

# VIOLETA LAZAROVA

*Check Out My Portfolio*

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## OBJECTIVE

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I am a web design and development graduate with cross-sector experience and a background in marketing, eager to take my first step towards a new career.

## SKILLS

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- User-Centered Design
- Prototyping
- Interaction Design
- User Research Methods
- Digital Business Analysis
- Usability Testing
- Qualitative Data Analysis
- Quantitative Data Analysis
- Front End Development
- Functionality Testing
- Problem-Solving
- Team Work

## TOOLS

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- Figma
- Canva
- Adobe XD
- HTML
- CSS
- JavaScript
- SQL
- PHP
- GitHub

## RELEVANT EXPERIENCE

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### EDINBURGH NAPIER UNIVERSITY

09/2023 - Present

*Student Demonstrator*

*User-Centered Research Methods*

Supporting practical sessions and providing guidance to students, while collaborating with lecturers to foster an interactive learning environment

### FAST FORWARD

*Professional Internship - Web Design and Development*

06/2023 – 08/2023

I successfully completed a professional internship where I played a key role in redesigning the company's website. I crafted effective usability testing strategies, pitched proposals, and created high-fidelity prototypes using Figma. Additionally, I contributed to the website development using WordPress.

## STORY VALLEY

Design Project ERASMUS+

04/2022 – 06/2022

I participated in an ERASMUS+ project where I spent time in Slovenia collaborating with international students. I actively engaged in a design sprint, contributing to the creation of mockups and high-fidelity prototypes using Figma.

## OTHER EXPERIENCE

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### EDINBURGH LEISURE

Receptionist

12/2016 - Present

At Edinburgh Leisure, I demonstrated adaptability and a methodical work approach by managing diverse responsibilities and roles when needed. I efficiently utilised internal software, collaborated within both the venue and office teams, and effectively addressed customer needs.

### CYRENIANS, EDINBURGH

Peer Mentor

12/2015 - 10/2016

Volunteering as a Peer Mentor at Cyrenians, allowed me to develop skills in communication and organization by working with a group of young adults and managing project finances through excel spreadsheets.

### REGINA DOOR DESIGN BG

Administrative Assistant

01/2013 - 01/2015

As an Administrative Assistant I gained skills in handling paperwork, Scheduling and Data Entry. I also learned how to coordinate and organise workflow in an office setting.

## EDUCATION

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### EDINBURGH NAPIER UNIVERSITY

BSc (Hons) Web Design & Development

Grade: 1:1

2020-2024

### UNIVERSITY OF SECURITY AND ECONOMICS BULGARIA

HND Marketing & Economics

Grade: A

2011-2013

## HOBBIES AND INTERESTS

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Problem Solver  
People Person



Passionate Explorer  
Dedicated Researcher



REFERENCES AVAILABLE UPON REQUEST