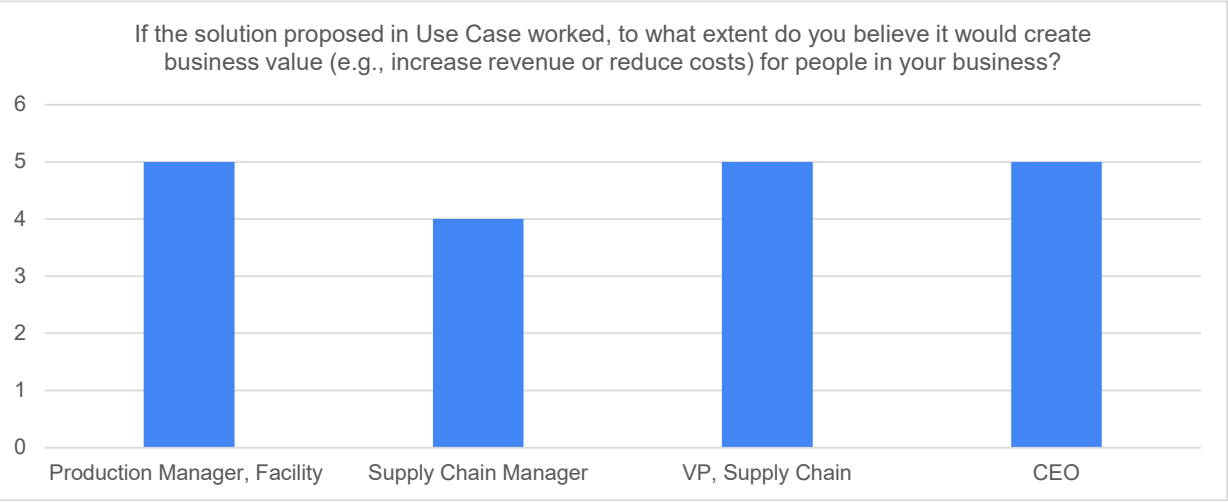
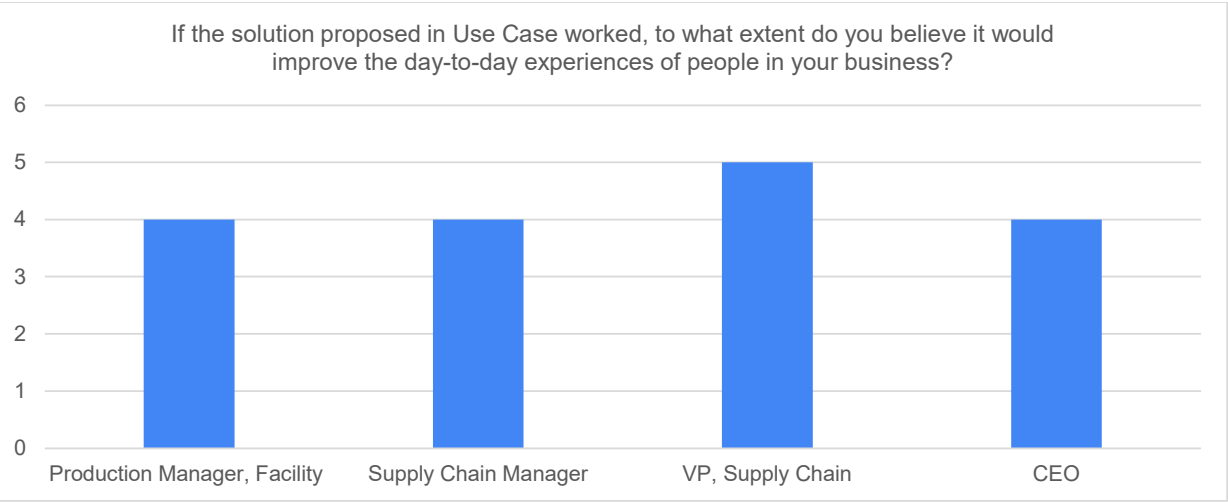


Use Case	Job Title	Based on the description	Regardless of your experience	If the solution proposed	If the solution proposed
UC3: Production Schedule Optimizer	Production Manager, Facility	4	4	4	5
	Supply Chain Manager	5	5	4	4
	VP, Supply Chain	5	5	5	5
	CEO	4	4	4	5
UC5: Buyer Propensity Analyzer	Sales Manager	4	4	3	3
	Marketing Manager	3	3	4	3
	CTO	5	5	5	5
	CEO	4	3	4	3



If the solution proposed in Use Case worked, to what extent do you believe it would improve the day-to-day experiences of people in your business?



If the solution proposed in Use Case worked, to what extent do you believe it would create business value (e.g., increase revenue or reduce costs) for people in your business?

