



April 8, 2016

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Executive Director

Turning ideas into reality.

# Who we are

A **non-profit organization** that advocates technology development, innovation and entrepreneurship as a path to nation building.

“To enable a new economy powered by science and technology innovation and entrepreneurship.”



Enabled by a highly diversified conglomerate that seeks to create value for Southeast Asia.

# Our Programs



## INSPIRE

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Technopreneur Bootcamps, Info-sessions, Ideation Workshops, Design Thinking Workshops, Hackathons, Meetup Events

## INCUBATE

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Startup Competition, Incubation Program, Acceleration Program, Startup Relations



## INTEGRATE

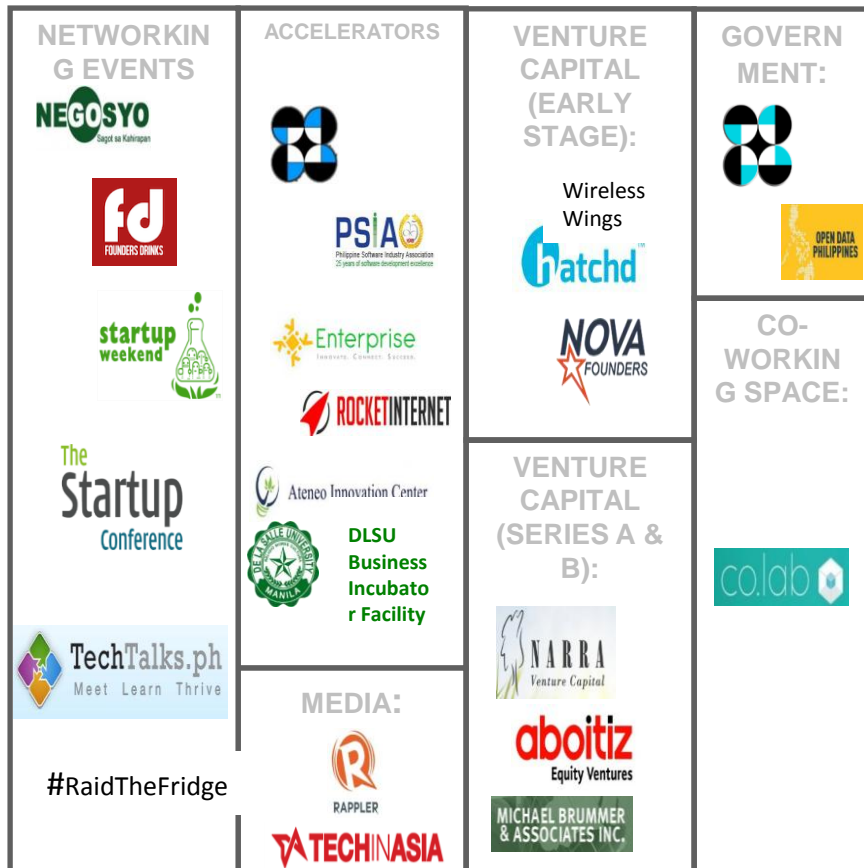
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Donor Engagement, Partnerships, Government Relations, Innovation Hub



# PH Tech Startup Ecosystem is growing

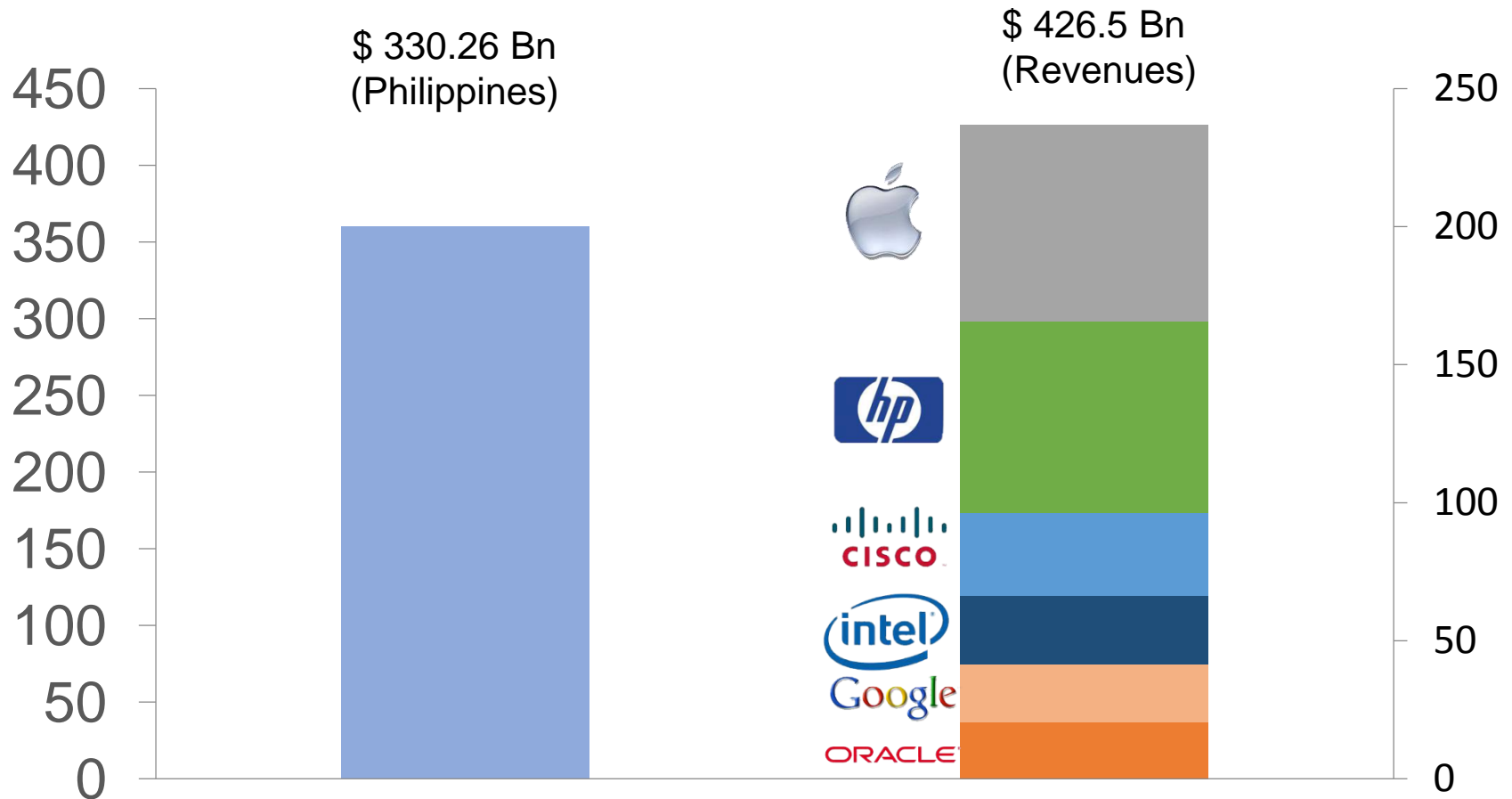
## Before



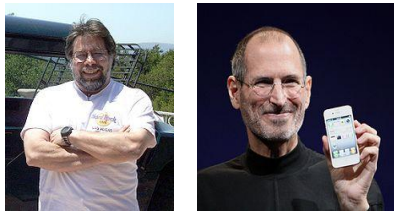
## Now



# Why is techpreneurship so important?

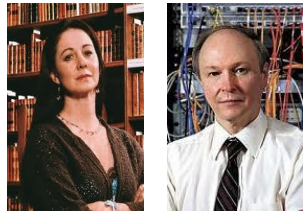


# These guys started small



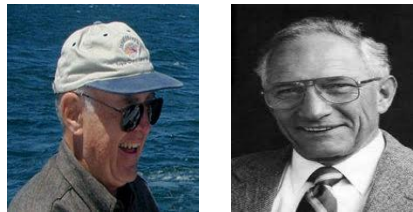
Steve Wozniak & Steve Jobs

Year founded: 1976



Leonard Bosack & Sandy Lerner

Year founded: 1984



Gordon Moore & Robert Noyce

Year founded: 1968



Sergey Brin & Larry Page

Year founded: 1998



Bill Hewlett & David Packard

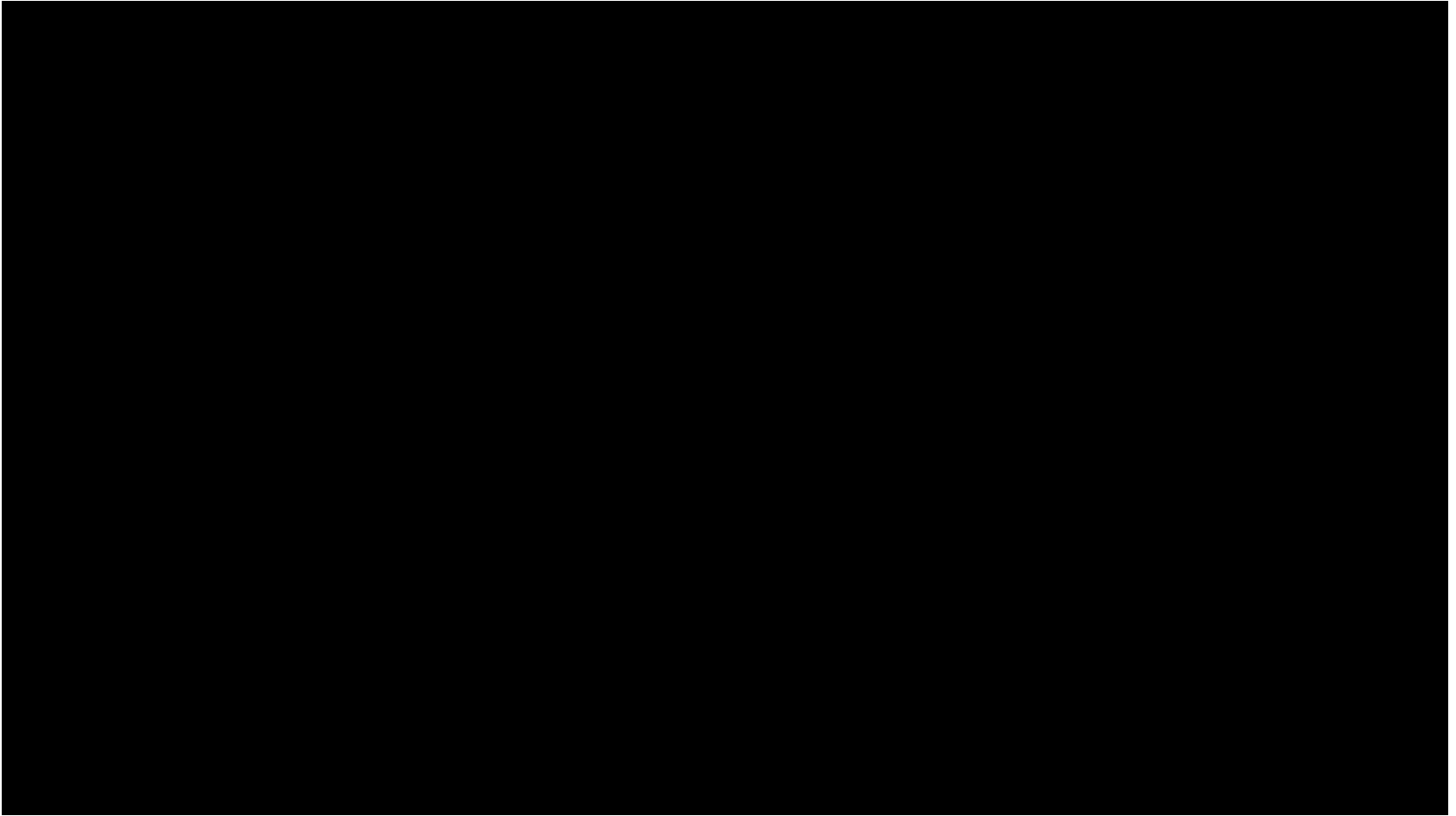
Year founded: 1939



Larry Ellison & Bob Miner

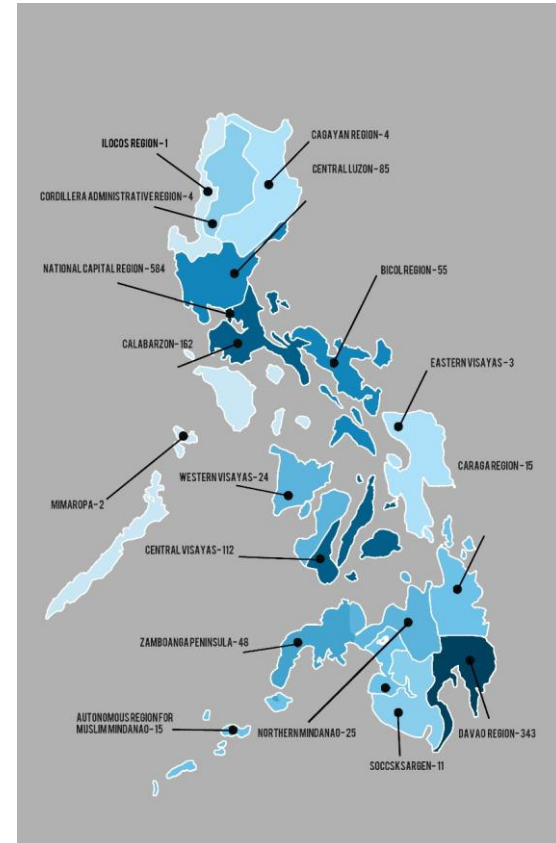
Year founded: 1977

# A little inspiration from our innovators

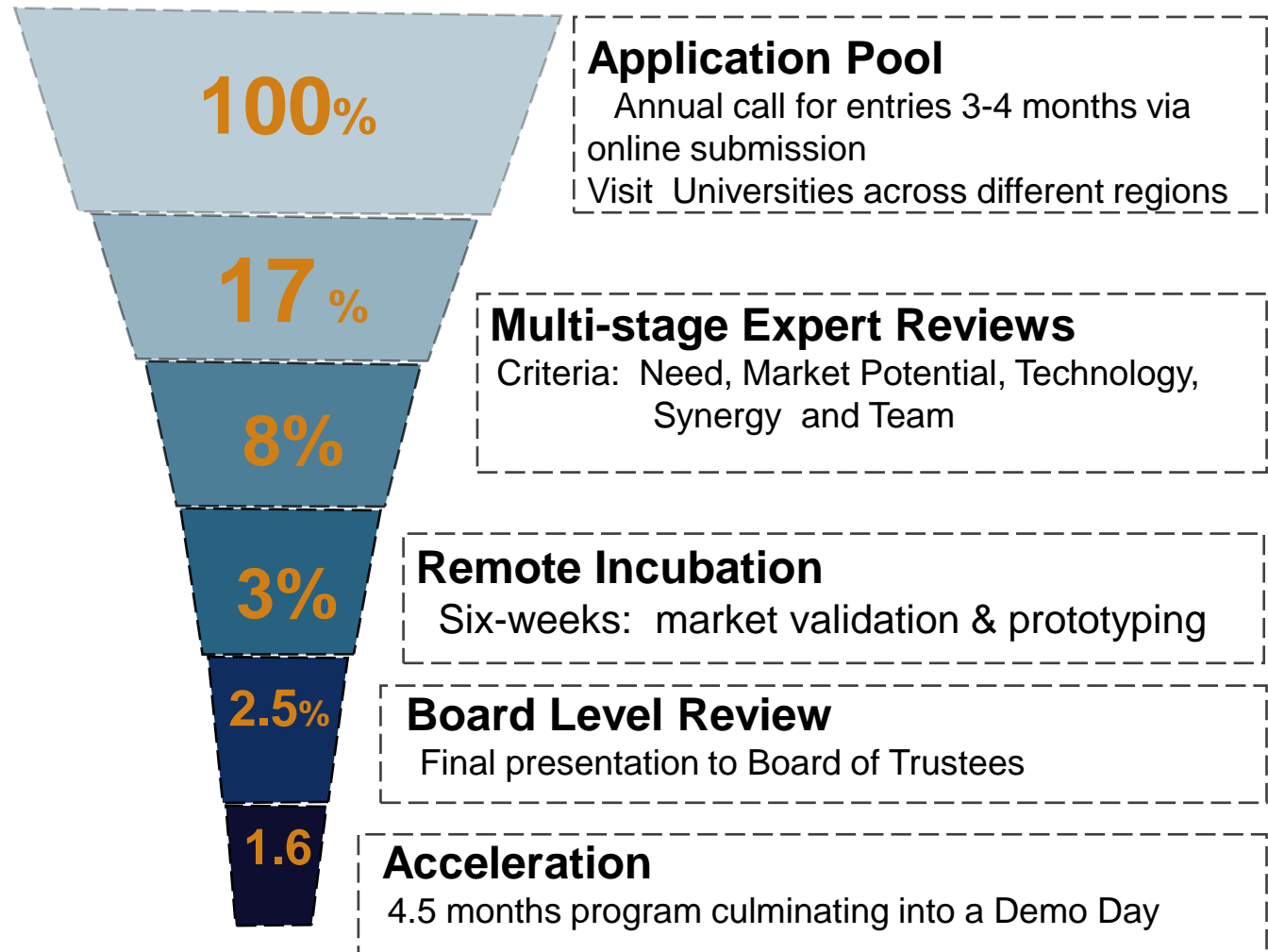




**Applications  
from  
almost  
EVERY  
region**



# Our Process



# Lessons learned: for the entrepreneurs

What we<sup>think</sup> successful teams have done right...

- Draw from a personal pain
- Past experience working together
- Complementary skills **AND** personalities
- Routine, structure, process
- Good mentors

# Lessons learned: from supporting teams that were once products of hackathons

- The hackathon proved that you guys can work under pressure. In your startup, it will not just be for 72 hours, it will almost be all the hours.
- Make sure this is the team. As in the dream team.
- Before you hack again and face your screen, go face the customer. Hack the pavement and understand the customer's pain point as much as you can.
- It's a long journey till you make money, you first have to prove the technology. You may have to redo all that you did at the hackathon.
- Mentors, coaches and industry experts have to become part of your circle
- Identify your early adopters

**Disruptive**  
**Technology**  
**Digital Mindset**  
**Focused** **GLOBAL MINDSET**  
**on the Customer** **Relevant**  
**High-level of self-awareness**



Maraming salamat!

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Ideaspace