



VVCOIN

Your Partner For Any Destination

WHITEPAPER

DISCLAIMER

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TABLE OF CONTENTS

DISCLAIMER	1
EXECUTIVE SUMMARY	4
ABSTRACT	6
VISION	7
MISSION	8
BACKGROUND	9
MARKETPLACE OVERVIEW	11
INDUSTRY PROBLEM	16
VVCOIN PROPOSED SOLUTION	18
VVCOIN ECOSYSTEM HIGHLIGHTS	21
VV GENIE APP OVERVIEW	26
VALUE PROPOSITION	28
MARKETING EFFORT	31
INITIAL COIN OFFERING (ICO)	33
VVCOIN TOKEN DISTRIBUTION PLAN	34
BECOME PART OF VVCOIN COMMUNITY	35
CONCLUSION	47

EXECUTIVE SUMMARY

VVCoin is created with the purpose of improving the global travel industry with the use of Blockchain Technology and Artificial Intelligent (AI). Our core aim is to design and develop new age and modern tools for our merchants, and revolutionize the travel industry by the power of blockchain technology. The travel industry is one of the world most substantial sectors with direct, indirect and induced global financial contribution of nothing less than \$8 trillion in 2015 with an increment every year. Over the years, the growth of the Travel and Tourism sector will continue to be stable and improve in as much development, and subscription takes place openly and sustainably.

VVCoin, through its cryptocurrency VVCoin Tokens, is built on the native ERC- 20 smart contracts and uses federation protocols such as WS-Fed/Trust, OAuth, SAML 2.0 to integrate the VVCoin ecosystem with the technology of blockchain to decentralize the travel management industry for the VVCoin token holders, users, and the entire travelers. On the VVCoin platform, a single click will enable our users to make hotel and car reservations, book their flight tickets, and make payment in cryptocurrency, especially with VVCoin tokens for all their travel expenses. We want to secure the transfer and exchange of traveler's data and value and give traveler's the power to control their sensitive data/private information without even thinking of the risk to share their personal data.

We seek to incentivize the tourism and travel space by securing traveler's data and other sensitive information, offering convenience and safety payment measures for travels and tourism by our users on the VVI platform while also enjoying huge discounts and amazing security. We have concluded that, the solutions to the problem of the travel industry are multiple loyalty points system that does not talk to each other, floating exchange rates systems, economies in perpetual flux will sharply change the experience of a growing consumer base and ripple effects schedule disruptions.

VVCoin is a travel industry that is ripe to for new approach to solve the challenges facing merchants and companies alike. The challenges birth VVCoin for a transformation. It's our aim to be disruptively adept and innovative as we meet these needs and offer a comprehensive solution.

To solve the above problem of the global travel and tourism industry, we introduce VVCoin platform with our internal cryptocurrency called VVCoin Tokens which combine the potentials of latest technologies such as blockchain, Artificial Intelligence (AI), and Big data for unique travelers' experience and unleash the power to travel. To solve the payment hassles in the industry, VV is armed with the best features of blockchain technology as it guarantees fast and instantaneous transaction, low, frictionless, cross-border transaction, and allowing travelers to control who and when they share their data to, perform secured crypto-transaction on the VVCoin platform, and select from the increasing pool of destinations and tourism centers. We aim to develop a new business model and ecosystem in the travel industry while securing traveler's sensitive data and reducing the cost of travel for the travelers.

ABSTRACT

Without an iota of doubt, the travel industry has been in a mess over decades. The development of information technology has changed the stone age and how people interact. Tourism has experienced continued growth and deepening diversification to become one of the fastest growing sectors in the world. With the emergence of the technology of blockchain, it is not denying the fact that the global travel and tourism sector has a promising future. Therefore, VV Coin seeks to disrupt the traditional travel and tourism by incentivizing the travelers, solve the ageing payment solutions, and provide all-in-one solution through its VV genius. Through ICO, we aim to make an informed decision on knowledge of cryptocurrency, digital currency and blockchain technology.



VVCoin will provide education and support to travelers, users, and participating merchants which aid their experience and growth of their business globally respectively. In essence, VVCoin is a global coin that can accept any mode of payment for a transaction once the process is made through VV wallet. We also seek to offer loyalty rewards to our users in a bid to make the coin acceptable globally and contribute to the acceptance of cryptocurrency in particular.

VISION

The transformational abilities of the technology of blockchain is changing everything from the way we interact, transact, share private info, and travel from one place to another and to the way we react to how we travel. From the modern autonomous car which, as speculated, will be airborne and poised to replace taxi to the mobile app that shows when and which subway to follow, we are in the rapid technological development paths. Some of these travel means remain ancient and monolithic as the technology adds a layer of interactive system. We no longer make use of papers to purchase airline tickets and we can even track the accurate time our rail will leave and when it will leave the port. However, we can't engage directly with our railway pass or airline tickets, share our data with the travel service providers or alter their details without any human inputs. Technological advancements have led us to a modern way of sharing our data while traveling. The real leap will materialize when we change the core over the beneath.

At VVCoin, powered by our blockchain-based all-in-one travel solution, VVCoin Tokens, and VVCoin Tour app to select where and when to go together with the VVCoin wallet, a one-stop payment solution for your travel expenses, and ETH data storage ecosystem, we envisage a future where the traveler's data and identities are secured, travel and tourism industry and its products are autonomous, interactive, and customizable. Solely for a particular traveler at the

time of traveling, your airline ticket can be a customized product with VVCoin Tokens. From the in-flight engagement to the very first length, we may well personalize your tickets and provide a unique travel experience with our wallet. The participating airlines on the VVCoin platform will be able to generate a secure peer-to-peer interline agreement protocol within minutes of engagement and provide these contracts automatically. We will enable and distribute this customized ticket in your wallet, verifying your real identity, to be used throughout your travel engagement; from the autonomous taxi taking you to the airport to the door of your hotel room.

MISSION

VVCoin aims to facilitate tourists, travelers and the businesses associated with the tourism sector. Having its parent company, i.e. VV Organization being expert in tourism, we know the hectic process of currency conversion. By offering VVCoin, we would ensure that tourists avoid the transactional costs and the time taking process associated with money conversion. Besides, VVCoin is portable, which would allow the travellers to carry million dollars' worth of their money wherever they want to be.

BACKGROUND

VVCoin is a decentralized ethereum blockchain based cryptocurrency. It is created to be used as a means of payment in the tourism industry, e.g. hotel bookings, ticket reservations, transportation and other tourism facilities. Our aims include creating a mobile application called VV tour App that uses Augmented Reality to link tourists along with merchants, service providers; thus bringing the tourists closer and bringing them into a single community. Utilizing the power of blockchain, we save all of your digital assets in your VVCoin wallet. The smart contract based technology will ensure that your tokens are strictly confidential and private. While you are doing a transaction, money from the sending account will be transferred directly to the recipient, without involving any third party.

We are a team of specialists with 35+ years of experience in the industry. Our team is well acquainted with all the top brands, and unlike virtually all other ICOs, we are providing a service that already exists. After recognizing the value and relevance of cryptocurrencies, we propose simplifying the process with a one-stop solution. VVCoin will introduce the next generation of travel by utilizing blockchain technology. We will be integrating a platform that connects consumers faster and more efficiently, while reducing fees and eliminating third parties, allowing for a premier concierge support system to be the focus.

The primary reason virtually all of the sizeable Online Travel Agents (OTAs) such as Kayak, Expedia, Travelocity, etc. are inundated with less than favourable

reviews from frustrated consumers can be attributed to unforeseen surprises associated with the booking experience. A lack of adequate website security can compromise the client's personal information allowing it to become vulnerable to unauthorized sharing or in some cases, even being sold off to the highest bidder. Along with unmentioned international taxes that apply to the external fees, and the possibility of double bookings, the client, can be left with an overall feeling of frustration and wasted time.

Thanks to VVCoin's ease of use, it will be possible to search inventory in real time, to compare pricing, and facilitate booking a trip in a moment, rather than a week. This will require no credit cards or conversion fees, and this platform will allow for multi-currency purchases, utilising a combination of traditional payment methods and VV tokens via VVCoin wallet.

Changes in every sector of business worldwide over the past 20 years have created a unique opportunity in the travel service industry. Traditional ideas on how to go about accessing travel services have radically departed from what was once considered the standard. This has left a window of growth potential that is based on a high level of consumer demand for a more efficient booking and payment system. Unlike other blockchain companies, VVCoin provides a means to incentivize participants, namely rewarding large investors with free leisure weeks worldwide, bonus tickets and much more. It is widely acknowledged that by the year 2025 virtually every company will have some connection to the blockchain. Quickly securing actions inside of this platform becomes VVCoin's strength by utilizing blockchain-based cryptocurrencies. With the advancing pace of the travel industry, the readiness of our products and the vast experience of our team, we are more than confident that we can deliver a product that will pioneer the future of this industry.

MARKETPLACE OVERVIEW

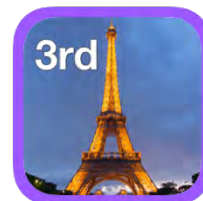
In the current globalized and connected economy, our options and means of travel are varied and increasingly expanding. With the help of Booking.com, Expedia, and other Online Travel Agencies (OTA), traveling to the remotest places and attraction centers is in our fingertips. The variety and complexity of operations keep changing as the distances shorten. Three important components define this operation; one being the means of payment through over the border transactions and domestic payment gateways; the second being the monopolistic distribution of reservation and data availability, and the third is dispute settlement between the parties.



Bangkok, Thailand
(21 million)



London, England
(19 million)



Paris, France
(18 million)



Dubai, UAE
(15 million)



New York, USA
(12.7 million)



Singapore
(12.3 million)



Kuala Lumpur, MY
(12.2 million)



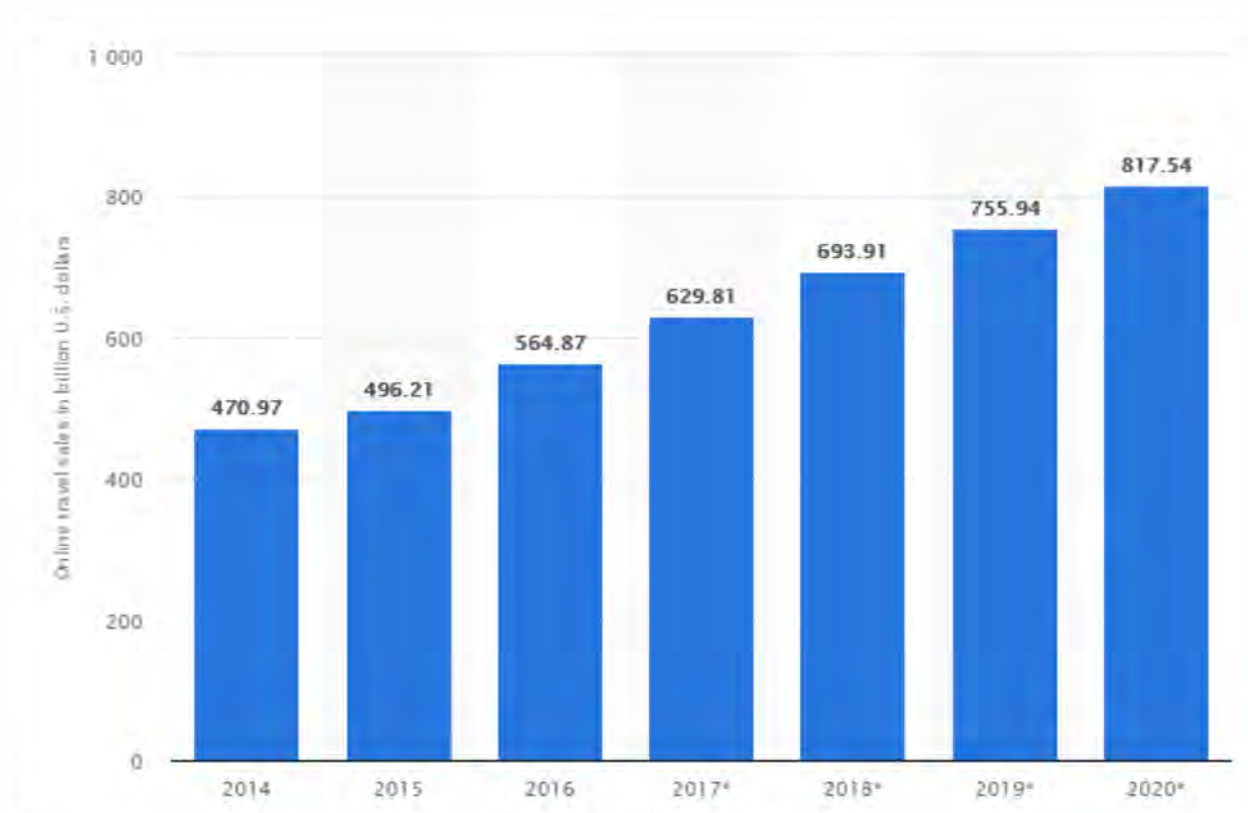
Istanbul, Turkey
(11.9 million)



Tokyo, Japan
(11.7 million)

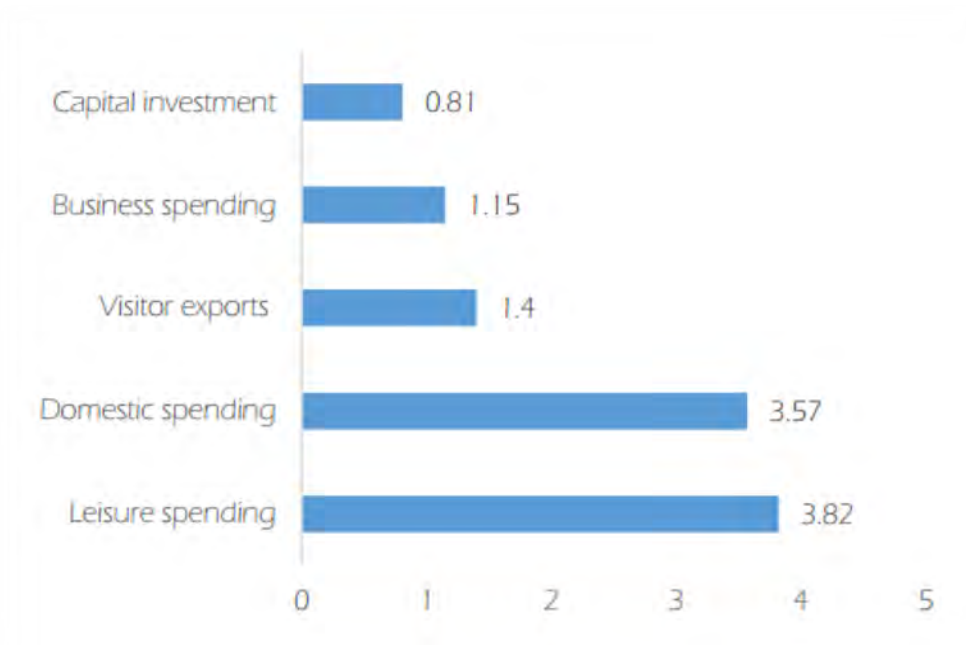
The Top 9 Most sought-after destinations according to Business Insider

These problems are, in part, solved by many of the Global Distribution Systems (GDS) like Amadeus, Sabre, and a host of Hotel Wholesalers such as HotelBeds and Hotelspro. Data availability is therefore carried out through these companies since they are tech-savvy. However, they are also limited and bound to the system of data provision. In another case, these data are often limited. The GDS's Data availability is only limited and controlled by the International Air Transport Association (IATA) and other parts of the world are rendered data-less.



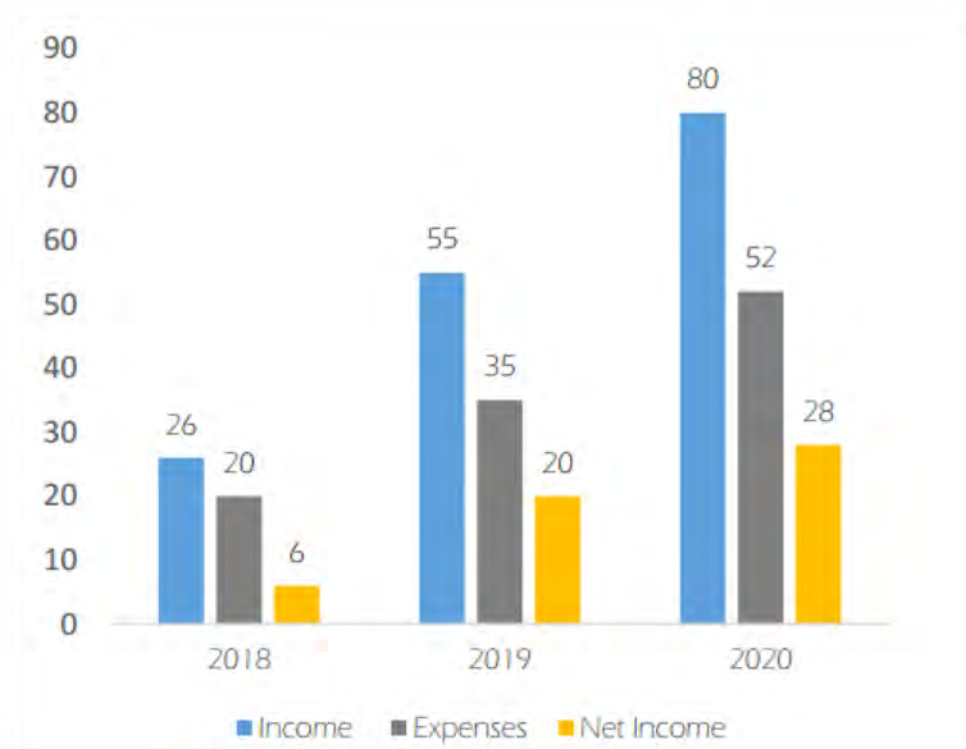
Digital Travel Sales Nationwide from 2014 to 2020 (in billion US dollar)

Source: Statista.com



Digital travel sale nationwide from 2014 to 2020 (in trillion US dollar)

Source: Statista.com



Projected Share in Global Travel Market for 2018-2020 (in million US dollars)

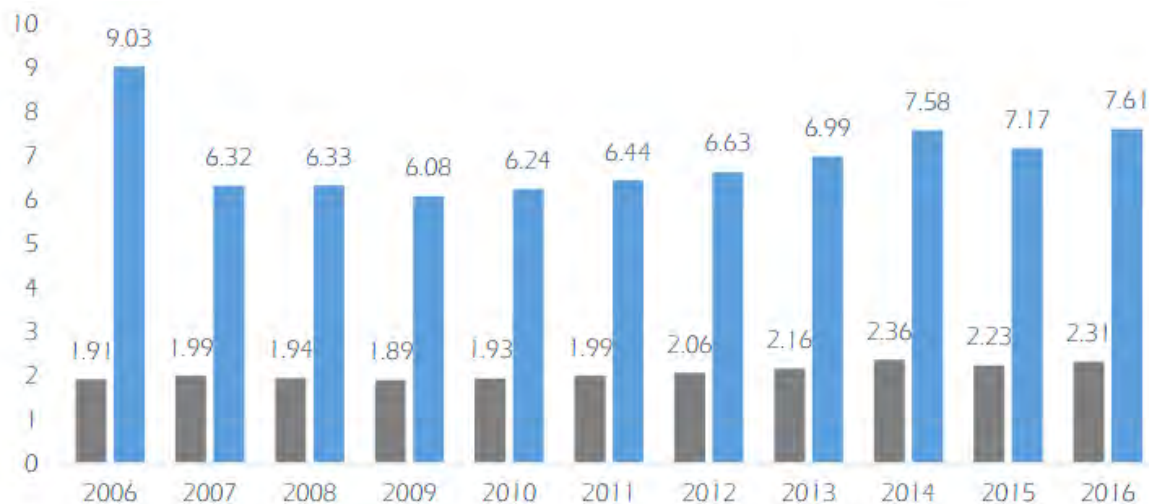
Source: Statista.com

These amazing rates lead us to the overall size of the global travel and tourism industry which is more than 2.4 trillion USD for 2016 and projected to hit the 4 trillion USD by 2027. Presently, the industry contributes about \$7 trillion indirectly to the global economy. This makes the travel and tourism sector one of the important sectors for economic growth and development globally. A closer look at the data shows that these numbers are not just restricted to the high-end consumers alone but also to the airline passengers as there are now diverse traveler's profiles.

However, Travel and tourism industry is among one of the fastest growing industries in the world and contributes to above \$7.6 trillion to the global economy. The direct economic impact of this industry including entertainment attractions, accommodation and transportation is approximately \$2.3 trillion. Also, the travel industry is still the fastest rising sector internationally. The industry is massive. According to research from the World Travel & Tourism Council (WTTC), this sector employs more people than the mining, automotive manufacturing, and financial services sectors combined put together. it employs 7 times more than automotive manufacturing, 5 times more than the global chemicals industry, 4 times more than the global banking industry, 4 times more than global mining industry and 2 times more than the financial services industry.

Tourism Industry in 2016

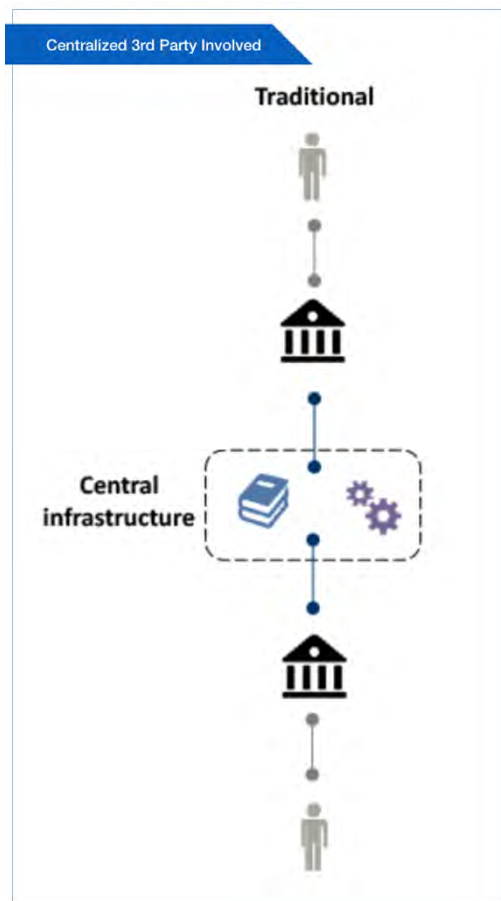
- Accounts for 9% of global GDP
- In 11 people, has 1 person works in Tourism industry
- 1.3 trillion \$ in exports
- 6% of the world export
- From 25 million international tourists in 1950
- Increased to 1,035 million visitors in 2012
- And 2016 the number of international visitors is 1,235 billion.
- 1.8 billion international visitors until 2030.



Direct and total contribution of travel and tourism to the global economy from 2006 to 2016 (in trillion US dollars)

Source: Statista.com

INDUSTRY PROBLEM



TRADITIONAL PAYMENT METHOD

The travel industry is one of the most fragmented industries in the global market space. Unless it is domestic travel, it almost always requires complex and expensive cross-border financial transactions involving various counterparties. Multiple levels of transaction fees and intermediaries cut significantly into all travel suppliers' bottom line.

All the most significant travel suppliers in the world use a select few payment providers. They are very expensive and entrenched in the industry. Companies use them because "they are there". They charge annual fees worth of \$150K / year and transaction fees. Suppliers easily see 2 – 10% of the bottom line go to transaction fees. 30 years ago, these companies were the best solution. This is no longer the case.

Our industry transacts to the tune of 7.8 trillion dollars per year and growing. Airlines, hotels and other suppliers pay up to 780 billion dollars in fees. Airlines have to hold the risk of future bookings up to 45 days. Hotels working with Online Travel Agents OTSs have a similar problem. Because transactions are expensive, OTAs and other suppliers try to keep costs low and extend payment terms. One supplier might make another supplier wait 90 days before receiving payment. This is particularly hard for smaller suppliers without much liquidity. Payment is a B2B issue and its industry-wide. Talking to any travel supplier about this problem will give you another use case and another reason for why the current system needs a fix.

TRADITIONAL LOYALTY PROGRAM

Another problem the industry faces is customer retention. Customers are unhappy with loyalty programs. The programs are unclear, hold little value and expire long before they add actual benefits to the regular traveler. Travel suppliers benefit tremendously from loyalty programs, but customers aren't reaping any rewards. 99% of frequent travelers will never benefit from these programs. They are only being told they are never good enough over and over again.

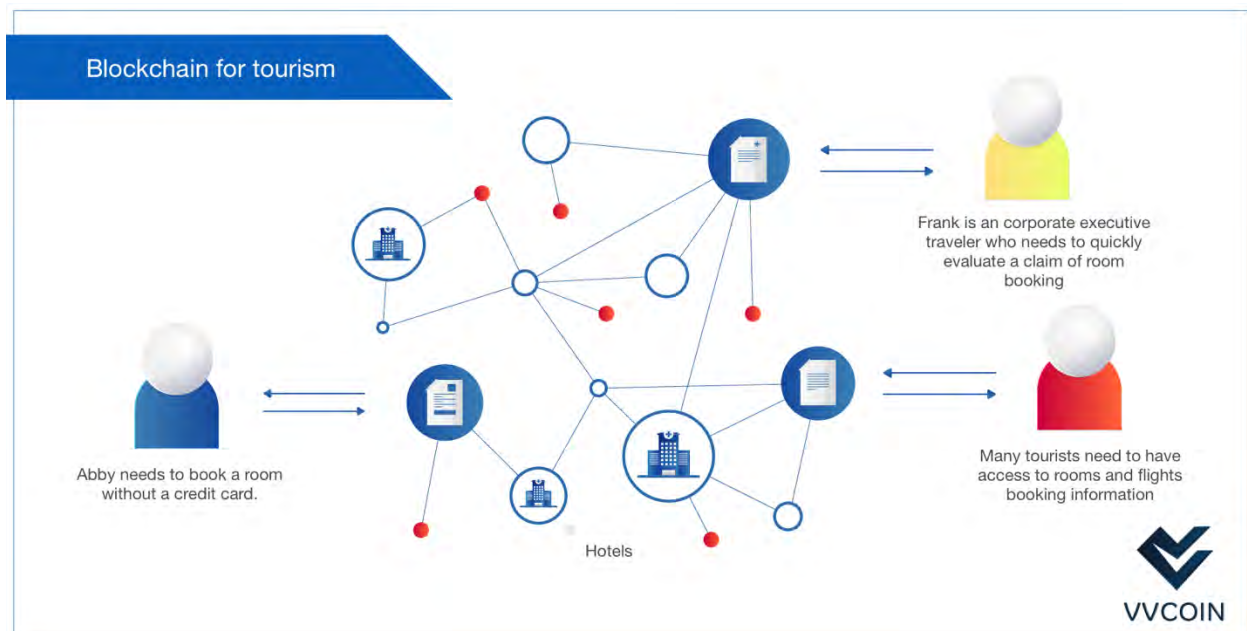
Loyalty programs are condemned to fail every time because they do not have the best interest of their merchants in mind. 70% of merchants are unhappy with their loyalty program after one year, and the average person has at least five memberships to travel-related companies and an average of 25 loyalty programs per household. Why is this? It's because companies treat loyalty programs as an afterthought instead of the massive mobilizer it could be.

If you think about the membership cards you have in your pocket. What actual value do they give you if you were to use all those earned points right now? Would you know how to calculate that value? Would you know how many of those points had already expired? How quickly and easily would it be for you to convert those points to real value? How close are you to reaching the target number of points required before you get something of value? If you are a frequent traveler, how often do you find yourself picking a route just because you don't want your points or status to expire? There might be faster or cheaper routes, but you choose the one just because you need the points to keep the status quo. When you finally have enough points racked up, how many rules and regulations and hoops do you have to leap through to be able to use them to your liking?

VVCOIN PROPOSED SOLUTION

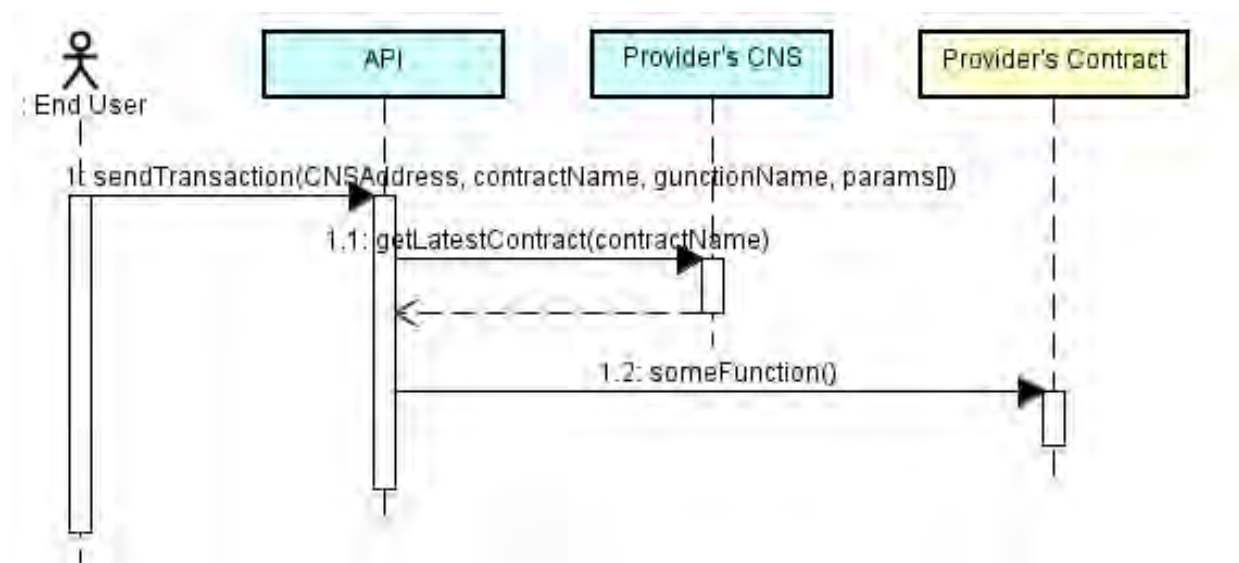
*“For every problem,
there exists opportunity.”*

Given the trend in tourism industry, there is a need of creating a mode of payment that is direct, secure, quick and have minimal conversion charges. The best solution in this regard would be to take the control from centralized authorities such as Banks and governments and give that right to the end users. Decentralized mode of payment such as crypto currencies are created with this aim and can provide the right solutions we are looking for.



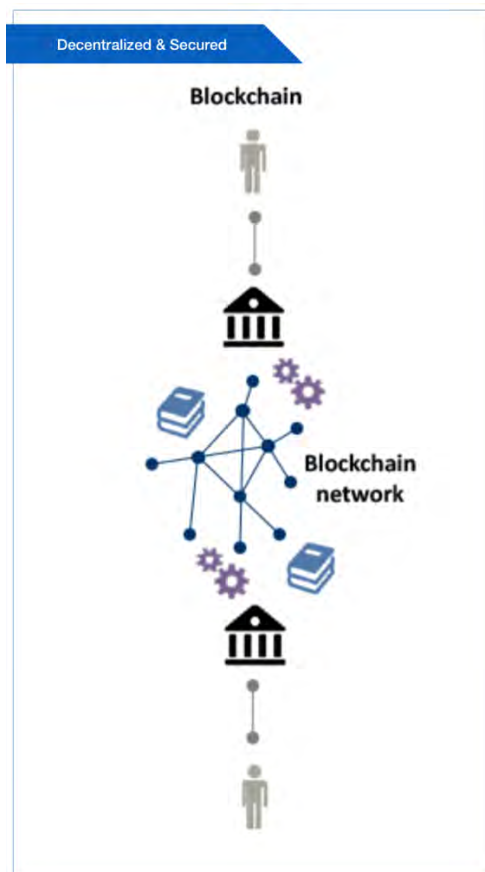
A cryptocurrency is a digital asset designed to work as a medium of exchange using cryptography to secure the transactions and to control the creation of additional units of the currency. Cryptocurrencies are classified as a subset of digital currencies and are also classified as a subset of alternative currencies and virtual currencies.

Bitcoin is the first decentralized cryptocurrency. It was created in 2009 by Satoshi Nakamoto. Since then, there has been a trend in creating new cryptocurrencies each having its own domain and objectives. All of the coins other than Bitcoin are called altcoins and acts as a blend of bitcoin's alternatives. VV Coin is one such project created with the aim to facilitate tourism industry by presenting them with a perfect decentralized payment solution.



We aim to facilitate tourists, travellers and the businesses associated with the tourism sector. Having its parent company, VV Organization being expert in tourism, we know the hectic process of currency conversion. By offering VVCoin, we would ensure that tourists avoid the transactional costs and the unnecessary waiting times associated with money conversion. Besides, VVCoin is portable, which would allow the travellers to carry million dollars' worth of their money wherever they want to be. Therefore, our platform consists of two parts. The first part is a payment method on the blockchain that allows merchants to pay for each of their transaction at no cost. The

second part is a loyalty platform that incentivizes the merchant to book, pay and add value to the ecosystem. VVCoin will build many more features for the consolidation of the travel industries, but these two are core to everything we do, and we will be doing.



One feature completes the other and, as we add new services to the platform, loyalty is what brings them all together. VVCoin loyalty is created, and we can see the beginning of a less fragmented industry. Merchants are happy because they now have a membership rewards program with real value and suppliers are incentivised to give them big deals. Travel suppliers are so glad because they have a superior platform to conduct business on at no cost. A “closed loop” eco-system has been created!

“VVCoin is where Blockchain Technology meet Artificial Intelligence.”

VVCoin is built upon an ethereum-based public blockchain with sophisticated smart contracts. This cryptocurrency is created with the aim to facilitate the tourism and the traveling industry by presenting them real life universal payment alternative. VVCoin allows the travelers to pay for hotels and room bookings, reservation of flight tickets, availing tour packages, buying local foods, transportation, special promotion deals and many more.

Other than that, tourists and travelers are provided with an Artificial Intelligence smart app called VV Genie. VV Genie would revolutionize the tourism industry by combining Big Data Mining, Blockchain payment solutions together with Artificial Intelligence (A.I) Assistant and A.I Multi-Nation Translator. The combination of these modern-day technologies will allow tourists and travelers all over the world to do almost everything at their fingertips.

VVCOIN ECOSYSTEM HIGHLIGHTS

OWNERSHIP ON BLOCKCHAIN

Blockchain technology is a true revolution in the world of technology. Many people have the misconception that blockchain means digital currency. In fact, digital currency is one of the implementations of blockchain. Ethereum has taken blockchain use to the next level. Ethereum has provided that missing link in the shape of the Ethereum Virtual Machine (EVM) that was required to build applications using smart contracts. There are many practical applications that have already been built and in play improving life experiences while providing security, transparency and decentralisation. VVCoin is one of those applications that at its outset is designed to improve the traveler's experience. And, it is not limited to travelers but seeks to improve common day-to-day life experiences. We are building projects using blockchain technology while riding on the backbone of Ethereum's innovative EVM and smart contracts. One such initial project is Ownership on the block- chain.

In a world where some people in power abuse their roles and turn to corrupt practices; where leaders of governments and businesses alike take advantage of their authority without any care or

accountability for the actions they take that hurt others; and where hardworking people are cheated out of their assets, our Ownership on Blockchain project will prevent the "dictator" mentality and protect vulnerable individuals from having their bank accounts, land, assets stolen from them either intentionally or from a technical error. Using the power of blockchain technology and transparency, VVcoin has now launched a pilot project where the ownership of assets can be logged on the blockchain itself, where registration of a particular asset to its owner is visible to the world and cannot be manipulated by a single centralised authority. The future development of this project is to bring this facility to people to create the record of their assets on blockchain as proof of ownership.

GLOBAL INTERNET

VVCoin understands that Global Internet is the elementary human right that should be made available and everyone must have access to, without any barriers. VVCoin will work on existing programs and studies paving ways for the challenges of travelling industry through Augment Reality AR and Artificial Intelligence AI. VVCoin will reserve 10% of ICO fundraised to go towards the specific programs. It will be instrumented in assisting with technology (satellite) and infrastructure.

SMART ESCROW

A transaction is a day to day activities throughout the universe. When a party is willing to exchange a current/fee for an item or service they desire, there should be a reciprocating party in agreement; meanwhile, a kind of deal is reached. To endure both parties meet their onus under the contract, VVCoin will develop VVCoin Smart Escrow. The smart escrow on blockchain will serve as the impartial third party executing the rules of the transaction. However, the intelligent escrow will also take the responsibilities of multiple party contracts (two and above) at all instance. The VVCoin implementation in the first phase will be the travel-related agreements such as payments and insurance.

KYC ON BLOCKCHAIN

KYC (Know Your Customer) business is applicable and undergoing all activities. The steps of KYC is not easy, user-friendly, fast or cost efficient for any business administrating on a global scale. The majority still operate with the manual transaction which means vital and sensitive personal data are at risk daily. The VVCoin will develop a KYC Smart Contract, with proprietary intelligence, with aims of removing the barriers and providing a secure and reliable data validation process which will ensure the privacy of sensitive data. VVCoin aims to build a global KYC

standard for identification of blockchain. This KYC on blockchain will allow travellers easy and secure access to their KYC information wherever and whenever they need it.

SMART CONTRACT

Smart contracts are best to describe as the comparison of the technology to vending automation. Typically, you would go to a lawyer or a notary, pay them, and wait while you get the document. With smart contracts, you drop a Cryptocoin into the vending machine (i.e. ledger), and your escrow, driver's license, or whatever falls into your account.

More so, smart contracts not only define the rules and penalties around an agreement in the same way that a traditional contract does, but also automatically enforce those obligations.

VVCoin uses Smart Contracts technologies that are the deterministic exchange mechanisms controlled by digital means that can carry out the direct transaction of value between untrusted agents. VVCoin uses this technology to facilitate, verify, and enforce the negotiation or performance of economically-laden procedural instructions and potentially circumvent censorship, conspiracy, and counterparty risk.

PEER TO PEER PAYMENT

Peer-to-peer payment system are electronic money transfers made from one person to another through an intermediary, typically referred to as a P2P payment application. P2P payments can be sent and received via mobile device or any home computer with

access to the Internet, offering a convenient alternative to traditional payment methods.

VVCoin has the built-in functionality of peer to peer payment that would facilitates the users to send and receive their earned amount directly into their e- wallets without having to worry about massive surcharges implemented on traditional payment methods.

VV GENIE MOBILE APP

VVCoin is supported by VV Genie, a mobile based application that would combine Big Data and Artificial Intelligence technologies, thus, adding a whole new dimension into the tourism industry.

VV WALLET

VV Wallet is a VVCoin based digital wallet. With VV Wallet, you can quickly and easily buy, sell, send, and store VVCoin. It allows you to use your credit cards, ethereum or cash to fund your VVCoin wallet and convert it into VVCoin.

With the VV Tour Wallet, you can make direct payments to book hotels and buy tickets. You can also pay merchants who accept VVCoin directly without involvement of an intermediary. Based on blockchain based encrypted technology. All of your digital assets are secure in VV Wallet.

VV GENIE APP OVERVIEW

HOTELS & FLIGHTS BOOKING

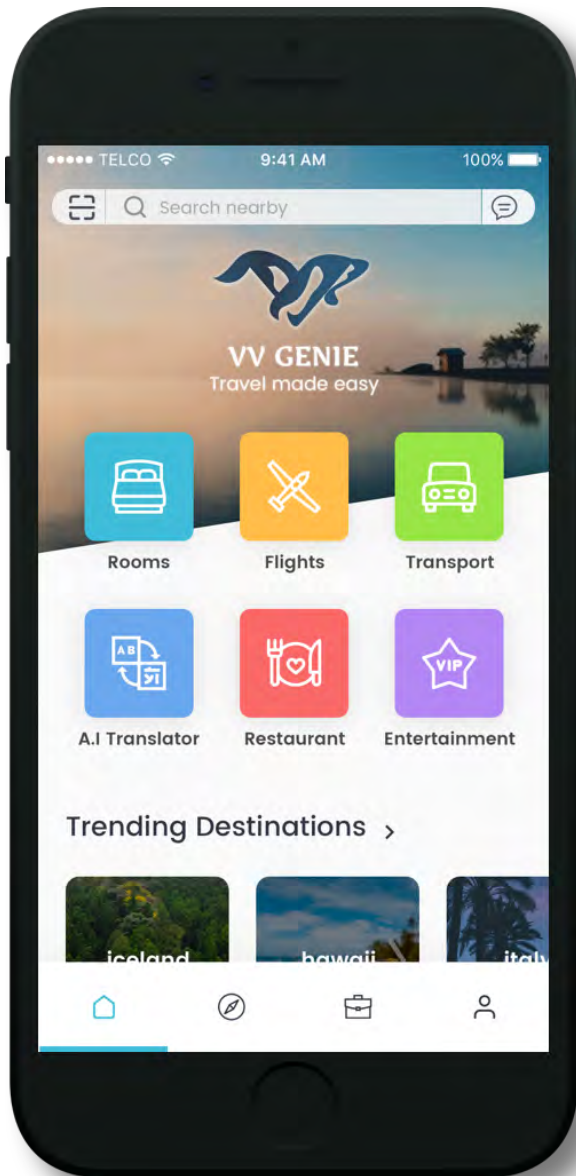
Book hotels and flights all over the world. VV Genie is partnering with over 700,000 hotel rooms providers and top airlines ranging from South-east Asia, Europe, USA and more. Big Data technology allows VV Genie to intelligently display and choose the best deals for our users in real time.

TRANSPORT & TRAIN TICKET

In order to be the all-in-one solution for all your travel needs, we are looking to partner with ride-hailing services across the world. Moreover, the ability to purchase and book train tickets by using VVCoin as universal payment solution would surely give us an edge over the competition.

A.I TRANSLATOR

One of the most critical problem faced by traveler during their visit to foreign countries would be the language barrier. At VV Genie, we aim to eliminate the language barrier by implementing cutting-edge Artificial Intelligence Technology. The A.I Translator is able to translate languages over 200+ countries, in both text and voice input. With VV Genie, users will no longer be troubled by communication issues while traveling!



Home screen and main features of VV Genie mobile application.

RESTAURANT RECOMMENDATIONS

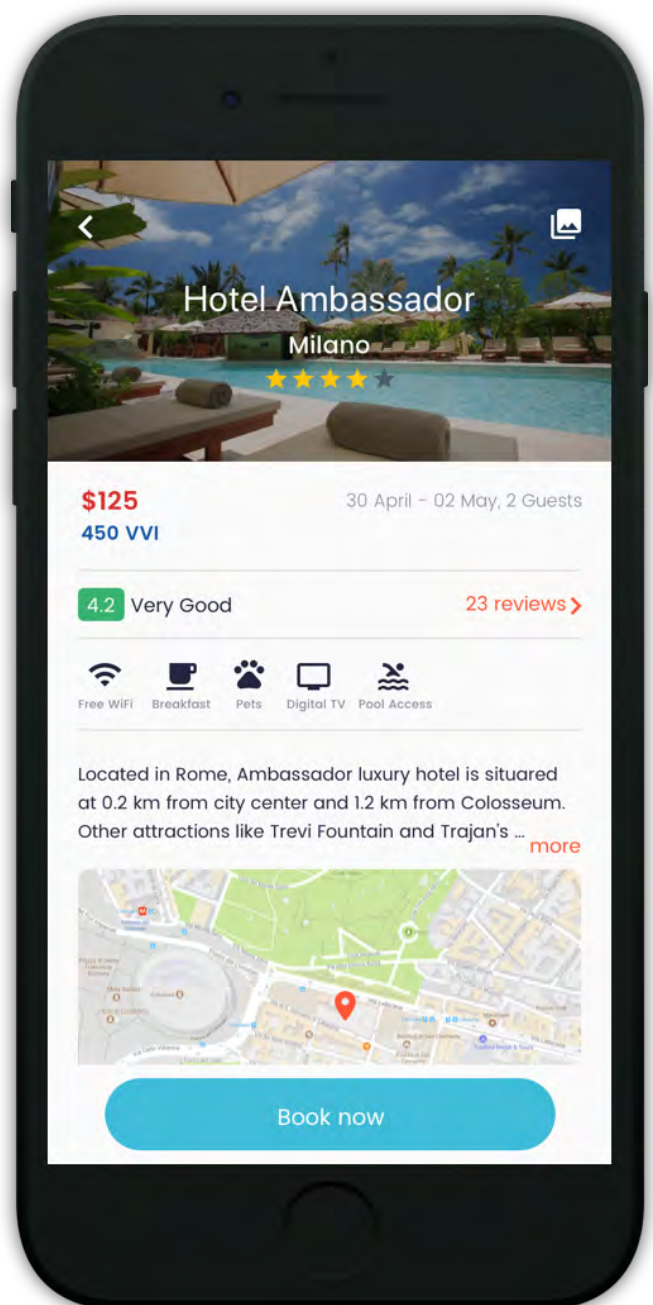
Restaurant recommendation is a feature built for food-lover and cuisine pleasure-seeker. Users from all over the world share feedbacks and give ratings on the best dishes they've tried. Besides, discount and promotional vouchers can also be found here. With the option to reserve and make payment in VVCoin, it will surely be a revolutionary food-hunting experience for the community.

ENTERTAINMENT

For adventure and fun seeker, we are looking to partner with local attraction providers such as Universal Studios, Disney's Land, 21st Century Fox and more to provide our users with early access ticket and premium deals at affordable price. Other than that, VV Genie also enable users to search for local relaxation and entertainment spot with ease. Cinemas, spa centers, 3d art museum and thousands of fun activity spots would be included in VV Genie.

ONLINE SHOPPING

Shop anything from local fashion to 3C products, and get it delivered to your doorstep from anywhere of the world. It is made possible only with VVCoin on VV Genie. Stay tuned.



VVCoin (VVI) is accepted when booking hotel rooms worldwide.

VALUE PROPOSITION

The innovation of the VVCoin ecosystem is that it can transact on the blockchain using a standard settlement currency (STU) with the effectiveness of industry proved loyalty reward program. Ability to negotiate on blockchain make it a unique reason to participate. VVCoin saves all of your digital assets in your VVCoin wallet. The smart contract based technology will ensure that your VVCoin are strictly confidential and private. While you are doing a transaction, money from the sending account will be transferred directly to the recipient, without involving any third party. It has a potential return of publicity traded commodity (i.e., it can be used to purchase for an exchange of products and services in the tourism industry.)

Using the VVCoin token as the base currency will bring rest of mind as the coin is secured and transparent. Through combining Big Data, Data science and the Distributed Ledger technology and Artificial Intelligence technology, we hold the competitive advantage over other related coins in the industry through the following options:

AROUND ME (INSTANT POINT OF INTEREST)

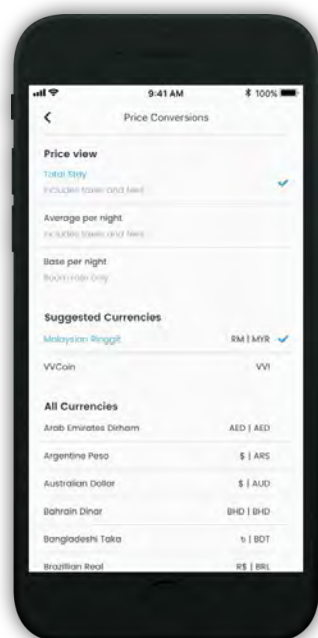
The "Around me" option on our platform allows you to quickly find information about your environment. How many times have you had to search for the nearest gas station? Around me quickly identifies your location and allows you to find nearby the ticket machine, the cafe, the gas station, the hospital, the Theater, the Cinema, the Restaurant, the Supermarket, or the Taxi station that you looking for. Around me shows you a complete list of all services in the category that you have indicated close to where you are. For each item in the list, you can choose to see its location on a map, view the route from where you are, add the information to your contact list, or send an email with this information. to a friend. The list "Nearby" allows you to find on Wikipedia the points of interest around. Fast, easy and accurate, Around Me will quickly become your daily companion.

FIND YOUR LOUNGE

Find Your Lounge is the option that allows all travelers to view, book and access lounges at airports around the world in seconds. From the casual economy traveler to the elite of the road, Find Your Lounge will help you make the most of your stay at the airport. It's time for you to experience a trip. Want to know what's behind these frosted glass doors before paying for the entrance? Browse the lounges at an airport and check out the photos, amenities, and reviews from other VVI travelers. Ready to book? Pay directly via VVCoin wallet and get instant access to your oasis in seconds. A better travel experience is waiting for you - use the option Find your VVI Lounge to find it! Airport lounge access rules are complex and equipment, costs and benefits can vary considerably from one salon to another. With the option Find your Lounge in your hand, we strive to find the right lounge for your needs. Create a trip, tell us about the elite statuses, memberships or premium credit cards you could have and we do the rest.

CURRENCY CONVERSION

With the help of VV Wallet's deep integration with VV Genie, users can virtually make global payment through partnering merchants and crypto-exchanges all around the world. Its cashless and paperless characteristic make VVCoin being accepted globally.



SUPERIOR TRANSPARENCY

VVCoin implements blockchain technology that provides greater transparency to day to day transactions as it acts as a type of distributed ledger. It is known as a transparent, single source of truth – If any member of the network tries to make a change to a block then everyone else in the chain can see where the change happened and can also decide whether this is an authorized change or not. To change a single transaction over blockchain, all subsequent records will require alteration thus making the data more accurate as well as transparent.

ENHANCED SECURITY

VVCoin boosts the greater security of the transaction in comparison to other record-keeping processes. Once the transactions are approved they are encrypted and chained together and then recorded across a network of computers making it less likable to get hacked or modified easily. This helps to prevent any type of fraud or unauthorized access to mission-critical data.

IMPROVED TRACEABILITY

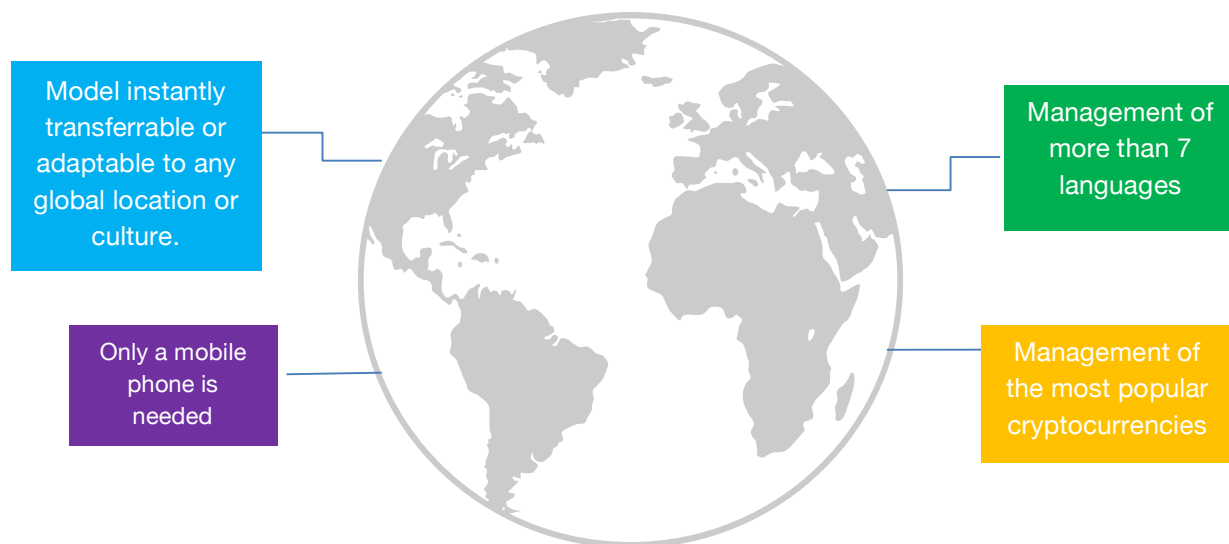
Dealing with complex supply chain procedures which makes tracing any product difficult? In case of exchange of goods and services, blockchain helps to eliminate complexes and accelerates accurate traceability of the entire journey of the product thus verifying the authenticity and preventing fraud.

HIGHER SPEED AND EFFICIENCY

Blockchain helps to streamline as well as automate the conventional enterprise processes thus eliminating human errors and increasing the speed and efficiency of the process. With the decentralization of the records, everyone has access to the same information, thus building stronger trust without numerous intermediaries.

MARKETING EFFORT

Compared to the numbers of merchants we are planning to acquire, we will essentially target the three geographical regions of Asia, Europe, and the USA. We have developed a strong strategic partnership with the major brands in the developing countries. Overall, we aim to target common travelers, travel clubs and alliances, Online Travel Agencies (OTAs) or travel conglomerates that can benefit from decentralized platform, artificial intelligence, deep learning, and most importantly, a secured world.



The core marketing strategies are Influencers & Word-of-Mouth, email marketing, affiliate marketing, events and partnerships, traditional method, online advertising & social media. These strategies will provide powerful financial incentives to attract small,

medium, and large organizations to VVCoin tokens. The use of strong networks contributes to reducing the cost of attracting customers. Before application reaches the critical mass and our incentivized system fully apply to reduce customers acquisition cost, it is essential to continue investing in leads generation, web referrals, attending & promoting at major travel-related seminars, Cyber security, blockchain and other conferences, and conversion rates to increase popularity. The contribution will include the cost of the ongoing global advertising campaign covering all relevant media, designed to increase our usage base and ensure an increase in the value of VVCoin tokens.

VVCoin's core team and advisors have a combined century of experience in marketing and public relations, many with decades of history advertising for large brands and social media influencers. The team is uniquely equipped, both directly and through relationships, to execute marketing campaigns that will spread our message and secure our brand as a dominant player in the global travel industry. We will advertise on relevant platforms to reach the right people in the travel and global data security space. We will handle P.R. and communications both internally and via 3rd parties, keeping our community constantly updated about developments, initiatives, and new relationships. Our communications strategy consists of press and marketing, but also community engagement through our core team.

INITIAL COIN OFFERING (ICO)

“VVCoin does not carry out ICO activity.”

The Token name of VVCoin is “VVCoin Token”. During the token sale, the VVCoin Token is implemented as an ERC-20 compatible token over the public Ethereum Blockchain towards the launch. It is important to note, however, that usage right after private-sale event ends. There is no public ICO for VVCoin.

VVCoin token have the following usability that includes:

The VVCoin Tokens can be used for making travel reservations (Airlines, Hotels and Car Rentals) and services from the moment the VVCoin tokens are issued and distributed to token sale participants (24hr. after private sale ends). Moreover, special discounts will be given to VVCoin Token holders who pre-order and purchase the tokens.

VVCOIN TOKEN INFORMATION

Token Name: **VVCoin**

Symbol: **VVI**

Decimals: **8**

Total Supply: **3,000,000,000**

ETH Per Token: **1:300,000**



VVCOIN TOKEN DISTRIBUTION PLAN

20% - Founding Team

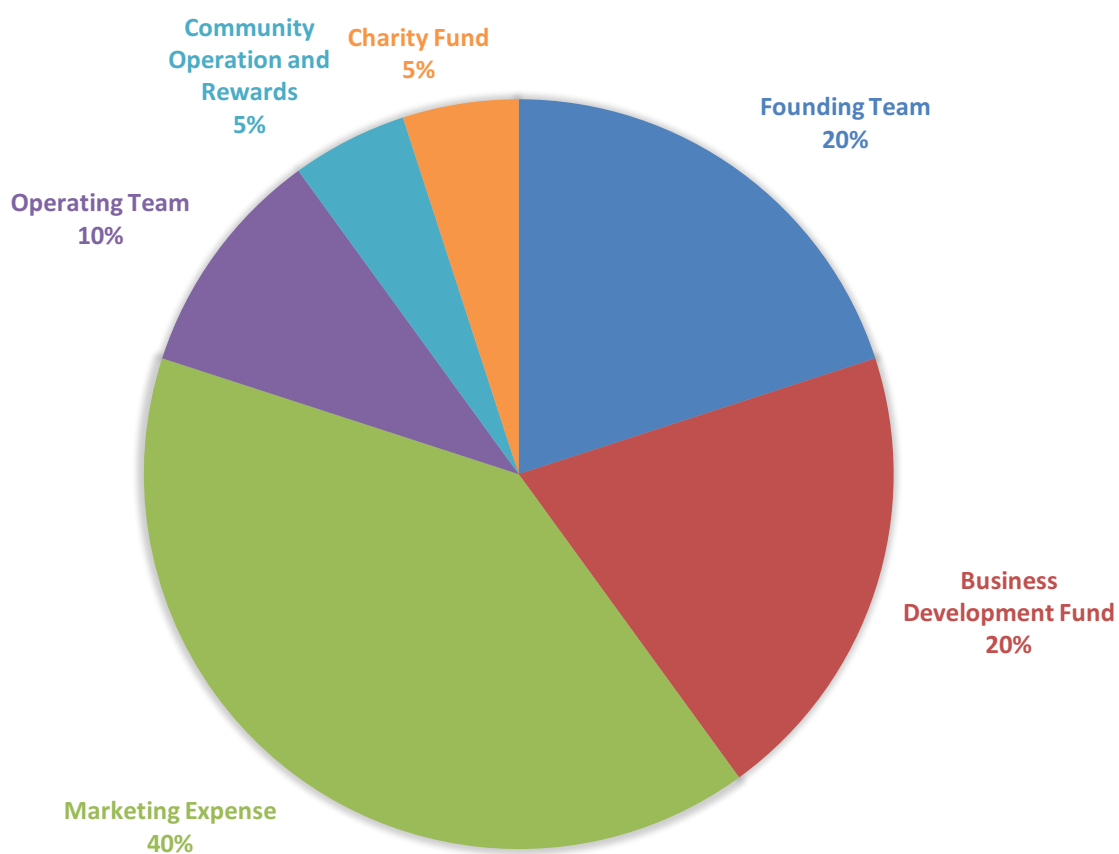
20% - Business Development Fund

40% - Marketing Expense

10% - Operating Team

5% - Community Operation and Rewards

5% - Charity Fund



BECOME PART OF VVCOIN COMMUNITY

INDIVIDUAL SUBSCRIBER

A company or an individual can participate in VVCoin by becoming a Subscriber free of cost. Subscribers may also buy VVCoin token up to \$500. There are several payment methods available for Subscribers. The number of VVCoin subscriber may receive depends on the amount paid and discounted Base Value of VVCoin at the time of purchase. The subscription limit has been placed to provide the opportunity to a broader community to be part of VVCoin and gain the advantage.

CORPORATE SUBSCRIBER

VVCoin partners with other organizations who wish to use VVCoin token for their incentives and reward programmes. Hotels, airlines, and travel-related companies are welcome to become a Corporate Subscriber. A Corporate Subscriber may apply to VVCoin, and each application will assess by the VVCoin team and approved on a step-by-step basis of the platform. So, if a partner company has the vision to see the future as we do, please CONTACT US via vvcoin.io with a company profile, contact information, and your proposal, and let's look at how we can partner to unlock a world of opportunity for millions of people around the globe.

SWEAT-EQUITY SUBSCRIBER (BOUNTY PROGRAM)

The VVCoin team is a diverse group of amazing professionals who spread across the globe. We won't limit by borders and want to partner with talented people who have a vision and the desire to share a unique perspective. We believe that our differences are our greatest strength and, if that aligns with your viewpoint and you have talents to add to our mission, we want to talk to you, no matter whether you are in Boston or Beijing. We have opportunities for IT development, website design, SEO execution, blogging, promotion and PR, almost any way a creative and forward-thinking person can contribute is of interest to us. Let's chat about how you might earn VVCoin or other sweat equity exchange.

CONTRIBUTE IN THE VVCOIN

You can contribute in VVCoin in various ways. Here is a detailed description of how to start getting involved with the VVCoin and its associated functionalities.

BUYING VVCOINS THROUGH EXCHANGES

Buying VVCoin is an easy process. All you need to do is to have an ERC-20 compatible wallet to hold your VVCoin. In this case, we recommend VV Wallet as the most secure wallet created to hold your VVCoins. Below is some of the ways you can obtain VVCoins:

- Buying from one of the world's biggest crypto exchanges such as: Coinbase, Novadex, CryptoCompare, Coinlists, Yobit.net and more exchanges to be listed soon.
- Buy VVCoin directly from our official website www.vvcoin.io with the assistance of our friendly support personal, a step-by-step guide will be provided on how to buy VVCoin easily.

VVCOIN TOURISM PARTNERSHIP & FRANCHISE PROGRAM

VVCoin team is already a strong entity when it comes to the tourism industry. We will find a franchise and suitable location. Certain percentage of asset will be divided among partnership and franchise members. This is to ensure the growth and support of franchise business and share the profit indirectly with our partners.

BECOME VVCOIN AMBASSADOR

You can contribute to VVCoin community by becoming our brand ambassador in your area of influence and help us market this social cause intended to reward everyone within the tourism sector. You can also help us by being our early-adopter and convincing your inner circle of friends to join VVCoin and utilize VV Genie App.

BECOMING A VVCOIN MERCHANT

By becoming VVCoin partnering merchant, you can contribute to VVCoin community by accepting VVCoin as another method of payment. By accepting VVCoin, not only you are able to boost up your business, you are also creating demand of VVCoin thus contributing to the value-growth of VVCoin ecosystem.

BECOMING A PART OF OUR TEAM

There are always work you can do for our community. If you're interested in helping us, please don't afraid to let us know. For every work you do, you will be rewarded with different amount VVCoins proportional to the value you're contributing to the community.

WHY CHOOSE VVCOIN

PRIMARY BENEFITS

Every transaction that implements the VVCoin Token will be a true disruptive in travel industry, with users owned tokens that have real value, and a full, secure, and efficient economy. It will scale to millions of concurrent users, all using VVCoin Tokens (VVI) to manage or book their travel reservations. Blockchain is a special technology for peer-to-peer transaction platforms that uses decentralized storage to record all transaction data. The first blockchain was developed in the financial sector to serve as the basis for the cryptocurrency “Bitcoin”. More and more new applications have recently been emerging that add to the technology's core functionality – decentralized storage of transaction data – by integrating mechanisms that allow for the actual transactions to be effected on a decentralized basis. These mechanisms, called “smart contracts”, operate on the basis of individually defined rules (e.g. specifications as to quantity, quality, and price) that enable an autonomous matching of distributed providers and their prospective customers.

LOWER COSTS, FASTER PROCESSES

AND GREATER FLEXIBILITY

VVCoin Application changes the way the users transact to make a reservation, with the underlying transaction model shifting away from a centralized

structure (Online Travel Agents, Sabre, GDS) towards a decentralized system (end customers, travel industry giants). Third- party intermediaries like OTAs (Online Travel Agencies) and GDS (Global Distributed Systems), whose services are needed today in most travel industries, are no longer required in such systems – at least according to the blockchain theory –given that transactions can be initiated and carried out directly “from peer to peer”. This can cut costs for the both the end users/ travel industries and speed up processes. As a result, the entire system becomes more flexible, as many previously manual work tasks are now carried out automatically through smart contracts.

TOKEN ECONOMY AND

DECENTRALIZED APPLICATION

Using the VVCoin token application, which is a risk free, the users will not share their credit card information with the mediators (travel agents) and have the ability to control their personal information and book their travel using VVCoin Tokens directly integrated in the travel industry (Airlines, Hotels and Rental Cars). The goal of using VVCoin token protocol is to bring all the industries (Airlines, Hotel and Rental Cars) under one umbrella that are currently managed by third party vendors. Since VVCoin token is based on ERC20 technology, we will integrate the technology with more federated protocols, such as SAML, OAuth 2.0, and WS-Fed to provide risk free and better user experience for the travelers to book their travel using ETH Travel Tokens.

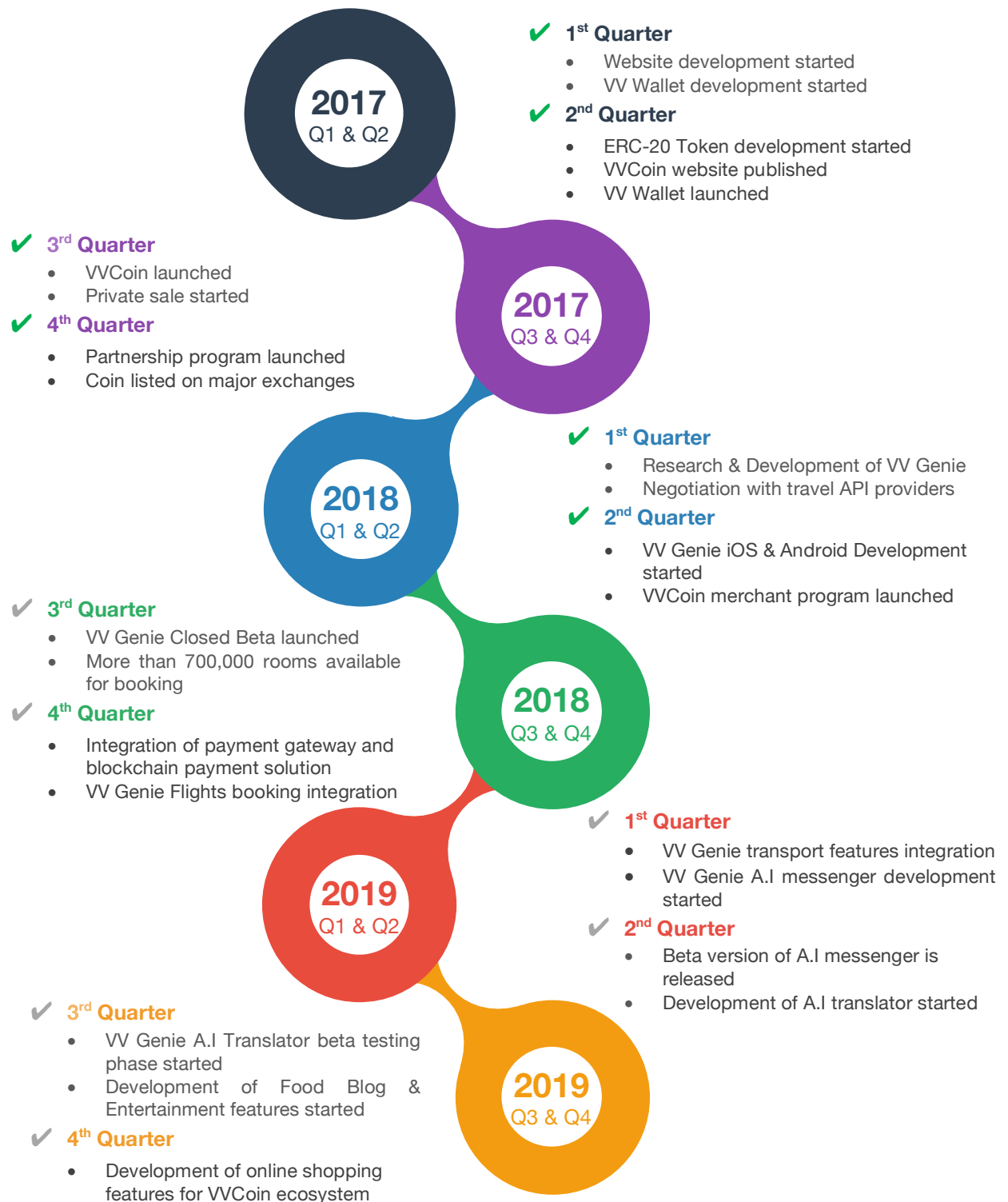
FUTURE SPECULATION

The technological disruption which has brought significant changes in different business fronts over the past few years have opened a new and innovative opportunity in the travel industry. There has been a paradigm shift in the traditional ideas on accessing travel services; we have departed and moved forward to a new way of bookings and making reservations. Based on the traveler's demands, this has created a new window of business growth potential for a more effective data security system, efficient payment gateways, and miles/points redemption strategy. Unlike other Blockchain organizations, VVCoin tokens offers a means to incentivize our users while also providing them with a unique travel experience. It is popularly posited that by the year 2022, almost all the companies will be connected to the distributed ledger technology. Quickly securing a front row and pioneering this achievement using this technology becomes VVCoin tokens strengths and core aims. With the pace of development in the travel sector, the vast experience of our team and readiness of our products, we are convinced that VVCoin ecosystem is the future of the global travel industry.

VV GENIE AUTHENTICATION

Authentication is the process of securely verifying individuals as who they claim to be in order to be granted access to their VV Genie Application account on the VVCoin Network. There are a number of protocols and methods for performing authentication, including smartcards, certificates and biometrics. The most basic authentication occurs when a user types his/her login name and password into a VV Genie account. This information is validated against our backend infrastructure and if correct, allows the user to access the VV Genie interface. As access to more line-of-business applications across various domains (airlines, hotel and rental cars) is required, the complexities with both managing safe access and providing secure transactions to these applications increase. From an end-user experience, users need to remember more passwords and logins. Airline/Hotel/Rental Car industries are looking to reduce the administration costs involved with multiple logins and passwords and to provide an easier interface to their customers. With directory enabling applications, businesses have been able to benefit from a single username/password combination for each user (their VV Genie Directory Services account), offload the management of password policies and a majority of audit tasks to the directory. Directory enabling applications also allow for more advanced features such as single sign-on.

PROJECT ROADMAP & MILESTONE

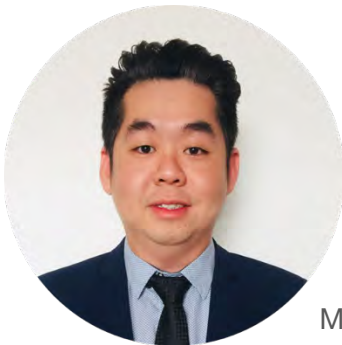


TEAM AND ADVISORY



DAVID TOO,
CO-FOUNDER & PRESIDENT

David Too is a bold business visionary and a serial entrepreneur, investor and a blockchain enthusiast. He was involved in a number of early stage and second stage ventures across Hong Kong, China, Malaysia and other South East Asian countries. An early adopter of crypto mining in the industry from the beginning of Bitcoin. David Too has worked with over 20 companies worldwide in the implementation of various of business developments, operations for global expansion and finance sector. Being the co-founder and president of IVV Organization, he is committed to bring blockchain technology and tourism industry a fresh perspective like never before.



BEN CHING,
CO-FOUNDER & VP OF PROJECT MANAGEMENT

Senior Management Professional with demonstrated experience in Business Operations, Technical Project Management, previously working as Head of Operation Management in Hong Kong Trust Capital Management. As a VP of Project Management at IVV Organization, he oversees and monitor the development performance of the technical division in company. In this key position, he leads the development and implementation of day-to-day operation decisions, and make recommendations for more effective management strategies. This experience has been invaluable in allowing him to develop VVCoin team as a high efficiency leader in blockchain tourism industry.



WEIER TZE,

CO-FOUNDER & VP OF SALES & MARKETING

Highly analytical, deadline-driven and market leader who completes revenue targets with accuracy and speed. Weier Tze is a motivational speaker and trainer for more than 100 small and medium business across Southeast Asia region. With 9 years of experience in sales and marketing sector, he is dedicated to leverages initiative and resourcefulness to deliver excellence in meeting every business objectives, thus bringing value to the sales team at VV Organization and go higher together.



ALVIN TAN,

CO-FOUNDER & VP OF HUMAN RESOURCES

Alvin has demonstrated history of working in the information technology and services industry for more than 13 years. From head-hunter startup to senior manager position at Government-Linked project, Alvin is skilled in Talent Management, Microsoft Excel & Spreadsheet Employee Analytical System, Customer Service and Loyalty Management, Employee Engagement, and Recruiting. He's a strong human resources professional by experience, and a valuable contributor to our team.



DAVID LOW,

LEAD A.I DEVELOPER & CHIEF DATA SCIENTIST

David is currently also the co-founder of Pand.ai, building AI-powered chatbot system to disrupt and shape the conversational commerce space with Deep Natural Language Processing. He represented Singapore and National University of Singapore (NUS) in

Data Science Competition at France and clinched top spot among Asia and America teams. Earlier in his career, David was involved in research collaborations with Carnegie Mellon University(CMU) and Massachusetts Institute of Technology(MIT) on separate project funded by National Research Foundation and SMART. By having him in charge and leading our A.I department, VVCoin ecosystem is ensured with superior A.I system ready to serve our community.



MONICA LEE,

HEAD OF MARKETING & PUBLIC RELATIONS

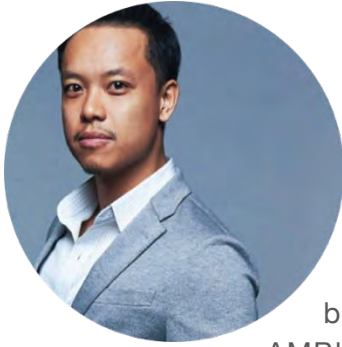
Previously involved in tech musical industry based in London, Monica was in charge of the key regional market management position for Yamaha company. She's a driven marketing professional with comprehensive background in Market Research, Negotiation, Integrated Marketing, Events Planning, as well as, Public Relations Campaigns. Besides, Monica has more than 9 years experiences in managing online marketing projects including social media content delivery, web analytic and social influence campaign, she has successfully implemented and facilitated annual marketing plans and public relations plans for various companies.



OSWALD LEE,

SENIOR FINANCE MANAGER

Expert and business knowledge regarding the operation of the financial markets and the banking and non-banking participants in them; the standardisation of the financial and payment services; the major trends of financial and payments innovation and regulation in the European Union. EU regulations: Payment Services Directive (PSD); E-Money Directive (EMD); SEPA Regulation; Settlement Finality Directive (SFD); Markets in Financial Instruments Directive (MiFID); European Market Infrastructure Regulation (EMIR); Regulation on CSDs (CSDR); and etc.



KIMBLE NGO,

BLOCKCHAIN ADVISOR, UBS INVESTMENT BANKER

Previously a Banker at UBS Investment Bank (Singapore), Kimble is an entrepreneur with multiple investments and business. Currently, he is an blockchain and ICO advisor at AMBlockchain. Kimble is also the Partnership Director, ay Kyanon Digital, an IT Staffing Provider and Creative Technology Services Provider. Major clients include Samsung, SuntoryPepsi, Nestle, and others. On the side, Kimble is passionate about helping executives improve their personal communication capabilities on stage, in the board room, or with their peers. We're happy to have Kimble on board as our project advisor.



BEN ARNON,

BLOCKCHAIN ADVISOR, INVESTOR

Not only Ben is an Angel Investor at multiple tech startups, he is also a mentor of Techstars. Graduated with MBA at UCLA Anderson School of Management, he has served as a faculty member at prestigious universities and has taught up to the advanced graduate levels. His innovative programs and highly sought curriculum offerings have earned him an international following. He is an expert in organizational and business communication with a specialty in organizational crisis communication including communication during emergencies, crises, and disasters, as well as health and risk communication priorities for pandemics and other public health crises, effective risk communication, behavioral and psychometric assessment and appraisal, incident notification, crisis leadership, teamwork, multicultural and intercultural diversity, organizational integrity, public relations and program evaluation and assessment.

CONCLUSION

Tourism industry has experienced continued growth and deepening diversification to become one of the fastest growing economic sectors in the world. The industry is resulting in creation of a huge revenue worldwide and generate equal if not more than the revenue generated by Oil and Gas or Automobile Industry.

With the help of maturing technology such as **Big Data technology, Artificial Intelligence technology, and advanced smart contract integration**, VVCoin is proposing the creation of a new Ecosystem that will improve efficiencies and reduce the cost of existing tourism industry. VVCoin tends to make traveling and tourism easier by helping travelers to avoid bank fees associated with withdrawing money from an ATM or even utilizing credit cards in foreign countries platform. It will facilitate the tourism and traveling industry with a multitude of solutions such as: **VV Coin, VV Genie and VV Wallet** etc. which would allow the users to book hotels, reserve tickets, buy foods, pay traveling expenses. VVCoin would be accepted almost everywhere in the Tourism industry.

Being a blockchain and peer to peer (P2P) payment solution, it makes the booking process simplified and more efficient for both providers and consumers. Further-more, it also saves you from the hectic process of currency conversion and higher fee when you exchange your money into a foreign currency.

LEARN MORE

To know more about our product and services,
Please feel free to visit our website at:

www.vvcoin.io

