Will Sherman

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I am Will Sherman- a colorful guy with an unusual array of complimentary skillsets that make me a very versatile and valuable asset.
Having recently re-immigrated to Australia, I currently live and work in Brisbane with my wife and two little boys.
I love to solve problems, I love to make things, and I love to make a difference - at work, in my community and in the world.
Good roles for me include UX Designer, Project Manager, Product Manager or Design Team Manager. I work great cross-functionally
and I love working with clients.

REASONS TO KEEP READING

GLOBAL EXPERIENCE

- Worked overseas while collaborating with global teams

- Managed national marketing for a global Fortune 500 company

HIGH LEVEL

- Managed projects that delivered assets used by worldwide teams

- Overseen dozens of trade show booths with budgets up-to $150k

- Created, proposed and managed yearly budgets up-to $750k

UNIQUE MIX OF SKILLS

- SCRUM PSM certified, I also have Creative skills, Development skills,
   Marketing skills and Project Management skills

- Solid global leadership experience and an entrepreneurial mindset

TOOLBOX

UX DESIGN

- Discovery and Research

- Wireframing

- Prototyping

- Presentation

- Testing

- Customer Management

- Team Management

- Usability Testing

UI STACK

- Photoshop

- Illustrator

- HTML5

- CSS3

- Sass

- CSS Shells

- Jekyll

MARKETING

- Strategy and Campaigns

- Team Management

- Branding

- Project Management

- Trade Shows and Events

EDUCATION

- The Iron Yard (Austin - 2015) - *Ruby on Rails Boot Camp*

- University of East Anglia (England - 1997) - *Communication Studies*

- University of Texas at Austin (1994 - 1998) - *BA in Communication*

* Quite a bit of self-guided education, including CodeSchool,

CodeCademy, EnvyLabs, PluralSight and dozens of tutorials and podcasts

DEVELOPMENT STACK

- Ruby on Rails 5 [very Jr Level]

- Git, GitHub, BitBucket

- Jira, Trello

- SCRUM PSM certified

SOFT SKILLS

- Empathy

- Curiosity

- Resourcefulness

- Cross-department communication

- "Servant Manager" leadership style

INTERESTS

- Gardening

- Old cars

- Fermentation

- Smoking Meat

- Building stuff

EMPLOYMENT HISTORY

TWO RED KITES [Brisbane, AU: February 2017 - current]
COMPANY DESCRIPTION Software development.
POSITION Project Management / UX Design
RESPONSIBILITES Project Management, Account Management, UX Design, UI Design, Asset Production
ACHIEVEMENTS Learned a great deal about working in a software dev company - from sales to resource management to development processes. Was introduced to a lot of new tools and best practices.

8 ARMS CONSULTING [Austin, TX: August 2015 - February 2017]
COMPANY DESCRIPTION Solutions for marketing, design, projects & development.
POSITION Varies by contract. UX Designer, UI Designer, Marketing Consultant, Project Manager
RESPONSIBILITES Varies by contract. UX,UI, Wireframing, Prototyping, Asset Creation, Ruby on Rails, Project Management
ACHIEVEMENTS - Worked on a very excting project for a startup producing interactive & touchscreen UX and UI design & dev
- Produced a web app that involved UX, UI, Ruby on Rails full-stack & front end dev

WAVEMAKER [Austin, TX: 2008 - 2013]
COMPANY DESCRIPTION Marketing & design consultancy
POSITION Varied by contract. Consultant, Designer & Project Manager
RESPONSIBILITES Varied by contract. UX Design, UI Design, Project Management, Marketing Strategy, Event Management
ACHIEVEMENTS - Helped dozens of small-to-medium sized businesses succeed by guiding their UX, branding and strategies
- Organized, promoted and executed the grand opening of Jester King Craft Brewery, including recruiting and managing a team of 50 volunteers, and achieving an attendance of 4,000-ish people
- Analyzed complex workflow processes for Atlas Efficiency Solutions: designed flowcharts, determined best practices and wrote training manuals, which allowed them to dramatically increase productivity

GENIE INDUSTRIES [Brisbane, AU: 2005 - 2008]
COMPANY DESCRIPTION Global Fortune 500 manufacturer of construction equipment
POSITION Australian Marketing Manager
RESPONSIBILITES Planning, project managing, evaluating and reporting on all marketing activities in Australia: Strategies, Trade Shows, Advertising, Campaigns, Websites, Production, Fulfillment, Reporting
ACHIEVEMENTS - Renovated the UX, created brand guidelines and standardized marketing materials nationwide
- Managed the hiring, project management and replacement (when needed) of a team of 8 vendors
- Created, proposed and managed a yearly budget of up to $750,000
- Selected, organized and supported 14 trade shows per year, including one with a budget of $150,000
- Took-on an additional brand (Terex) and managed product support for a new line of 6 machines

SPARKPLUG [Sydney, AU: 2002- 2005]
COMPANY DESCRIPTION Creative services agency.
POSITION Owner / Project Manager / UX Designer / UI Designer / Marketing Consultant
RESPONSIBILITES All aspects of running a small business, art direction, vendor management, budgets, customer relationships
ACHIEVEMENTS - Produced good profits every year for three years
- Worked with Pfizer on a range of their brands, including Everbronz, ClearPlan, Diflucan, Stingoze & more

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