**Report**

**Conclusions:**

1. About 74% of the campaigns were launched in the United States of which 36% failed.
2. Highest number of campaign were Launched, Failed, Cancelled and Successful were in 2015.
3. Campaigns were not that effective until 2013.

**Limitations:**

1. Number of campaigns not in appropriation by countries.
2. Length of the campaign not the same.
3. Ethnicity.

**Other Possible tables/graphs:**

1. Median income of the donors.
2. County of region of the donors’ dwelling.
3. Sex of the donor.