



HELPING OTHERS RISE UP



ANNUAL REPORT 2018



MANY HANDS FOOD CO-OP

Local project to restore access to healthy, affordable foods to Binghamton's North Side food desert

ASSESSING NEED

- Researched census data and primary and secondary sources
- Identified the North Side as a USDA designated food desert without a grocery store for 22 years
- Consulted with Uplift Solutions on market, location, and financial analyses



TAKING ENTREPRENEURIAL ACTION

- Secured \$37,970 from donations, grants, and sponsorships
- Applied to \$160,000 in grants and identified \$2,130,000 in funding opportunities
- Organized community outreach events and received news coverage
- Established a Steering Committee and Board of Directors
- Partnered with 8 community organizations, 2 student clubs, and 3 University departments
- Planning to sell 1,000 shares at \$25/each to residents to create membership base



MEASURING SUSTAINABLE IMPACT

- Construct a **15,000** square foot store projected to open in the spring of 2020
- **4,325** North Side residents will be alleviated from food insecurity
- **8,223** Binghamton residents and **3,351** students will have increased access to healthy, affordable foods



1948 Co.

Israeli student startup to establish sustainable water supplies in remote African villages

ASSESSING NEED

- Identified that more than 37% of people in Africa lack access to clean water
- 60% of students surveyed indicated little to no knowledge of Israel's leading water technology
- Conducted interviews to validate selling proposition for a startup to donate to clean water



TAKING ENTREPRENEURIAL ACTION

- Established a global partnership with Innovation: Africa
- Created a coalition with 5 cultural and nonprofit student groups
- Awarded a \$10,000 grant
- Organized an educational event about the global water crisis with a turnout of over 400 students
- Produced 100 t-shirts priced at \$15/each
- Selling t-shirts at on-campus events and through Instagram, https://www.instagram.com/1948_co/



MEASURING SUSTAINABLE IMPACT

- Donate **50%** of total profits or **\$750** to Innovation: Africa
- Build **1** tap of clean water
- Pump **450** liters/day
- **22** people will have access to clean water





COINS FOR CHANGE

Global initiative to empower disadvantaged women and children of the Maasai Tribe in Kenya, Africa

ASSESSING NEED

- Consulted with Dr. McIntire, head of the international Coins for Change foundation
- Collaborated with Chief Mary as the liaison between the tribe and Binghamton
- Identified poverty and lack of food as urgent issues within the tribe



TAKING ENTREPRENEURIAL ACTION

- Determined biointensive farming as the most effective solution
- Organized annual 5K event with over 200 participants in attendance and \$2,808.75 raised
- Sold jewelry at on-campus events, raising \$650.02
- Planning collaboration with the Africana Department to provide jewelry for cultural performances
- Donating total revenue of \$3,458.77 to Dr. McIntire and Chief Mary for allocation



MEASURING SUSTAINABLE IMPACT

- **2** people received biointensive training
- Lease **4** acres of land
- **6** times more yield per harvest
- Nourish **30** women in the safe house and **100** people in a village
- Increase income by **3** times to **\$13.50/day**



ONGOING PROJECT PORTFOLIO

YOUTH MENTORSHIP PROGRAM

Empowering local youth in Binghamton with business skills and higher education opportunities

- Identified 55% graduation rate and 21% dropout rate
- 10 students taught weekly lessons
- Providing resources for post-high school employment and education



ROBOTICS TEAM

Inspiring Binghamton middle school students to be engineers

- Identified lack of a STEM curriculum in Binghamton middle schools
- 8 students will be put on a competitive Robotics Team
- Providing early opportunities to engage youth in STEM careers



ENTREPRENEURS ANONYMOUS

Promoting student entrepreneurship and innovation on-campus

- Identified lack of a community for amateur student entrepreneurs on-campus
- 7 students met weekly to discuss startup ideas
- Providing advising to student startups in the beginning phase



PROJECT SUMMARY

| Project | Sustained For (Years) | Members | Partners | Volunteer Hours | Direct Impact | Indirect Impact |
|--------------------------|-----------------------|---------|----------|-----------------|---------------|-----------------|
| Many Hands Food Co-op | 1.5 | 4 | 13 | 378 | 30 | 180 |
| 1948 Co. | 1 | 3 | 7 | 190 | 22 | 90 |
| Coins For Change | 7 | 6 | 2 | 147 | 32 | 100 |
| Youth Mentorship Program | 2 | 8 | 1 | 152 | 10 | 30 |
| Entrepreneurs Anonymous | 2 | 7 | 2 | 130 | 7 | 21 |
| Robotics Team | 1 | 2 | 1 | 56 | 8 | 16 |

GRADUATED PROJECTS

Carpool Initiative

Implemented University-wide sustainable parking policy

- Addressed limited parking spaces and high carbon emissions on-campus
- Proposed free parking for students carpooling with two or more passengers
- Adopted by Binghamton University's Parking and Transportation Services Department

Entrepreneurship Grant Program

Implemented countywide economic development policy

- Addressed brain drain of college graduates and flight of capital in Broome County
- Proposed a program to provide \$15,000 in seed funding to student startups headquartered in Broome County
- Adopted by Broome County's Economic Development Department

FINANCIAL STATEMENT

| | |
|--|--------------------|
| Beginning Balance, August 28, 2017: | \$6,673.43 |
| Revenues, as of May 14, 2018 | \$16,729.20 |
| Expenses, as of May 14, 2018 | \$13,272.85 |
| Ending Balance, as of May 14, 2018 | \$3,456.35 |

TEAM PROFILE

36 students

7 officers

4 seniors

25.0%

12 Juniors

33.3%

11 Sophomores

30.6%

12 majors

9 countries

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8 Advisory Board Members
12 Bank of New York Fellows



Chapter Founded 2003

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4400 Vestal Parkway E
Binghamton, New York 13902