

# VIOLETA LAZAROVA

*Check Out My Portfolio*

07921551001

vvlazarova@gmail.com

Edinburgh, Scotland

[GitHub](#)

## OBJECTIVE

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I am a web design and development graduate with cross-sector experience, eager to take my first step towards a new career.

## SKILLS

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- User Research
- Usability Testing
- Observational Research
- Qualitative research
- Quantitative research
- Information Architecture
- Product Strategy
- Competitive Analysis
- A/B Testing
- Interaction Design
- Visual Design
- Prototyping
- User-Centered Design
- Personas
- Customer Journey Mapping
- Systems Mapping
- Wireframing
- Digital Marketing

## TOOLS

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- Figma
- Canva
- HTML
- CSS
- JavaScript
- PHP

## RELEVANT EXPERIENCE

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### EDINBURGH NAPIER UNIVERSITY

01/09/2023 - 30/11/2023

*Student Demonstrator*

*User-Centered Research Methods*

Supporting practical sessions and providing guidance to students, while collaborating with lecturers to foster an interactive learning environment.

### FAST FORWARD

01/06/2023 – 15/08/2023

*Professional Internship - UX Design*

I successfully completed a professional internship where I played a key role in redesigning the company's website. I crafted effective usability testing strategies, pitched proposals, and created high-fidelity prototypes using Figma. Additionally, I contributed to the website development using WordPress.

## STORY VALLEY

*Design Project ERASMUS+*

04/2022 – 06/2022

I participated in an ERASMUS+ project where I spent time in Slovenia collaborating with international students. I actively engaged in a design sprint, contributing to the creation of mockups and high-fidelity prototypes using Figma.

## OTHER EXPERIENCE

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### EDINBURGH LEISURE

*Receptionist*

04/2016 - Present

At Edinburgh Leisure, I demonstrated adaptability and a methodical work approach by managing diverse responsibilities and roles when needed. I efficiently utilised internal software, collaborated within both the venue and office teams, and effectively addressed customer needs.

### CYRENIANS, EDINBURGH

*Peer Mentor*

12/2015 - 10/2016

Volunteering as a Peer Mentor at Cyrenians, allowed me to develop skills in communication and organization by working with a group of young adults and managing project finances through excel spreadsheets.

### REGINA DOOR DESIGN BG

*Administrative Assistant*

01/2013 - 01/2015

As an Administrative Assistant I gained skills in handling paperwork, Scheduling and Data Entry. I also learned how to coordinate and organise workflow in an office setting.

## EDUCATION

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### EDINBURGH NAPIER UNIVERSITY

2020-2024

*BSc (Hons) Web Design & Development*

*Predicted Grade: 1:1*

### UNIVERSITY OF SECURITY AND ECONOMICS BULGARIA

2011-2013

*HND Marketing & Economics - Grade: A*

## HOBBIES AND INTERESTS

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Outdoor Enthusiast  
People Person



Passionate Explorer  
Dedicated Researcher

