

Modeling the Tennis Match as a Markov Chain

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MODELING THE TENNIS SCORING SYSTEM AS A MARKOV CHAIN

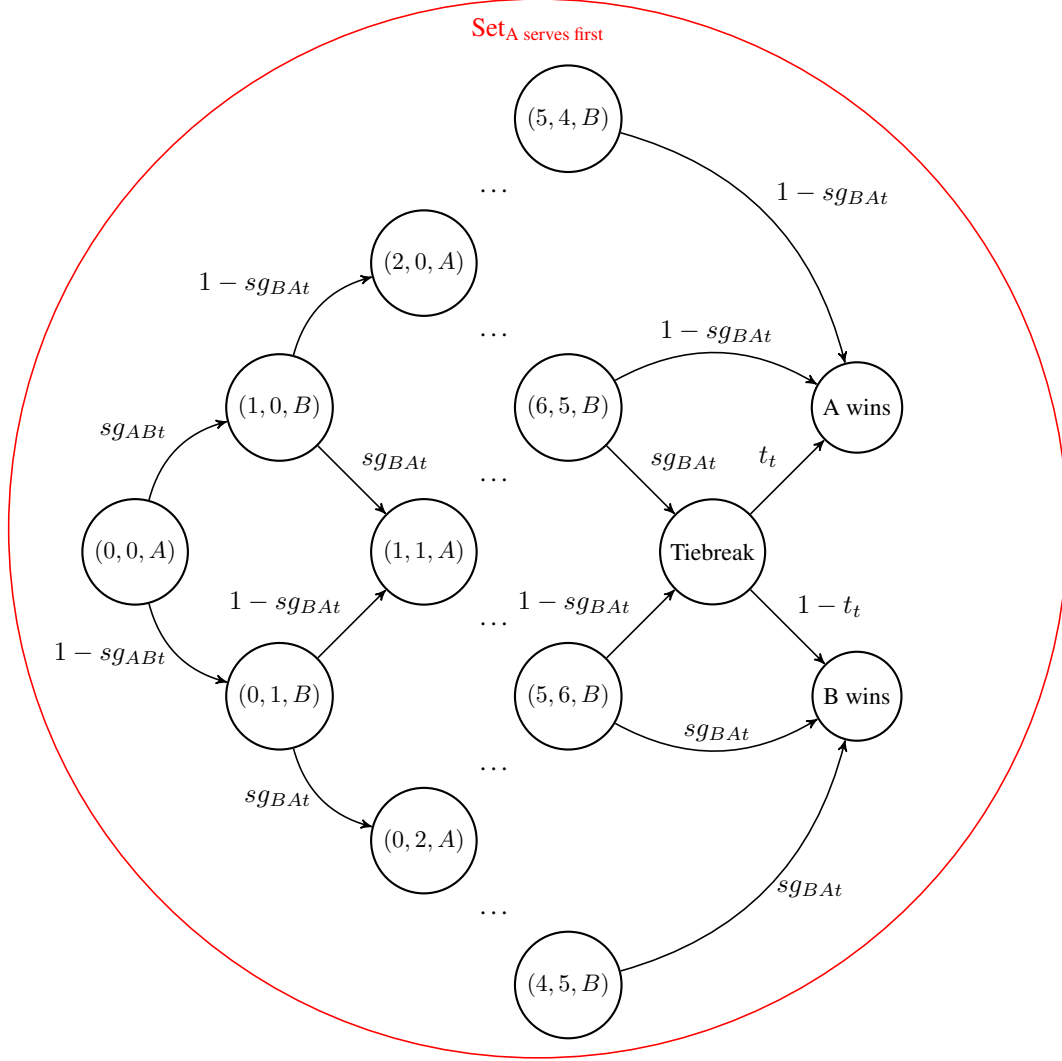
Consider a match between Player A and Player B. At any point in the match, we can read the score of the match as (number of sets A has won, number of games A has won in the current set, number of points A has won in the current game, number of sets B has won, number of games B has won in the current set, number of points B has won in the current game, current server). We can take the current score as states in a chain and define transition probabilities as the probability that A (or B) wins the next point, game, tiebreak, or set. I provide separate Markov chains at the game, set, and match levels due to visualization limitations but I think it's fairly intuitive how these chains can be combined, while carefully keeping track of the current server, to properly model a full tennis match.

GAME-VIEW MARKOV CHAIN

At match t , say Player A wins a serve against Player B with probability s_{ABt} and Player B wins a serve against Player A with probability $s_{BA t}$, where each serve is independent and identically distributed (*iid*)¹ given the server. In a game where A serves to B, I create a graph in which nodes represent a possible score attained in the game written as (A's score, B's score). There are two terminal nodes, "A wins" or "B wins" since either one player or the other wins the game. With our assumption that each time A serves to B, A wins with probability s_{ABt} , where each serve is *iid*, I can label transition probabilities between nodes as s_{ABt} or $1 - s_{ABt}$ depending on if the transition constitutes A winning a point or B. I can then numerically compute the probability that we reach node "A wins" (or node "B wins") from node (0,0) and use that as our estimate that A (or B wins the game).

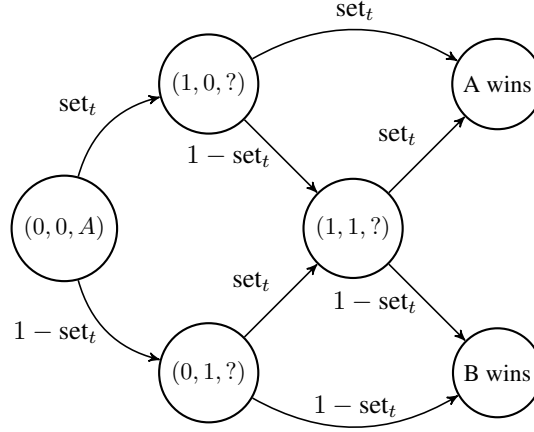
¹The Markov assumption is that transition probabilities be depend only on the current state (not on the past), transition probabilities do not need to be *iid* given the server as I've imposed. I make this assumption for simplicity of the model and implementation.

reaching each terminal state from $(0, 0, A)$.



MATCH-VIEW MARKOV CHAIN

Lastly, I can also construct an analogous Markov chain for the match where nodes are the score in sets: (Num of sets A has won, Num of sets B has won, first server of set). At match t , say Player A wins a set against Player B with probability set_t , where each set is independent and identically distributed (*iid*). I add in transition probabilities according to the probability that each player wins a set. I also add in two terminal nodes, "A wins" and "B wins" that indicate Player A or B has won the match, respectively. Similar to above, set_t can be made an exogenous parameter to the model or we can compute it using the Set_A serves first, Set_B serves first Markov chains. I draw the relatively small Markov chain for a best-of-three-set match. The question marks for the servers reflect that at this granularity, we don't know the final server in the each set and so we don't know who serves first in the sets following the first. While a problem here, this issue doesn't arise in a full model of the tennis match since we would just have separate states for either server and add proper transitions.



COSTS AND BENEFITS OF THE MARKOV MODEL

Since the sport of tennis progresses in discrete points, games, and sets, I can fairly easily model a match as a state-based system where states are possible scores in the match. In constructing a Markov model from these states, we inherently undertake the Markov assumption: we assume that all transitions probabilities from a state depend only on the current state. I take a further assumption in my analysis than the Markov Model requisites for simplicity. I assume that all points served in a match by a server are identically distributed. Are these good assumptions? Likely no. In a match between A and B, even if A has won the past 10 points, I assume that doesn't affect the likelihood they win the next point. The "hot-hand principle", the occurrences of streaks in "random" sequences, has been fervently debated in papers such as Gilovich, Vallone, and Tversky (1985), arguing that it is a fallacy and Sanjurjo and Miller (2018), in a beautiful result, arguing that GVT's selection of streaks to examine is biased, invalidating their work. In the lens of tennis, Klaassen and Magnus (2001a) finds that tennis points are not independent and identically distributed³. For example, key points in the match such as "match point", are less likely to be won by the server than a typical point. Nevertheless, they find that deviations from *iid* points are typically small.

A simple alternative to my further assumption (that still satisfies the Markov assumption) is to make the serve win probability indexed to the score in the current game like in Matteazzi and Lisi (2017). For example, we could define $s_{ABt(0,0)}$, $s_{ABt(15,0)}$, etc., as the probability that at match t , player A wins a service point on player B when the score is (0,0) in the current game, (15,0) in the current game, respectively, etc. Such indexed service point win probabilities would also partly help control for streaks since a score of (40,0) necessarily means that the server won the past three points. There are many other ways to define states of the tennis match to take into account the past few points, games, and sets to generalize the *iid* points assumption- these extensions are out of the scope of this article.

There are a few more nice applications of the Markov model. First, as discussed in Klaassen and Magnus (2001b), we can efficiently solve for the probability of winning the match at any given state by analytically solving any cycles in the chain (ie., *deuce*), and then using dynamic programming to find the win probability from any state. Discretizing the match at the point level and given serve win probabilities s_{ABt} and $s_{BA t}$, and scoring rules for the match (ie., number of sets needed to win the match, etc.), a memoized function takes the following inputs.

```

# Global parameters
s_Abt = 0.8 # probability A wins a service point on B
s_BAt = 0.75 # probability B wins a service point on A
sets_to_win = 2 # number of sets a player needs to win to win the match
games_to_win = 6 # number of games a player needs to win to win the set
points_to_win = 4 # number of points a player needs to win to win the game
tiebreak_total = 7 # number of points a player needs to win to win a tiebreak

def compute_playerA_win_prbability(A_sets, B_sets, A_games, B_games, A_points, B_points, server):

```

³They conclude that winning the previous point has a positive effect on winning the current point. Though, since the authors wrote their paper in 2001 and the streak selection bias found by SM happened in 2018, KM's paper doesn't account for this bias. As explained in the appendix, this bias causes one to underestimate the presence of the "hot-hand" phenomenon. Thus, SM's implication only exacerbates KM's finding that a player winning sequential points are correlated events

```
""" Return the probability that A wins the match from the current score and global parameters.

Args:
- A_sets: number of sets A has won
- A_games: number of games A has won in the current set
- A_points: number of points A has won in the current game/ tiebreak
- B_sets: number of sets B has won
- B_games: number of games B has won in the current set
- B_points: number of points B has won in the current game
- server: the server of the next point

Return Value:
- int in [0,1]: the probability A wins the match from the current score
"""
```

Also explained in this KM (2001b) paper, the Markov chain approach allows us to ponder changes to the tennis scoring rules (ie., sets are first to 8 games, no tiebreak) and how they impact the win probability of the match. Lastly as discussed in Gollub (2017), the Markov model allows us to compute live in-match win probabilities by computing the match win probability for a player from any score reached in the match.

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