

# Katerina Dungog

katerinadungog@gmail.com ✧ kvd.design ✧ (778) - 674- 8551

## Education

### Vancouver Island University

B.A. Digital Media Studies

Sept. 2017 - Jun. 2023

### Certifications

Google UX Design Professional Certificate

### Relevant Coursework

Digital Media and Literature,  
Web Production & Accessibility,  
Interactive Communications,  
Designing User Experiences,  
Foundations of Game Design

## Talent & Skills

Contextual Research

Prototyping

Storyboarding

Usability Testing

### Languages

CSS

HTML

JavaScript

Sass

### Technologies

Adobe Illustrator

Adobe Photoshop

Adobe Premiere Pro

Adobe XD

Bootstrap

Figma

Inkscape

TailwindCSS

## Experience



### Web Community Administrator | Astonish

Vancouver, BC

May 2023 - Nov. 2023

- Developed and implemented style guidelines to maintain a consistent brand voice and identity across all publications and web platforms.
- Led usability testing sessions with users to identify opportunities for improvement to create a seamless user journey across multiple devices.
- Executed advertising strategies across various web platforms, resulting in an increase in user base and readership, averaging at 250 concurrent members.
- Conducted playtesting sessions to gather qualitative feedback on game balance, and actively responded to player feedback post-launch to iteratively enhance gaming experience.



### Marketing Assistant | Home Depot

Mississauga, ON

Jun. 2019 - Sept. 2019

- Spearheaded the successful rollout of catalogs for 182 stores, coordinating with teams to ensure timely distribution.
- Facilitated the smooth onboarding of products onto HomeDepot.ca, ensuring that product details were accurately presented to online customers.
- Streamlined shipping and packing processes for catalog distribution across 10+ cities, minimizing delays and enhancing customer satisfaction.

## Projects



### legislate.me

Figma, Wireframing, Prototyping

- Conducted in-depth qualitative research to understand user pain points and needs to facilitate app development.
- Organized and analyzed user feedback to identify critical usability issues, and opportunities for improvement.
- Refined wireframes and prototype through iteration to ensure user needs and expectations were met successfully.



### Astonish

HTML, TailwindCSS, Sass, CSS, JavaScript

- Utilized TailwindCSS with Sass to enhance the user experience across different viewports and devices.
- Applied color purposefully, employing strategic pops of color to create visual separation and hierarchy.
- Selected fonts to align with the site's intended narrative, combining stylized and simple serifs to create visual balance.