

# HANG VUONG

# UNIVERSITY OF JYVÄSKYLÄ

### **EXECUTIVE SUMMARY**

I am a travel lover and a free thinker. I love new challenges and I am eager to learn new things. I have strong interpersonal skills so I find myself easily making friends and seeking emotional connections from new people. My friends said I can "talk to almost any person I meet and can hold the conversation that I have no prior knowledge about".

I have been studying in 4 countries including Vietnam, Japan, Poland and Finland with 6 different schools. By studying and staying in one country for more than one year, I can best learn about the language and culture of that country. I have also travelled to over 20 countries and be able to greet and count in several languages.

I love singing, traveling and creating content like photography or video production.

#### AREAS OF EXPERTISE

- Intercultural Communication
- Social Media Marketing
- Content Marketing
- Market Research
- Copywriting

# TECHNICAL & LANGUAGE SKILLS

- Weebly, Wordpress, Digital marketing, Word, Powerpoint, Excell, SPSS, major social networks, Windows, IOS, Adobe Lightroom & Photoshop, Adobe Premiere Pro And Adobe After Affects.
- Vietnamese (Native), English (Excellent), Japanese (Conversational), Chinese and Finnish (Basic).

## **CONTACT INFORMATION**

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#### **CAREER SUMMARY**

#### Webmaster

Lanka ry 11/2018 to Present

- Creating the website based on Wordpress at https://lankalaiset.wordpress.com
- Creating online content for website, Facebook and other social media channels
- Supporting in event planning and other administrative work of the organization

#### Self-taught blogger and online content creator

Personal website and other projects 2015 to Present

- I used to do hosting and other public work so I managed my personal 's online presence
- Take the main role in creating video project for LAGIC the new major of University of Jyväskylä. To refer to the video in this link https://www.jyu.fi/en/apply/masters-programmes/masters-degree-programmes/lagic?fbclid=IwAR2bbemOLFENQS8JN0UPCalBr2xgG3R-Ro5xXnyzKzlzFBkHjY06DPKvdtc

# **CURRENT & PREVIOUS EDUCATION**

#### University of Jyväskylä

Master of Intercultural Management and Communication

(Transferred from University of Vaasa)

#### **Warsaw School of Economics**

Master in International Business, Class of 2019

# **International University**

Bachelor in Business Admistration, Class of 2014

#### Exchange studies:

Otaru University of Commerce, Japan 2012 - 2013 Kwansei Gakuin University, Japan 2017, One semester student.

# **VOLUNTARY WORKS**

- Volunteer for the 11th Sakyadhita International Conference on Buddhist Women in Hochiminh City 12/2009 to 01/2010
- Volunteer for the 13rd World Cargo Alliance Conference 2011
- Runner of 5km for Marathon in Otaru Hokkaido Japan in June 2013
- Walker of 21km for Vaasan Marssi in Vaasa Finland in August 2013

# MY REFERENCES

Margarethe Olbertz-Siitonen (Grethi) Senior Lecture at University of Jyväskylä margarethe.m.olbertz-siitonen@jyu.fi