Product

Introduction to Product Metrics

The first step in developing a product strategy is to identify the right metrics and KPIs to measure the success of your product. In this course, you will learn how to identify the right metrics for your product.

0 of 6 Completed

Diagnosing and Investigating Metrics

Investigating metrics is a type of product intuition problem that will come up frequently in interviews. Examples of this are typically phrased along the lines of - If X metric is up/down by Y percent, how would you investigate it?

1 of 12 Completed

Measuring Success

Measuring the success of products is critical to data science and analytics interviews. Generally, this question is an encapsulation of every time a product manager or executive asks the question: "So, how is it doing?".

0 of 11 Completed

Feature Change

Before launching a feature, we can imagine that the first step we'd have to take is analyzing the existing data in our product to make a decision about exactly what to build. This process is what creates the building or change of a feature problem that gets asked in product interviews.

0 of 10 Completed

Metric Trade-Offs

Metric trade-off type questions can occur on their own in product interviews or as part of a larger product or AB testing interview discussion.

0 of 4 Completed

Growth

Learn what growth interview questions are and why they are distinct from all the previous questions we've covered.

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Product Applied

Data Management

Data Modeling

data modeling

data engineering

data warehouses

Data Warehouse Design Patterns

data lakes

dbt

data mart

Relational Databases and SQL

OLAP and Recursion

Modeling and Theory

Semistructured Data

Airflow and Cloud Composer

Containerization (Docker)

Docker Mastery: with Kubernetes +Swarm from a Docker Captain

Machine Learning Fundamentals

Product Strategy

Behavioral

Analytical

Experimentation

Statistics

Concept