

## Proposal of website

### Name of the website

love4cocktail.com

### User needs

This website is designed for people who are beginners and interested in cocktail. It's just like a mini notebook which can carry in their pockets, so it's absolutely a mobile-first website. When the girls enter any bar they can put out this website to decide what to drink or they can just communicate with the bartenders base on what they have learnt on the website. After they using the website, they will be confident to order and feel free to enjoy the cocktail world. For example, they can help order a red-color cocktail to match one's black dress according to the color site.

### Content requirements

#### Page1

Menu of the cocktails: which users can read like a real menu in a bar but can get more information including how it looks, the flavours (whether it is easy to drink), the alcohol content number, the spirit type (the base wine of the cocktail), the color of the cocktail, what skills are needed to make, recipe and it also provide links to click in to learn how to make.

#### Page2

Spirit: to provide some famous categories and brand in the main 7 base wine.

#### Page3

Skills: to explain every skill in making cocktails.

#### Page4

Glass: to show what kind of glass are used in different cocktails.

#### Page5

Tools: to introduce the basic tools used in making cocktail and recommend some tools which can be bought in home.

#### Page6

HKTOP30Bars: to list the popular bars in HK, and it also provides the basic information about the bars, it will also gain a map view.

### Information Architecture

