



# HANG VUONG

MASTER STUDENT OF UNIVERSITY  
OF JYVÄSKYLÄ

## SOME LINES ABOUT ME

I have been devoting most of my youth fulfilling my dreams - to study and to travel. My goal in the next 3 years is to have a job that I love and built a family here in Finland. I now have one Bachelor degree in Business Administration, minor in Marketing and one Master degree in International Business. I am at the moment finishing my second master program in Intercultural Communication at University of Jyväskylä, I plan to graduate around October after I finish writing my thesis.

I have been studying in 4 countries including Vietnam, Japan, Poland and Finland with 6 different schools and I got the opportunities to set my footprints in more than 20 countries. I can greet and count in several languages, but mainly I can handle English fluently, some intermediate Japanese, some basic Chinese and Finnish.

I love singing, traveling and creating content like photography or video production. In my spare time, I learn basic web development to improve my technical skills.

## AREAS OF EXPERTISE

- Intercultural Communication
- Social Media Marketing
- Content Marketing
- Market Research
- Online content creator

## TECHNICAL & LANGUAGE SKILLS

- Weebly, Wordpress, Digital marketing, Word, Powerpoint, Excell, SPSS, major social networks, Windows, IOS, Adobe Lightroom & Photoshop, Adobe Premiere Pro & Adobe After Effects.
- Vietnamese (Native), English (Excellent), Japanese (Conversational), Chinese and Finnish (Basic).

## CONTACT INFORMATION

Cell: (+358) 44 240 8586  
Email: vuonghalyn@gmail.com  
Website: www.lynlsh.com  
Address: Tiirismaantie 4 Helsinki 00710

## CAREER SUMMARY

### Webmaster

Lanka ry  
11/2018 to Present

- Creating the website based on Wordpress at <https://lankalaiset.wordpress.com>
- Creating online content for website, Facebook and other social media channels
- Supporting in event planning and other administrative work of the organization

### Self-taught blogger and online content creator

Personal website and other projects  
2015 to Present

- I used to do hosting and other public work so I managed my personal 's online presence
- Take the main role in creating video project for LAGIC - the new major of University of Jyväskylä. To refer to the video in this link <https://www.jyu.fi/en/apply/masters-programmes/masters-degree-programmes/lagic?fbclid=IwAR2bbemOLFENQS8JN0UPCaBr2xgG3R-Ro5xXnyzKzIzFBkHjY06DPKvdtc>

### Digital Marketing Trainee

Isobar Vietnam (Emerald digital Marketing)  
06/2011 - 09/2011  
Digital marketing trainee, Facebook Fanpage admin.

## CURRENT & PREVIOUS EDUCATION

### University of Jyväskylä

Master of Intercultural Management and Communication  
(Transferred from University of Vaasa)

### Warsaw School of Economics

Master in International Business, Class of 2019

### International University

Bachelor in Business Administration, Class of 2014

### Exchange studies:

Otaru University of Commerce, Japan, from 09/2012, One year.  
Kwansei Gakuin University, Japan, from 09/2017, One semester.

## MY REFERENCES

Margarethe Olbertz-Siitonen, PhD, Senior Lecture at University of Jyväskylä  
[margarethe.m.olbertz-siitonen@jyu.fi](mailto:margarethe.m.olbertz-siitonen@jyu.fi)  
+358403562508

# COVER LETTER

HANG VUONG

INTERN FOR MARKETING POSITION, SUMMER 2019

My name is Hang Vuong and I am from Vietnam. I graduated from Warsaw School of Economics in January this year as a Master in International Business. I will also be completing my master's degrees from University of Jyväskylä in about half of a year from now, majored in Intercultural Communication and Management. I have a background in Business Administration, minor in Marketing during my bachelor.

I am an outgoing person, can be quite comfortable to be around with. Moreover, what makes me a good candidate for your company is my non-stop learning attitude. I believe Google can be the best friend and Youtube is one of the best teachers.

By saying this, I am also a nerd who try to take all the opportunities that I have for proper education at schools. To satisfying my love of traveling and curiosity towards the world, I have been studying in 4 different countries including Vietnam, Japan, Poland and Finland, in 6 different schools. This gave me a unique experience to be involved in 6 different academic cultures. I do not have problems communicating in English; I can handle intermediate Japanese, some Chinese and Finnish.

Essentially, I am very culturally sensitive and eager to meet and learn from people with different backgrounds. I am eager to meet people and have a talk to them, even strangers. I also had the experience in working for event management and activation programs as I have been working as a freelance host for events in Vietnam and Poland for 6 years, I was also working as a freelance promotor for half of the year in Vietnam. Moreover, I also have experience in teaching English as a second language to children in Poland and Japan. So I can host an event, writing script, teaching or help managing activation activities.

For hobbies, I joined Hacklab, sing at the Open Stage events, maintaining my dancing sessions and taking photos in my free time. I am also interested in creating online content. Everyday I try to improve my technical skill by studying coding, graphic designing and website building. You can refer to some of my work in my personal website at [lynlish.com](http://lynlish.com). It can be very personal there, but in the other hand, it also shows an aspect of my work. To define myself in some keywords, I am a bubbly and curious person with a growth mindset. I try to fulfil my knowledge everyday from different channels and from the people that I meet. I am a positive team player who values teamwork. I can also be alone and work independently when needed to. I can talk to people and I can also google and learn something to solve a technical problem that I face.

As mentioned above, I am interested in photography, video production and online content creation including design works. In the past, I was a Trainee at a Digital Marketing Company where I learnt about real working environment and using social media tools, mainly Facebook. Currently I am helping Lanka ry to build the website based on Wordpress and creating online content. At the same time, I also help Hacklab Jyväskylä in posting content to the website and Facebook. I believe these are the equivalent preferences that shows how competent I am to be the Marketing intern.

If you have any question about me, please do not hesitate to ask for further discussion.

Sincerely yours, Hang Vuong.