Vu T. Pham

San Francisco, CA (714) 399 – 6868 hellovupham@gmail.com linkedin.com/in/vutpham github.com/vutpham www.vutpham.com

TECHNICAL SKILLS

SQL, JavaScript, RESTful APIs, React, Redux, Ruby on Rails, jQuery, Python, AJAX, HTML5, CSS3, Sass, Rspec, Git, Heroku

PROJECTS

EventHub | Ruby on Rails, PostgreSQL, React, Redux

goo.gl/nS7XsC

- Utilized Cloudinary API to store user-uploaded images & minimize application size
- Integrated Google Maps API into events browse page to allow a mapped visual representation of all events
- Implemented pagination to optimize performance, reducing load time and server load

RGBandMe | JavaScript, HTML3, CSS3

goo.gl/NQGrHv

- Engineered interactive JavaScript application to teach the RGB color model with randomly generated game squares
- Designed CSS animation, hover, and transition effects for improved UI and gameplay

Space Pong I JavaScript, Easel.js, HTML5, CSS3

goo.gl/SW7YmC

- Programmed Al opponent to track ball position with varying speeds based on level
- Calculated 3D rendering by using physics concepts to apply curve mechanics

Rails Lite | Ruby on Rails

goo.gl/co1e5X

 Utilized Ruby's metaprogramming to create logic and functionality for request routing, a RESTful API, base controllers, and ActiveRecord base models

TECHNICAL EXPERIENCE

TalentMatch.ai | Freelance Developer

Oct 2017 - Present

- Implemented an industry standard RESTful API and robust user authentication system with protected CRUD operations through use of the BCrypt Ruby Gem
- Established an agile workflow consisting of daily standups, tested features, and development feedback

Nordstromrack.com, Hautelook I Fraud Analyst

Oct 2015 – Aug 2016

- Developed SQL queries to analyze member data to report fraud trends, patterns, and account irregularities
- Prevented an average of \$15,800 in fraudulent transactions each day by thoroughly reviewing orders for fraud and processing order cancellations

CTR Market Research, Beijing | Digital Analyst

Aug 2014 – Dec 2014

- Evaluated the ROI of foreign marketing campaigns to measure ad placements and the impact on consumer behavior
- Produced market analysis spreadsheets, pivot tables, and PowerPoint presentations to provide insight to 250 international brand and media owners

EDUCATION

University of California, Los Angeles (UCLA)

Spring 2014

Bachelors in International Development Studies / Economics