

Usability study by using wireframe

- Tasks:**
1. Find a cocktail recipe that suits your taste.
 2. Find a tool that you may want to buy at home.
 3. Search a bar that you want to go.

I invited some friends who are not that familiar with cocktail to use the website to do the three tasks above. Overall, they thought that my website is easy to use, the layers are clear. While doing the first task, one of my target users said that it was a good idea to categorize the cocktails in different colors. And she also mentioned that if the sub navigation bar of the “menu page” could be hidden once the user click the category she likes. I said yes, but according to 5 users, 3 of them thought the sub nav bar may not be necessary to hide when clicked.

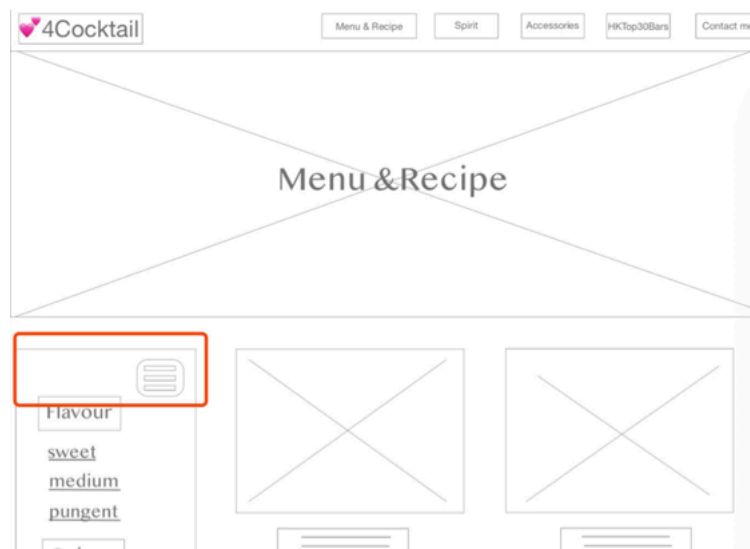


Figure 1 menu page

After doing the first task, I found that they just click the “Accessories” button on the top right corner instead of clicking the top left logo to go back to the homepage and choose the “Tools” under the “Accessories” headline.

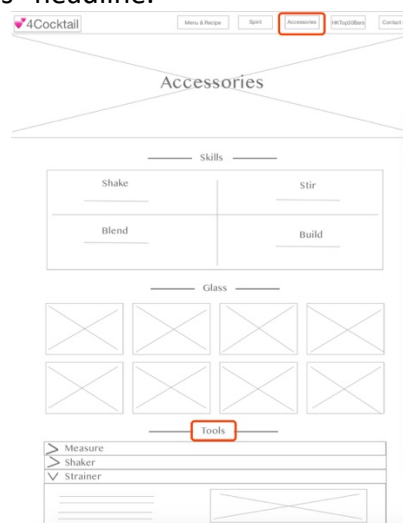


Figure 2 Accessories page

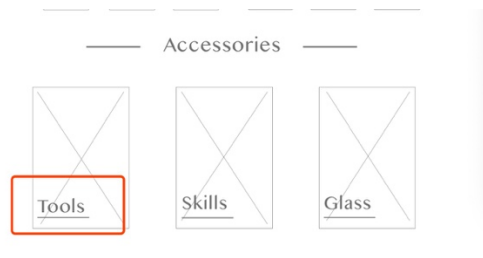


Figure 3 homepage

They all like the drop-down card window (figure2), just like a little encyclopedia. But they thought the page is a bit crowded, and the content of every tool is hard to show. They also asked that why cocktail skills are put in the “Accessories” page, I think in the visualization part I may put it with the tools, because these techniques also rely on tools. While doing the third task, they all click the “HKTop30bars” button, and the biggest problem is that they think the map should show in the middle and can be wide as the ranking grid.

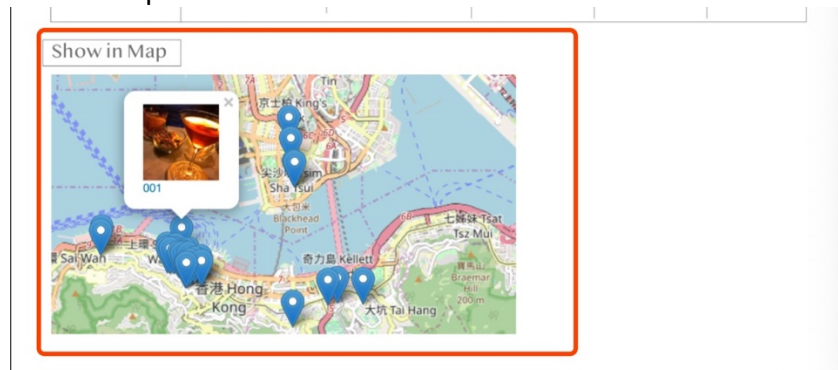
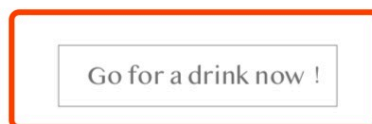


Figure 4 ranking page

One of the users asked what was the significance of the “Go for a drink now” in the footer, actually I designed it for linking the “ranking page”. But seems nobody discover that and the “💖4cocktail” on the left in the navigation bar also link to the homepage.



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Figure 5 footer