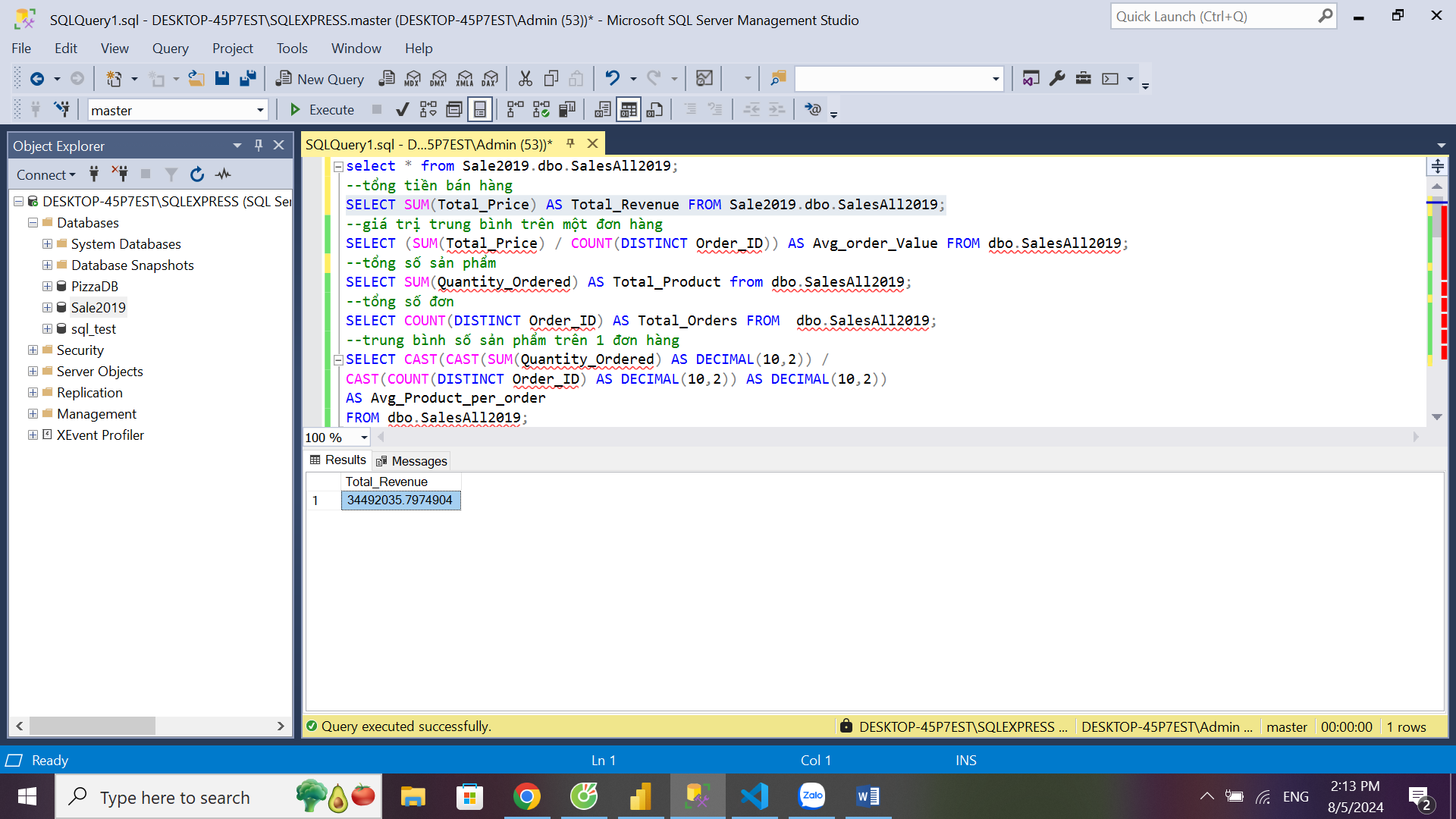
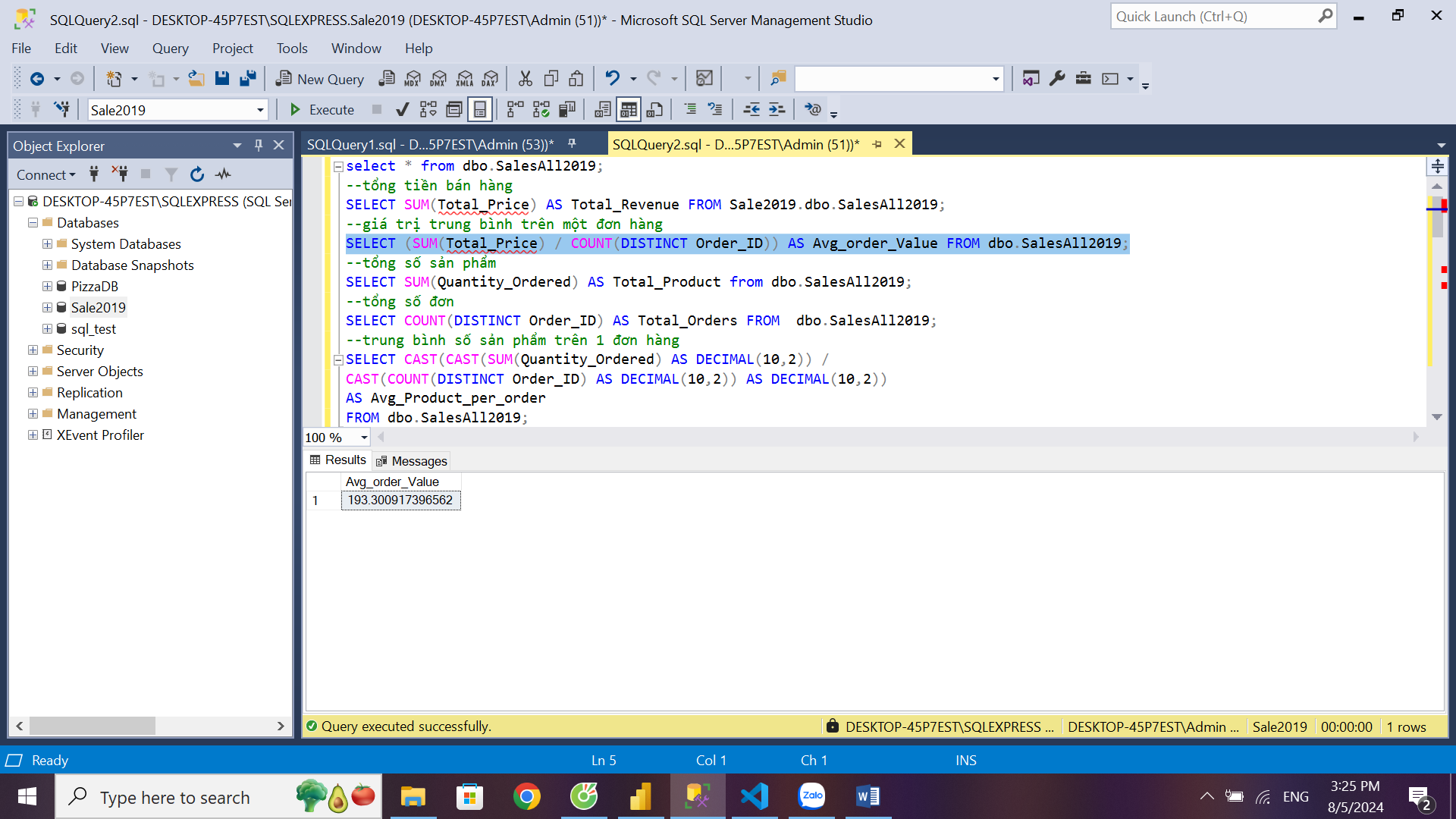
--tổng tiền bán hàng

SELECT SUM(Total\_Price) AS Total\_Revenue FROM dbo.SalesAll2019;



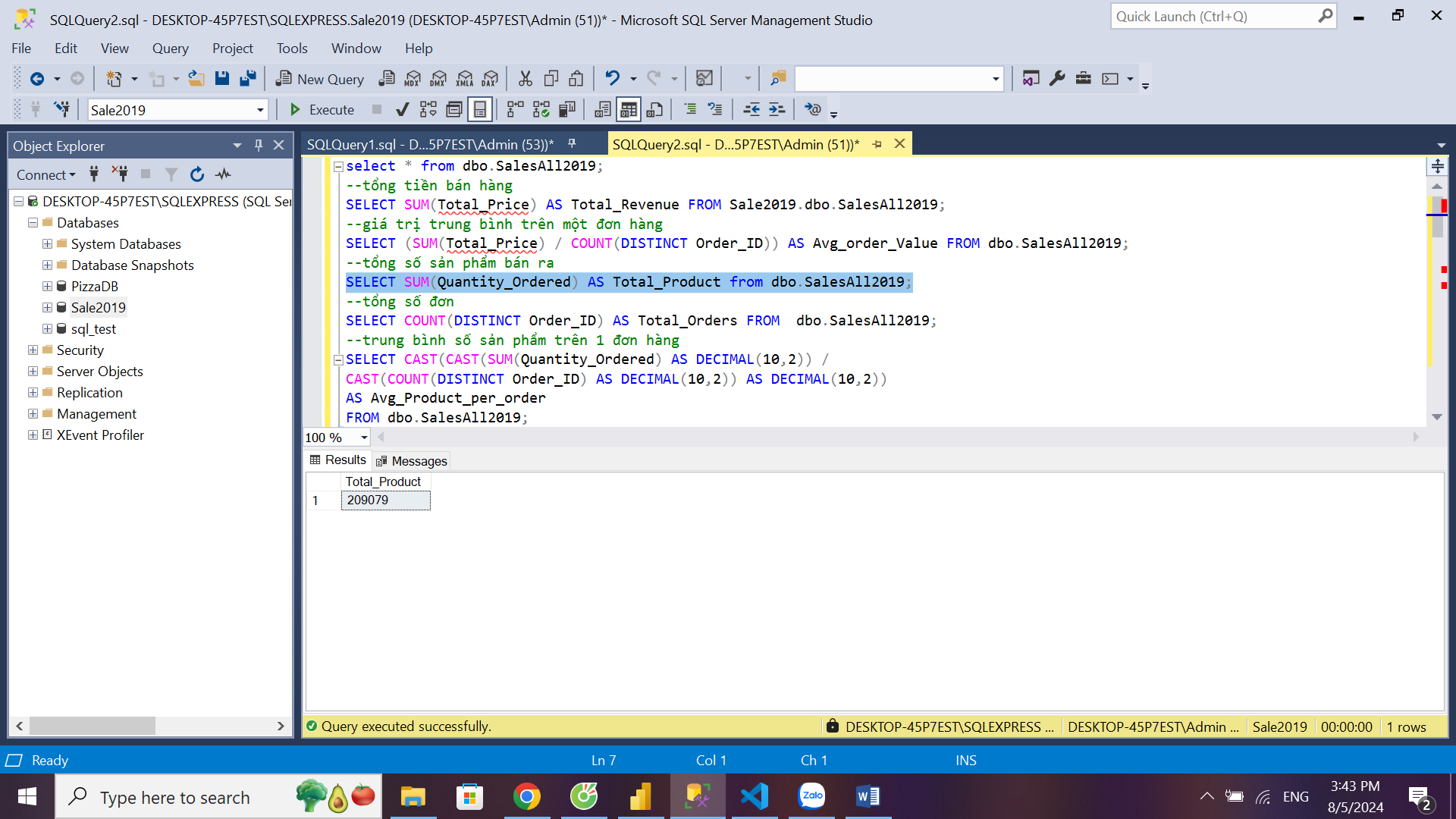
--giá trị trung bình trên một đơn hàng

SELECT (SUM(Total\_Price) / COUNT(DISTINCT Order\_ID)) AS Avg\_order\_Value FROM dbo.SalesAll2019;



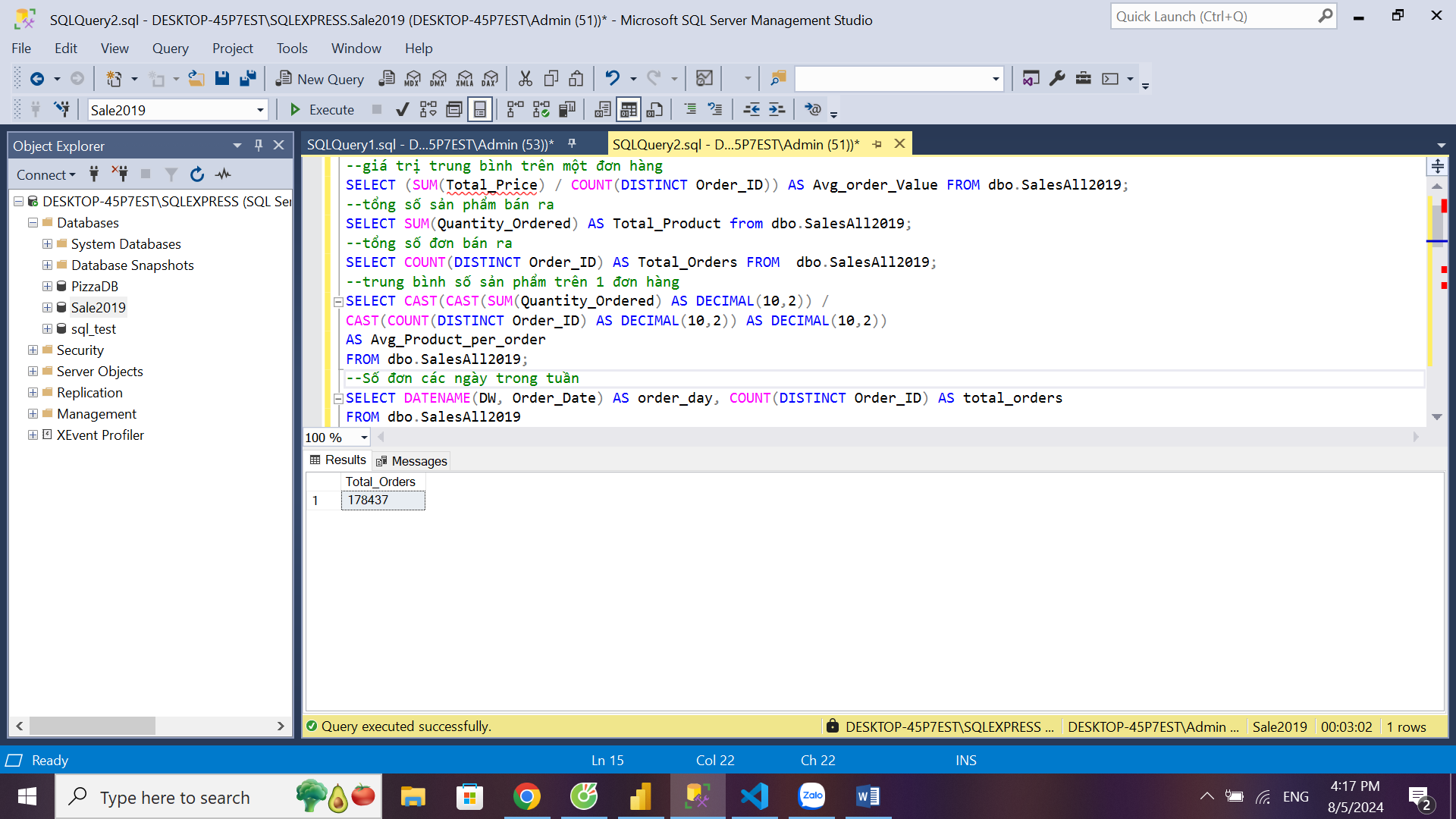
--tổng số sản phẩm bán ra

SELECT SUM(Quantity\_Ordered) AS Total\_Product from dbo.SalesAll2019;



--tổng số đơn bán ra

SELECT COUNT(DISTINCT Order\_ID) AS Total\_Orders FROM dbo.SalesAll2019;



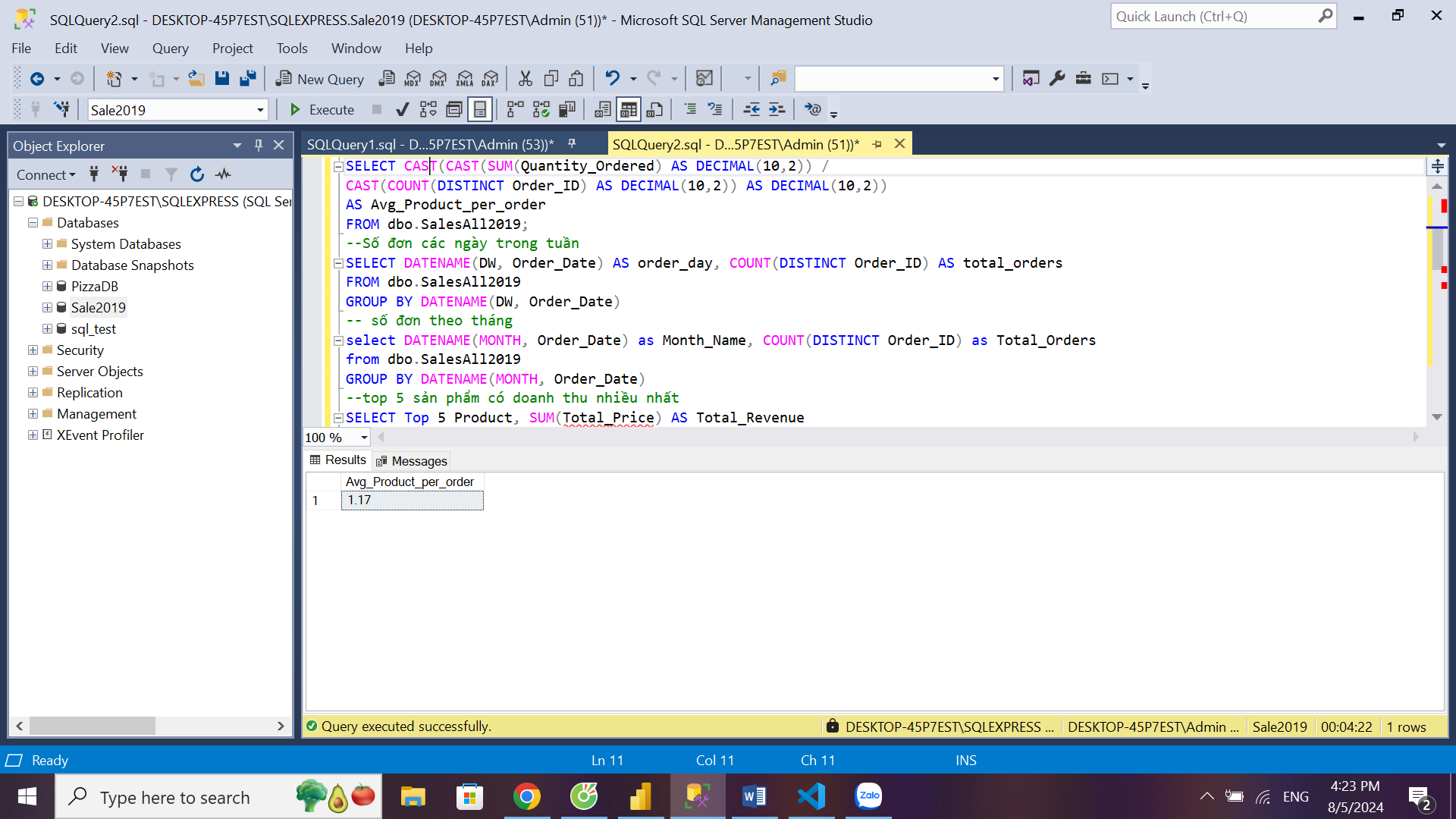
--trung bình số sản phẩm trên 1 đơn hàng

SELECT CAST(CAST(SUM(Quantity\_Ordered) AS DECIMAL(10,2)) /

CAST(COUNT(DISTINCT Order\_ID) AS DECIMAL(10,2)) AS DECIMAL(10,2))

AS Avg\_Product\_per\_order

FROM dbo.SalesAll2019;

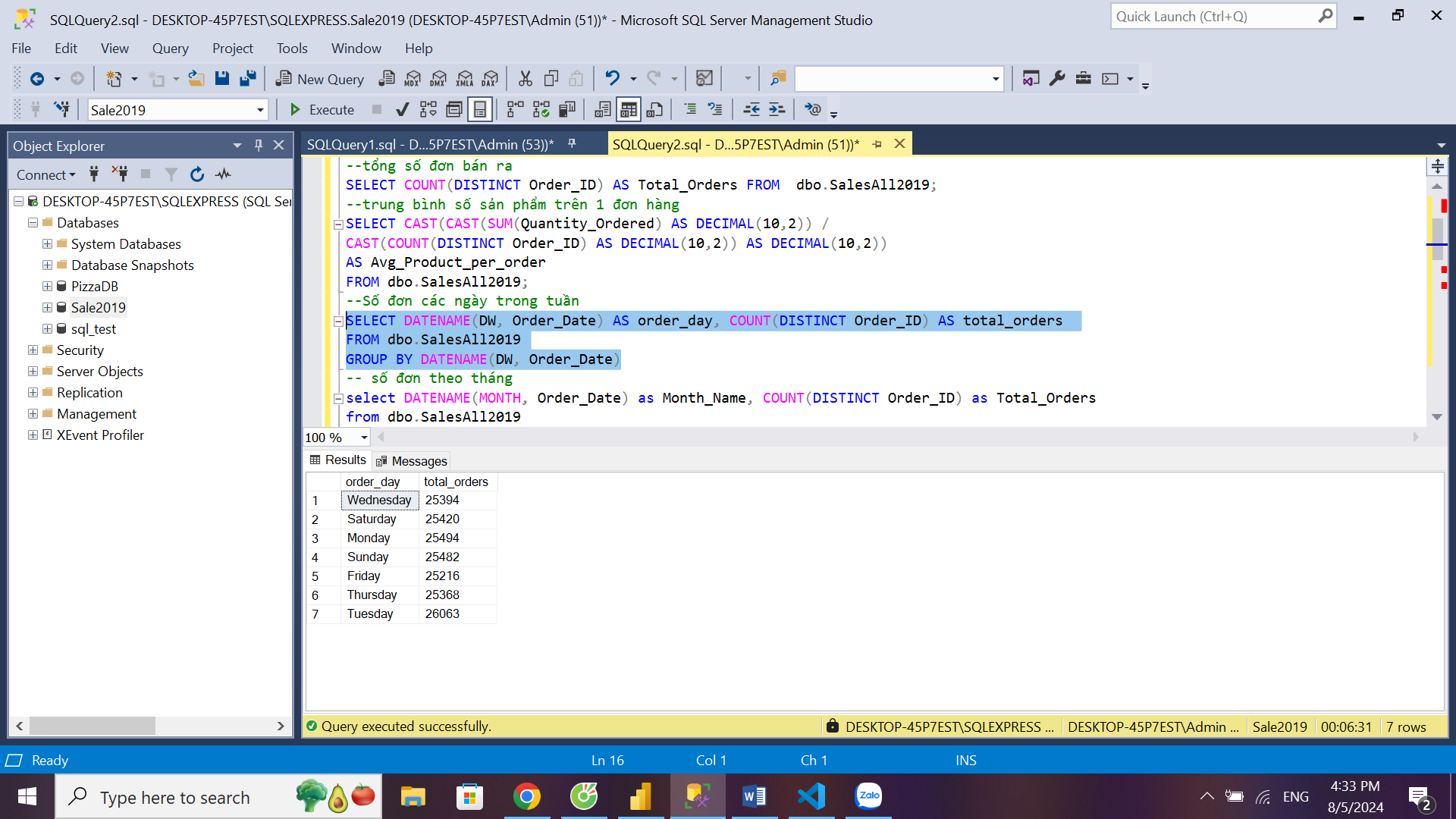


--Số đơn các ngày trong tuần

SELECT DATENAME(DW, Order\_Date) AS order\_day, COUNT(DISTINCT Order\_ID) AS total\_orders

FROM dbo.SalesAll2019

GROUP BY DATENAME(DW, Order\_Date)

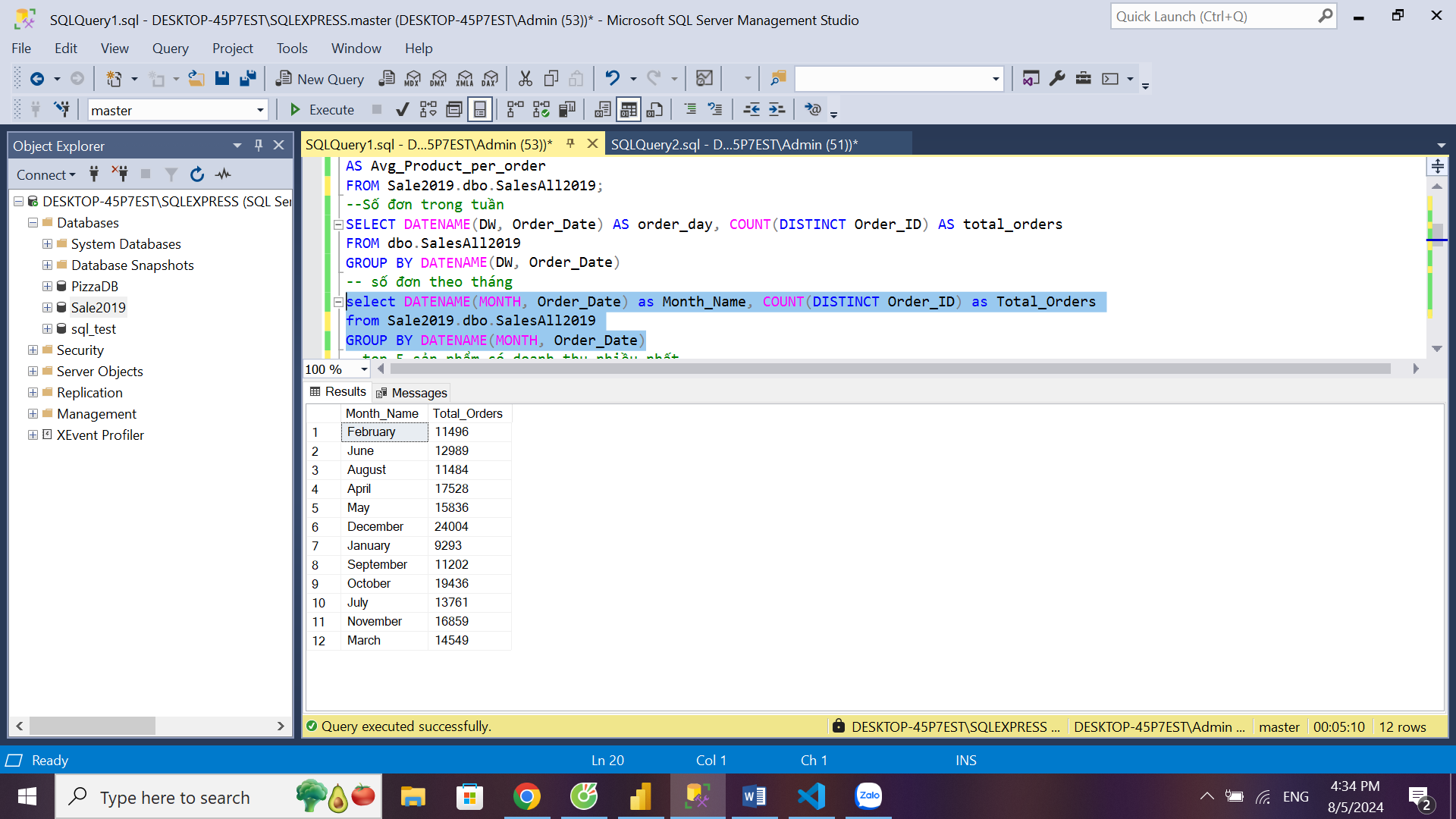


-- số đơn theo tháng

select DATENAME(MONTH, Order\_Date) as Month\_Name, COUNT(DISTINCT Order\_ID) as Total\_Orders

from dbo.SalesAll2019

GROUP BY DATENAME(MONTH, Order\_Date)



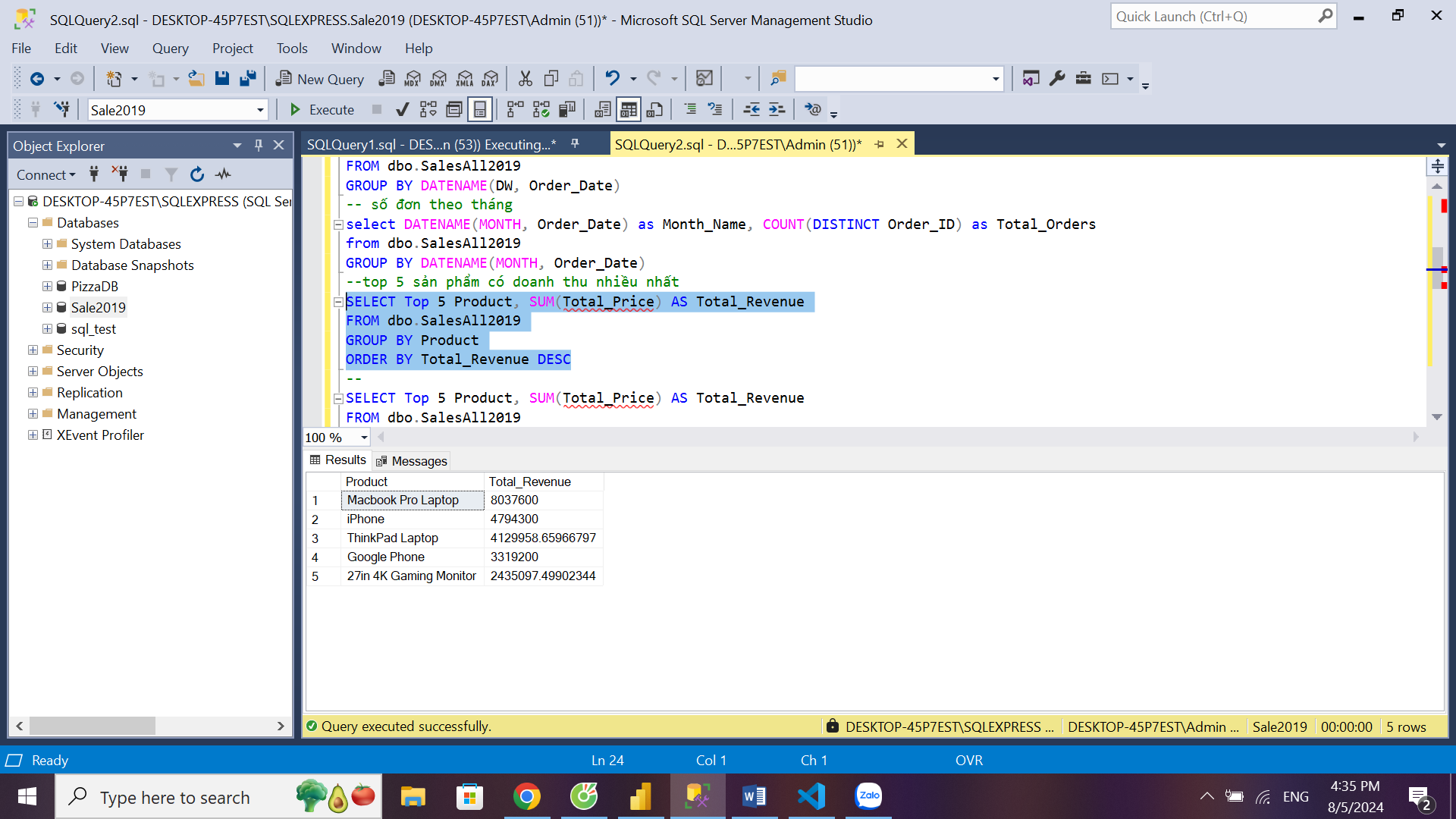
--top 5 sản phẩm có doanh thu nhiều nhất

SELECT Top 5 Product, SUM(Total\_Price) AS Total\_Revenue

FROM dbo.SalesAll2019

GROUP BY Product

ORDER BY Total\_Revenue DESC



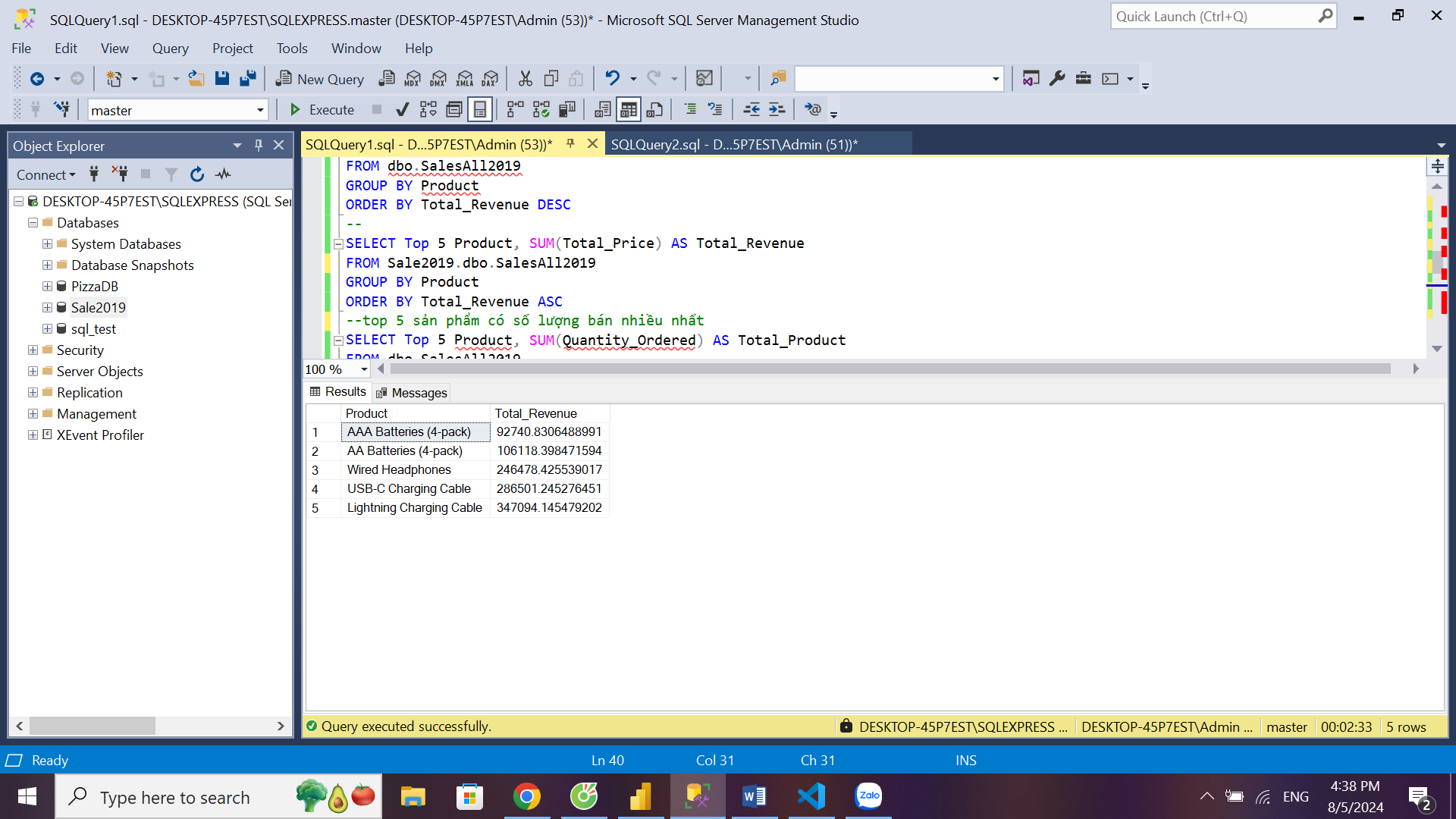
-- top 5 sản phẩm có doanh thu ít nhất

SELECT Top 5 Product, SUM(Total\_Price) AS Total\_Revenue

FROM dbo.SalesAll2019

GROUP BY Product

ORDER BY Total\_Revenue ASC



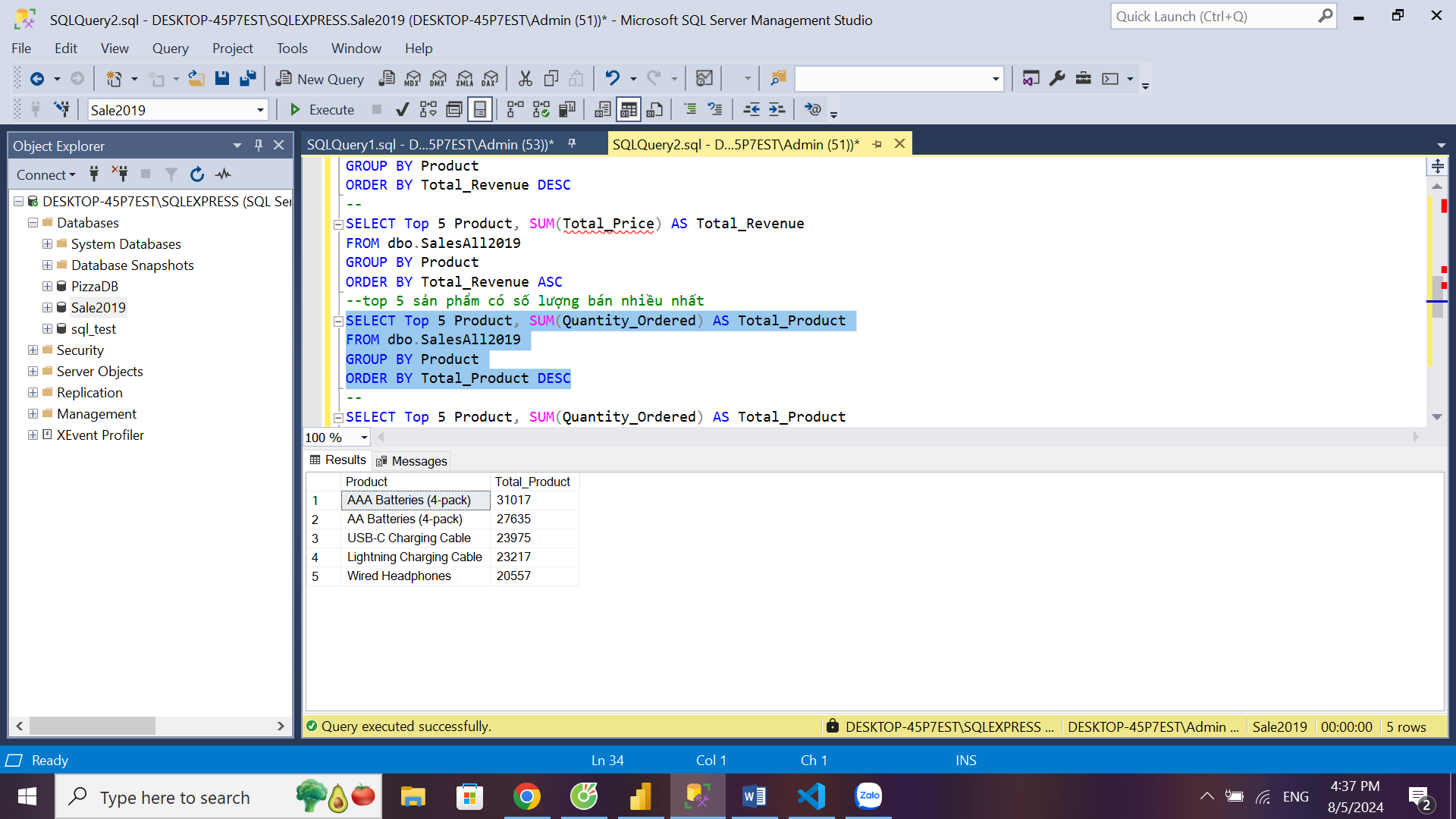
--top 5 sản phẩm có số lượng bán nhiều nhất

SELECT Top 5 Product, SUM(Quantity\_Ordered) AS Total\_Product

FROM dbo.SalesAll2019

GROUP BY Product

ORDER BY Total\_Product DESC



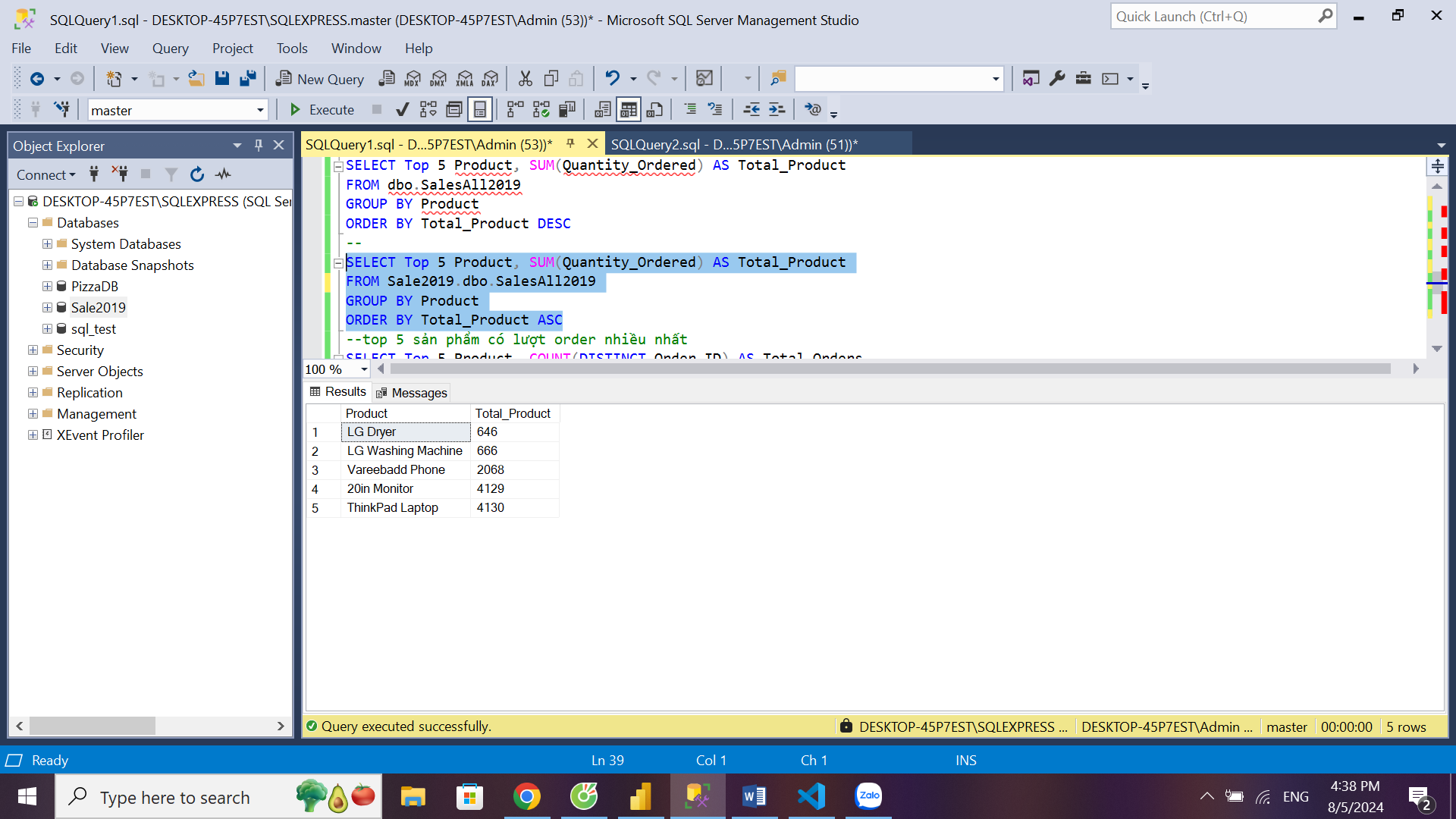
-- top 5 sản phẩm có số lượng bán ít nhất

SELECT Top 5 Product, SUM(Quantity\_Ordered) AS Total\_Product

FROM dbo.SalesAll2019

GROUP BY Product

ORDER BY Total\_Product ASC



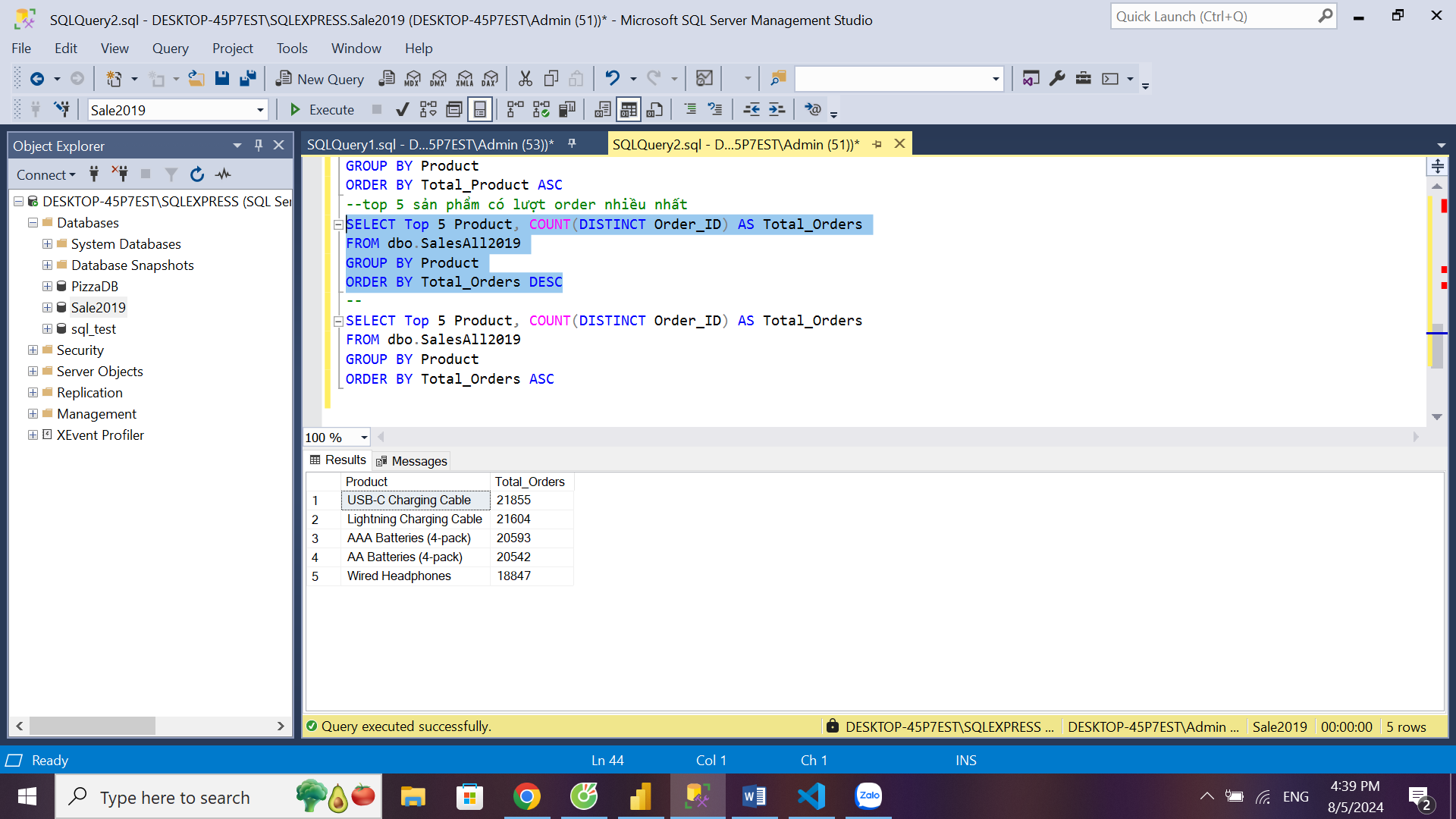
--top 5 sản phẩm có lượt order nhiều nhất

SELECT Top 5 Product, COUNT(DISTINCT Order\_ID) AS Total\_Orders

FROM dbo.SalesAll2019

GROUP BY Product

ORDER BY Total\_Orders DESC



--top 5 sản phẩm có lượt order ít nhất

SELECT Top 5 Product, COUNT(DISTINCT Order\_ID) AS Total\_Orders

FROM dbo.SalesAll2019

GROUP BY Product

ORDER BY Total\_Orders ASC

