# ARNAB GHOSH

LinkedIn: linkedin.com/in/arnab-ghosh-187423a8, arnab.ghosh@ifimbschool.com, Contact: 8861874050



# **Skill Set Summary**

- Leadership: Experience in mentoring and providing knowledge transfer to team members and support teams
- **Analytical:** Performed statistical tests, machine learning techniques, predictive analysis using supervised models and interpreted the results to identify the root cause of the problem
- Communication: Communicated effectively with Team lead, Team members and clients regarding projects
- Computer Proficiency: Competent in MS Office, SPSS, Tableau, Power BI

### **Professional Experience**

### **Work Experience:**

# L&T Technology Services - Software Engineer - 2 years

### Job responsibilities:

- Verification activities such as Code Review and low-level requirements-based testing in aerospace domain.
- Creating checklist according to software standards for quality control of project.
- Assisted team members in analyzing requirements, change request and provide estimation.
- Inculcated good time management skill, tolerance of stress and responsibility.

#### **Projects Undertaken:**

- "Analysis of data of an organization and make fact-based decisions using dashboard": Build an entire data visualization infrastructure to help CEO, product manager, operations and the sales department of a company for insight generation process with the help of Power BI.
- "Predictive Modelling for Life Insurance dataset": Created a model to predict whether a person will claim the insurance or not, using logistic regression in SPSS.
- "Market Basket Analysis for a Supermarket": Created a model to predict the right combination of products which customers might prefer to buy together using apriori algorithm in R.
- "A Consumer Survey on Preferences of Soft Drinks": Analysis to understand the consumer perception towards the aerated drinks segment.
- Research paper on "Sentiment analysis on Car Reveiws": Perceptual mapping of brands of car based on the sentiments on reviews in aspects of their performance, price and comfortability.
- "Predictive Modelling for Diabetes dataset": The objective of the dataset is to diagnostically predict whether or not a patient has diabetes, based on certain diagnostic measurements included in the dataset. Model used: Decision tree, Logistic Regression and Random Forest in R.

### **Co- Curricular, Extra Curricular and Achievements:**

- Secured 3rd position in operations management competition in *XIMERA 2019* Intercollegiate Management fest in XIME Bengaluru.
- Participated in analytics competition in REVELATION 2019 Intercollegiate Management fest in Symbiosis Bengaluru.
- Active member in Toastmaster club.
- Secured 2<sup>nd</sup> position in intra college Volleyball tournament at IFIM B-School.
- Social Project on activities related to APD(NGO): Raised fund by communicating and spreading awareness for PRMS Project which is an initiative to focus on constructing toilets for the families below BPL in villages of Mangalore.
- Completed course in "Machine Learning in Python" from CELLSTRAT.

# **Education**

- PGDM (Major-Analytics and Minor-Marketing), IFIM Business School (2017-19)-CGPA 7.6/10.00
- B. Tech (Electronics and Communication), ITER -SOA university (April'2015)-CGPA 7.9/10
- 12th, Vikas Vidyaniketan, Vizag, AP (April'2010) 68.6%
- 10th TATA DAV Public School, Jharkhand -(April' 2008) 82.3%

## **Others**

- Languages Known: English, Hindi, Bengali.
- Hobbies: Playing volleyball, travelling.