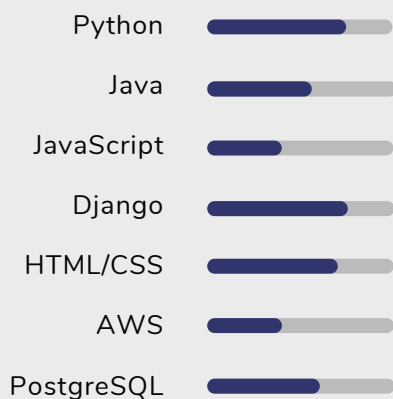


VANESSA WINGÅRDH



Self-taught programmer with a Master's in Business Administration. Naturally curious and enjoy problem solving. Good communicator with attention to detail. Skilled in Python, Django, and PostgreSQL. Highly motivated to learn additional frameworks, programming languages, and technologies.

SKILLS



HOBBIES



Gaming



Gym



Hiking



Coding

LANGUAGES

English - Native

Swedish - Intermediate

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EDUCATION

Master of Business Administration
University of Central Arkansas
June 2017 - May 2018

Bachelor of Science Psychology
University of Central Arkansas
Jan. 2014 - Dec. 2016

PROJECTS github.com/vwingardh

COFFIO E-COMMERCE WEBSITE

A responsive e-commerce website utilizing PostgreSQL for product inventory, content management, and user accounts. Users can create accounts to save products and blog posts to their favorites list. Users can also write product reviews, update profile details, view orders, and purchase products. Built using Python, JavaScript, Django, Bootstrap, Stripe API and hosted on PythonAnywhere.

CERTIFICATIONS

Courses completed on Coursera

- ▶ Modern Application Development with Python on AWS
- ▶ Programming Foundations with JavaScript, HTML, and CSS
- ▶ Introduction to Object-Oriented Programming with Java
- ▶ Google Data Analytics

EXPERIENCE linkedin.com/in/vanessawingardh

FOUNDER

Vanessa Lee Marketing AB / LLC | Sep. 2018 - Feb. 2022
Helsingborg, Sweden and Little Rock, Arkansas, USA

- Consulting and management of marketing strategy for small businesses in Little Rock, USA and Helsingborg, Sweden
- Built initial website for hard seltzer product launch - Aqua Nobel
- Grew Aqua Nobel social media following by 1,579% in 11 months by implementing content and social strategies

CO-FOUNDER

Finders Hub LLC | Dec. 2019 - Nov. 2021
Little Rock, Arkansas, USA

- Redesigned Shopify webshops using HTML, CSS, and JavaScript
- Grew revenue from zero to over 600,000 USD in 12 months
- Projected earnings, balanced budgets, and maintained profitable business for 2 years