

Project Outline – Ense 271

Members:

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Summarized project background and business need/opportunities:

The South Saskatchewan Community Foundation (SSCF) is a charitable organization that connects donors to local charities to support the community. This project was given to us by them because Saskatchewan lacks a reliable local resource hub for all charities and non-profits that need help with growth and operations. The SSCF has tasked us to create a WordPress website or web page that focuses on the resources and supports they need.

This platform will provide charities and non-profit organizations with tools and opportunities that will help with the growth process but also help support them. This platform will provide many opportunities like collaboration, volunteer opportunities, events, history of past events, organizational directories, etc. By building this platform we hope to bring all resources and supports that the charities and nonprofits need.

North Star:

Our target customer is the small or mid-sized registered or newly established charities and non-profit organizations who struggle to find a reliable and local hub that provides a wide range of opportunities and resources within Saskatchewan.

Carry-over customers:

Our carry-over customers would be already partnered charities, non-profit organizations, grant makers, and Donors who have already been apart of the community.

Project Assumptions:

- WordPress will be the platform.
- The project is Saskatchewan based but operated in regina.
- No Budget given.
- All data used is that found through the SSCF or the survey's given.
- The website will allow for charities and non-profits to find resources and supports.
- The website will need some maintenance to keep it up to date and fresh.
- Expectations for our group won't be very perfect due to the team's learning process.

Project Constraints:

- Required to only use WordPress
- Limited to what is provided to us.
- No budget given
- This is Saskatchewan based.
- Cross platforms may not look as good as the desktop version
- Limited time frame to complete project
- Ensuring the website meets the needs of SSCF
- Limited experience with WordPress could hold us back a little bit.