

2006 Trade Show Schedule						
2007 Trade Show Schedule						
2008 Trade Show Schedule						
	Date	Show	Location	Promoting	Est Cost	
1	Feb 15-17	Lardner Park (Civil Works Expo)	rural VIC	TH, Terex		distributor show
2	Mar 28-30	NTX (National Tradesmans Expo)	Brisbane	Terex	\$15,000	booked
3	April 15-17	Mt Isa Mining Expo	Mt Isa QLD	Terex, Genie	\$10,000	
4	April 4-6	CME (Construction and Mining Expo)	Perth	mainly TCE, some Genie	\$4,000	cancelled due to US
	April	Dig Day Out QLD	Brisbane	Terex	\$5,000	
	May 1-3	Agfest	Launceston	Genie, TCE	\$1,000	distributor show
5	May 4-7	HRIA (Hire and Rental Industry of Australia)	Gold Coast	Genie, TCE	\$160,000	booked
6	May 16-18	NTX (National Tradesmans Expo)	Adelaide	Terex	\$15,000	need to book
7	May 22-24	CIVNEX	Sydney	TCE, Genie	\$15,000	booked
8	May 30 - Jun 1	NTX (National Tradesmans Expo)	Melbourne	Terex	\$15,000	booked
	June	Genie Family Day	Brisbane	all	\$0	
	June	Dig Day Out VIC	Melbourne	Terex	\$5,000	
	June 11-14	Mystery Creek NZ	NZ			distributor show
9	June 13-15	NTX (National Tradesmans Expo)	Perth	Terex	\$15,000	booked
	July	Dig Day Out WA	Perth	Terex	\$5,000	
10	July 22-24	QME (QLD Mining Expo)	Mackay	Terex, Genie	\$15,000	
11	August 19-21	AGQUIP (Australia's largest agricultural show)	Gunnedah	telehandlers, some TCE	\$15,000	
12	Aug 29-31	NTX (National Tradesmans Expo)	Sydney	Terex	\$30,000	booked
	Sept	Dig Day Out NSW	Perth	Terex	\$5,000	
13	early Oct	Elmore Field Days	Elmore, VIC	telehandlers, maybe TCE	\$3,000	distributor show
14	Oct 8-9	LOGOV	Logan, QLD	Genie, TCE		cancel to do QME
	Oct 28-30	Goldfields Mining Expo	Kalgoorlie, WA	Terex	?	distributor show
	Dec	Genie Holiday Party	Brisbane	all	\$0	
18					\$333,000	
					240k	

# ACE - Feb 22-24

SANDOWN RACECOURSE Melbourne

Show Details				
Show Contact Details	ETF	Katie Holding	03 9321 6754	<a href="mailto:kholding@etf.com.au">kholding@etf.com.au</a>
Distributor Details	ASE	Kelvin Hill	0419 209 888	<a href="mailto:khill@aussky.com">khill@aussky.com</a>
Hire Company Details	Moreton Hire	Kevin Smith	0400 216 194	<a href="mailto:kevin.smith@moreton.net">kevin.smith@moreton.net</a>
Other Supplier	Green Event		03 9646 2300	
Stand Leader	Genie VIC	Keith Clarke	0407 753 919	<a href="mailto:clarkk@genieind.com">clarkk@genieind.com</a>

Stand Details					
Stand Number	Size	Machines	From	Structures / details	
230	12m x 12m	TC16 (std bucket)		marquee	Moreton
		TC20 (hyd hammer)		floor	Moreton
		TC37 (mud bucket)		two tables	Moreton
		TC125 (hitch, grapple)		4 chairs	Moreton
				8 flags	from Genie VIC (coming)
270	12m x 10m	Runabout		marquee	Moreton
		GS3268RT		floor	Moreton
		S65		two tables	Moreton
		TZ50		4 chairs	Moreton
		GTH4013		8 flags	from Genie VIC (coming)
		GTH2506			

Scheduling					
Machine Deliv.	Set-up	Show Days	Open Times	Take Down	Machine Removal
Wed Feb 21	Wed Feb 21	Thurs Feb 22	9am - 5pm	Sat Feb 24	?
9am-10am	9am-7pm	Fri Feb 23	9am - 5pm	5.30pm - 8pm	
		Sat Feb 24	9am - 5pm		

Gear Details		
Checklist	Specifics	Action Required
brochures	4013, LMI, TC125	4013, LMI, TC125
giveaways	flip folders, pens, hats (QLD)	hats being created
brochure stands	2 from VIC, 2 from QLD	
marquee	supplied by Moreton	
flooring/bark	bark to be laid by Green Event	
esky		
flying banners	8 x 2 being produced by Selby's, to be delivered to Genie VIC	
Stand Uniform	(Terex booth) black Terex polos, khaki pants, black shoes, black belt.	
Stand Uniform	(Genie booth) Royal blue Genie polos, khaki pants, black shoes, black belt.	
misc	sunscreen, sunnies, hats	