

Vivian Ho



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408.598.9539 | San Francisco Bay Area

EXPERIENCE

VISUAL INTERACTION DESIGNER

Mar 2015–Present

Cisco Systems, Inc.

San Jose, CA

- + Design consistent in-product experience for Webex Teams (formerly Cisco Spark) across all platforms (MacOS, Windows, Web, iOS, Android)
- + Contribute to cross product platform consistency through implementation of design systems
- + Collaborate closely with cross-functional teams and other design teams, both locally and internationally
- + Previously worked on Webex Meetings mobile clients, covering both Android and iOS platforms for phone, tablet, and wearable form factors (Mar 2015–Jun 2016)

CHIEF DESIGNER & CO-FOUNDER

June 2017–Present

FinRET, Inc.

San Francisco, CA

- + Develop the first responsive web experience for instant and secure tenant verification screening platform
- + Establish brand identity and application in both product experiences and promotional marketing collateral
- + Introduce design workflow, process, and design system to development team

DESIGNER & CONSULTANT

Feb 2012–Present

Freelance

San Francisco Bay Area, CA

- + Design print and/or digital interfaces for various clients (mostly ranging from non-profit organizations to startups) including:
 - Silver Spoon (Web Design, Branding)
 - Orion Labs (Advertising, Print, Web Consulting)
 - Green Museums Accord (Branding, Print)
 - 5th Avenue Real Estate Services (Branding, Print, Web Consulting)
- + Always open to working on new projects. Feel free to contact me!

DESIGNER

May 2013–Jan 2014

Stories of Solidarity

Davis, CA

- + Selected to work in a small team of 7 (consisting of 5 designers and 2 developers) to develop a non-profit story sharing engine for precarious workers to share narratives anonymously
- + Conducted interviews and research to understand audience and needs
- + Prototyped and designed application for both web and mobile
- + Created a 1-minute motion graphics sequence to introduce the project and the various use cases of the application
- + Created promotional material to raise awareness

EDUCATION

University of California, Davis
Bachelor of Arts in Design
Minor in Computer Science
2009–2014

SKILLS

Sketch 3, Adobe Creative Suite (PS, AI, ID, AE, FW)
Principle for Mac, Invision
HTML5, CSS3, JS, Processing
Design Strategy & Thinking, Information Design