG - Brésil à Domicile

To: Vijaya Kumar <vijaya.kumar@krds.fr>

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LG - Brésil à Domicile





https://www.facebook.com/lgfrance/app_247392048726312



http://projects.krds.com/projects/appli-lg-bresil-a-domicile-via-dialog-pu/notebooks/162364

Goal(s) : Recruit new fans and animate the LG community for the world cup

How it works

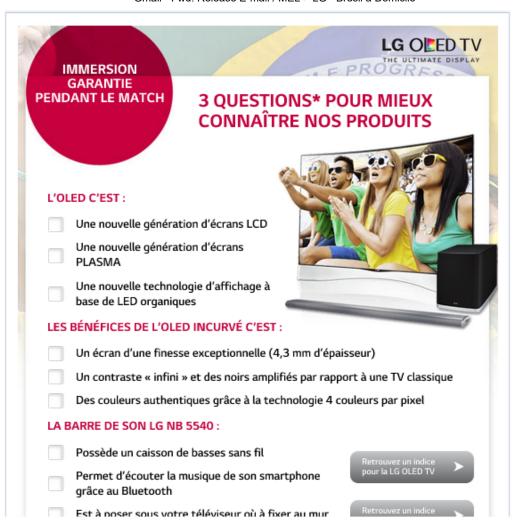
Users create their team by inviting 10 friends and enter a draw to win an oled flatscreen tv and a brazilian party

Screenshots





À vous de faire votre équipe pour la soirée!





| Details | |
|------------------------|--------------------|
| Origins of the concept | Publicis Dialog |
| Intermediary Agency | Publicis Dialog |
| Graphic Designs | Publicis Dialog |
| Mobile | YES |
| Subcontractors | NO |
| Languages | FRENCH |
| Country | FRANCE |
| Biz Developer | Thibault Hubsch |
| Account manager | |
| Project Manager | Jean-Baptiste |
| Integrator | Narendran & Vijaya |
| Developers | Kesavan |
| Artistic Director | |
| Designers | |
| | |

| Biz N° | 1833 |
|--------|------|
| NDA | NO |

Stepping into a new milestone! Congratulations to all.

Thanks & Best Regards

KRDS Software Development Pvt Ltd.

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