

## Client Check in #2

### Formatting and Design Notes:

- Use left alignment for paragraphs.
  - o We can use middle alignment for a smaller sentence, but we are preferred to use left alignment.
- Put the title of each page under the header to help clear up bare space.
- Come up with a better button or bucket system in case the website needs growth in the future.
- The Footer can be where we put the contact info, etc.
- Use meaningful pictures and also provide context (words, info).
  - o Tim liked the first image on our homepage.
  - o The other pictures other than the first one, seem out of place for this website, pick meaningful things and also add context.
- Build the website with the ability to grow in the future.
  - o Ex: If they wanted to add another button to our button bar it would be too long if we continue to do that.
- Think about the outline and design of the website.

### About the Prototype:

- Remember a contact page!
- Storytelling = How to tell a story, or how to form a good story.
- **No being the SSCF.**
  - o We are providing info to the charities not the SSCF.
  - o Ex: "this is what operations mean, etc."
- Include Fundraising into events unless we keep it, its own thing.
- Fundraising: How to fundraise, fundraising tools, this is how charities and non-profits make their money by fundraising.
- Granting for charities and non-profits
  - o How to apply, process, etc.
- Operations:
  - o HR
  - o Accounting
  - o Etc.
- Include the events and business organizations in the bucket list or with the other clickable links rather than on the side and only on the homepage.
- Remember: Charities fundraise for money; they apply for grants for money.