

Vivek Patel

Shopify Developer

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📍 Ahmedabad, Gujarat

Professional Summary

Skilled Shopify Developer with a strong background in e-commerce platform design, theme setup, and responsive frontend development. Experienced in creating customized, user-friendly interfaces and implementing advanced features to enhance website functionality and visual appeal. Proficient in Liquid language, enabling precise theme customization, seamless alignment with client specifications, and a polished, branded user experience. Known for delivering high-quality, innovative solutions that elevate the online presence of e-commerce businesses.

</> Skills

Frontend Development: – HTML, CSS, JavaScript, jQuery, Liquid

Version Control: – GitHub

Design Tools: – Figma


E-commerce Platforms: – Shopify, Shopify CLI

Marketing Strategy: – Understanding and implementation

Project Management Tools: – Slack,Asana,Trello

Professional Experience

BabyOrgano Shopify Developer	10/2024 – present Ahmedabad
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- **Roles & Responsibilities**
 - **Website management:** Maintain and optimize the **BabyOrgano**  Shopify website, ensuring smooth operation, fast loading times, and minimal downtime.
 - **User Experience (UX) Optimization:** Continuously improve the user journey on the site, implementing responsive and user-centric designs to enhance customer engagement and conversion rates.
 - **Customisation and Theme Development:** Develop, customize, and troubleshoot Shopify themes to align with the brand’s visual identity and meet business requirements.
 - **Performance Optimization:** Regularly conduct performance checks, applying techniques for site speed optimization and responsiveness to improve site efficiency and SEO rankings.

- **Bug Fixing and Quality Assurance:** Identify and resolve bugs or issues to ensure a seamless experience across devices, rigorously testing updates before deployment.
- **Collaboration with Teams:** Work closely with product, marketing, and design teams to implement promotional strategies, new product launches, and seasonal updates.
- **Inventory and Product Management:** Oversee product updates, inventory status, and accurate information display.

Alian Software

10/2022 – 08/2024 | Anand, India

Shopify Frontend Developer

- Roles & Responsibilities

- Trained from October 2022 to December 2022 in HTML5, CSS3, jQuery, and JavaScript.
- Completed Shopify training in January 2023.
- Primarily worked on Shopify's Dawn theme, customizing it to client requirements.
- Used HTML, CSS, JavaScript, and Shopify CLI to develop and maintain Shopify stores.
- Developed various custom sections using schema settings to enhance customization for clients.
- Applied responsive design to ensure a smooth user experience on all devices.
- Collaborated with teams to integrate third-party apps and improve store functionality.
- Communicated with clients to understand their needs and provide technical solutions.
- Gained knowledge in optimizing page speed to help improve store performance.
- Worked extensively with metafields, creating and managing them based on client needs for product pages, adding custom data where necessary.
- Utilized jQuery to implement additional functionality and interactive features.

- Dedicated Frontend Shopify Developer

Project: Redevelopment of Store

Client: M2M (Missionary to Madame – Adult Australian E-commerce Site)

Theme: Dawn

Duration: December 2023

- Conducted a detailed analysis of the existing theme and outlined the migration requirements to the updated version.
- Customized the Dawn theme to reflect the client's brand identity and unique needs.
- Implemented and optimized various sections, allowing seamless customization for the client on the backend.
- Developed multiple templates and collection pages tailored to the client's requirements for different parts of the store.
- Migrated all website data, including products, media, and associated metafields, ensuring a smooth transition.
- Focused on cross-browser compatibility, responsive design, and optimized performance across all devices.
- Collaborated with the QA team to troubleshoot and resolve bugs before deployment.

Project: Habibi NY

Client: DTC Garage

Duration: February 2024 – April 2024

- Contributed to the development of the project, focusing on implementing client-specific features and customization.
- Worked closely with the team to meet functional and design requirements, ensuring a seamless user experience.
- Helped optimize the site's performance and responsiveness across various devices.

Certificates

LinkedIn Skill Assessment

- HTML & CSS

Education

Bachelor of Science (BSc) in Computer Science

2019 – 2022 | Sambalpur, India

Sambalpur University