

2007 Trade Show Schedule							
Date	Show	Location	Promoting	Est Cost	Occurs		
Feb 22-24	<b>ACE</b> (Australian Construction Equipment)	Melbourne	mainly TCE, some Genie	\$30,000	every other year		
Mar 30-Apr 1	<b>NTX</b> (National Tradesmans Expo)	Brisbane	Terex	\$20,000	every year		
May 16-17	<b>CivEnEx</b> (local govt construction show)	Sydney	Genie, TCE		every year		
May 17-20	<b>Queensland Truck and Machinery Show</b>	Brisbane	Genie, TCE		every year		
May 20-23	<b>HRIA</b> (Hire and Rental Industry of Australia)	Adelaide	Genie, TCE	\$155,000	every year		
June 1-3	<b>NTX</b> (National Tradesmans Expo)	Melbourne	Terex	\$15,000	every year		
June 15-17	<b>NTX</b> (National Tradesmans Expo)	Perth	Terex	\$15,000	every year		
August	<b>AGQUIP</b> (Australia's largest agricultural show)	Gunnedah, NSW	telehandlers, some TCE	\$20,000	every year		
Sept 4-7	<b>AIMEX</b> (Asia Pacific's International Mining Exhibition)	Sydney	light towers, ?	\$20,000	every four years		
Oct 2-4	<b>Elmore Field Days</b>	Elmore, VIC	telehandlers, maybe TCE		every year	Skyreach?	
October	<b>ANFD</b> (Australian National Field Days)	Orange	telehandlers, maybe TCE		every year		
				<b>\$275,000</b>	<b>(=\$190,000 USD)</b>		243000
2008 Trade Show Schedule							
Date	Show	Location	Promoting	Est Cost			
March	<b>CME</b> (Construction and Mining Expo)	?	mainly TCE, some Genie	\$40,000	every other year		
Mar 30-Apr 1	<b>NTX</b> (National Tradesmans Expo)	Brisbane	Terex	\$20,000	every year		
May	<b>HRIA</b> (Hire and Rental Industry of Australia)	Perth	Genie, TCE	\$155,000	every year		
?	<b>BuildX</b> (construction & tradesmen)	?	TCE, Genie		every other year		
May 16-17	<b>CivEnEx</b> (local govt construction show)	Sydney	Genie, TCE		every year		
May 17-20	<b>Queensland Truck and Machinery Show</b>	Brisbane	Genie, TCE		every year		
June 1-3	<b>NTX</b> (National Tradesmans Expo)	?	Genie, TCE	\$20,000	every year		
June 15-17	<b>NTX</b> (National Tradesmans Expo)	Perth	Terex	\$20,000	every year		
July 22-24	<b>QME</b> (QLD Mining Expo)	Mackay	Terex, Genie	\$20,000	every other year		
August	<b>AGQUIP</b> (Australia's largest agricultural show)	Gunnedah	telehandlers, some TCE	\$20,000	every year		
Oct 2-4	<b>Elmore Field Days</b>	Elmore, VIC	telehandlers, maybe TCE		every year		
early Oct	<b>LOGOV</b>	Logan, QLD	Genie, TCE	\$20,000	every other year		
Oct 16-18	<b>ANFD</b> (Australian National Field Days)	Orange	telehandlers, maybe TCE		every year		
				<b>\$315,000</b>			

# HRIA - May 20-23

Adelaide Convention Centre

Show Details				
Show Contact Details	HRIA	Jackie Gomi	0412 758 575	<a href="mailto:jgomi@bigpond.com">jgomi@bigpond.com</a>
Hire Company Details	Adelaide Expo Hire	Briony Tucker	08 8350 2305	CD player hire
Freight Management	ExpoService		02 9642 6899	
Centre Loading Dock	Morphett Loading Dock		08 8210 6773	
Hotel	Hyatt Regency	Fiona	08 8231 1234	
Rigging AV and Lighting	Adelaide Conv. Centre	Luke Edgington	08 8212 4099	
Outside Lighting and carpet	Adelaide Conv. Centre	Peter Robins	08 8210 6764	set-up 4-5 Monday
Field Day furniture, etc	Renniks	Joanna Rosa	0428 371 210	
Band Management (for Misjif)	Vegas Promotions	Terry Lindblom	08 8239 0588	
Restaurant for Event	Lago	Nick Sparr	08 8211 8666	
Tuxedos	Lords Formal Wear	Ian Ilsley	0419 830 608	
Wine Tasting		David Ridge	0417 094 334	<a href="mailto:dridge@bigpond.net.au">dridge@bigpond.net.au</a>
Boat Transportation	Popeye		08 8223 5863	
Bus Transportation	Adelaide Coachlines	Alan Quinsey	08 8293 2107	<a href="mailto:enquiries@adelaidecoachlines.com">enquiries@adelaidecoachlines.com</a>
Promo Girls	Mango Promotions	Emily	0424 659 443	

Stand Details				
Stand Number(s)	Size	Machines	From	Structures / details
181-192	9 x 15m			
("Genie/Terex stand")				
141-146	6 x 9m			
("distrib stand")				

Scheduling					
Machine Deliv.	Set-up	Show Days	Open Times	Take Down	Machine Removal
Sat May 19	Sun May 20	Mon May 20	1.30pm - 9pm	Tues May 22	?
9am-9pm	9am-5pm	Tues May 22	9am - 2.30pm	2.30pm - 8pm	
		Wed May 23	10am - 3pm		

Sat May 19	Sun May 20	Mon May 21	Tues May 22	Wed May 23	Thurs May 24

# HRIA - May 20-23

Adelaide Convention Centre

## Genie/Terex Stands (#181-192, 141-146)

**attire:** grey fishing shirt (supplied at show), black **chinos**, black belt, black socks, black shoes, red underwear.

Hotel rooms have been booked as per the below chart at:

### Hyatt Regency Adelaide

North Terrace, Adelaide

Tel: +61 8 8231 1234

<http://adelaide.regency.hyatt.com/hyatt/hotels/index.jsp>

## ACCOMMODATION SCHEDULE

smoke	NAME	Sat 19	Sun 20	Mon 21	Tues 22	Weds 23
	Will Sherman					
	Brad Lawrence					
	Keith Clarke					
	Mat Fairbanks					
	Michael Scott					
yes	Brent Markwell					
yes	Malcolm Pfrunder					
yes	Brian Clifford					
yes	Chris Wilson					
	Peter Stephens					
yes	Kevin Taylor					
	Steve Maffescioni					
	Mitch Ely					
	Peter Delaforce					
yes	Ian Luscombe					
yes	Reg Moss					
	Alan Andrew					
	Mike Randle					
	Gavin Maxwell					
yes	Darren Schimming					
yes	Fred Auret					
	Steve Turnbull	Stamford	Stamford	Stamford	Stamford	Stamford
	John Meakins	Stamford	Stamford	Stamford	Stamford	Stamford
	Brad Mitchell	home	home	home	home	home

## SHOW SCHEDULE

Sat May 19	Sun May 20	Mon May 21	Tues May 22	Wed May 23
Team to start arriving. Check-in to the Hyatt, get a good night's sleep.	set-up from 12noon at Convention Centre - Will, VIC team	Meet in Hyatt lobby 10.00am for tuxedo fitting.	Show runs 9.00am - 2.30pm. All hands on deck.	VIC team, meet Will in Hyatt foyer at 8.30am to go to Showgrounds and set-up
	Team briefing 5pm, meet in Hyatt lobby	Show runs 1.30pm - 9.00pm. All hands on deck!	Show ends at 2.30pm, help pack-up and remove machines from stands.	Shuttle service to Adelaide Showground begins 9.45am from Hyatt foyer. All hands required to help at field day!
	<b>Customer appreciation dinner.</b> Meet at 6.30pm in Hyatt lobby. Dress smart	Genie/Terex-sponsored buffet/	Trucks to take gear from show to showground: flags, lit,	Equipment In Action day - Adelaide Showgrounds, Goodwood Road, Wayville 10.00am - 3.00pm

[illegible]

<b>Costs</b>				
\$40,000	stands			
\$26,000	marquee/furniture			
\$11,000	sponsorship			
\$1,715	uniforms			
\$6,000	giveaways			
\$40,000	dinner			
\$400	boat transportation			
\$500	bus transportation			
\$600	band			
\$1,500	promo girls			
\$15,000	wine gifts			
\$2,240	invites			
<b><u>\$144,955</u></b>				
<b>Budget</b>				
<b><u>\$155,000</u></b>				
<b>Remaining</b>				
<b><u>\$10,045</u></b>				