









Yearly Brand Trends

_	This heatmap shows the sales of different car brands across years. It provides a comparison									now each brand's sales have
2007	307361	1204279	424660	1034136	401244	235257	1320896	117128		- 1.2
2008	249113	1024916	329459	1015598	352529	213600	1183312	102410		- 1.0
Year 2009	196502	910109	236032	820627	387137	172724	971583	90346		- 0.8 - 0.6
2010	220113	1054260	319178	815063	497118	189507	945298	117656		- 0.4
2011	247907	1296077	380700	746002	589546	206876	860940	134569		- 0.2
	BMW Ford GMC Honda Hyundai Mazda ToyotaVolkswagen Brand								n	

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Category Trends Over Time

									1.6
_	This heat	map depict	e chaing popularity of car types of						
2007	592259	143852	13717	1257322	301842	1624365	166500	945104	- 1.4
2008	528302	113500	22021	1204976	249390	1250410	116500	985838	- 1.2
									- 1.0
Year 2009	466880	88126	18488	1055000	177549	1092317	80899	805801	- 0.8
2010	540216	114834	15683	1141810	193150	1337204	86628	728668	- 0.6
									- 0.4
2011	593572	121550	19155	1157702	229592	1548833	85353	706860	- 0.2
	pact	llsize	MPV	dsize	ckup	SUV	porty	pact	

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