

# KWANDA TANGWENI



## PROFILE

I'm a creative professional with a strong passion for narrative and visual communication. With a background in art direction and design, I've had the opportunity to create visuals that resonate with diverse audiences. While completing my education, I've been fortunate to contribute to several successful campaigns and initiatives, where I've sharpened my skills in combining creativity with strategic thinking. I'm eager to bring fresh ideas and perspectives to the industry, and I hope to be a valuable addition to any creative team.

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## SKILLS

- Graphic Design
- Strategic Design Thinking
- Creative Vision
- Marketing Management
- Problem-Solving
- Photography
- Branding Knowledge

## EDUCATION

### BA IN CREATIVE BRAND COMMUNICATION

AAA School of Advertising  
2022 - 2024

### BA IN POLITICAL STUDIES

University of Johannesburg  
2017 - 2019

### SECONDARY SCHOOL

New Nation School  
2012 - 2016

## ADDITIONAL INFO

Mindset Program at African Centre of Excellency  
Member of Trsh Academy

## EXPERIENCE

### FOUNDER, EVENTS PRODUCER & SOCIAL MEDIA MANAGER

NarowBi Events & Kids Love Jazz

2019 - Present

- Created and implemented visual themes and concepts
- Directed the design of event spaces, incl. stage setups, etc.
- Work on strategies for brand visibility and awareness.
- Directed the creation of event-related materials, such as signages, social media graphics, to support event promotion.

### INTERN

Ogilvy Jhb

2022(June to July)

- Was a Liaison to a Creative Director
- Assisted with On site duties

### EVENTS ORGANISING TEAM MEMBER

SB Radebe Foundation

2017 - 2017

- Database administration and file logistics

## REFERENCES

Thandeka Gilbert - +27711933520  
Nomakhosi Lekhanya - 0739362313  
Chumani Mayosi - 0825820904