

Project Planning Phase

Date	10 February 2026
Team ID	LTVIP2026TMIDS38827
Project Name	Strategic Product Placement Analysis
Maximum Marks	8 Marks

Product Backlog, Sprint Schedule, and Estimation (4 Marks)

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Data Preparation	US-1	Collect and clean sales, customer, and placement dataset for analysis.	5	High	Business Analyst
Sprint-1	Dashboard Creation	US-2	Create interactive dashboards in Tableau for product placement analysis.	8	High	Business Analyst

Sprint-2	Story Creation	US-3	Develop Tableau story presenting strategic insights and comparisons.	5	High	Business Analyst
Sprint-2	Web Integration	US-4	Embed Tableau dashboards and story into Bootstrap website.	8	High	Web Developer
Sprint-3	Testing & Optimization	US-5	Test responsiveness, performance, and dashboard interactivity.	6	Medium	Business Analyst & Web Developer

Project Tracker, Velocity & Sprint Schedule(4marks)

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed	Sprint Release Date (Actual)
Sprint-1	13	7 Days	Jan 25 2026	07 Feb 2026	13	07 Feb 2026
Sprint-2	13	7 Days	09 Feb 2026	15 Feb 2026		
Sprint-3	6	7 Days	17 Feb 2026	11 Feb 2026		

Burndown Chart:

