



Knowledge Graphs - Going Beyond Data!

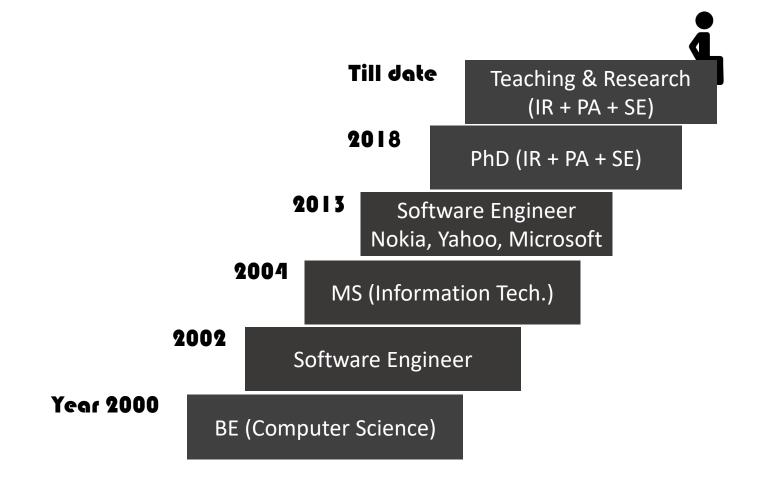
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Chennai Mathematical Institute

To know that we know what we know, and to know that we do not know what we do not know, that is true knowledge—Nicolaus Copernicus

About Me



Agenda

Knowledge Graphs – Going Beyond Data!

Will Discuss

- ✓ Concepts
- ✓ Illustrations
- ✓ Intuitions
- ✓ Purpose
- ✓ Properties

Will not Discuss

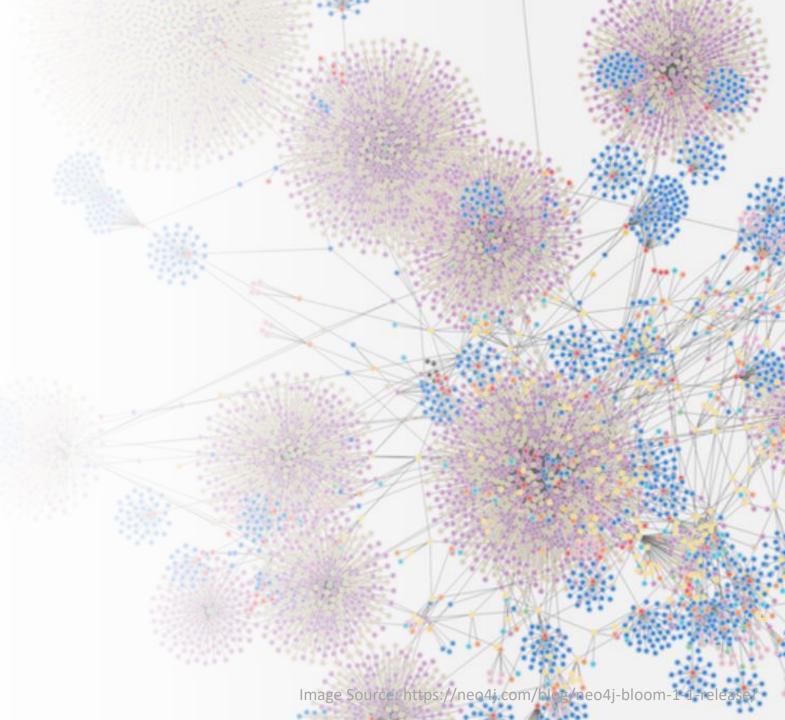
- Details
- Definitions
- **⊘** Formalism
- Derivations
- Proofs

Three Parts

(1) Knowledge Graphs, (2) Tools and Techniques, (3) Two Algorithms

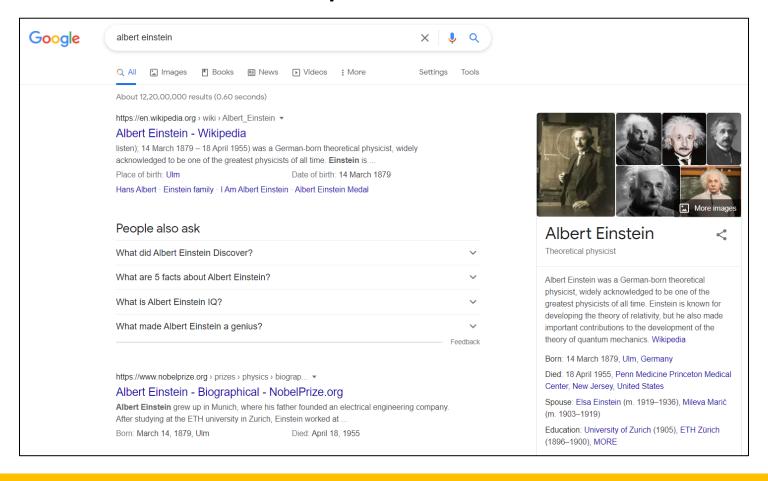
Story 1

Knowledge Graphs

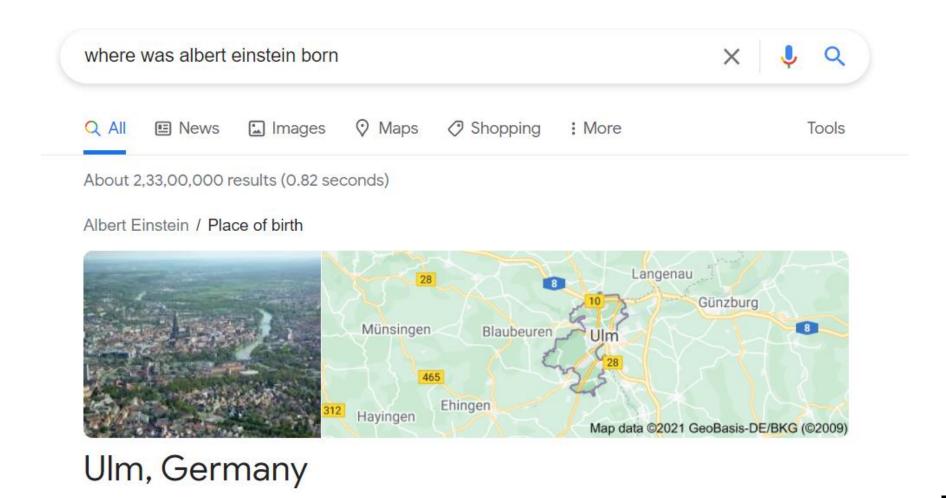


Beyond Searching for Documents

We search for entities. Not always documents!



We Need Answers!



In general, humans make decisions based on the world knowledge they have gathered over time. Why not machines?



Exploring data with a graphical representation

Demo 1

How do we capture knowledge?

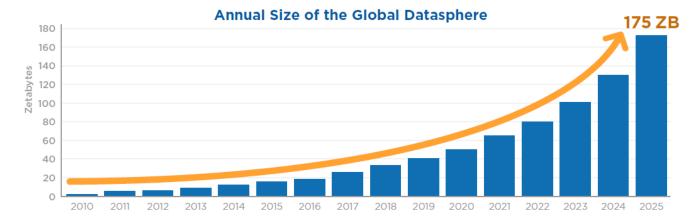
How do we represent this knowledge?

How do we access this knowledge?

Data is Ubiquitous

But, how do we organize this data?





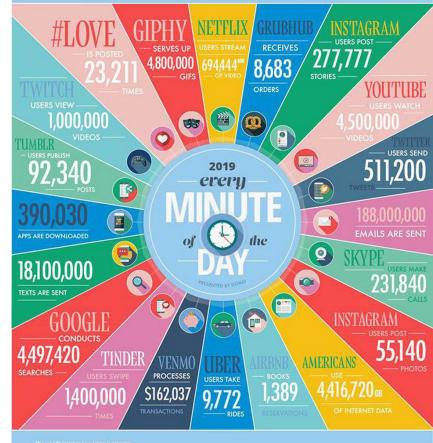
Source: IDC DataAge 2025 whitepaper, and DOMO.



DATA NEVER SLEEPS 7.0

How much data is generated every minute?

There's no way stround it big data just beyes petting began. The numbers are staggering, and they're not slow down, 89 2000, there will be 40x more bytes of data than there are stars in the boxer-valoe inverses, in our 7th edition of Data Neier. Seeps, we bring you the laiest stats on how much data is being created in every digital motion. See the conference are strategies.



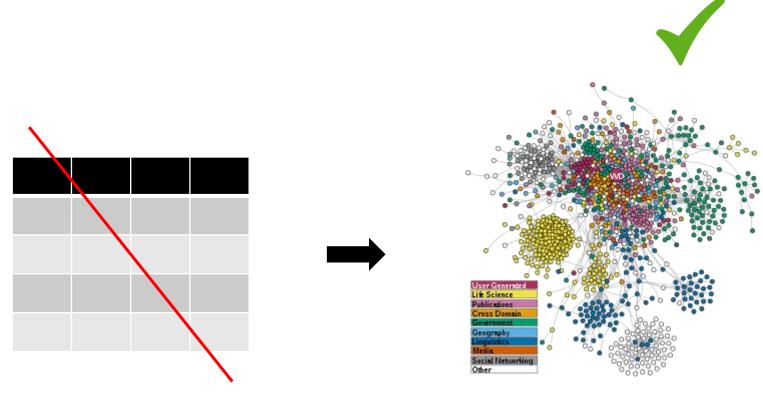


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COONTY 2012 2018 Learn more at domo.co



A Graph Data Model



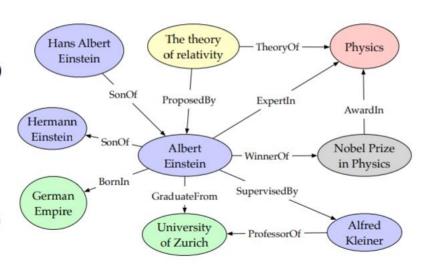
Real-world entities and relationships are better captured through graphs.

Knowledge Graphs

Subject – Predicate – Object Triples

(Albert Einstein, **BornIn**, German Empire)
(Albert Einstein, **SonOf**, Hermann Einstein)
(Albert Einstein, **GraduateFrom**, University of Zurich)
(Albert Einstein, **WinnerOf**, Nobel Prize in Physics)
(Albert Einstein, **ExpertIn**, Physics)
(Nobel Prize in Physics, **AwardIn**, Physics)
(The theory of relativity, **TheoryOf**, Physics)
(Albert Einstein, **SupervisedBy**, Alfred Kleiner)
(Alfred Kleiner, **ProfessorOf**, University of Zurich)
(The theory of relativity, **ProposedBy**, Albert Einstein)
(Hans Albert Einstein, **SonOf**, Albert Einstein)

Knowledge Graph



These facts are stored in a "knowledge base".

Wikidata: A Free Open Knowledgebase

- Data
 - 94M items! Anyone can edit.
- Community Control
 - Contributors edit *the population number of Rome* but also decide whether there is such a number in the first place.
- Conflicting Data
 - Many facts are disputed. Several details are uncertain.
 - Allows conflicting data to co-exist.
 - There is no true population of Rome. There is a population of Rome as published by the city of Rome in 2011.
- Multilingual
- Easy Access
- Continuous Evolution

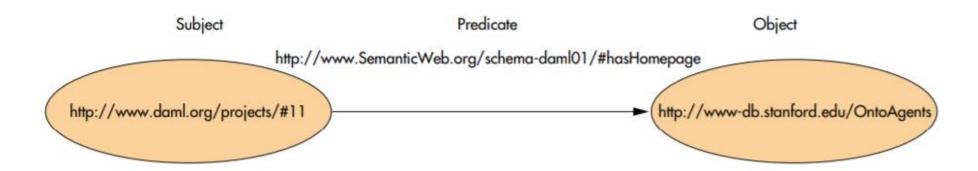
We have many knowledgebases. Interoperability is a concern $oldsymbol{\otimes}$

Solution: Resource Description Framework (RDF)

RDF is a directed, labeled graph data format for representing information in the Web.

Resource Description Framework (RDF)

- Made of Subject-Predicate-Object Triples
- Uniform Resource Identifier (URI) disambiguates entities.

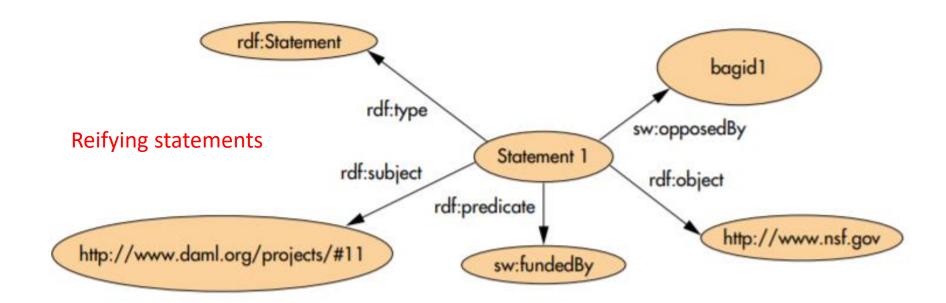


RDF

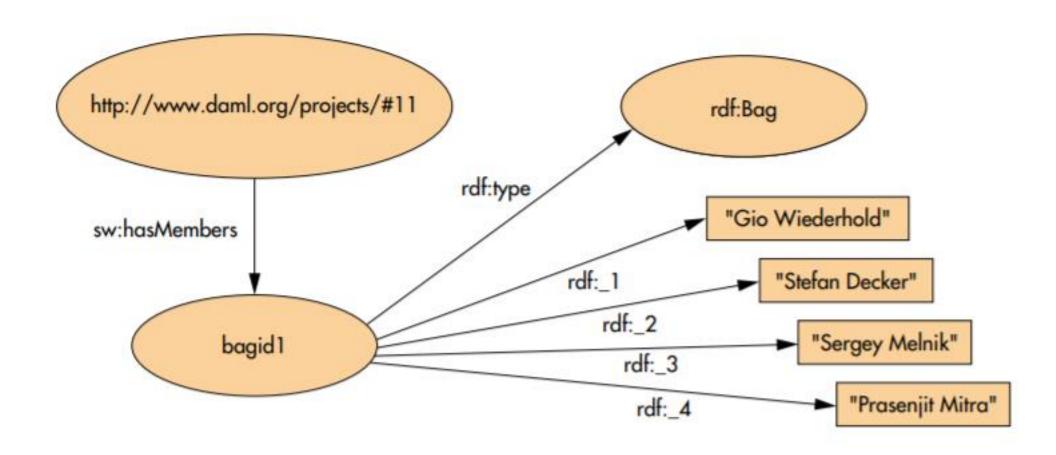
Partial RDF Snippet

- These RDF Triples can be stored in a Triplestore
 - Such as RDFox and Jena TDB.
- These RDFs can get complex!

Reifying Statements in RDF



RDF



SPARQL

Assume a data graph:

```
<a href="http://.../book1"> <a href="http://.../title"> "SPARQL Book"</a>
```

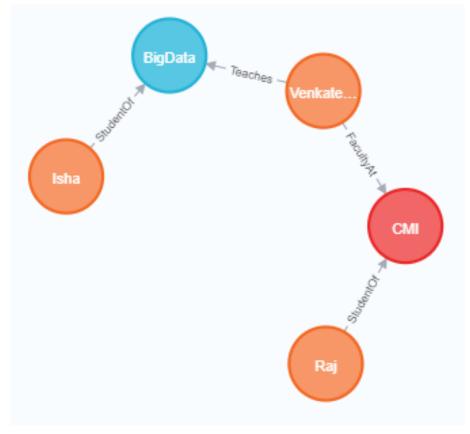
• Then, the SPARQL query:

```
SELECT ?title WHERE {
  <http://.../book1> <http://.../title> ?title .
}
```

- Results in "SPARQL Book".
- Several tools support SPARQL
 - such as Apache Jena.

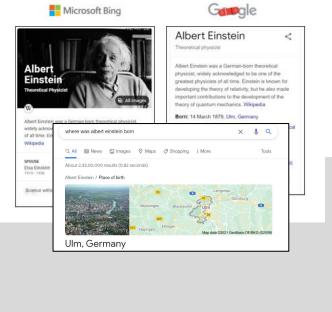
A Graph DB: Neo4j

Demo 2

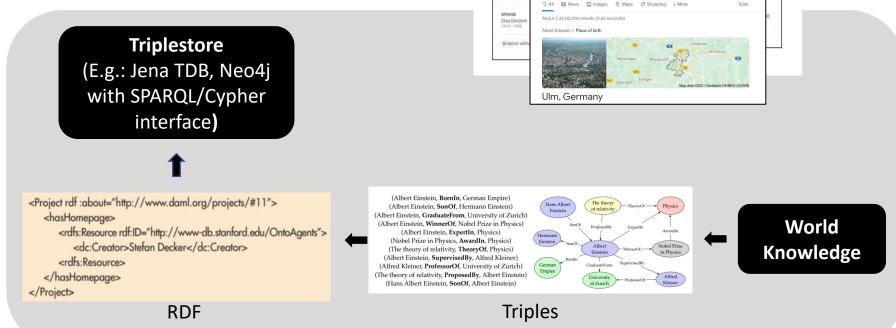


Any Graph DB can be used to store the triples.

Summary

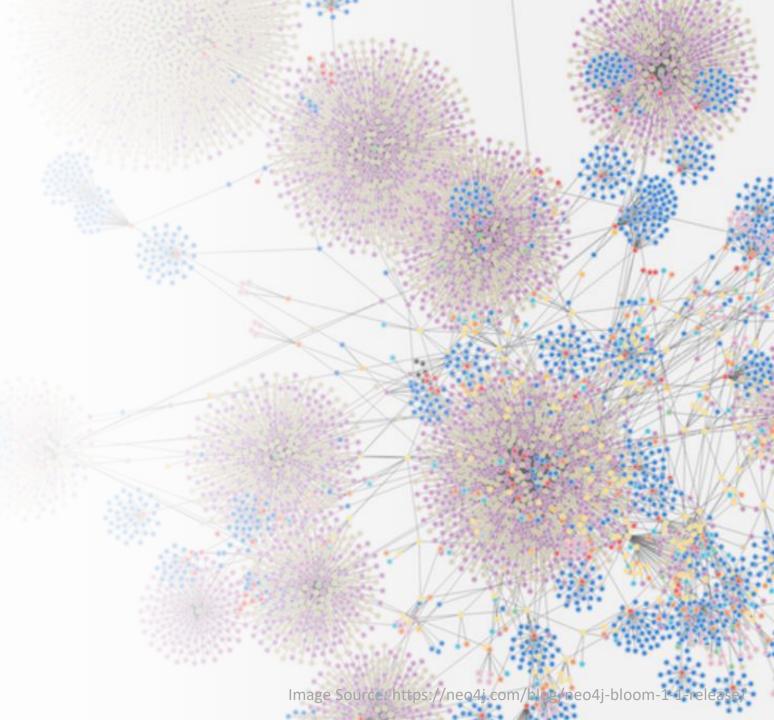


Applications



Story 2

Tools and Technologies



Match the Text with the Image

Venkatesh did his schooling in Don Bosco, Egmore, Chennai. He got his MBA from the Middlebury Institute of International Studies at Monterey, USA. After his return to India, he wanted to get into film production but instead, became an actor in Telugu films.

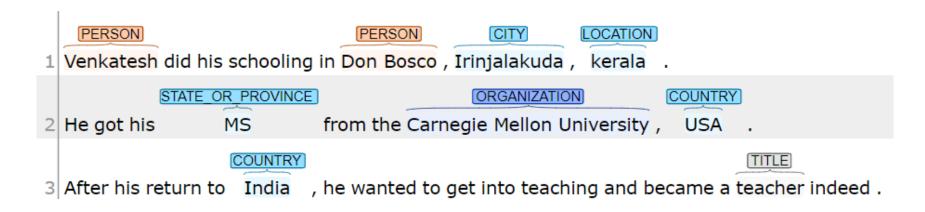
Venkatesh did his schooling in Don Bosco, Irinjalakuda, kerala. He got his MS from the Carnegie Mellon University, USA. After his return to India, he wanted to get into teaching and became a teacher indeed.





We Have Two Problems

- Given the input text
 - Recognize the entities NER.
 - Disambiguate them Entity Linking.



Try it at https://corenlp.run/

CoreNLP

• Extracted the following triples:

Subject	Predicate	Object
Venkatesh	per:statesorprovin ces_of_residence	MS
Venkatesh	per:schools_atten ded	Carnegie Mellon University

Codeq NER and Linking

Venkatesh did his schooling in Don Bosco Irinjalakuda kerala . He got his MS from the Carnegie Mellon University . After his return to India , he wanted to get into teaching and became a teacher indeed. Venkatesh Daggubati score: 0.0313 Indian actor https://en.wikipedia.org/wiki/Venkatesh_Daggubati John Bosco score: 0.7517 Italian Roman Catholic priest, educator and writer https://en.wikipedia.org/wiki/John_Bosco Irinjalakuda score: 0.9899 human settlement https://en.wikipedia.org/wiki/lrinjalakuda Microsoft score: 0.7425 American multinational technology corporation https://en.wikipedia.org/wiki/Microsoft

More Tools

- CYC A Machine Reasoning Platform
 - OpenCYC (KB + Reasoning Engine)
 - 239K terms, 2M triples
 - ResearchCYC
 - 500K concepts, 26K relations
- Stanford Open Information Extraction (OpenIE)
 - Refers to the extraction of relation tuples, typically binary relations, from plain text
 - Barack Obama was born in Hawaii would create a triple (Barack Obama; was born in; Hawaii)

https://cyc.com/

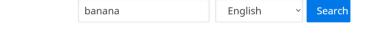
Tools Need Resources and We Have Many

- Dbpedia
 - 228 million entities
- Wiktionary
 - 6.6M dictionary entries
- Freebase
 - Google's Knowledge Graph was powered partly by Freebase.
 Does not exist now.
- Yago
 - A large knowledge base about people, cities, countries, movies, and organizations.

ConceptNet

- A freely-available semantic network, designed to help computers understand the meanings of words.
- Has ~15 million facts in English
- Uses Crowdsourced knowledge
 - Open Mind Common Sense, Wiktionary, DBPedia, Yahoo Japan / Kyoto University project





Links to other resources



[Havasi et al., RANLP '07; Speer and Havasi, LREC '12]

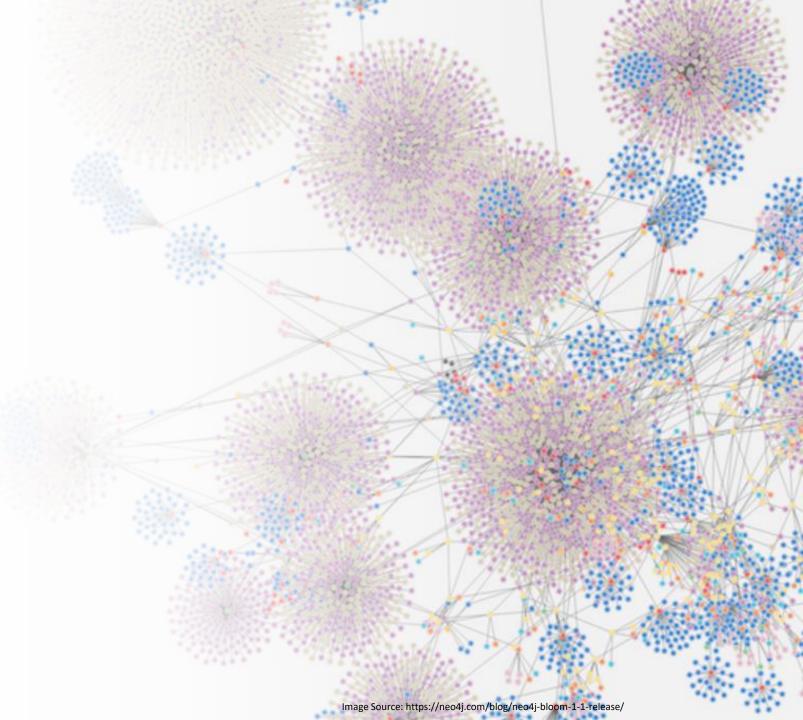
Demo 3

Summary

- Several tools and technologies exist to help you build the knowledge graph.
 - CoreNLP
 - Codeq
 - ConceptNet
 - CyC
 - OpenIE
- Caveat: They may not be perfect.

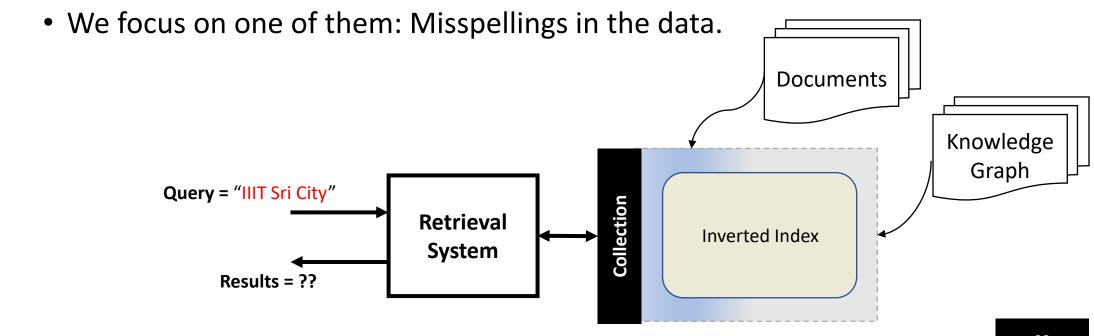
Story 3

Two Algorithms



Entity Retrieval

- Retrieving entities not documents.
- Knowledge graphs are very useful for this purpose.
- However, both KG construction and ER have common problems



Notorious Britney

The data below shows some of the misspellings detected by our spelling correction system for the query [britney spears], and the count of how many different users spelled her name that way. -- Google.

```
488941 britney spears
                            29 britent spears
                                                     9 brinttany spears
                                                                             5 brney spears
                                                                                                     3 britiy spears
                                                                                                                              2 brirreny spears
40134 brittany spears
                            29 brittnany spears
                                                     9 britanay spears
                                                                             5 broitney spears
                                                                                                     3 britmeny spears
                                                                                                                              2 brintany spears
36315 brittney spears
                            29 britttany spears
                                                     9 britinany spears
                                                                             5 brotny spears
                                                                                                     3 britneeey spears
                                                                                                                              2 brinttany spears
24342 britany spears
                            29 btiney spears
                                                     9 brith spears
                                                                             5 bruteny spears
                                                                                                     3 britnehy spears
                                                                                                                              2 brinttney spears
 7331 britny spears
                            26 birttney spears
                                                     9 britnew spears
                                                                             5 btivney spears
                                                                                                     3 britnely spears
                                                                                                                              2 britain spears
                                                     9 britneyn spears
 6633 briteny spears
                            26 breitney spears
                                                                             5 btrittney spears
                                                                                                     3 britnesv spears
                                                                                                                              2 britane spears
                                                     9 britrney spears
                                                                                                     3 britnetty spears
 2696 britteny spears
                            26 brinity spears
                                                                             5 gritney spears
                                                                                                                              2 britaneny spears
 1807 briney spears
                            26 britenay spears
                                                     9 brtiny spears
                                                                             5 spritney spears
                                                                                                     3 britnex spears
                                                                                                                              2 britania spears
 1635 brittny spears
                            26 britneyt spears
                                                     9 brtittney spears
                                                                             4 bittny spears
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                                                                                                                              2 britann spears
 1479 brintey spears
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                            26 brittan spears
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 1479 britanny spears
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                                                     9 rbitney spears
                                                                             4 brbritney spears
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 1211 britnet spears
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                                                     8 birtiny spears
                                                                             4 breatiny spears
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 1096 britiney spears
                            24 birteny spears
                                                     8 bithney spears
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                                                                             4 briittany spears
                                                                                                     3 brtaney spears
                                                                                                                              2 britianey spears
  601 bitney spears
                            24 brittnie spears
                                                     8 britanys spears
                                                                             4 brinie spears
                                                                                                     3 brtiiany spears
                                                                                                                              2 britin spears
  601 brinty spears
                            21 biritney spears
                                                     8 britley spears
                                                                             4 brinteney spears
                                                                                                     3 brtinay spears
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                            21 birtany spears
                                                     8 britneyb spears
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                                                                                                     3 brtinney spears
                                                                                                                              2 britmy spears
  544 brittnay spears
                            21 biteny spears
                                                     8 britnrey spears
                                                                             4 britaby spears
                                                                                                     3 brtitany spears
                                                                                                                              2 britnaney spears
```

Source: https://archive.google.com/jobs/britney.html

Correcting Misspellings

- There are many approaches. We focus on two major approaches:
 - finding "nearest" term using Edit Distance.
 - Finding "similar sounding terms" using *Phonetic Hash*.

Algorithm 1: Finding Nearest Term with Edit Distance

- Given two strings S_1 and S_2 , the minimum number of operations to convert one to the other
- Operations are typically character-level
 - Insert, Delete, Replace
 - E.g., the edit distance from dof to dog is 1
 - From cat to act is 2
 - From *cat* to *dog* is 3.

Quiz

What is the edit distance between Sunday and Saturday?

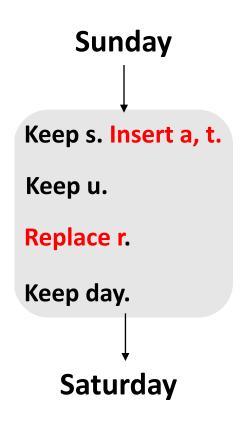
*You are allowed to perform only Insert, Delete, and Replace operations.

Answer

- Saturday = Sunday = S*day
- Problem is same as
 - What is the edit distance between atur and un?
 - Answer
 - Delete a,t. Replace r with n.
 - 3.

Levenshtein Example

		s	a	t	u	r	d	a	y
	0	1	2	3	4	5	6	7	8
S	1	0	1	2	3	4	5	6	7
u	2	1	1	2	2	3	4	5	6
n	3	2	2	2	3	3	4	5	6
d	4	3	3	3	3	4	3	4	5
a	5	4	3	4	4	4	4	3	4
y	6	5	4	4	5	5	5	4	3



$$D(i,j) = \min[D(i-1,j) + w_d, D(i,j-1) + w_i, D(i-1,j-1) + w_r]$$

$$D(i,0) = D(i-1,0) + w_d$$

$$D(0,j) = D(0,j-1) + w_i$$

$$D(0,0) = 0$$

Note: $w_r = 0$ if $a_i = a_i$ i.e., if the characters being compared are the same.

Levenshtein Algorithm

```
EDITDISTANCE(s_1, s_2)
 1 int m[i,j] = 0
  2 for i \leftarrow 1 to |s_1|
 3 do m[i, 0] = i
 4 for j \leftarrow 1 to |s_2|
 5 do m[0,j] = j
  6 for i ← 1 to |s₁|
      do for j \leftarrow 1 to |s_2|
          do m[i, j] = \min\{m[i-1, j-1] + \text{if } (s_1[i] = s_2[j]) \text{ then } 0 \text{ else } 1\text{fi},
  8
                                m[i-1,j]+1,
                                m[i, i-1]+1
10
      return m[|s_1|, |s_2|]
```



Algorithm 2: Soundex

- Homophones (sound alike but have different spellings and different meaning)
 - pair, pear
 - break, brake
 - cell, sell
 - cent, scent
 - knight, night

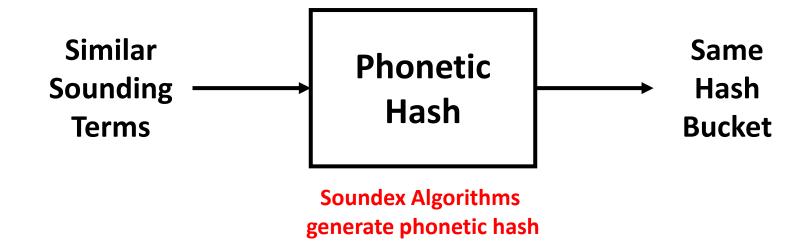


Algorithm 2: Soundex

- Homophones (sound alike but have different spellings and different meaning)
 - pair, pear
 - break, brake
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 - cent, scent
 - knight, night

Soundex algorithm became more popular after it was discussed in "The Art of Programming"! Find a bug and take home 100₁₆ (or 0x00000100) cents! i.e., 256 cents.

Main Idea

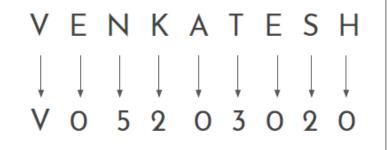


Standard Soundex Algorithm

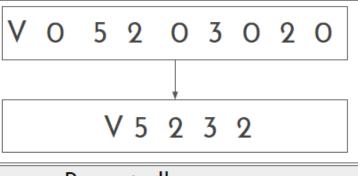
- Retain the first character.
- 2. Convert each character to digit using the rules in the table.
- 3. Repeatedly remove one out of each pair of consecutive identical digits.
- 4. Remove all the zeros.
- 5. Add trailing zeros, and return the first four positions.

Alphabets to be replaced	Digit
A, E, I, O, U, H, W, Y	0
B, F, P, V	1
C, G, J, K, Q, S, X, Z	2
D, T	3
L	4
M, N	5
R	6

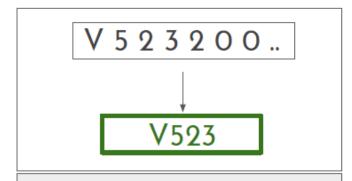
An Example



- Retain the first character
- Convert each character to digit using the rules of the algorithm.



- Repeatedly remove one out of each pair of consecutive identical digits.
- Remove all the zeros.



 Add trailing zeros, and return the first four positions.

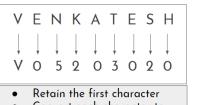
The flow

Summary

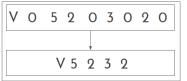
• Finding nearest term – Levenshtein's Algorithm

$$D(i,j) = \min[D(i-1,j) + w_d, \\ D(i,j-1) + w_i, \\ D(i-1,j-1) + w_r] \\ D(i,0) = D(i-1,0) + w_d \\ D(0,j) = D(0,j-1) + w_i \end{cases} \forall i,j > 0$$

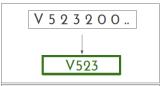
Phonetic Hash – Soundex Algorithm



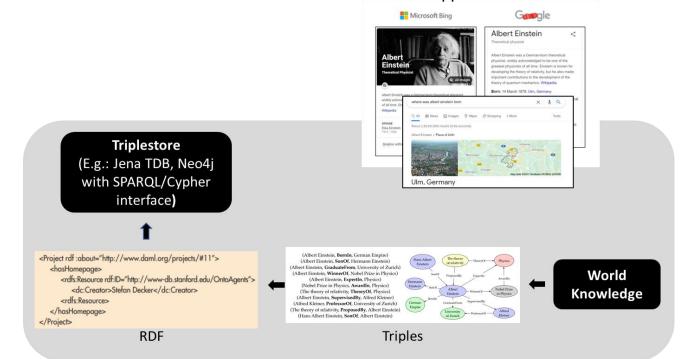
 Retain the tirst character
 Convert each character to digit using the rules of the algorithm.



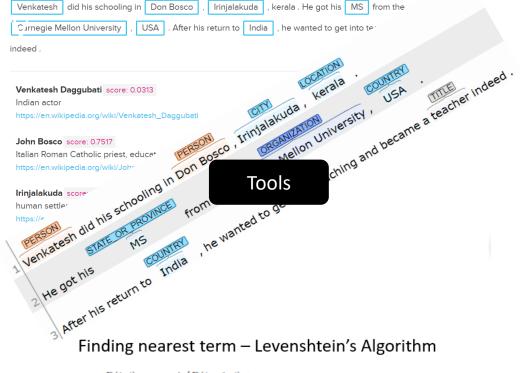
- Repeatedly remove one out of each pair of consecutive identical digits.
- Remove all the zeros.



 Add trailing zeros, and return the first four positions.



Applications



$$D(i,j) = \min_{\substack{D(i,j-1)+w_d,\\ D(i,j-1)+w_i,\\ D(i,0) = D(i-1,j-1)+w_d\\ D(0,j) = D(0,j-1)+w_i}} \forall i,j>0$$

Phonetic Hash - Soundex Algorithm



Future Directions

- Handling uncertain data
 - We do not like "population in rome is ..."
 - We like "As per 2012 report, the population in rome is ..."
- Knowledge Graph Embeddings
 - Represent entities in a continuous vector space
- Multimodal Knowledge Graphs
- Explainability and Knowledge Graphs
- Relationship Mining
- Interoperability of knowledgebases
- ... and many applications in several domains.

VENKATESH VINAYAKARAO

Lecture

Chennai Mathematical Institute venkateshv@cmi.ac.in

CV

Research



My research interest is in building **Search Engines**. How does Google work? How to search trillions of documents within microseconds? How to evaluate if Google is better or Bing? Broadly, **Information Retrieval** is the field of study that investigates these questions. My current focus is on investigating the techniques to search for source code. You will see me discussing Programming Languages, Program Analysis and Software Engineering. More about my research is <u>here</u>.

If you are looking for an answer to an even more fundamental and important question: Why to study information retrieval?, enjoy the video from my students of the 2018 IR offering at IIITS - Mounika, Parkhi and Pragna.

Publications: DBLP Google Scholar

Teaching

Term@CMI: Feb - Mar 2021: RDBMS, SQL and Visualization
Term@CMI: Dec - Jan 2020: Advanced Information Retrieval

Term@CMI: Aug - Nov 2020: <u>Information Retrieval</u>
Term@CMI: Jan - Apr 2020: Big Data and Hadoop
Term@CMI: Jan - Apr 2020: Applied Program Analysis

Term@CMI: Oct - Nov 2019: RDBMS, SQL and Visualization Term@CMI: Aug - Sep 2019: Information Retrieval

Term@CMI: Aug - Sep 2019: Information Retrieval Term@CMI: Mar - Apr 2019: Program Analysis Term@IIITS: Aug - Dec 2018: Information Retrieval Term@IIITS: Aug - Dec 2018: Computer Programming

Talks

Tweets by @venkvinr

Thank You

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This slide deck is available at http://vvtesh.co.in/.