



Says

What have we heard them say?
What can we imagine them saying?



Thinks

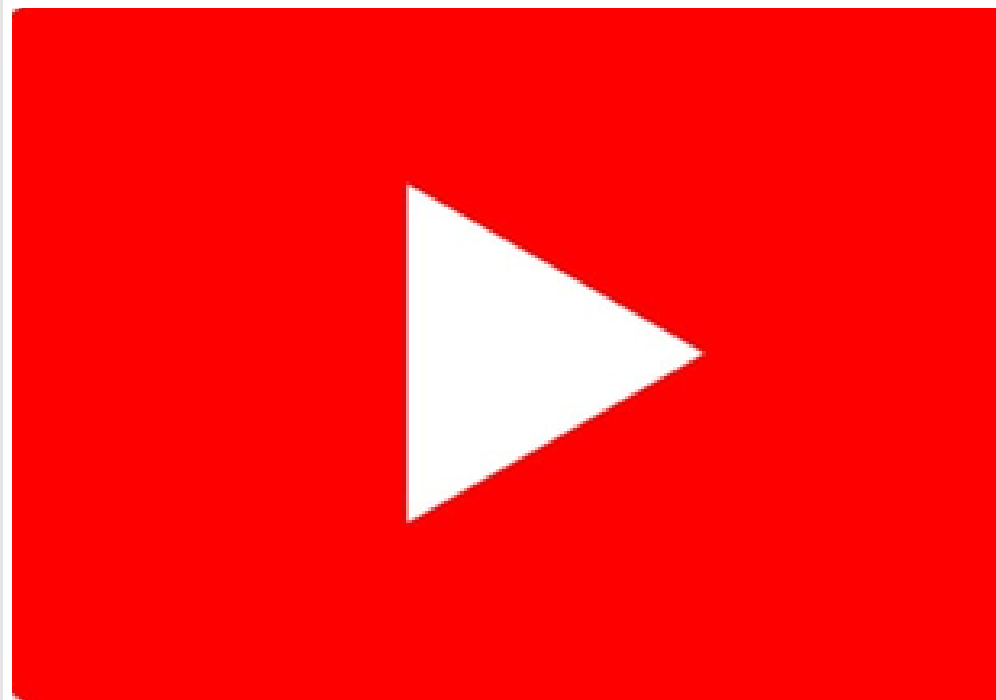
What are their wants, needs, hopes, and dreams?
What other factors might influence their behavior?

Exploring
World's Top
YouTube
Channels

Enjoys a diverse range of Indian music videos, film trailers, and entertainment content.

Enjoys Indian TV shows, crime dramas, and entertainment content.

Wants to engage their child with fun and educational content that aids in language development and learning.



Loves watching colorful and educational animated nursery rhymes and children's songs.

Catering to young audience, maintaining relevance.

Sustaining child-friendly content, family bonding.



Provides entertainment, drama, suspense and cultural content.

Joy in making children smile, connection with viewers.

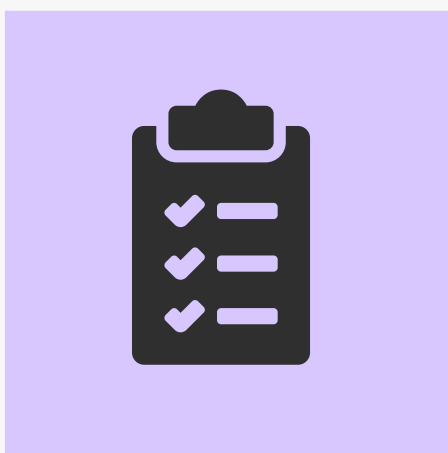
Excitement about trending videos, pride in cultural representation.

Creates playful content, showcases sibling's dynamics.

Raises awareness about crime and its consequences.



Satisfaction in contributing to public awareness.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?