



Vivian Ho

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EXPERIENCE

CISCO SYSTEMS, INC.

Product Designer

Oct 2018–Present

- + Design mobile-first experiences for Webex Teams (formerly Cisco Spark) on both Android and iOS platforms (phone, tablet, and wearable interfaces)
- + Actively contribute to Cisco's Momentum Design System and coordinate with mobile engineering teams to build corresponding front end component library
- + Mentor new team members, assist with their onboarding experience, and plan their first projects
- + Partner with the research team to test new feature initiatives and app designs

Visual Interaction Designer

Mar 2015–Oct 2018

- + Design consistent in-product experience for Webex Teams across all platforms (MacOS, Windows, Web, iOS, Android)
- + Contribute to cross product platform consistency through implementation of design systems
- + Collaborate closely with cross-functional teams and other design teams, both locally and internationally
- + Previously worked on Webex Meetings mobile clients, covering both Android and iOS platforms for phone, tablet, and wearables (Mar 2015–Jun 2016)

FINRET, INC.

Chief Designer & Co-Founder

June 2017–Present

- + Develop the first responsive web experience for instant and secure tenant verification screening platform
- + Establish brand identity and application for both product experiences and promotional marketing collateral
- + Introduce design workflow, process, and design system to development team

FREELANCE

Designer & Consultant

Feb 2012–Present

- + Design print and/or digital interfaces for various clients (mostly ranging from non-profit organizations to startups) including:
 - Silver Spoon (Web Design, Branding)
 - Orion Labs (Advertising, Print, Web Consulting)
 - Green Museums Accord (Branding, Print)
 - 5th Avenue Real Estate Services (Branding, Print, Web Consulting)
- + Always open to working on new projects. Feel free to contact me!

STORIES OF SOLIDARITY

Designer

May 2013–Jan 2014

- + Selected to work in a small team of 7 (consisting of 5 designers and 2 developers) to develop a non-profit story sharing engine for precarious workers to share narratives anonymously
- + Conducted research and interviews to understand audience and needs
- + Designed and prototyped application for both web and mobile
- + Created a 1-minute motion graphics sequence to introduce the project and the various use cases of the application
- + Created promotional material for use at conventions

EDUCATION

University of California, Davis
Bachelor of Arts in Design
Minor in Computer Science
2009–2014

SKILLS

Sketch 3, Adobe Creative Suite (PS, AI, ID, AE, FW)
Abstract, Figma
Principle for Mac, InVision
HTML5, CSS3, JS, Processing
Design Strategy & Thinking, Information Design