Facts About Car Sales

Introduction

The data provides insights into the sales figures of various car brands across different categories from 2007-2011.



Most sales are concentrated lower price range. Showing great needs for low price cars.

21,921,768 sum of values

79,715.52 average of values

275 counts of values



The total sales amount could reflect a strong market demand for the cars.

Car Category Analysis

Insight into the distribution of sales provides a picture of market share and competition between 8 categories of cars.

Toyota

Category
Midsize

Year

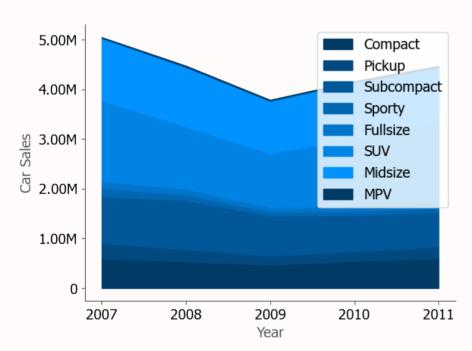
2007

Highest Sale **473,108**



Toyota's midsize category sales in 2007 were unexpectedly high, indicating a demand spike.

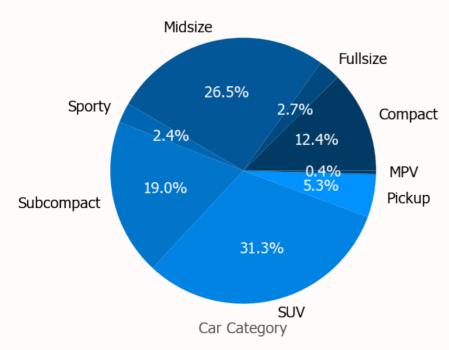
Car Sales by Category Over Years





"Different car categories share similar trends over the years."

Proportion of Car Sales by Category



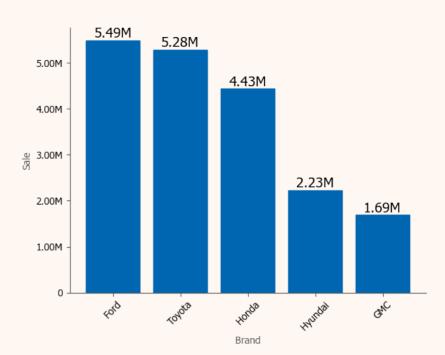


"SUVs have become increasingly popular due to their versatility in both urban and off-road settings."

Leading Brands

An interesting analysis reveals the top five brands with the highest sales figures.

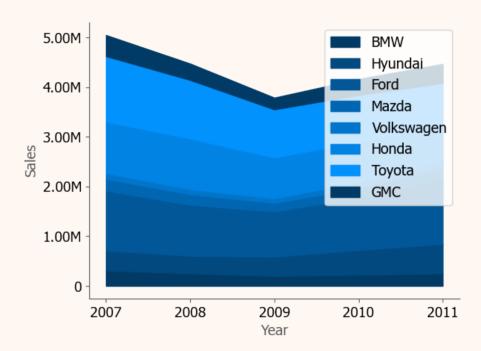
Top 5 Brands with the Most Sales





Ford, Toyota, Honda, Hyundai, and GMC are the top-selling car brands globally.

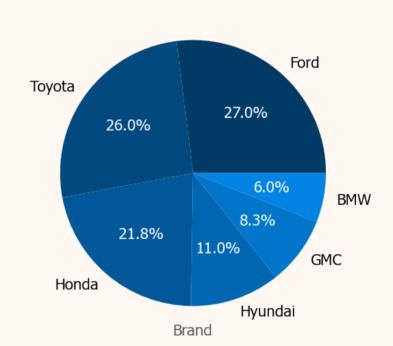
Car Sales Over the Years for Various Brands





"The car industry has seen fluctuations in sales due to economic circumstances and changing consumer preferences over the years."

Sales Proportion of Each Brand





Brands like Ford, Toyota, and Honda are top performers in the automotive industry due to their reliability and affordability.

Brand Ford

Highest Sale **5,489,641**



Ford's consistent innovation and wide variety of models contribute to its exceptional sales numbers.