



SHASUN

20 YEARS OF EMPOWERMENT & EXCELLENCE



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LOGO THEME



This peacock symbol represents *kindness, wealth, beauty and pride*. It also forms the shape of *number 2* and serves as the unique brand mark for *Shasun*.

LOGO THEME



This symbol, featuring a *fire inside a circle*, represents *empowerment, courage and boldness*. It also symbolizes the *number 0*.

LOGO THEME



These two symbols combines to form the *shape of “20”*, representing *20 years of empowerment and excellence at Shasun.*

COLOUR PALETTE



FF3645

PRIMARY



000060

SECONDARY

FONT

Human Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ

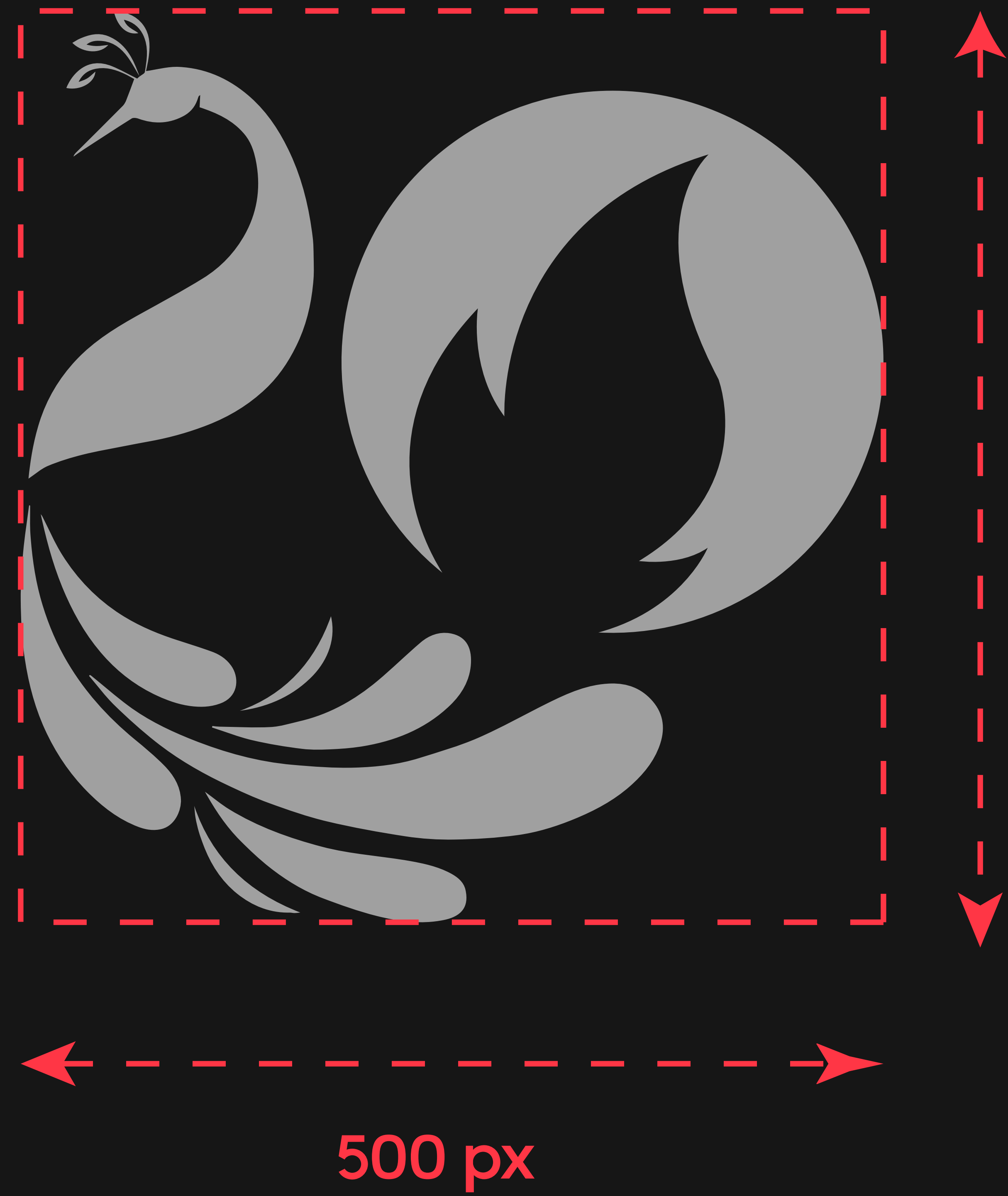
abcdefghijklmnopqrstuvwxyz

123456789

SPACING

SHASUN

SIZING





Thank You