Vivek Patel

Shopify Developer

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○ Vivek   in Vivek Patel

📇 Professional Summary

Skilled Shopify Developer with a strong background in e-commerce platform design, theme setup, and responsive frontend development. Experienced in creating customized, user-friendly interfaces and implementing advanced features to enhance website functionality and visual appeal. Proficient in Liquid language, enabling precise theme customization, seamless alignment with client specifications, and a polished, branded user experience. Known for delivering high-quality, innovative solutions that elevate the online presence of e-commerce businesses.

🎨 Skills

Frontend Development: — HTML, CSS, JavaScript, jQuery, Liquid

**Version Control:** — GitHub

Design Tools: — Figma

E-commerce Platforms: — Shopify, Shopify CLI, Shopify Flow

Marketing Strategy: — Understanding and implementation

Project Management Tools: — Slack,Asana,Trello

💼 Professional Experience

BabyOrgano ⬈   10/2024 – Present
Shopify Developer   Ahmedabad, India

- **Roles & Responsibilities**
  - **Website management:** Maintain and optimize the ***BabyOrgano*** ⬈ Shopify website, ensuring smooth operation, fast loading times, and minimal downtime.
  - **User Experience (UX) Optimization:** Continuously improve the user journey on the site, implementing responsive and user-centric designs to enhance customer engagement and conversion rates.
  - **Customisation and Theme Development:** Develop, customize, and troubleshoot Shopify themes to align with the brand's visual identity and meet business requirements.
  - **Performance Optimization:** Regularly conduct performance checks, applying techniques for site speed optimization and responsiveness to improve site efficiency and SEO rankings.

- **Bug Fixing and Quality Assurance:** Identify and resolve bugs or issues to ensure a seamless experience across devices, rigorously testing updates before deployment.
- **Collaboration with Teams:** Work closely with product, marketing, and design teams to implement promotional strategies, new product launches, and seasonal updates.
- **Inventory and Product Management:** Oversee product updates, inventory status, and accurate information display.

Alian Software ⌝   10/2022 – 08/2024 │ Anand, India
Shopify Frontend Developer

- **Roles & Responsibilities**
  - Trained from October 2022 to December 2022 in HTML5, CSS3, jQuery, and JavaScript.
  - Completed Shopify training in January 2023.
  - Primarily worked on Shopify's Dawn theme, customizing it to client requirements.
  - Used HTML, CSS, JavaScript, and Shopify CLI to develop and maintain Shopify stores.
  - Developed various custom sections using schema settings to enhance customization for clients.
  - Applied responsive design to ensure a smooth user experience on all devices.
  - Collaborated with teams to integrate third-party apps and improve store functionality.
  - Communicated with clients to understand their needs and provide technical solutions.
  - Gained knowledge in optimizing page speed to help improve store performance.
  - Worked extensively with metafields, creating and managing them based on client needs for product pages, adding custom data where necessary.
  - Utilized jQuery to implement additional functionality and interactive features

- **Dedicated Frontend Shopify Developer**
  Project: Redevelopment of Store
  Client: M2M (Missionary to Madame - Adult Australian E-commerce Site) *Link* ⌝
  Theme: Dawn
  Duration: December 2023
  - Conducted a detailed analysis of the existing theme and outlined the migration requirements to the updated version.
  - Customized the Dawn theme to reflect the client's brand identity and unique needs.
  - Implemented and optimized various sections, allowing seamless customization for the client on the backend.
  - Developed multiple templates and collection pages tailored to the client's requirements for different parts of the store.
  - Migrated all website data, including products, media, and associated metafields, ensuring a smooth transition.
  - Focused on cross-browser compatibility, responsive design, and optimized performance across all devices.
  - Collaborated with the QA team to troubleshoot and resolve bugs before deployment.

Project: Habibi NY *Link* ⬈

Client: DTC Garage

Duration: February 2024 – April 2024

- Contributed to the development of the project, focusing on implementing client-specific features and customization.
- Worked closely with the team to meet functional and design requirements, ensuring a seamless user experience.
- Helped optimize the site's performance and responsiveness across various devices.

🎓 Education

Bachelor of Science (BSc) in Computer Science   2019 – 2022 │ Sambalpur, India

Sambalpur University

📜 Certificates

LinkedIn Skill Assessment

- HTML & CSS