

VENKATANATHAN VARADHARAJAN

SUMMARY

I'm a beginner and I haven't worked in a corporate setting yet, I've been creating content on YouTube, where my videos have garnered over 50k views. This experience has helped me develop strong writing and editing skills, and I enjoy crafting stories that engage and connect with viewers. I also have a knack for video editing and poster design, which I believe would be valuable for your marketing campaigns.

Additionally, I've completed courses in prompt engineering, focusing on using AI efficiently—though rest assured, this application was entirely written by me, not an AI!

I'm eager to learn more about SEO and digital marketing and am passionate about creating compelling content. I would love the chance to contribute to your team and grow my skills further.

SKILLS

- Proofreading
- Brand Messaging
- Copywriting, editing, and review
- Excellent Interpersonal communications
- SEO Strategies
- Social Media Content
- Product Research
- Copyediting
- Content Writing
- Content Generation
- Team Collaboration
- Email Marketing
- Storytelling
- Coding
- Object-Oriented Programming
- Data Visualization
- Machine Learning

EXPERIENCE VIDEO EDITOR 05/2024 - Current

Freelance , Trichy

Managed multiple tasks simultaneously while meeting tight deadlines.
Compressed files according to client specifications for delivery.
Ensured all projects were delivered on time and within budget constraints.
Developed creative treatments for video projects based on client needs.

POSTER DESIGNER 12/2023 - Current

Freelance , Trichy

Reviewed customer feedback regarding new or existing products and services via social media platforms.
Created original designs for promotional posters to be used in print, online, and other media outlets.
Researched current design trends to ensure poster designs remain up-to-date.

YOUTUBER 07/2018 - 03/2021

Self employment , Kuwait City , Kuwait

Utilized editing software to produce high-quality videos.
Created and uploaded weekly videos to YouTube channel.
Monitored analytics to track viewership of videos.
Managed all aspects of production from pre-production planning through post-production delivery.
Interacted with viewers through comments and messages.
Brainstormed innovative ways to engage viewers on all platforms.
Developed creative concepts for new video ideas.
Edited audio tracks for videos using digital audio workstations.
Utilized editing and photography tools to enhance storytelling.
Utilized graphic design software to create visually appealing images and infographics.

EDUCATIONAL BACHELOR OF SCIENCE, DATA SCIENCE

QUALIFICATION INDIAN INSTITUTE OF TECHNOLOGY , MADRAS, Madras

Bachelor of Technology, COMPUTER SCIENCE AND BUISNESS SYSTEM
SARANATHAN COLLEGE OF ENGINEERING , Trichy

LANGUAGES

Tamil: First Language

English:

Proficient

C2

Hindi:

Proficient

C2