

VIVIAN DSOUZA

Mangalore, Karnataka

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EDUCATION

Master of Computer Applications (CGPA : 8.7) <i>St Joseph Engineering College</i>	2024 - Pursuing <i>Mangalore</i>
Bachelor in Computer Application (CGPA : 7.6) <i>St Aloysius College (Autonomous)</i>	May 2023 <i>Mangalore</i>
PUC - CEBA (Percentage: 72) <i>Padua PU College</i>	March 2020 <i>Mangalore</i>
SSLC (Percentage: 77.12) <i>Padua High School</i>	April 2018 <i>Mangalore</i>

EXPERIENCE

SEO Intern Digital Ipsum <i>Part-time</i>	November 2024 - Present <i>Remote</i>
<ul style="list-style-type: none">Conducted keyword research and optimized on-page and off-page SEO strategies to improve search visibility.Built backlinks on high DA platforms, boosting site authority.Created SEO-friendly content and titles, enhancing page relevance.Implemented sitemaps, canonical tags, and whitehat practices to improve ranking and prevent URL duplication.	
Graduate Engineering Trainee GlowTouch <i>Full-time</i>	July 2023 - Dec 2023 <i>Mangalore</i>
<ul style="list-style-type: none">Managed and maintained web hosting environments using cPanel and WHM.Configured domains, subdomains, and DNS settings, supporting seamless project deployments.Administered MySQL databases through phpMyAdmin, improving database access efficiency.Collaborated effectively to troubleshoot technical issues, boosting client satisfaction.	

SKILLS

Languages : C | Python | HTML | CSS

Database : MySQL

Tools : VS Code | Git | cPanel | WHM

ADDITIONAL COURSES

- Introduction to Cloud Computing, November 2024
- Introduction to Machine Learning with Python, July 2024
- Red Hat Certified System Administrator by ITTC, June 2023

PROJECTS

OhMyNails <i>Mobile Application</i>	2024
<ul style="list-style-type: none">Built an eCommerce app for nail services, featuring home, search, cart, and appointment scheduling.Implemented user authentication (sign-in, register), profile management, and logout functionality.Integrated secure payment processing for seamless transactions from the cart.Enhanced overall user experience with an intuitive and user-friendly interface.	
Event Management System <i>Web Application</i>	2024
<ul style="list-style-type: none">Developed a web application using HTML, CSS, and PHP for seamless event appointment scheduling.Implemented a centralized dashboard for administrators to view and manage bookings.Utilized MySQL database to store event and booking information.Enhanced user experience with intuitive UI/UX design, resulting in increased user engagement.	
Wash 'N Roll <i>Web Application</i>	2023
<ul style="list-style-type: none">Developed a user-friendly website for vehicle wash bookings using HTML, CSS, PHP, and MySQL.Integrated a secure payment gateway to support online transactions for services.Designed a transparent pricing system for bikes and cars, enhancing customer trust.Streamlined database operations to securely manage bookings and customer data in real-time.	

- **LEADERSHIP EXPERIENCE**

Interstellar Intellect, Joshiana 13.0

Mangalore

Event Head

August 2024

- Organized a national IT event with 50+ participants, overseeing rounds like Aptitude Tests and Stress Interviews.
- Coordinated with volunteers and judges for smooth execution and engaging participant experiences.
- Enhanced event structure and participant satisfaction through effective planning and feedback integration.