

Katerina Dungog

katerinadungog@gmail.com —✧— kvd.design —✧— (778) - 674- 8551

Education

Vancouver Island University

B.A. Digital Media Studies

Sept. 2017 - Jun. 2023

Relevant Coursework

Digital Media and Literature,
Web Production & Accessibility,
Interactive Communications,
Designing User Experiences,
Foundations of Game Design

Talent & Skills

Contextual Research
Hi-fidelity Wireframing
Product Design
Prototyping
Storyboarding
Usability Testing
User Interface Design

Languages

CSS
HTML
JavaScript
Sass

Technologies

Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Adobe XD
Bootstrap
Figma
Inkscape
TailwindCSS

Experience



Web Community Administrator | Fire Flower

Nanaimo, BC

Jun. 2020 - Sept. 2020

- Developed and implemented style guidelines to maintain a consistent brand voice and identity across all publications and web platforms.
- Designed appealing web layouts, enhancing the user experience, which increased user engagement and retention.
- Executed effective advertising strategies across various web platforms, resulting in a substantial increase in user base and readership.
- Collaborated within a group environment to create, edit, and update comprehensive guide books to ensure accuracy for related web content.



Marketing Assistant | Home Depot

Mississauga, ON

Jun. 2019 - Sept. 2019

- Spearheaded the successful rollout of catalogs for 182 stores, coordinating with teams to ensure timely distribution.
- Facilitated the smooth onboarding of products onto HomeDepot.ca, ensuring that product details were accurately presented to online customers.
- Streamlined shipping and packing processes for catalog distribution across 10+ cities, minimizing delays and enhancing customer satisfaction.

Projects



Astonish

HTML, TailwindCSS, Sass, CSS, JavaScript

- Utilized TailwindCSS with Sass to enhance the user experience across different viewports and devices.
- Applied color purposefully, employing strategic pops of color to create visual separation and hierarchy.
- Selected fonts to align with the site's intended narrative, combining stylized and simple serifs to create visual balance.



Della Rosa

HTML, CSS

- Collaborated effectively with a team to create a cohesive visual identity for the website.
- Implemented muted colors and browns, capturing the essence of the theme and adhering to dark academia aesthetics.
- Balanced artistic flair with practical considerations to achieve an engaging and user-friendly design.