Insights and feedback from our Questions

Quantitative Data Feedback obtained:

- The navigation was okay. It could be better.
- Everything was easily located on our high-fi prototype.
    - We had all the pages she was asking for related to:
        - Operations, granting, marketing, storytelling, events, etc.
- Yes, there was an error and slight confusion.
    - The 1 error I saw was that on one of our pages in the interactive mode we weren't able to press the "About us" page from one of the few pages we have. We will need to keep an eye on errors like that.
    - There was no contact information which confused Brooklyn.
- The layout and design needs work.
    - The button/bucket system needs to be rethought to help enable future growth.
    - The headers and footers also need a bit of work as well.
- Labels were fine on our website prototype.
    - There was everything we needed to have bucket list wise.
- Pictures need more work.
    - The pictures need to have meaning.
    - More context
    - Pictures relating to the SSCF like the first one.
    - Or if we want to use other pictures, make them have more meaning and a purpose to be on our website. Give wording to those pictures as well.

Qualitative Data Feedback Obtained:

- Our prototype needs more improvement. We need to make a better and perfect interface design that catches the viewer's eye.
    - We need to fix the buckets
    - Fix the word alignment issues
    - Make everything understandable.
    - Fix pictures and add more meaningful ones or ones with words and context
    - Fix the interface overall.
    - The titles of each page can be under the header.
    - Contact info can be on about us and on the footer.
- Having to go to the homepage to click on the events page and or the Business organization page was a bit of a hassle.
    - We need to make a bucket list that combines everything.
        - Have a drop-down list for each section.
            - Ex: Events and hold fundraising, storytelling, and past events, etc.

We weren't able to get all of our questions answered but we got good feed back!