

## **Gestalt Principles Applied:**

- Proximity: Related elements are grouped together (e.g., navigation bar items, sections within pages).
- Similarity: Similar elements are perceived as a group (e.g., navigation bar items have the same style).
- Continuity: The eye follows the smoothest path, creating a sense of flow (e.g., navigation bar is horizontal).
- Closure: Incomplete shapes are perceived as complete (e.g., logos and icons).

## **Affordances:**

- Buttons are clearly labeled and visually distinct.
- Links are underlined or styled differently to indicate they are clickable.
- Dropdowns have clear indicators (e.g., arrows) to show they can be expanded.
- Forms have clear input fields and submit buttons.

## **Constraints:**

- The navigation bar limits the number of main sections.
- Dropdowns limit the number of sub-sections.
- Content areas have a defined width and height.