

Subscribers Galore : Exploring World's Top YouTube Channels

1.1 OVERVIEW:

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most-subscribed channels in April 2006. An early archive of the list dates to May 2006.

The following table lists the 50 most-subscribed YouTube channels, as well as the primary language and content category of each channel. The channels are ordered by number of subscribers; those whose displayed subscriber counts are identical are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first. Automatically generated channels that lack their own videos (such as Music and News) and channels that have been made effectively obsolete as a result of the transferal of their content (such as Justin Bieber VEVO and Taylor Swift VEVO) are excluded. As of February 2023, 21 of the 50 channels listed primarily produce content in English while 16 primarily produce content in Hindi. All 50 of the channels have surpassed 40 million subscribers, 39 of them have surpassed 50 million subscribers, 23 of them have surpassed 60 million subscribers, 16 of them have surpassed 70 million subscribers, 12 of them have surpassed 80 million subscribers, 10 schannel (T-Series) has surpassed 200 million subscribers.

1.2 PURPOSE:

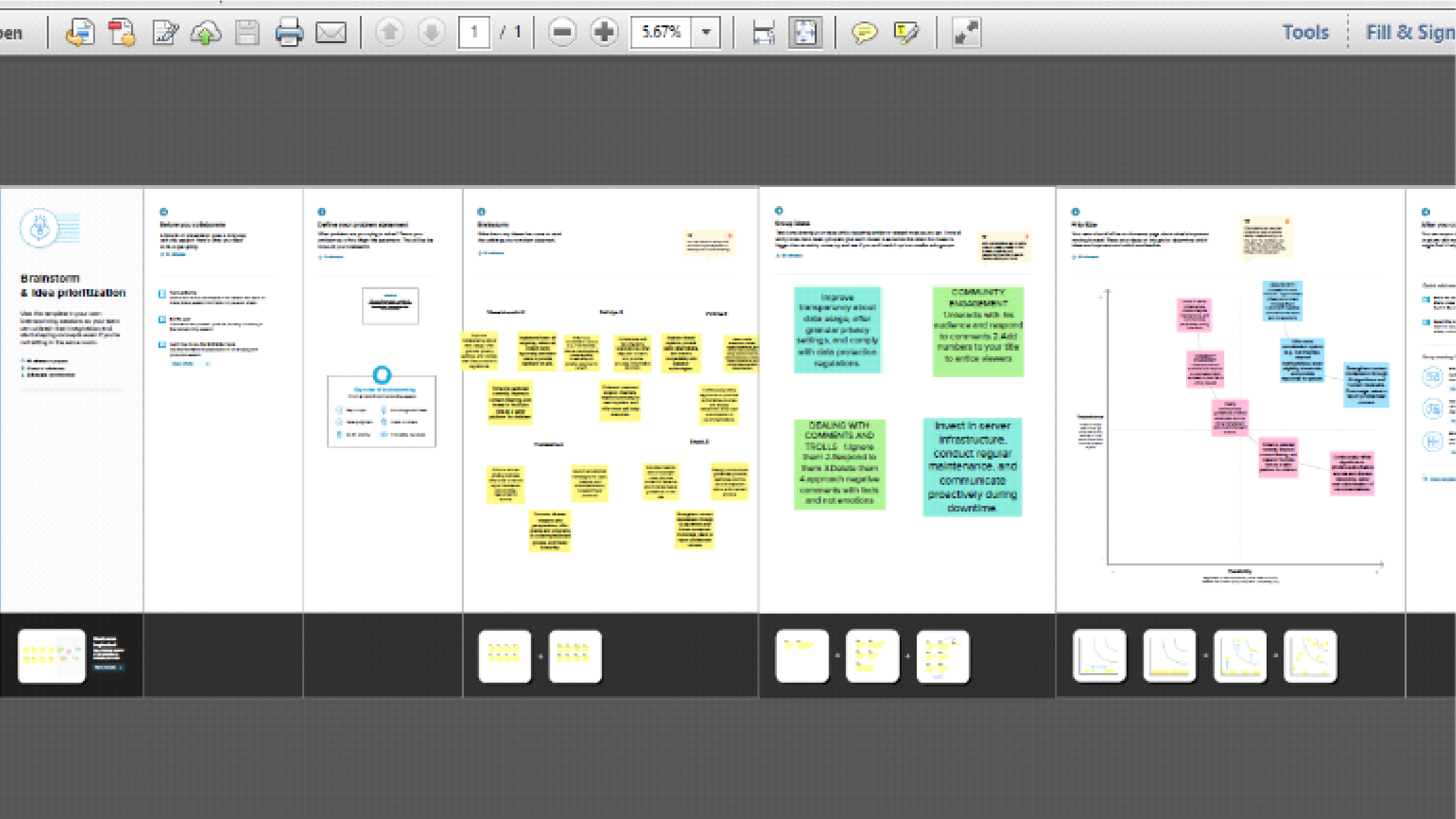
Once you subscribe to a channel, any new videos it publishes will show up in your Subscriptions feed. You may also start getting notifications when a channel you subscribe to publishes new content. By default, we'll only send you the highlights from the channel.

Problem Definition & Design Thinking :

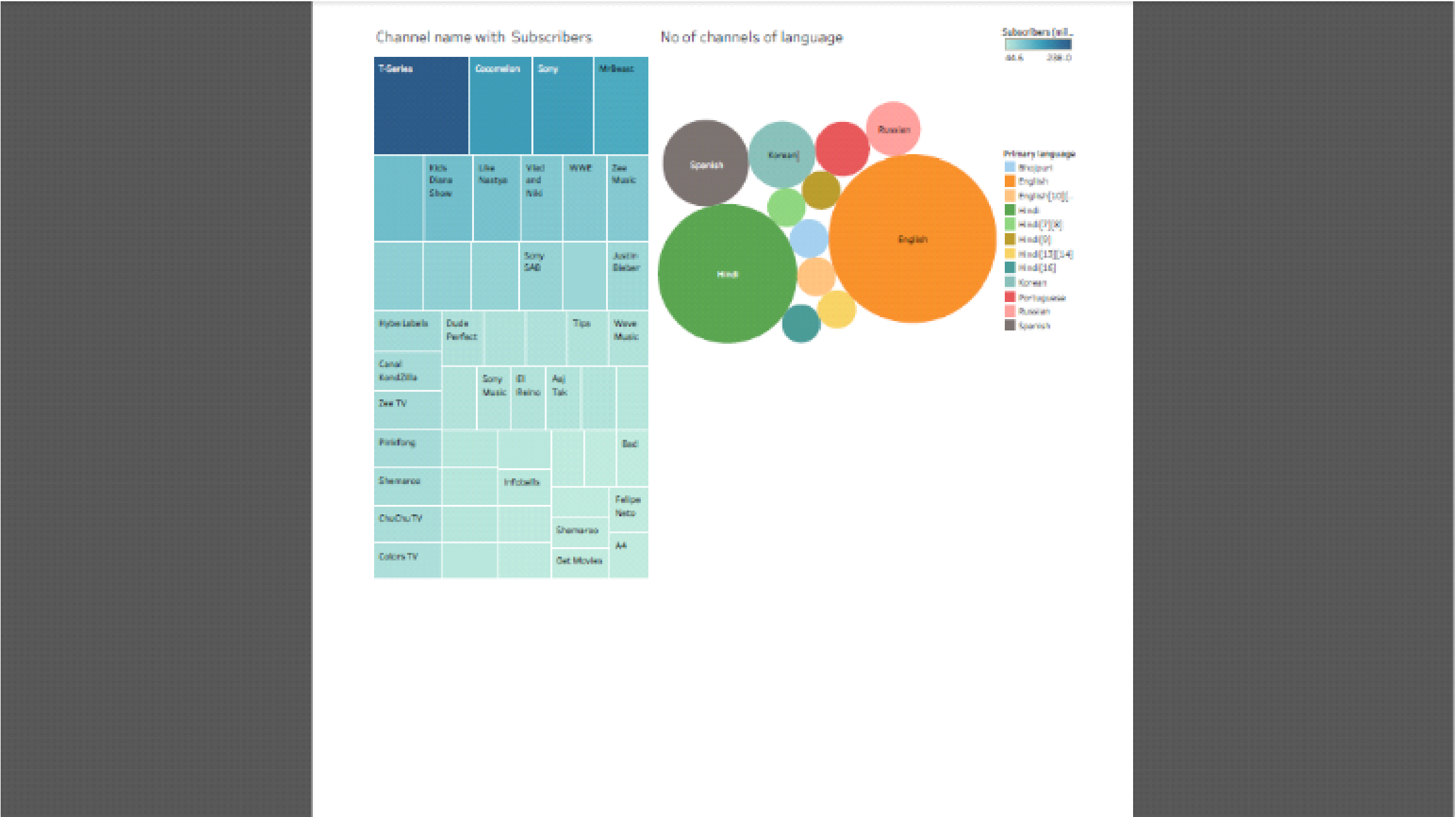
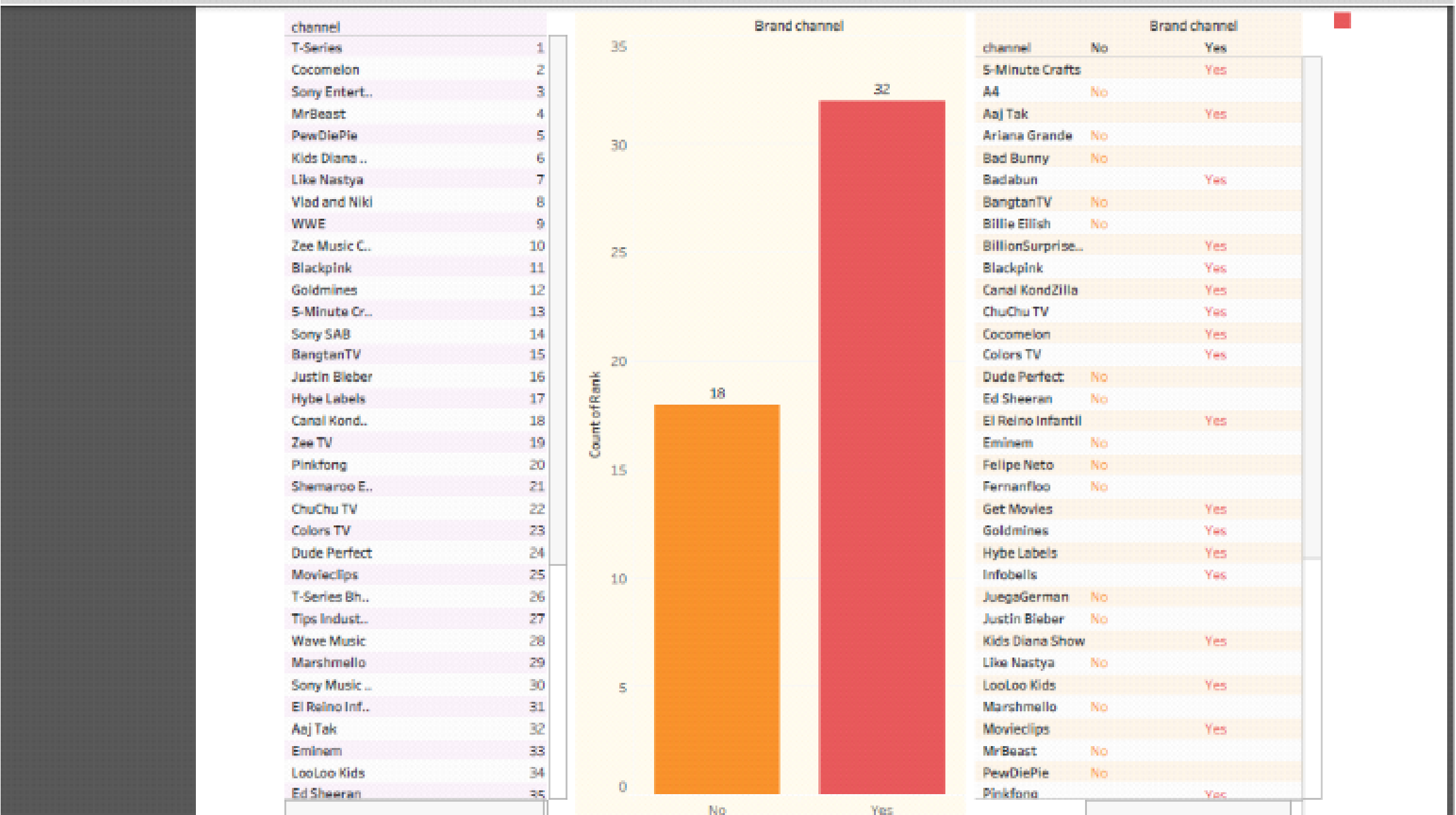
2.1 Empathy map

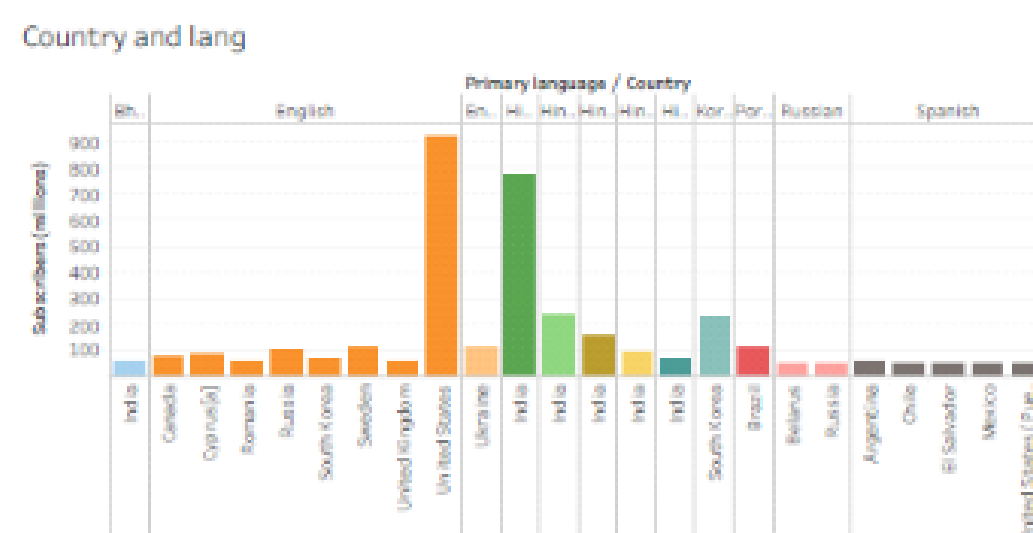


2.2 Brainstorming map:



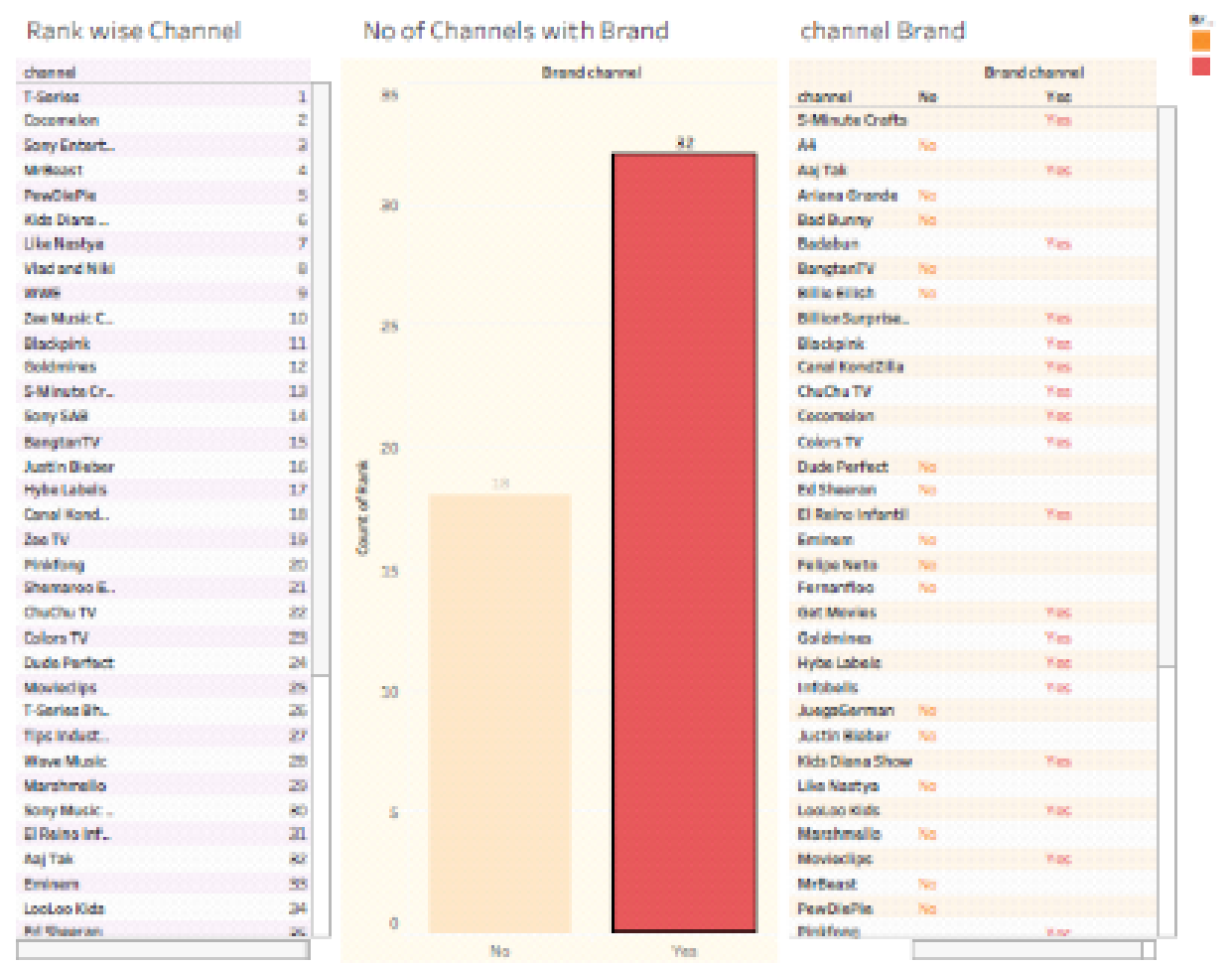
3.Result:





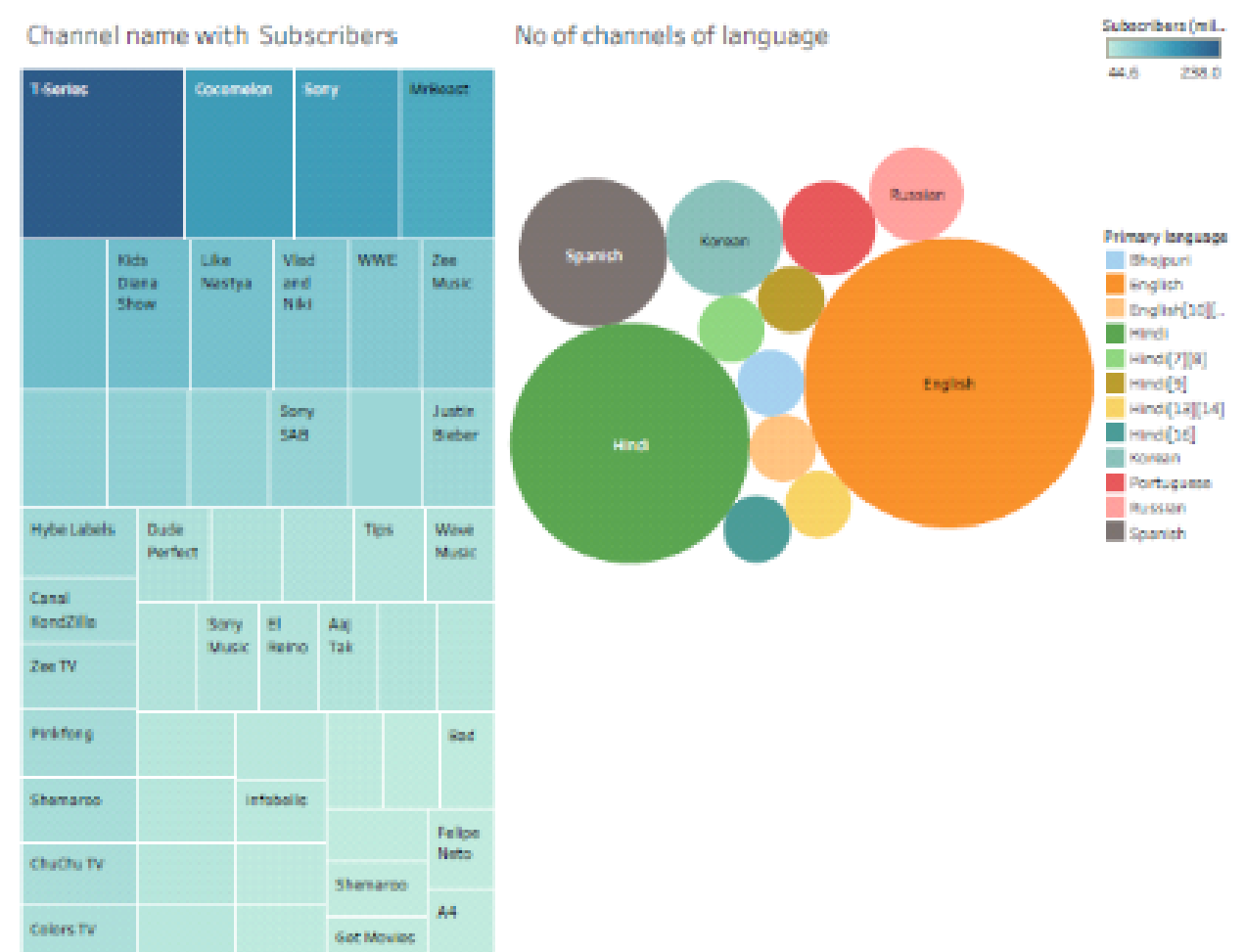
Story 1

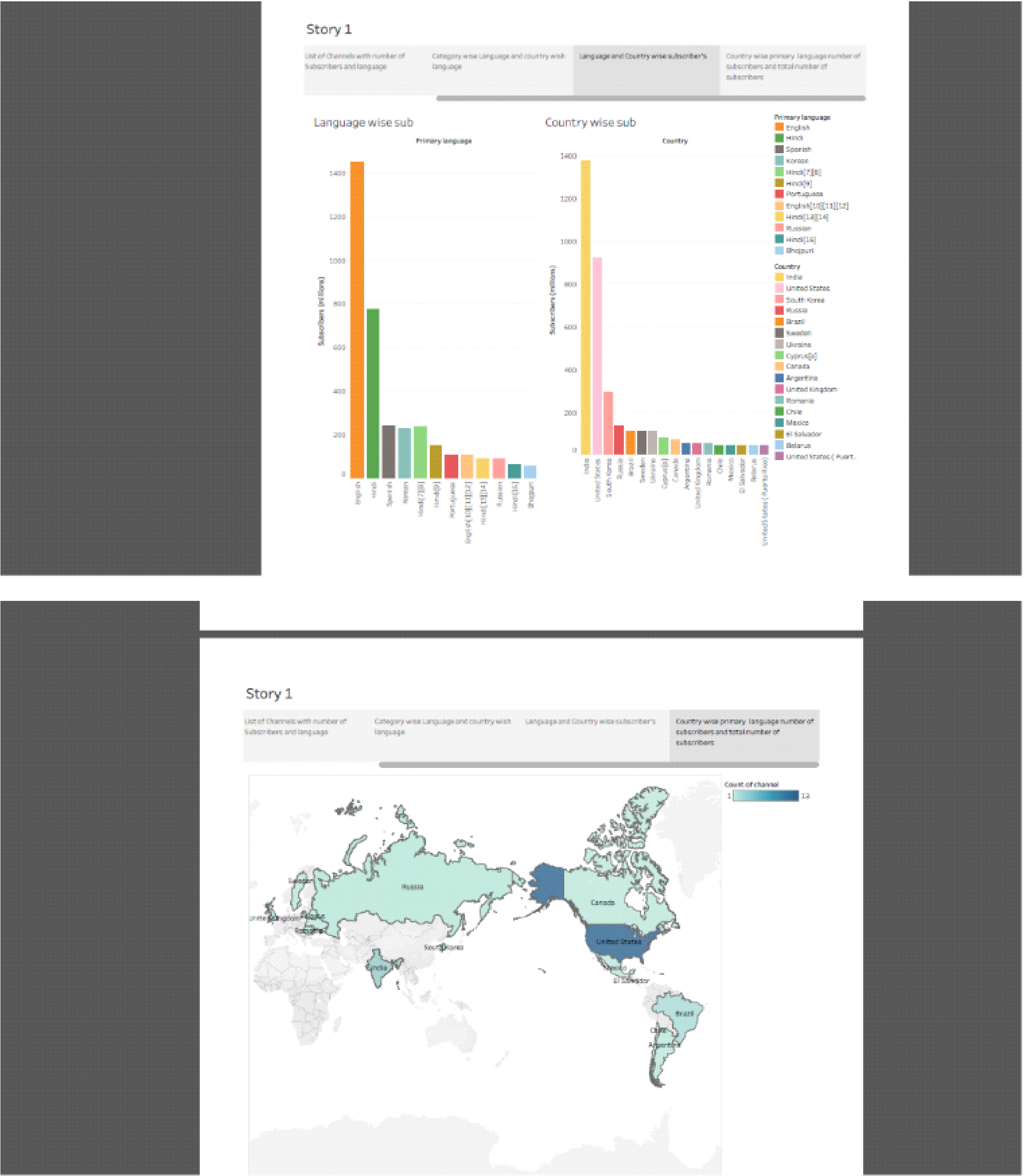
Channel details	List of Channels with number of Subscribers and language	Category wise Language and country with language	Language and Country wise subscriber's
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Story 1

Channel details	List of Channels with number of Subscribers and language	Category wise Language and country with language	Language and Country wise subscriber's
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4. Advantages&Disadvantages:

1.With YouTube Premium, you can watch millions of videos without interruptions by ads before and during a video, including video overlay ads. You will also not see third-party banner ads and search ads.

2.It's free to use: You can watch and upload videos on YouTube. However, to get the free services, now, you have to manage several advertisements, most of which can skip, but some of which need to play partially or wholly. YouTube Premium is a paid service that allows users to go ad-free.

Disadvantages:

Everything is Public. YouTube is a public social media platform. ...
Many Rules. Like any other social media platform, YouTube has many rules which restrict what you can do within your channel. ...
Your Account can be Disabled Without Any Reason. ...
Any advertiser can put an add on your video. ...

APPLICATION:

The given data file for my project
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6.CONCLUSION

The following table lists the 50 most-subscribed YouTube channels,[A][6] as well as the primary language and content category of each channel. The channels are ordered by number of subscribers. Those whose displayed subscriber counts are identical, are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first. Automatically generated channels that lack their own videos, such as Music and News, and channels that have been made effectively obsolete as a result of the transferral of their content, such as JustinBieberVEVO and TaylorSwiftVEVO[B] are excluded. As of October 2023, 20 of the 50 channels listed primarily produce content in English while 17 primarily produce content in Hindi. All 50 channels have surpassed 45 million subscribers, 40 of them have surpassed 50 million subscribers, 26 of them have surpassed 60 million subscribers, 19 of them have surpassed 70 million subscribers, 14 of them have surpassed 80 million subscribers, 12 of them have surpassed 90 million and 9 of them have surpassed 100 million subscribers. Only 1 channel, T-Series, has surpassed the record of 200 million subscribers and 250 million subscribers.

7.Future Scop:

- Record your videos well ahead of time. I said it earlier but it's so true: Consistency wins on YouTube. ...
- Become (or hire) a video editor. ...
- Use chapters/timestamps. ...
- Design eye-catching video thumbnails. ...

- • Be direct with your audience.

8 APPENDIX:

The src directory