



# Vladimir Beliaev

Technical Product Manager / Product Owner

✉ vvladimirbeliaev@gmail.com ☎ +7 978 712-98-33

📍 Moscow / Remote 🌐 Portfolio

## Summary

Product Manager with a strong engineering background (CS & Data Science) and Marketing degree. Successfully launched and managed 4+ digital products from idea to market.

Experienced in market analysis (US/EU), customer development, and leading technical teams. I bridge the gap between business goals and engineering execution.

## Skills

### Product Management

End-to-end product ownership  
Product Roadmap, User Research,  
Customer Development, A/B Testing, Agile/Scrum



### Business & Strategy

Market analysis and planning  
Unit Economics, Market Analysis, GTM Strategy,  
Financial Modeling, Competitive Analysis



### Technical Skills

Hands-on engineering capability  
Python, TypeScript, SQL, FastAPI, SvelteKit, Docker



## Experience

**Cogito Software** Remote  
Founder & Product Lead Nov 2024 - Present  
Launched 3 micro-SaaS products (EdTech, Analytics), managing the full lifecycle: hypothesis validation, prototyping (MVP), and GTM strategy. • Conducted customer interviews and market research to define product roadmaps. • Built MVPs personally to reduce development costs and validate ideas fast. • Managed infrastructure and deployment pipelines for rapid iteration. Products: Quizbee.academy, HackSeeker, YouStory.nl  
Portfolio

**LLMAgent.ru** Moscow  
Product Developer Jan 2023 - Nov 2024  
Collaborated with stakeholders to define requirements for B2B Knowledge Base systems. • Translated business requirements into technical specifications. • Managed product backlog and prioritization for Bitrix24 integration features. • Led development of self-hosted RAG system for enterprise clients.

### LLMAgent

**Food Distribution Company** Moscow  
Business Analyst Feb 2022 - Jan 2023  
Worked at a B2B food distributor analyzing operations and building financial models. • Built operational models for inventory management. • Automated reporting using SQL and Python. • Analyzed supply chain efficiency and proposed optimizations.

## Consulting Projects

**AI Disraeli – US Market Entry Strategy** 2023  
Developed go-to-market strategy for AI startup entering the US Western market. Conducted competitive analysis and positioning recommendations.

**Askona FoodTech – Financial Modeling** 2023  
Developed financial and operational model for Russian food tech startup expansion. Created unit economics framework and growth projections.

Tools & Frameworks	Kept Case – Logistics Strategy	2022
Product and analytics tools	Won case championship with strategy for Russian logistics company navigating sanctions. Analyzed risks and developed contingency plans.	
Jira, Figma, Notion, Google Analytics, Metabase		
● ● ● ● ○		
<u>Interests</u>	<u>Education</u>	
Product Strategy & Startups unit-economics, customer-development, lean-startup, growth	Higher School of Economics	Bachelor's Degree • GPA 8/10
Languages	Marketing and Market Analytics	Sep 2021 - Present (Academic Leave)
English Professional Working Proficiency		
● ● ● ● ○	Focus on data-driven marketing, consumer behavior, and analytics. Combines quantitative thinking with product and business understanding.	
Russian Native	HSE University	
● ● ● ● ●	Higher School of Economics	Bachelor's Minor • GPA 9.5/10
	Data Science & Machine Learning	Sep 2021 - May 2024
	Technical foundation enabling effective communication with engineering teams and hands-on prototyping.	
	HSE ML Minor	
<u>Awards</u>		
Case Championship Winner – Kept Consulting	2022	
Developed a crisis management strategy for a Russian logistics company operating under sanctions.		