

Vijaya Kumar <vulchi.vijay@gmail.com>

Fwd: Release E-mail / MEL > Collective - My Perfect Denim

1 message

Vijaya Kumar <vijaya.kumar@krds.com>

Tue, Apr 29, 2014 at 3:58 AM

To: Vijaya Kumar <vulchi.vijay@gmail.com>, vulchi.vijay@hotmail.com, vulchi.vijay@yahoo.com

First Project in KRDS

----- Forwarded message ------

From: Martin Golliot <martin.golliot@krds.fr>

Date: Tue, Apr 29, 2014 at 4:26 PM

Subject: Release E-mail / MEL > Collective - My Perfect Denim

To: Vijaya Kumar <vijaya.kumar@krds.fr>

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Collective - My Perfect Denim





https://apps.facebook.com/luxedenimstudio/



http://projects.krds.com/projects/the-collective-via-blogworks-my-perfect/notebooks/160018

Goal(s)

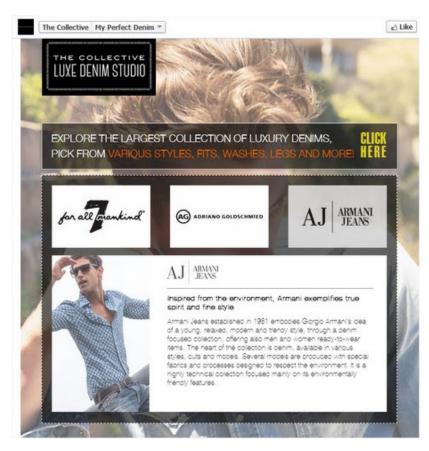
An app that can suggest the perfect denim based on the parameters entered by the user

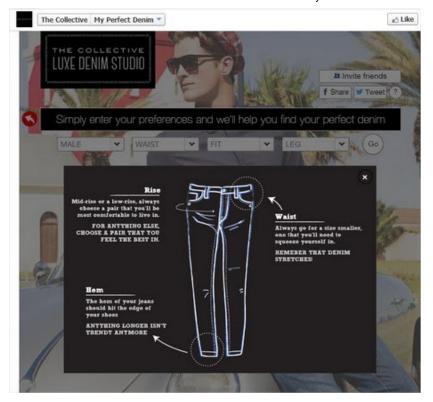
How it works

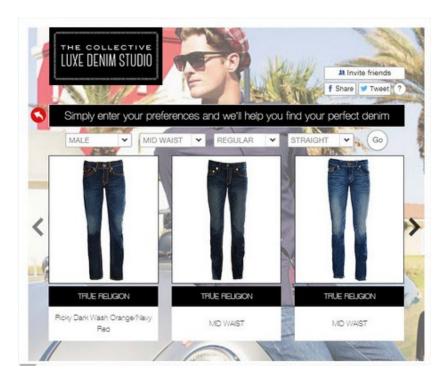
A user to input his gender, waist, fit and leg options and based on the selection the application show the recommended denims fits that suit them best and also option to book the denim. A user can also choose to share their recommendations on social channels (Facebook and Twitter).

Screenshots









Details	
Origins of the concept	Client
Intermediary Agency	
Graphic Designs	Client
Mobile	NO
Subcontractors	NO

Languages	English
Country	India
Biz Developer	Senthil Anand.S
Account manager	Senthil Anand.S
Project Manager	Swaminathan N
Integrator	Vijaya Kumar
Developers	Raveendran S
Artistic Director	
Designers	Client designs
Biz N°	1779
NDA	YES

Stepping into a new milestone! Congratulations to all.

Thanks & Best Regards

KRDS Software Development Pvt Ltd.

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