# SNAPS App

A Closer Look, LLC

Confidential and Proprietary

# Sign Up Process



- Users have a quick and simple sign-up process.

- They can adjust their notification settings

First Name

Last Name

Email Address

Mobile Phone Number

State of Residence
List States

Gender
Male
Female
Non disclosed

Age
18 - 25
26 - 35
36 - 50
+50

Ethninticty
Caucasian
African American
Latino

Annual Income
Under $30k
30k to 50k
50 k to 100k
Over 100k

☐ I agree Terms and Conditions

‹ Sign Up

**CONGRATULATIONS**
You're now part of the SNAPS community!
Let's customize your experience!

Enable my location

Enable your location so we can alert you to opportunities whereever you are.

Enable mobile notifications

Turn on pop up notifications so when you are near participating business you can be alerted to opportunities.

Enable text notifications

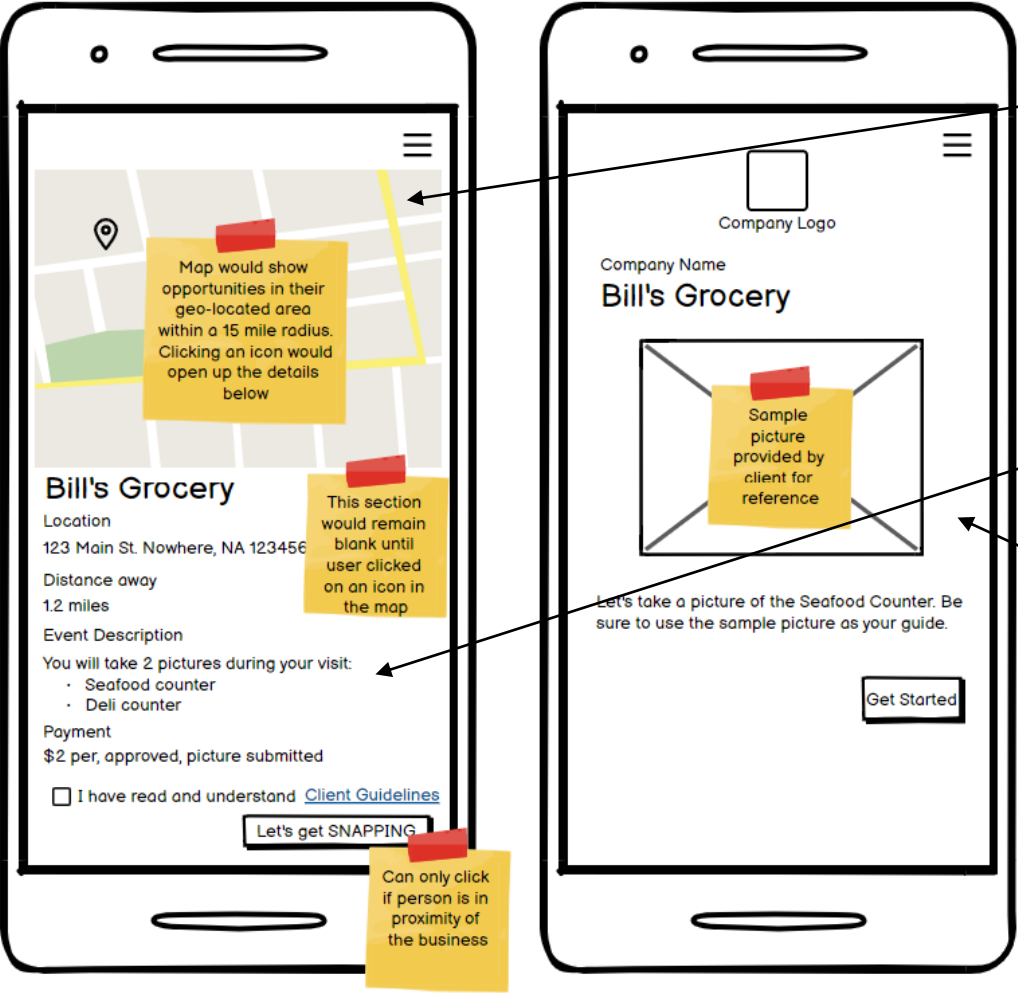Turn on text notifications so you never miss information!

‹ Next

# Payment Set-Up



- We would look to either integrate with a payment provider (we already use Gigwage)

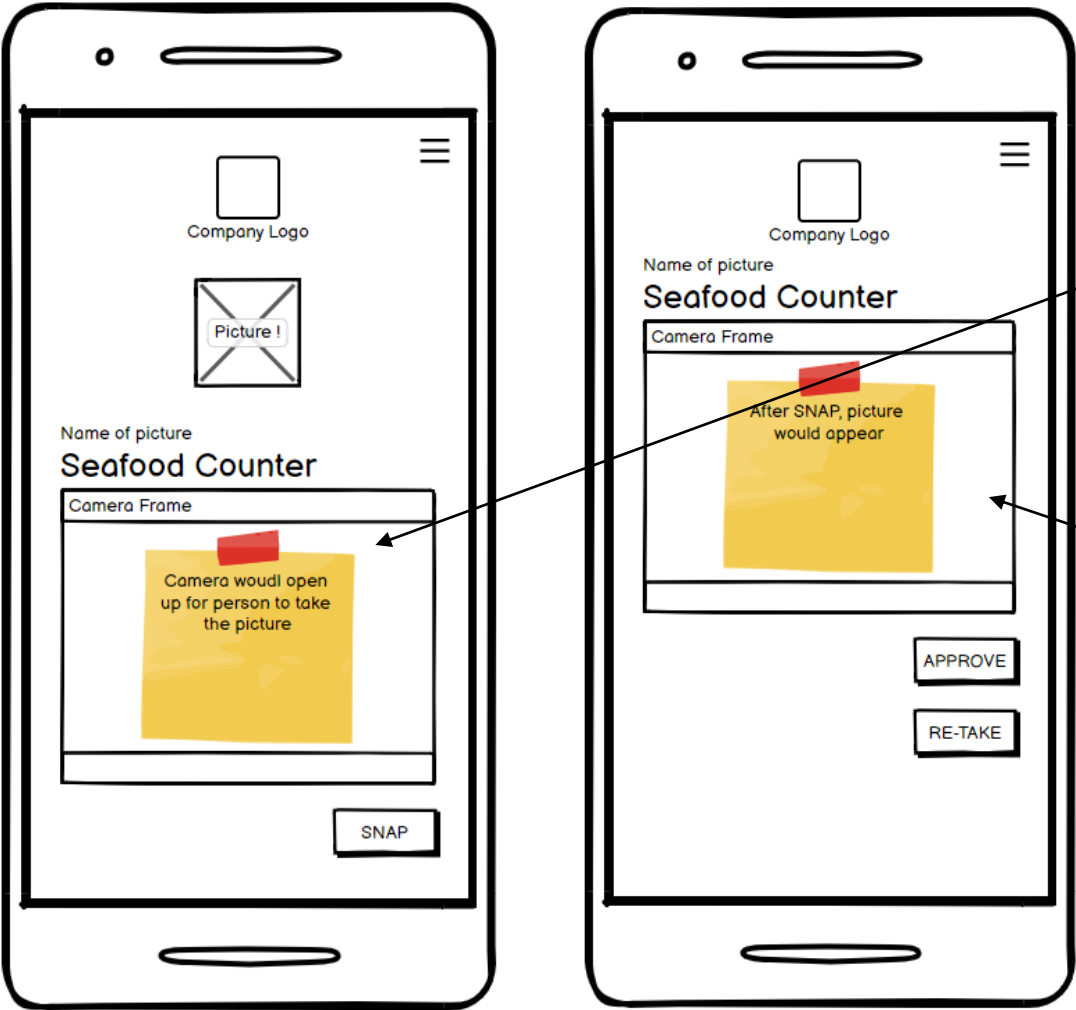- But would be open to payments through Stripe or other services.

# Using the App



Map would be interactive and allow the user to see available opportunities from the current geo-position.

Once user clicked on an icon, details of the opportunity would populate here. It would include location information, the event description (what they need to do) along with the payment information.

Upon selecting Let's get SNAPPING, a sample picture (of what the user needs to take a picture of) would show up, so they are clear on what the picture should look like.

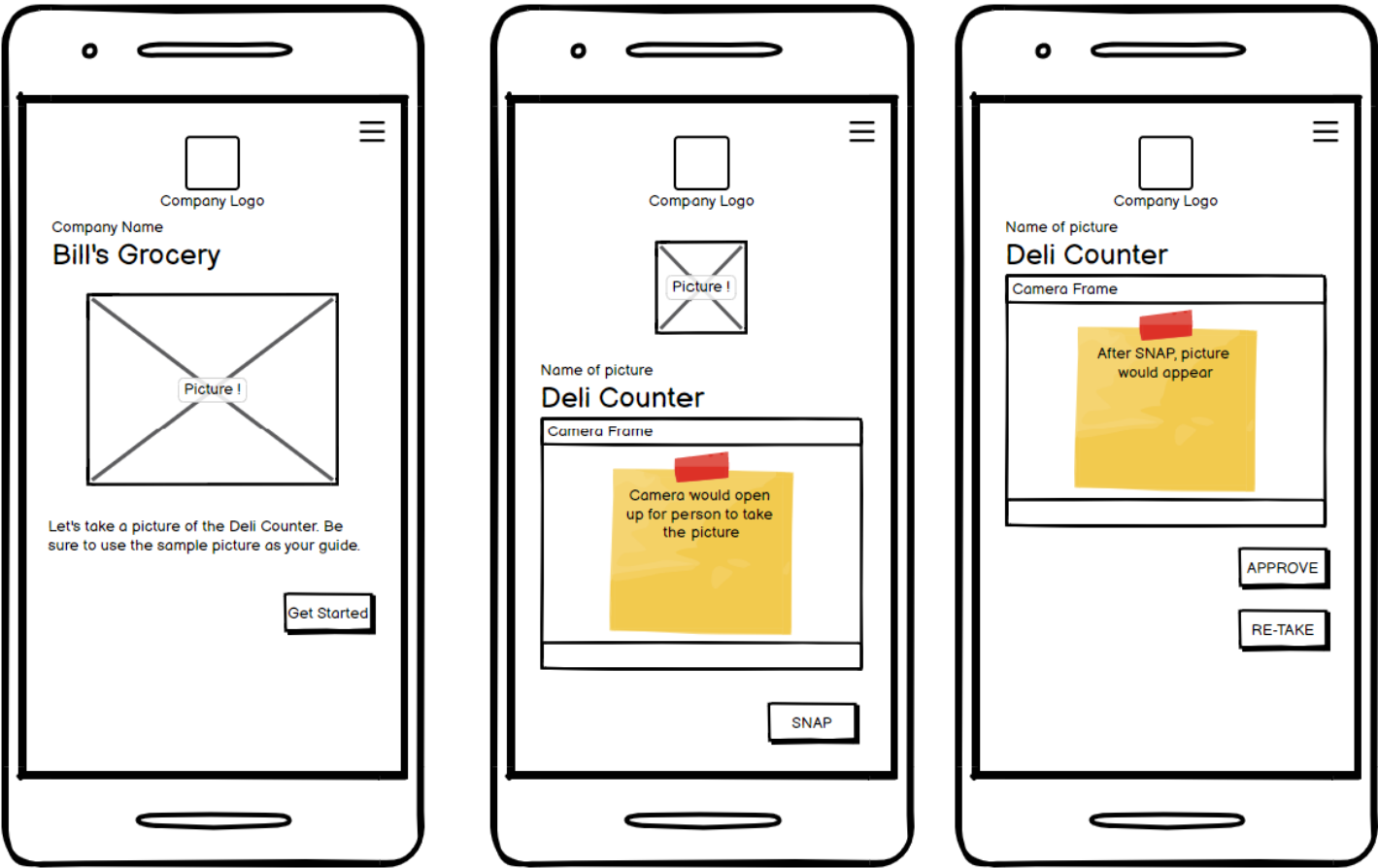2023 Confidential

# Using the App



Upon selecting get Started, the sample picture would be reduced to a small thumbnail, and their native camera application would open in a window.

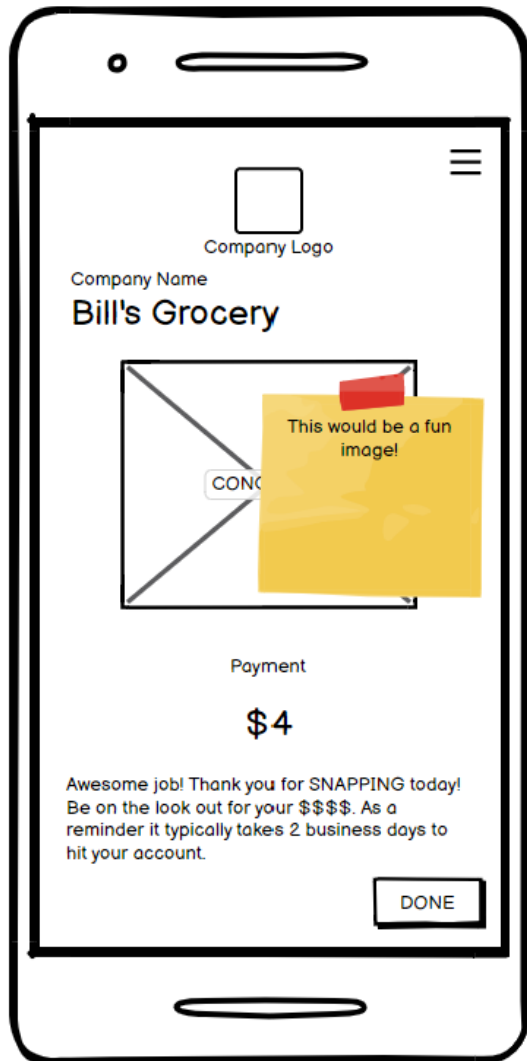User would frame up the appropriate picture and hit SNAP to capture the picture.

If user was satisfied with the picture they would hit approve, if not they would hit re-take and the camera would open up again and the previous picture would be over-ridden.
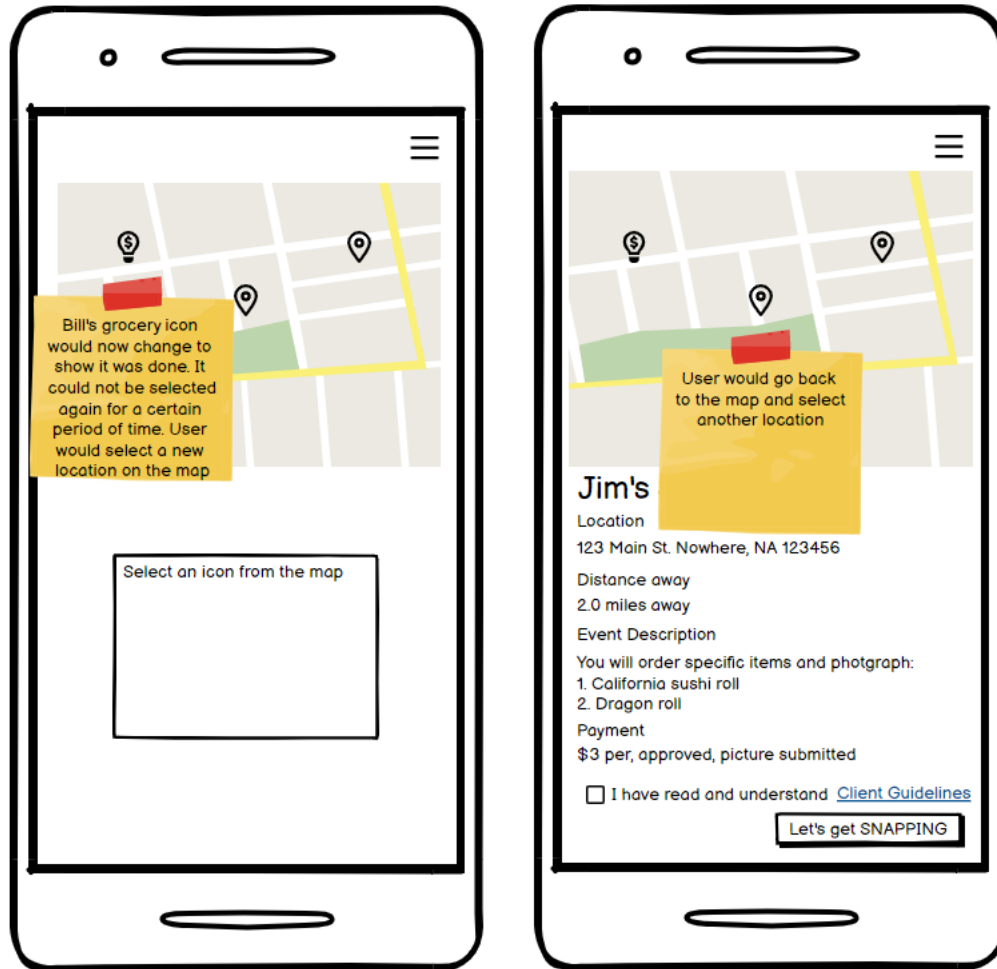
# Using the App



Once the first picture is accepted, the next picture that needed to be taken would show up. Same process for as many pictures as needed for that client.

# After opportunity is completed



- Once all pictures were taken for that client, the user would see a screen congratulating them for completing their work and letting them know how much money was earned.
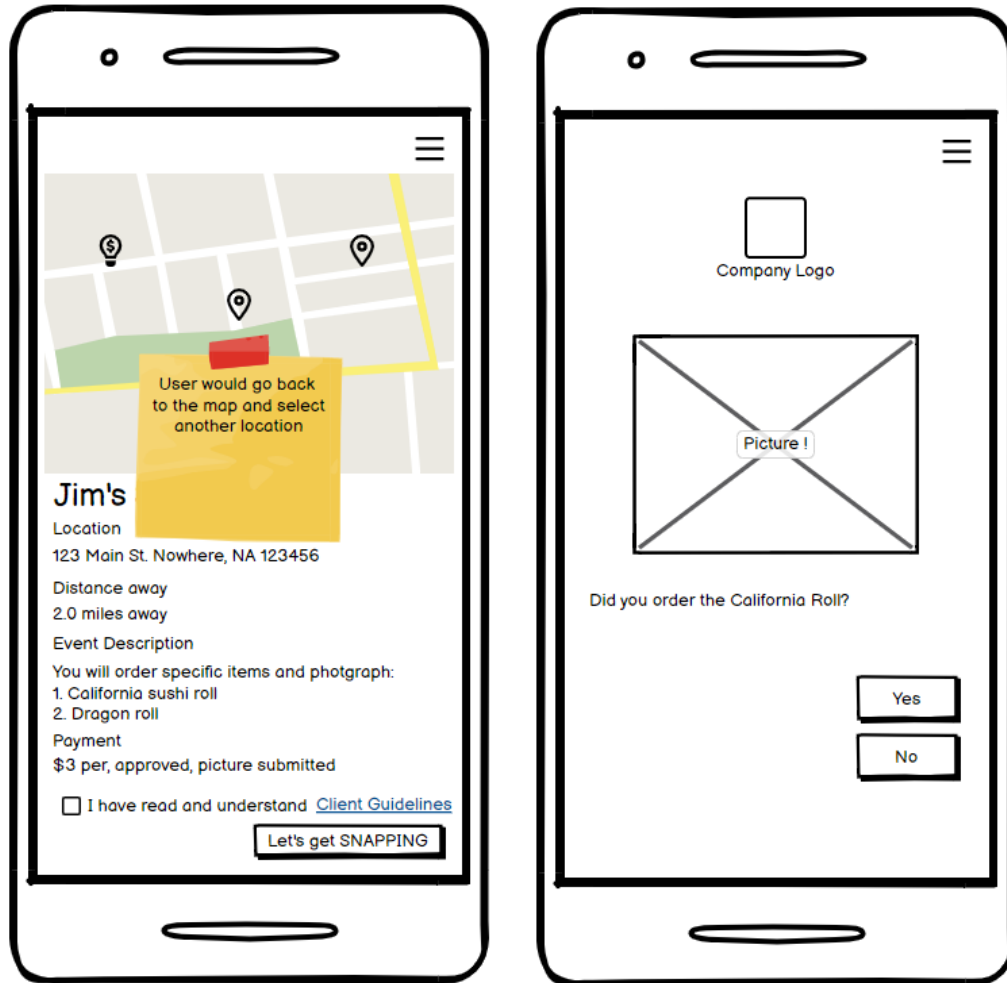
# After opportunity is completed



- Once the assignment was completed, user would be directed back to the home screen map, where they could select another opportunity.

- The icon for the client they just completed would now look different letting them know they had done that already.

- User would not be allowed to click that same event again (pre-determined intervals on how many times a user can do the assignment)
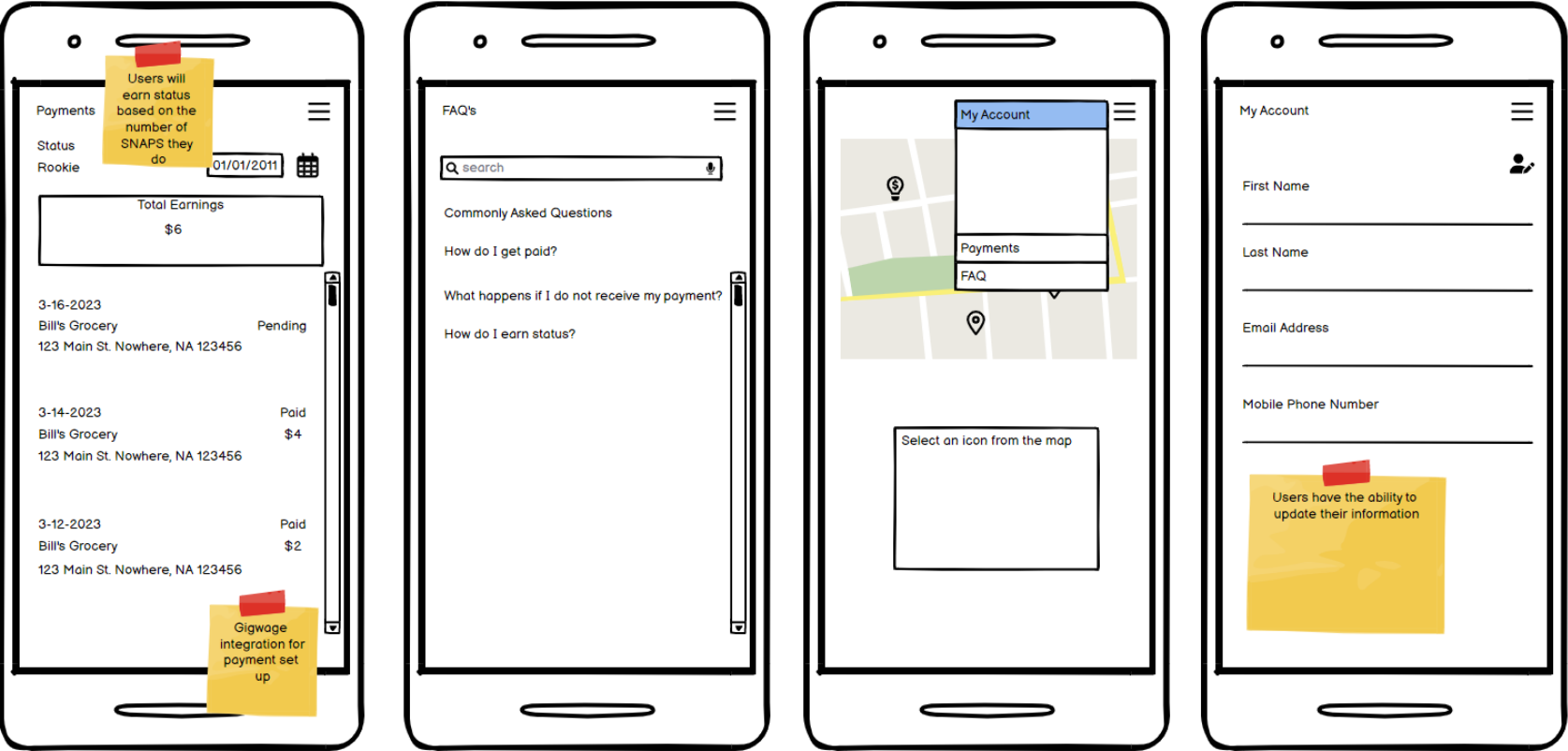
# Specific event criteria



- In the even that the client required very specific assignments (ordering of a specific item) the user would see the sample picture but then be asked if they in fact ordered the item

- If yes, they would follow the regular flow

- If no, they would they would be asked to skip and move to the next picture

# Menu items



- From the hamburger menu in the right-hand corner, user would be able to access their account settings, payment information, and FAQ's