

Project Outline – Ense 271

Members:

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Summarized project background and business need/opportunities:

The South Saskatchewan Community Foundation (SSCF) is a charitable organization that connects donors to local charities to support the community. This project was given to us by them because Saskatchewan lacks a reliable local resource hub for all charities and non-profits that need help with growth and operations. The SSCF has tasked us to create a WordPress website or web page that focuses on the resources and supports they need.

North Star:

Our target customer is the small or mid-sized registered or newly established charities and non-profit organizations who struggle to find a reliable and local hub that provides a wide range of opportunities and resources within Saskatchewan.

Carry-over customers:

Our carry-over customers would be already partnered charities, non-profit organizations, grant makers, and Donors who have already been apart of the community.

Project Assumptions:

- WordPress will be the platform.
- The project is Saskatchewan based but operated in regina.
- No Budget given.
- All data used is that found through the SSCF or the survey's given.
- The website will allow for charities and non-profits to find resources and supports.
- The website will need some maintenance to keep it up to date and fresh.
- Expectations for our group won't be very perfect due to the team's learning process.

Project Constraints:

- Required to only use WordPress
- Limited to what is provided to us.
- No budget given
- This is Saskatchewan based.
- Cross platforms may not look as good as the desktop version
- Limited time frame to complete project
- Ensuring the website meets the needs of SSCF
- Limited experience with WordPress could hold us back a little bit.