Vu T. Pham

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TECHNICAL SKILLS

Javascript ES5 / ES6, React.js, Redux, React-Native, jQuery, AJAX

Ruby / Database Ruby, Ruby on Rails, SQL (MySQL, PostgreSQL)

Web Design HTML5, CSS3, Bootstrap, Sass

Version Control Git, Github

Other JIRA, Test-Driven Development (RSpec, Capybara, Jasmine)

PROJECTS

What's This RGB? I Frontend Engineer

Live | Github

- Developed a function to randomly generate all possible combinations of rgb color values and apply the colors to game objects
- Implemented a streak counter to help users track the consecutive correct guesses
- Designed CSS hover and transition animations for improve UX

Space Pong I Frontend Engineer

Live I Github

- Customized an algorithm for the opponent AI to dynamically move toward the ball
- Calculated 3D rendering by using physics concepts to apply spin to the ball object and scaling the ball size with distance

Artsie I Software Engineer, Full Stack

Live | Github

- Created a full-stack, single-page React.js app built in Redux architecture with Ruby on Rails and PostgreSQL backend
- Protected CRUD operations through hand rolled implementation of frontend and backend user authentication using BCrypt

TECHNICAL EXPERIENCE

Nordstromrack.com, Hautelook I Fraud Analyst

Oct 2015 - Aug 2016

- Developed SQL queries to analyze member data to report fraud trends, patterns, and account irregularities
- Prevented an average of \$15,800 in fraudulent transactions each day by thoroughly reviewing orders for fraud and processing order cancellations

CTR Market Research, Beijing | Digital Analyst

Aug 2014 - Dec 2014

- Evaluated the ROI of foreign marketing campaigns to measure ad placements and the impact on consumer behavior
- Produced market analysis spreadsheets, pivot tables, and PowerPoint presentations to provide insight to 250 international brand and media owners

EDUCATION

University of California, Los Angeles (UCLA)

Spring 2014

Bachelors in International Development Studies / Economics

GPA: 3.72, Cum Laude