



Summary

Product Manager with a strong engineering background (CS & Data Science) and Marketing degree. Successfully launched and managed 4+ digital products from idea to market. Experienced in market analysis (US/EU), customer development, and leading technical teams. I bridge the gap between business goals and engineering execution.

Skills

Product Management
End-to-end product ownership
Product Roadmap, User Research, Customer Development, A/B Testing, Agile/Scrum



Business & Strategy
Market analysis and planning
Unit Economics, Market Analysis, GTM Strategy, Financial Modeling, Competitive Analysis



Technical Skills
Hands-on engineering capability
Python, TypeScript, SQL, FastAPI, SvelteKit, Docker



Vladimir Beliaev

Technical Product Manager / Product Owner

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📍 Moscow / Remote 🌐 Portfolio 🌐

Experience

Cogito Software Remote
Founder & Product Lead Nov 2024 - Present

Launched 3 micro-SaaS products (EdTech, Analytics), managing the full lifecycle: hypothesis validation, prototyping (MVP), and GTM strategy. • Conducted customer interviews and market research to define product roadmaps. • Built MVPs personally to reduce development costs and validate ideas fast. • Managed infrastructure and deployment pipelines for rapid iteration. Products: Quizbee.academy, HackSeeker, YouStory.nl

Portfolio

LLMAgent.ru Moscow
Product Developer Jan 2023 - Nov 2024

Collaborated with stakeholders to define requirements for B2B Knowledge Base systems. • Translated business requirements into technical specifications. • Managed product backlog and prioritization for Bitrix24 integration features. • Led development of self-hosted RAG system for enterprise clients.

LLMAgent

Food Distribution Company Moscow
Business Analyst Feb 2022 - Jan 2023

Worked at a B2B food distributor analyzing operations and building financial models. • Built operational models for inventory management. • Automated reporting using SQL and Python. • Analyzed supply chain efficiency and proposed optimizations.

Consulting Projects

AI Disraeli – US Market Entry Strategy 2023

Developed go-to-market strategy for AI startup entering the US Western market. Conducted competitive analysis and positioning recommendations.

Askona FoodTech – Financial Modeling 2023

Developed financial and operational model for Russian food tech startup expansion. Created unit economics framework and growth projections.

Tools & Frameworks
Product and analytics tools
Jira, Figma, Notion, Google
Analytics, Metabase

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Interests

Product Strategy & Startups
unit-economics, customer-
development, lean-startup,
growth

Languages

English
Professional Working
Proficiency

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Russian
Native

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Kept Case – Logistics Strategy 2022
Won case championship with strategy for Russian
logistics company navigating sanctions. Analyzed risks
and developed contingency plans.

Education

Higher School of Economics	Bachelor's Degree • GPA 8/10
Marketing and Market Analytics	Sep 2021 - Present (Academic Leave)
Focus on data-driven marketing, consumer behavior, and analytics. Combines quantitative thinking with product and business understanding.	
HSE University	
Higher School of Economics	Bachelor's Minor • GPA 9.5/10
Data Science & Machine Learning	Sep 2021 - May 2024
Technical foundation enabling effective communication with engineering teams and hands-on prototyping.	
HSE ML Minor	

Awards

Case Championship Winner – Kept Kept Consulting	2022
Developed a crisis management strategy for a Russian logistics company operating under sanctions.	