



Vijaya Kumar <vulchi.vijay@gmail.com>

Fwd: Release E-mail / MEL > AF - DIY Paris

1 message

Vijaya Kumar <vijaya.kumar@krds.com>

Tue, Sep 15, 2015 at 5:34 AM

To: Vijaya Kumar <vulchi.vijay@gmail.com>, Vijaya Kumar Vulchi <vulchi.vijay@hotmail.com>, vulchi.vijay@yahoo.com

----- Forwarded message -----

From: AF - DIY Paris <no-reply@kacdn.net>

Date: Tue, Sep 15, 2015 at 6:40 PM

Subject: Release E-mail / MEL > AF - DIY Paris

To: alexandria@krds.fr

**AF - DIY Paris**
 [desktop](#)
 [mobile web](#)

<http://doityourself.airfrance.com/paris>

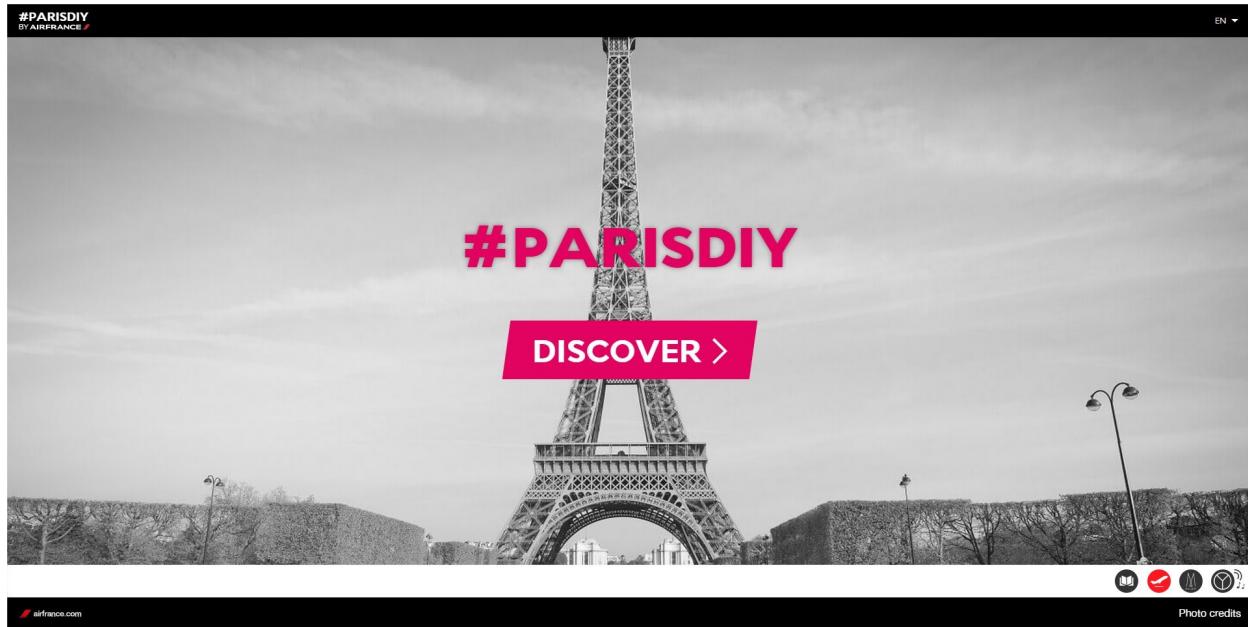
<https://alexandria-krds.release.kacdn.net/project/view>


Description : Choose several activities in Paris then discover your Youtube video, with someone actually visiting the activites you chose!

Details

Account Manager	Baptiste Miramon
Project Manager	Paul Brouard
Production Team	eKho
Agencies	
Account number	2658
Mobile	YES
Languages	French, Spanish, English, Italian, German, Portuguese, Chinese, Japanese
Countries	France, Switzerland, Spain, United Kingdom, India, Italy, USA, Indonesia, Germany, Brasil, China, Japan, Chili, Gabon

Screenshots Desktop



This page shows five vertical panels: 1. A chef in a kitchen. 2. The Eiffel Tower. 3. A chef chopping onions. 4. A restaurant table set for two. 5. A display of bread. A blue header bar says 'FOR LUNCH, YOU OPT FOR...'. A pink 'CONTINUE >' button is in the bottom right. The footer includes the Air France logo and photo credits.

#PARISDIY
BY AIRFRANCE

ARE YOU?

CONTINUE >

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Photo credits

#PARISDIY
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AND WHAT ABOUT THE AFTERNOON?

CONTINUE >

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Photo credits

#PARISDIY
BY AIRFRANCE EN ▾

FOR YOU, PARIS BY NIGHT MEANS...

CONTINUE >

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#PARISDIY
BY AIRFRANCE EN ▾

IN THE MORNING IN PARIS, YOU PREFER...

CONTINUE >

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EN ▾

YOU PREFER TO TRAVEL BY...

ECONOMY

PREMIUM ECONOMY

BUSINESS

LA PREMIÈRE

CONTINUE >

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Photo credits

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EN ▾

#PARISDIY

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Try the experience again! ☺

SIGN UP TO DISCOVER YOUR FAVORITE SPOTS AND RECEIVE YOUR PARIS DIY EXPERIENCE BY
E-MAIL!

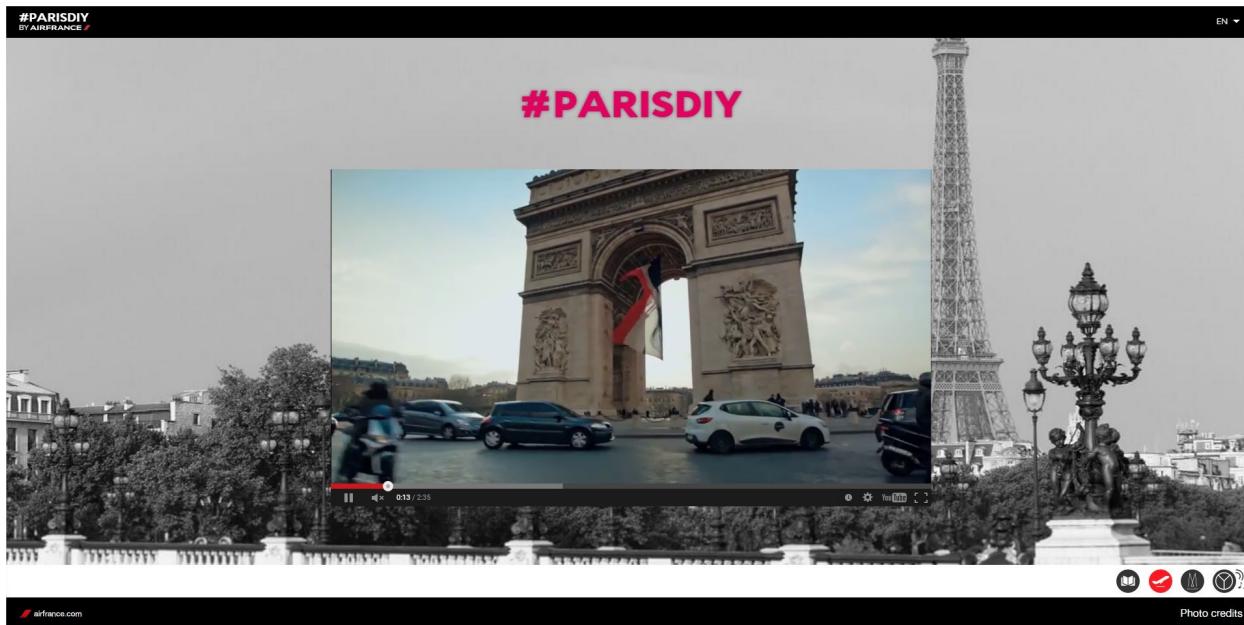
Your first name Your e-mail Sign up

Yes, I want to receive the best Air France offers by e-mail.

Check out our offers and promotions for your next holiday! **DISCOVER >**

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Photo credits



PAUL Discover your
#PARISDIY
BY AIRFRANCE

Your favorite places in Paris

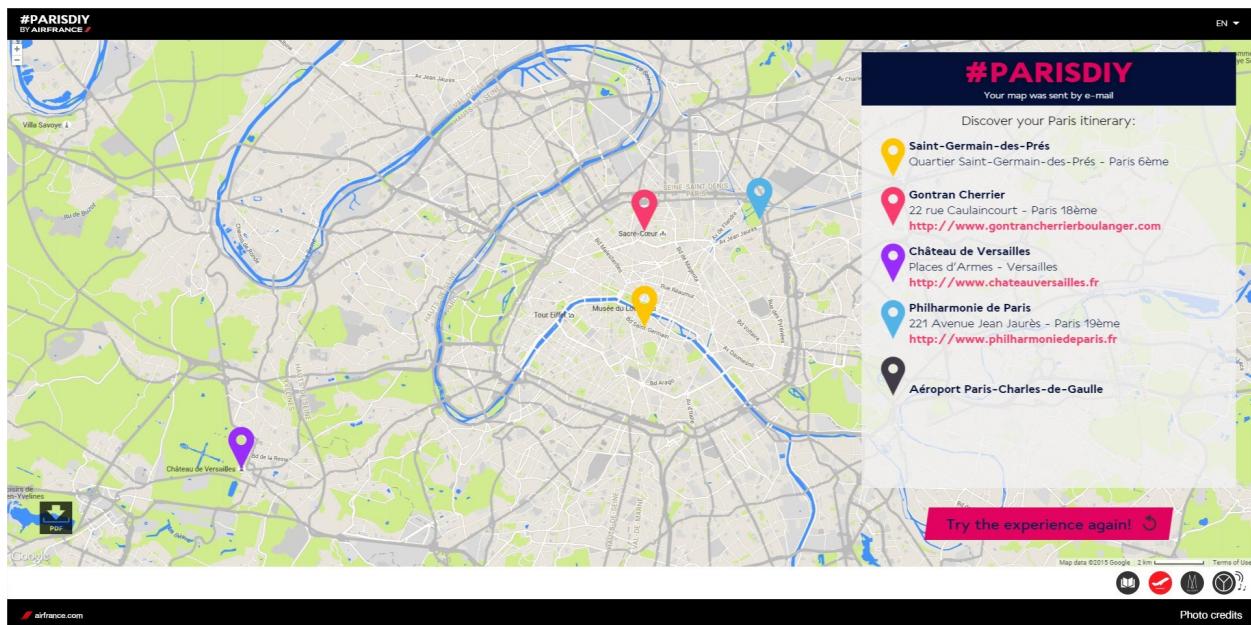
- Saint-Germain-des-Prés
Quartier Saint-Germain-des-Prés - Paris 6ème
- Gontran Cherrier
22 rue Caulaincourt - Paris 18ème
<http://www.gontrancherrierboul...>
- Château de Versailles
Places d'Armes - Versailles
<http://www.chateauversailles.f...>
- Philharmonie de Paris
221 Avenue Jean Jaurès - Paris 19ème
<http://www.philharmoniedeparis...>
- Aéroport Paris-Charles-de-Gaulle

► Discover other spots in Paris

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Do it yourself!
BY AIRFRANCE



Screenshots Mobile





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#PARISDIY
BY AIRFRANCE

EN ▾



ARE YOU?





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Photo credits

The image shows a smartphone screen displaying the #PARISDIY by Air France mobile application. At the top, the text "#PARISDIY BY AIRFRANCE" is displayed next to the Air France logo. On the right, there is a language selection menu showing "EN" and a dropdown arrow. Below this, a horizontal progress bar consists of five circles: the first two are pink with white checkmarks, while the remaining three are blue. Underneath the progress bar, the text "FOR LUNCH, YOU OPT FOR..." is visible in a stylized font. The overall theme is travel and fashion.



CONTINUE



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Photo credits

#PARISDIY
BY AIRFRANCE

EN ▾



AND WHAT ABOUT THE AFTERNOON?

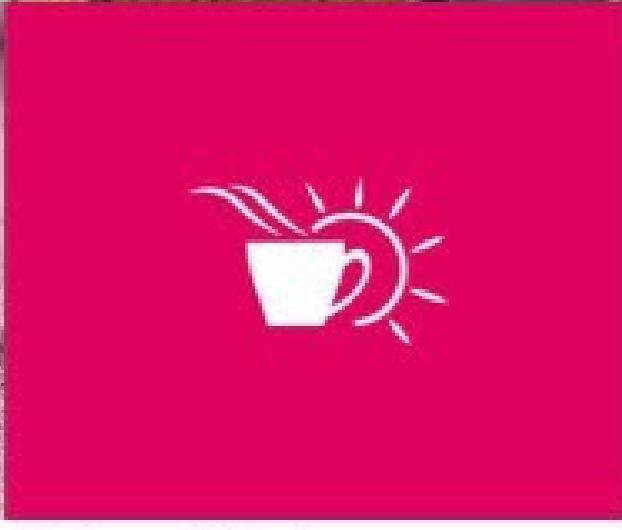
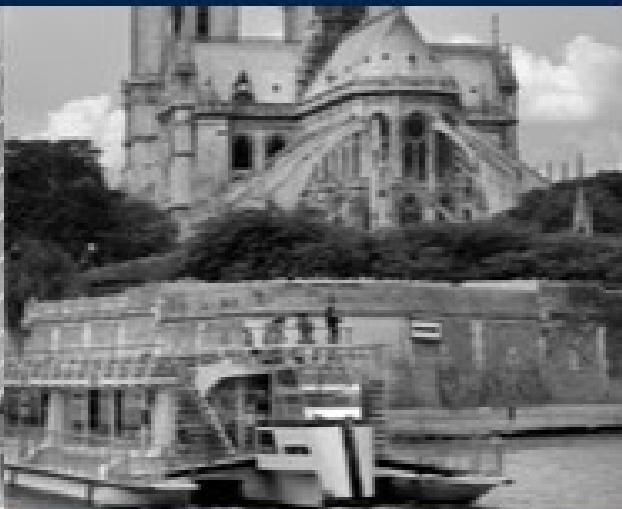
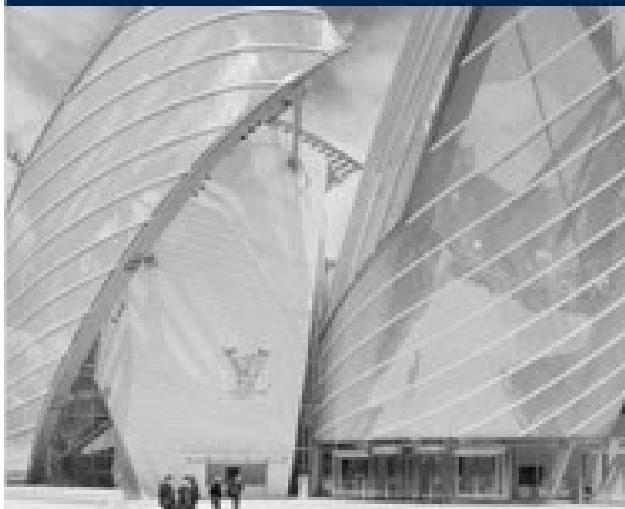




Photo credits

#PARISDIY
BY AIRFRANCE

EN ▾



FOR YOU, PARIS BY NIGHT MEANS...

PALAIS
DE TOKYO

CONTINUE





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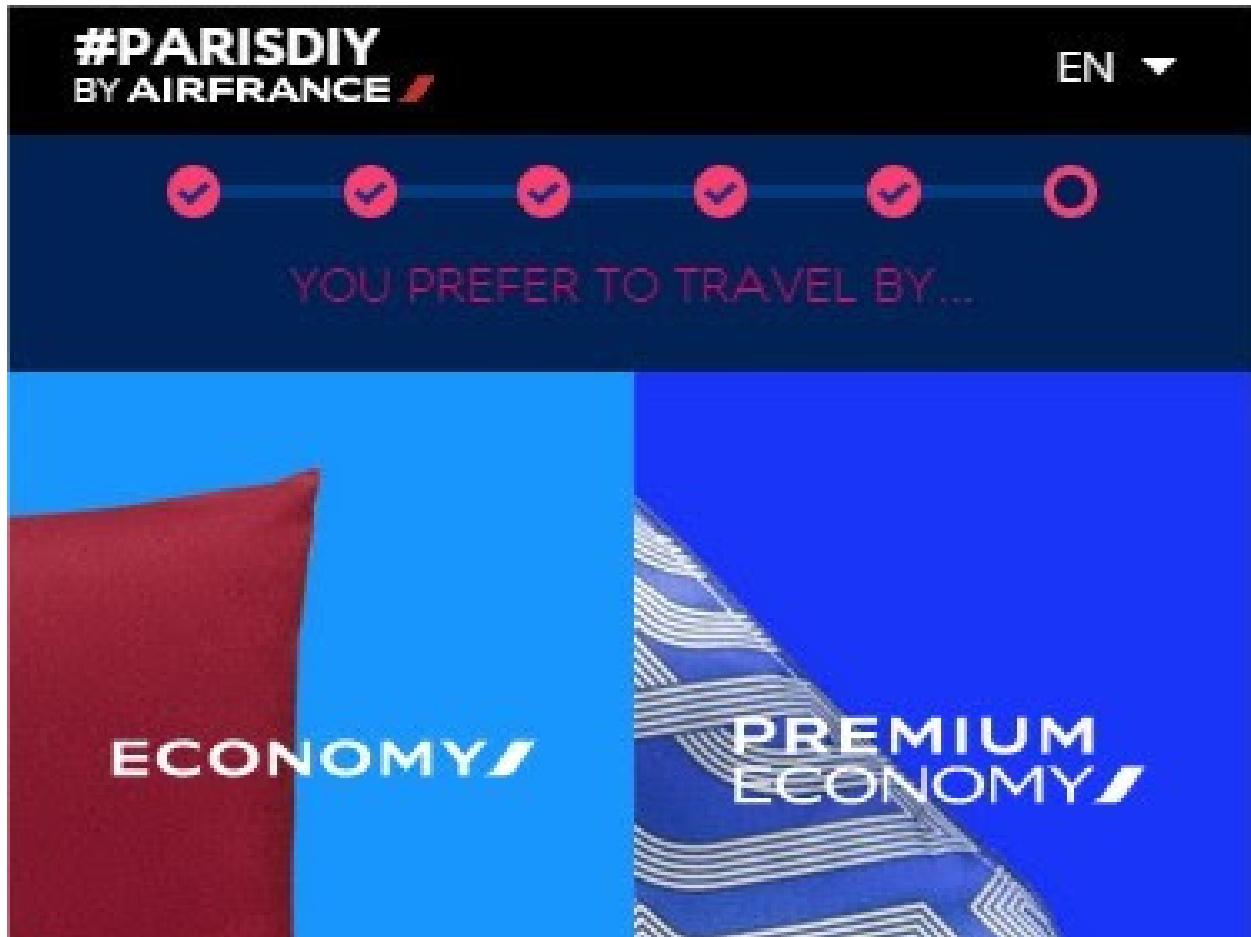
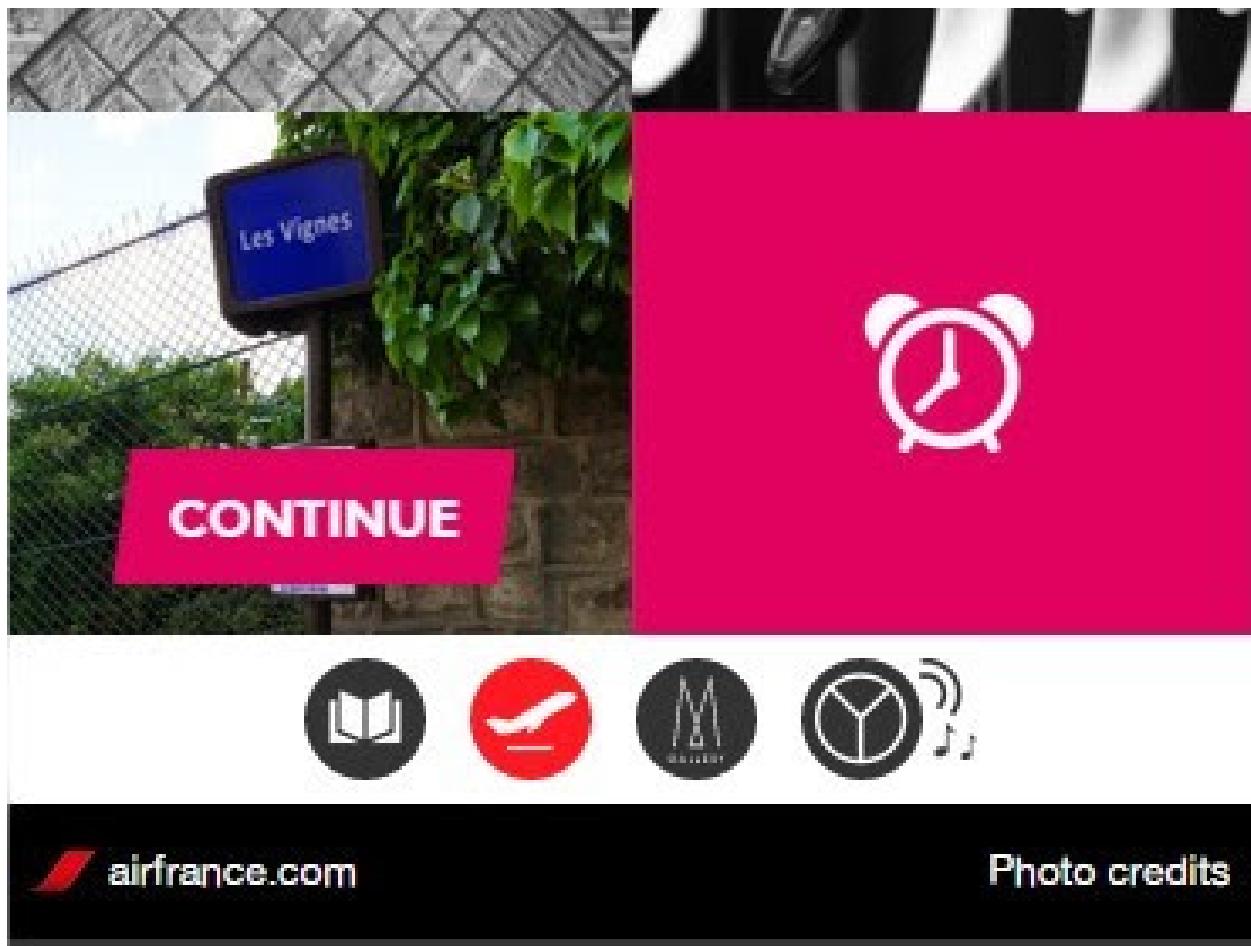
Photo credits

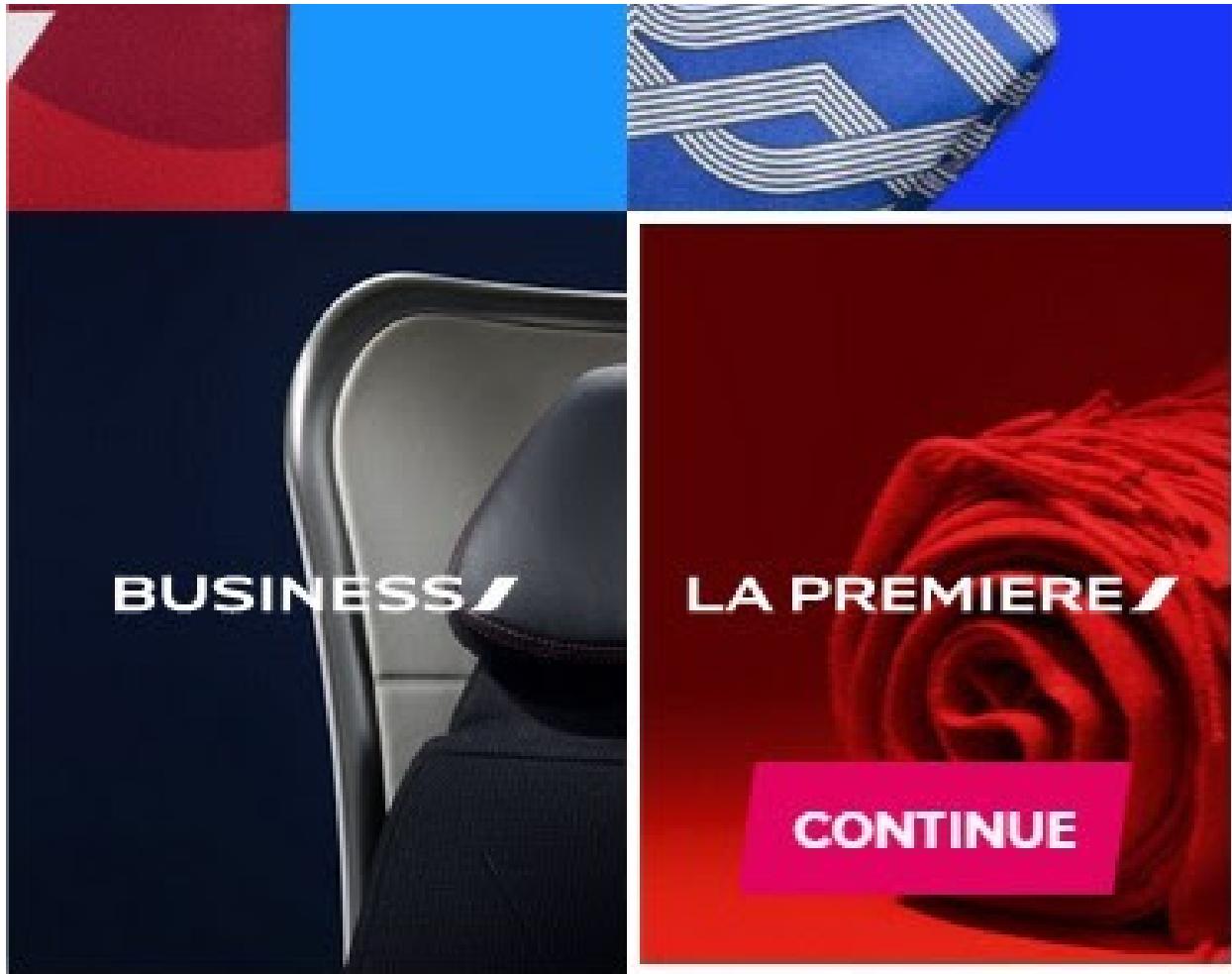
#PARISDIY
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EN ▾

IN THE MORNING IN PARIS, YOU PREFER...







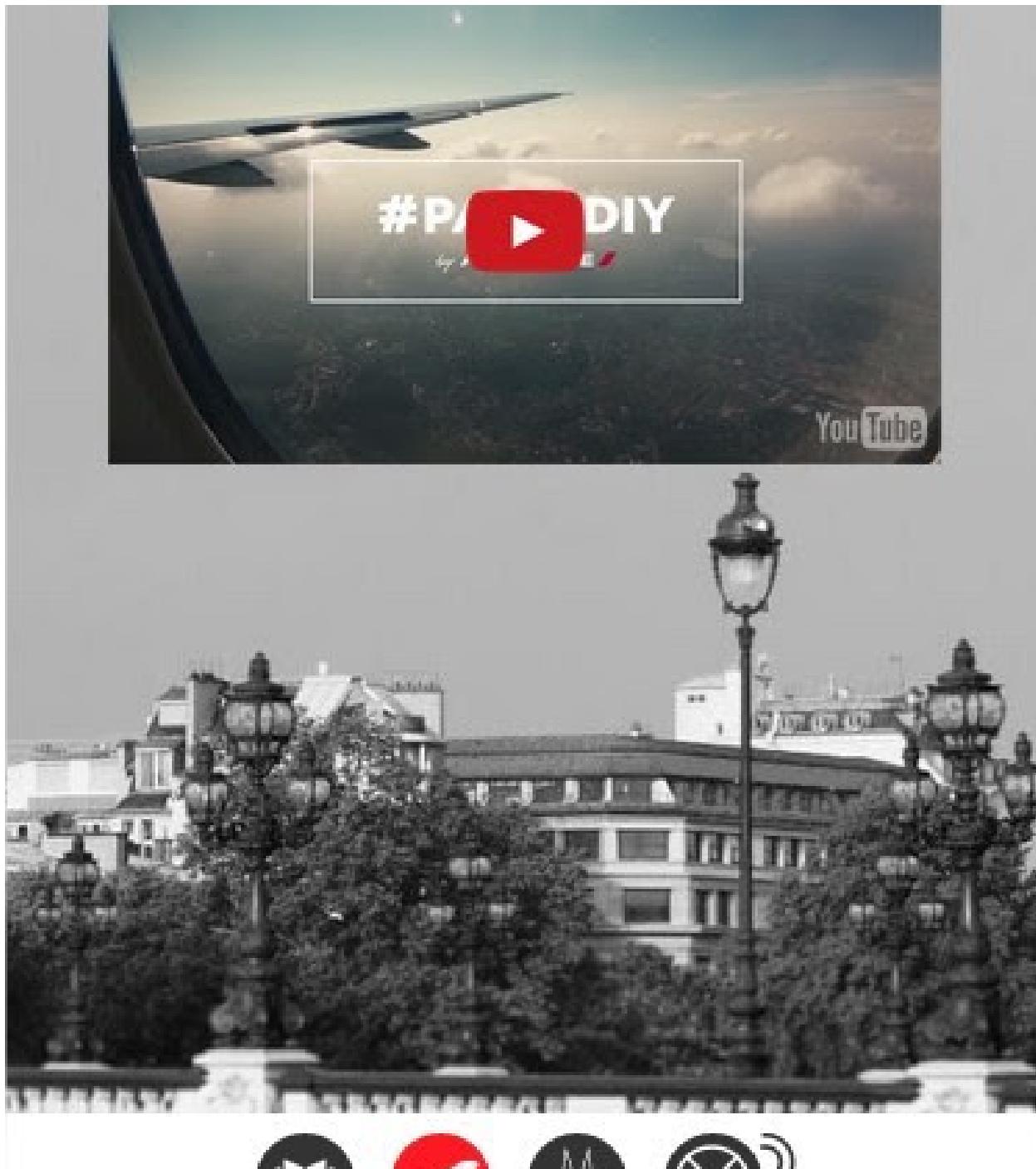
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Photo credits

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EN ▾

#PARISDIY



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Photo credits

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EN ▾



#PARISDIY

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YOUR PARIS DIY EXPERIENCE BY E-MAIL!

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for your next holiday!

DISCOVER



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EN ▾

#PARISDIY

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Paul

paul.brouard@krds.fr

Send

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for your next holiday!

DISCOVER



#PARISDIY
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EN ▾

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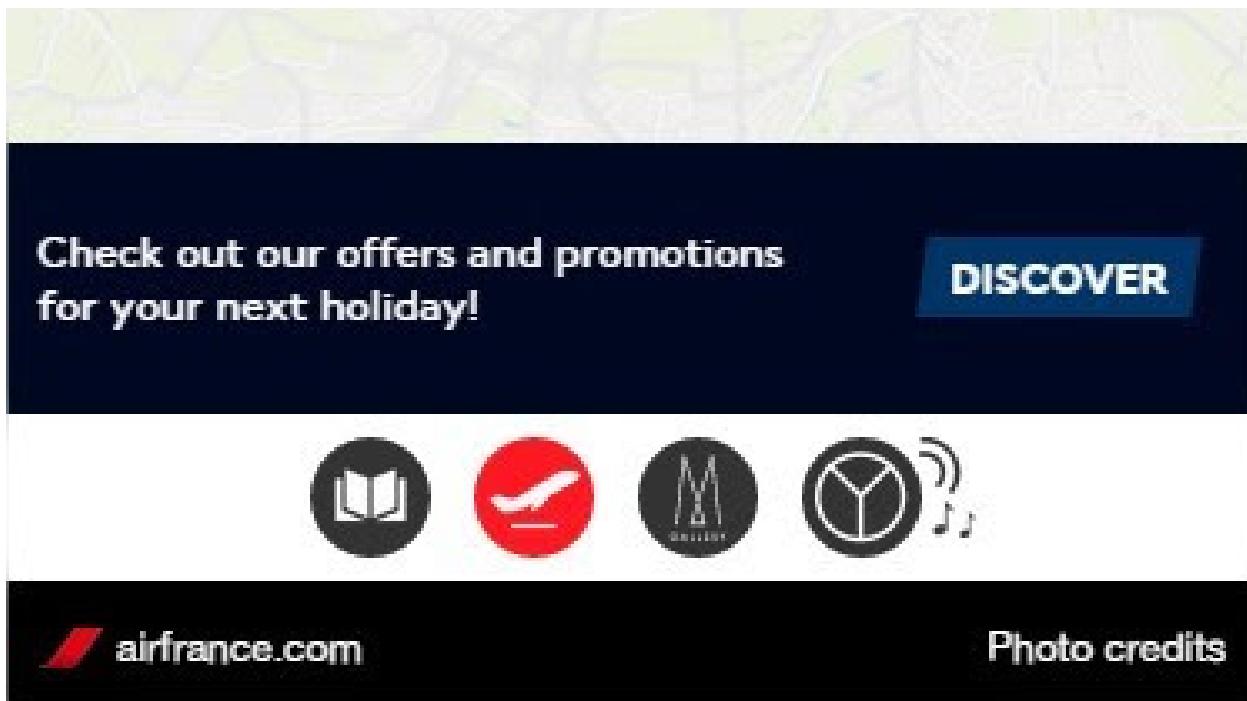
Try the experience again! ☺

Paul

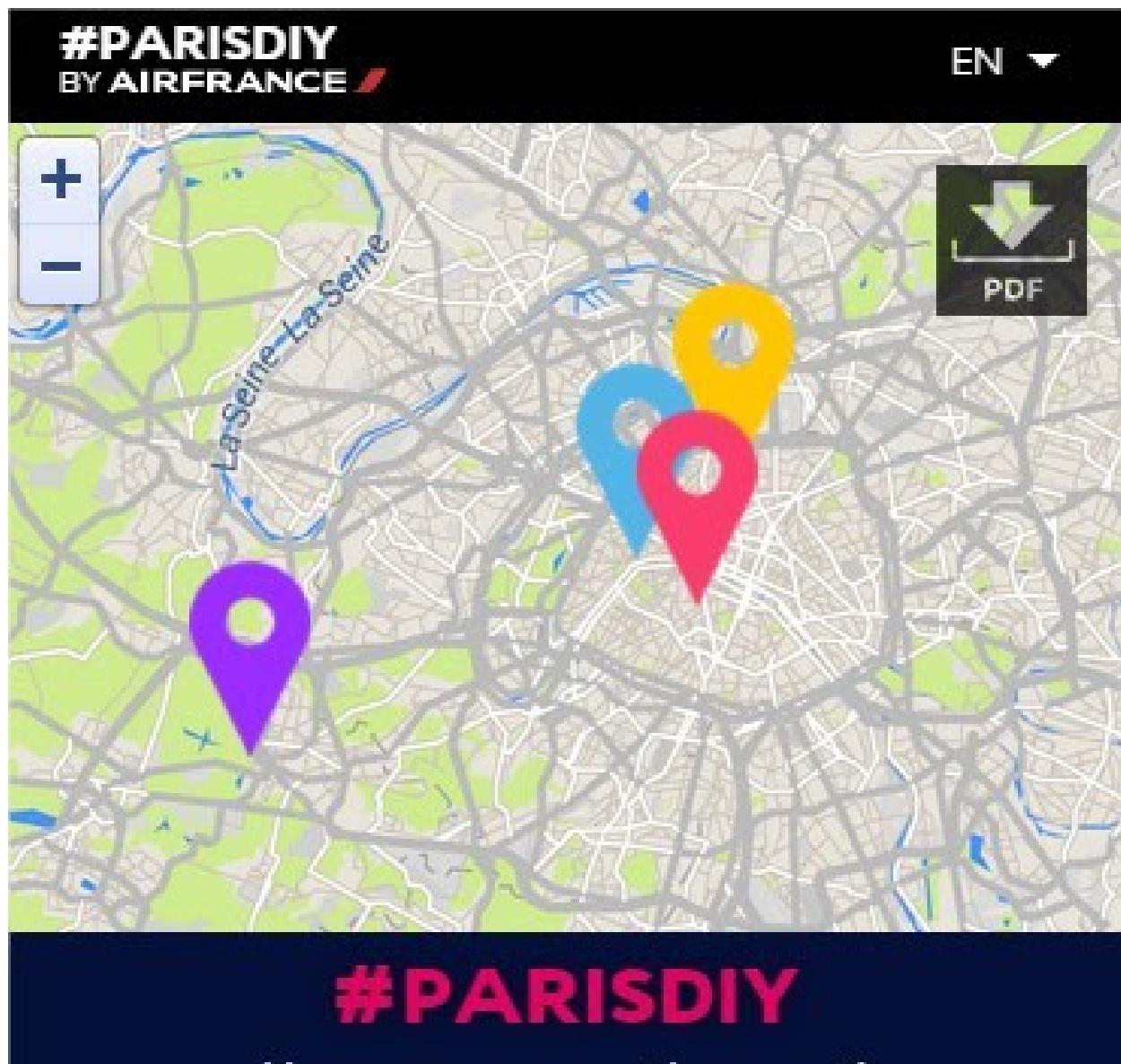
paul.brouard@krds.fr

Send

Yes, I want to receive the best Air France offers by e-mail.



A promotional banner for Air France DIY offers. It features a dark blue header with white text: "Check out our offers and promotions for your next holiday!". To the right is a blue button with white text: "DISCOVER". Below the header is a white section with four circular icons: a book, a red airplane, a black map of Paris, and a yellow circle with three arrows. At the bottom left is the Air France logo and the website "airfrance.com". At the bottom right is the text "Photo credits".



A map of Paris with several location pins (purple, blue, red, yellow) placed on it, indicating DIY travel points. The Seine River is visible, with a blue line showing its path. In the top right corner of the map area, there is a "PDF" download icon. The top left of the map has zoom controls (+/-). The top bar of the map interface includes the text "#PARISDIY BY AIRFRANCE" and a language selection "EN ▾". The bottom bar features the "#PARISDIY" hashtag.

Your map was sent by e-mail

Discover your Paris itinerary:



Vignes de Montmartre

rue des Saules - Paris 18ème

<http://www.clos-montmartre.com>



La Grande Épicerie de Paris

38 rue de Sèvres - Paris 7ème

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EN ▾

DE

ES

FR

IT

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Photo credits



Stepping into a new milestone!
Congratulations to all.

--
Thanks & Best Regards

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