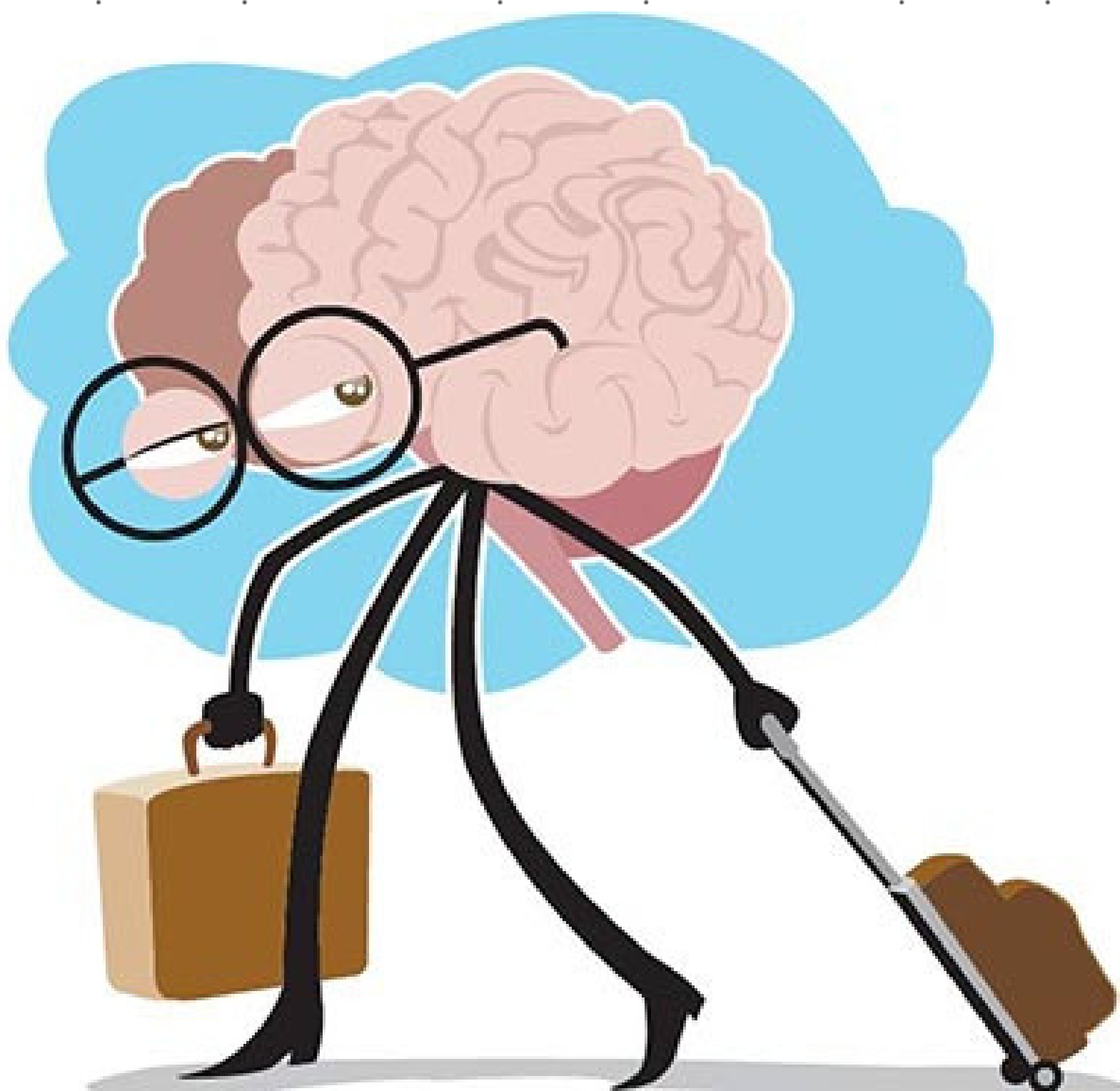


# COMBAT THE BRAIN DRAIN

Please take 2 minutes to fill out this survey:  
**[braindrainsurvey.questionpro.com](http://braindrainsurvey.questionpro.com)**



And register  
to win a \$100  
Amazon gift card!



***Deadline to complete the  
survey is May 12, 2017!***

## Purpose

**The purpose of this survey is to research reasons why students choose to either stay or leave Broome County after graduation. Data collected from this survey will be used to help combat the brain drain, or high emigration, of college graduates leaving the local area.**

**Your responses will be confidential. After completing the survey, you will have the opportunity to enter into a raffle to win a \$100 Amazon gift card.**

**Please click "next" to start the survey.**

1. Which college do you attend?

- ☐ SUNY Broome Community College
- ☐ SUNY Binghamton University
- ☐ I'm not in college
- ☐ Other (please specify)

2. What is your area of study? Please check all that apply for your major(s) and minor(s).

- ☐ Accounting
- ☐ Actuarial Sciences
- ☐ Africana Studies
- ☐ Anthropology
- ☐ Applied and Engineering Physics
- ☐ Arabic Studies
- ☐ Art History
- ☐ Art Studio
- ☐ Asian and Asian American Studies
- ☐ Biochemistry
- ☐ Biological Sciences
- ☐ Biomedical Engineering
- ☐ Business Administration
- ☐ Chemistry
- ☐ Chinese Studies
- ☐ Cinema
- ☐ Classical Civilization

- ☐ Comparative Literature
- ☐ Computer Engineering
- ☐ Computer Science
- ☐ Ecology, Evolution, and Behavior
- ☐ Economics
- ☐ Electrical Engineering
- ☐ English
- ☐ Environmental Studies
- ☐ French
- ☐ Geography
- ☐ Geological Sciences
- ☐ German
- ☐ Health and Wellness
- ☐ History
- ☐ Human Development
- ☐ Industrial and Systems Engineering
- ☐ Integrative Neuroscience
- ☐ Italian
- ☐ Japanese Studies
- ☐ Judaic Studies
- ☐ Korean Studies
- ☐ Latin American and Caribbean Studies
- ☐ Latin Language and Literature
- ☐ Linguistics
- ☐ Mathematical Physics
- ☐ Mathematical Sciences
- ☐ Mechanical Engineering
- ☐ Medieval and Early Modern Studies
- ☐ Music
- ☐ Nursing
- ☐ Philosophy

- ☐ Physics
- ☐ Political Science
- ☐ Psychology
- ☐ Rhetoric: Global Culture
- ☐ Sociology
- ☐ Spanish
- ☐ Theatre
- ☐ Traditions of Western Law and Government
- ☐ I'm not in college
- ☐ Other (please specify)

3. Where do you plan to live post-college? Please rank your top 3 choices.

	1st Choice	2nd Choice	3rd Choice
Broome County	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Long Island	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New York City	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Upstate New York	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outside of New York State	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outside of the U.S.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Don't know	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. What are your immediate plans after college graduation?

- ☐ Working full-time with no intention of starting my own business (\*direct to questions 5-9)
- ☐ Working full-time with the intention of starting my own business at some time in the future (\*direct to questions 10-16)
- ☐ Working full-time while running my own business part-time (\*direct to questions 10-16)
- ☐ Starting my new business or running my existing business full-time (\*direct to questions 10-16)
- ☐ Pursuing another college degree (\*direct to questions 5-9)
- ☐ Conducting research (\*direct to questions 5-9)
- ☐ Traveling (\*direct to questions 5-9)
- ☐ Volunteering (\*direct to questions 5-9)
- ☐ Other (please specify) (\*direct to questions 5-9)

5. How has living in Broome County contributed to your college experience? Select all that apply.

- ☐ Established social and/or professional connections with locals
- ☐ Participated in community-wide events (e.g. town hall meetings and fundraisers)
- ☐ Visited local businesses (e.g. restaurants, bars, and shops)
- ☐ Volunteered to engage in and help better the community
- ☐ Held a job in the area
- ☐ Experienced living off-campus
- ☐ Other (please specify)

6. How interested are you in living in Broome County after college graduation?

- ☐ Definitely not interested
- ☐ Not interested
- ☐ Don't know
- ☐ Interested
- ☐ Definitely interested

7. What factors would encourage you to stay in Broome County? Select all that apply.

- ☐ Low cost of living
- ☐ To maintain existing social and/or professional connections
- ☐ To further my education
- ☐ Career/job opportunities in the area
- ☐ I enjoy this area and hope to live here
- ☐ Other (please specify)

8. What factors discourage you from staying in Broome County? Select up to 3.

- ☐ I wish to be closer to my friends and family
- ☐ I hope to live in a larger metropolitan area
- ☐ There are limited career/job prospects in this area
- ☐ My selected industry is not well represented here
- ☐ Lack of social opportunities in this area
- ☐ Other (please specify)

9. Which of the following would make you more likely to select Broome County as a place to live post-college? Select up to 3.

- ☐ Increased safety off-campus
- ☐ More career/job opportunities
- ☐ More social opportunities
- ☐ Expansion of industry innovation
- ☐ Growth and development of urban infrastructure
- ☐ Other (please specify)

10. What type of business do you intend to start or currently operate?

- ☐ Information Technology/Software
- ☐ Clean Technology
- ☐ Advanced Technology
- ☐ Products
- ☐ Services
- ☐ Social Entrepreneurship/Non-Profit
- ☐ Other (please specify)

11. How do you feel about the climate for entrepreneurship at your university?

Strongly disagree

Disagree

Don't know

Agree

Strongly agree

At my university,  
students are  
encouraged to engage  
in entrepreneurial  
activities.

☐☐☐☐☐

The atmosphere at my  
university inspires me to  
develop ideas for new  
businesses.

☐☐☐☐☐

My university offers  
adequate resources for  
students to launch their  
own ventures.

☐☐☐☐☐

12. What factors would encourage you to start your business in Broome County? Select up to 3.

- ☐ Low startup costs
- ☐ Low cost of living
- ☐ To maintain existing social and/or professional connections
- ☐ I enjoy this area and hope to live here
- ☐ Entrepreneurial support from the community and/or my university
- ☐ Other (please specify)

13. What factors discourage you from starting your business in Broome County? Select up to 3.

- ☐ I wish to be closer to my friends and family
- ☐ I hope to live in a larger metropolitan area
- ☐ There are limited career/job prospects in this area
- ☐ My selected industry is not well represented here
- ☐ Lack of social opportunities in this area
- ☐ The tax and regulatory burden in New York make it undesirable
- ☐ Other (please specify)

14. Which of the following would make you more likely to select Broome County as a place to start your business? Select up to 3.

- ☐ A direct investment in my business in the amount of \$15,000 which would become a grant if I stayed more than 5 years
- ☐ Access to legal and financial mentoring to assist with startup
- ☐ Access to free branding and marketing assistance
- ☐ Free or low cost space to start my business
- ☐ Access to prototyping and technical development resources to assist with commercialization of my business idea
- ☐ Access to lab space and/or equipment for my industry
- ☐ Other (please specify)



15. How interested would you be in an entrepreneurship grant program looking to help college students who want to start their own ventures?

- ☐ Definitely not interested
- ☐ Not interested
- ☐ Don't know
- ☐ Interested
- ☐ Definitely interested

16. What is the highest level of school you have completed or the highest degree you have received?

- ☐ Less than high school degree
- ☐ High school degree or equivalent (e.g. GED)
- ☐ Some college but no degree
- ☐ Associate degree
- ☐ Bachelor degree
- ☐ Graduate degree

17. Which race/ethnicity best describes you?

- ☐ American Indian or Alaskan Native
- ☐ Asian/Pacific Islander
- ☐ Black or African American
- ☐ Hispanic
- ☐ White/Caucasian
- ☐ Multiple Ethnicity/Other (please specify)

18. What is your age?

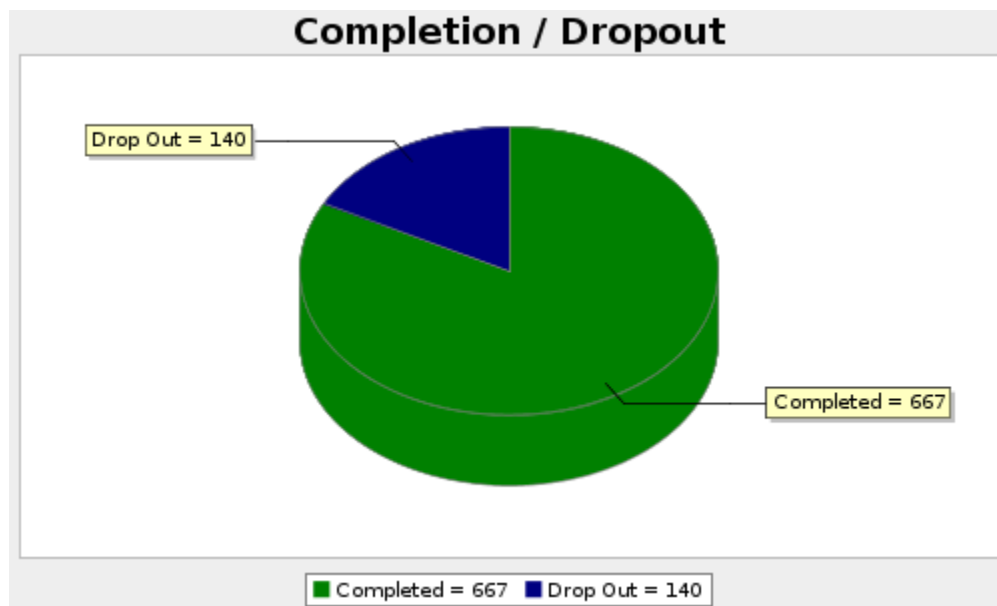
- ☐ 17 or younger
- ☐ 18-20
- ☐ 21-24
- ☐ 25-30
- ☐ 31-40
- ☐ 40 or older

19. What is your gender?

- ☐ Male
- ☐ Female
- ☐ Transgender
- ☐ Prefer not to say
- ☐ Other (please specify)

**Thank you for completing the survey! You have the opportunity to enter into a raffle to win a \$100 Amazon gift card. If you would like to participate, please enter your email. We will notify you through this email if you have been selected as the winner.**

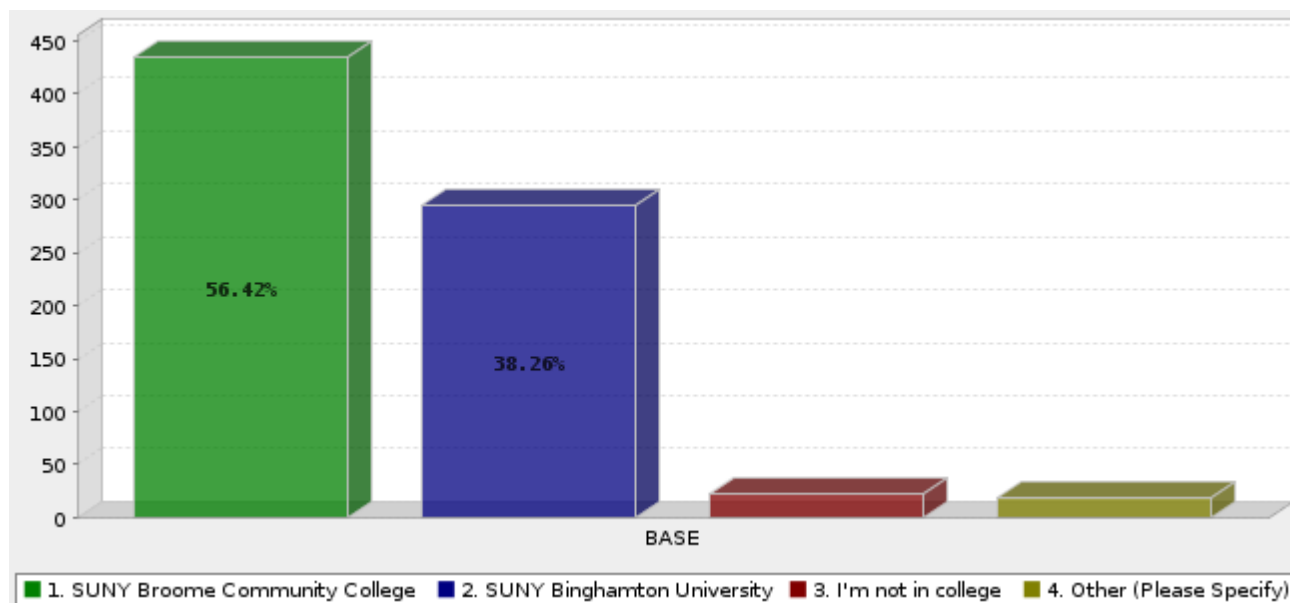
## Result Overview:



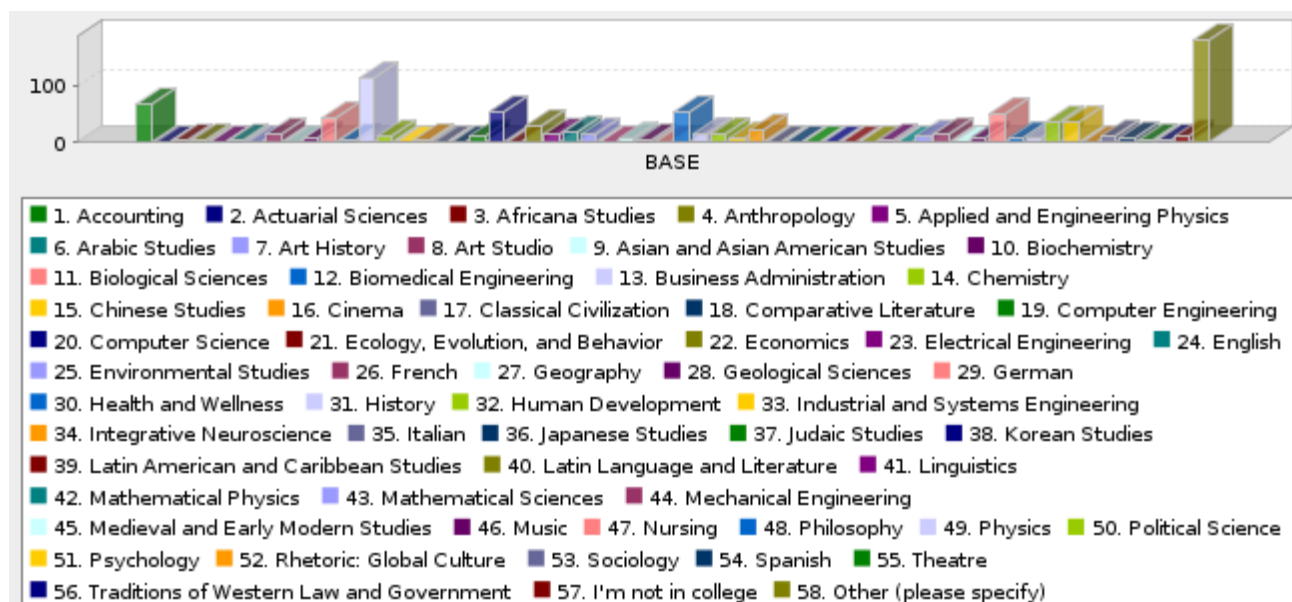
Viewed	Started	Completed	Completion Rate	Drop Outs (After Starting)	Average Time to Complete Survey
1,074	807	667	82.65%	140	4 minutes

## Responses:

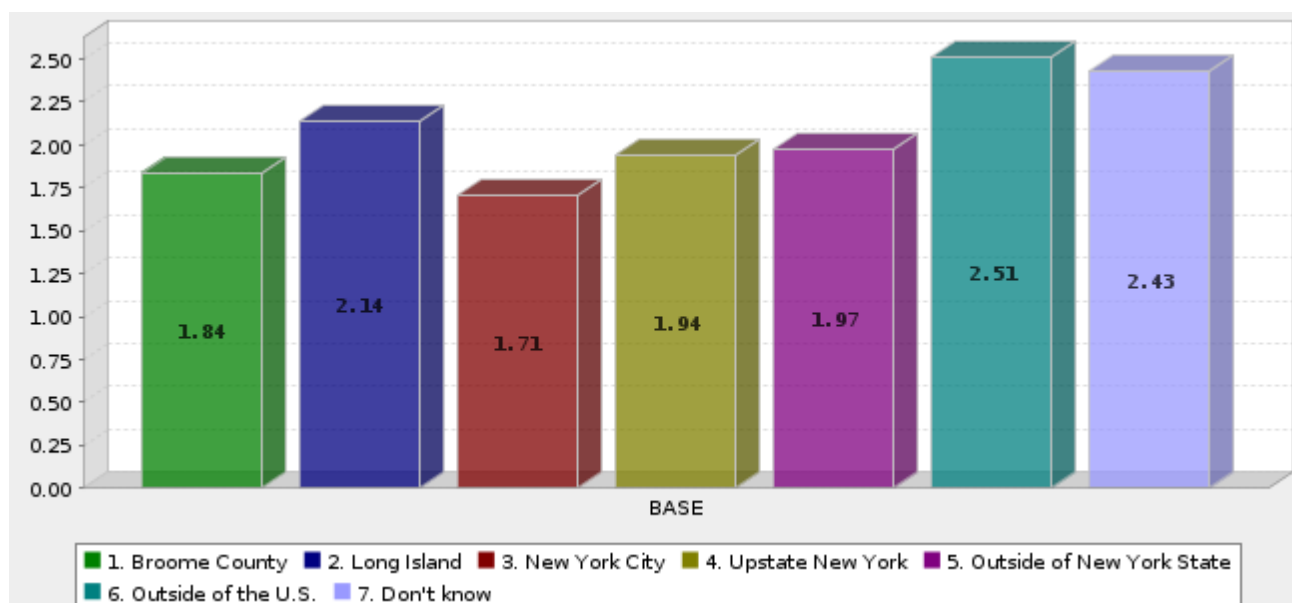
### 1. Which college do you attend?



## 2. What is your area of study? Please check all that apply for your major(s) and minor(s).

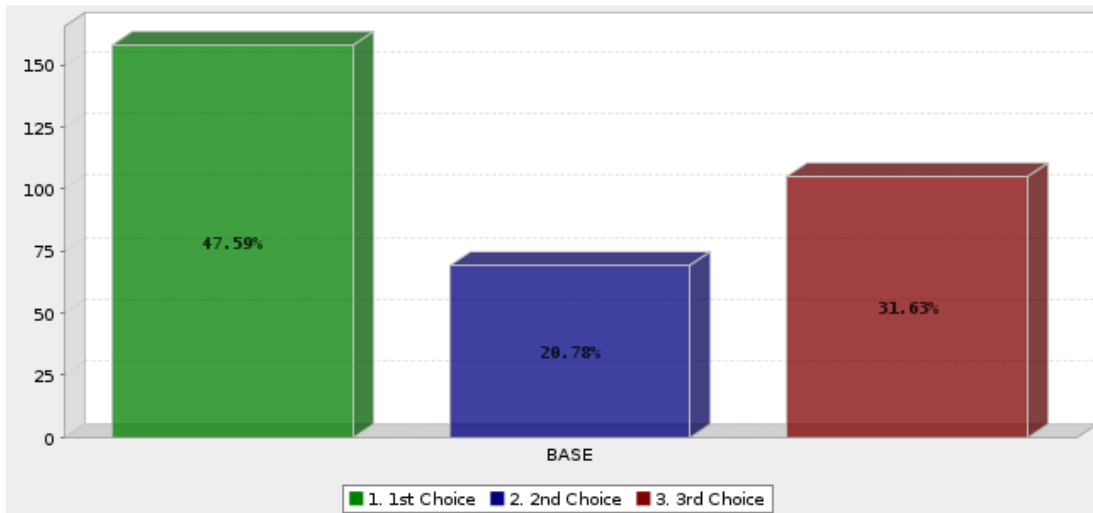


## 3. Where do you plan to live post-college? Please rank your top 3 choices.



	Question	Count	Score	
A.	Broome County	332	1.840	
B.	Long Island	203	2.138	
C.	New York City	407	1.705	
D.	Upstate New York	412	1.942	
E.	Outside of New York State	507	1.974	
F.	Outside of the U.S.	161	2.509	
G.	Don't know	217	2.429	
	Average		<b>2.077</b>	

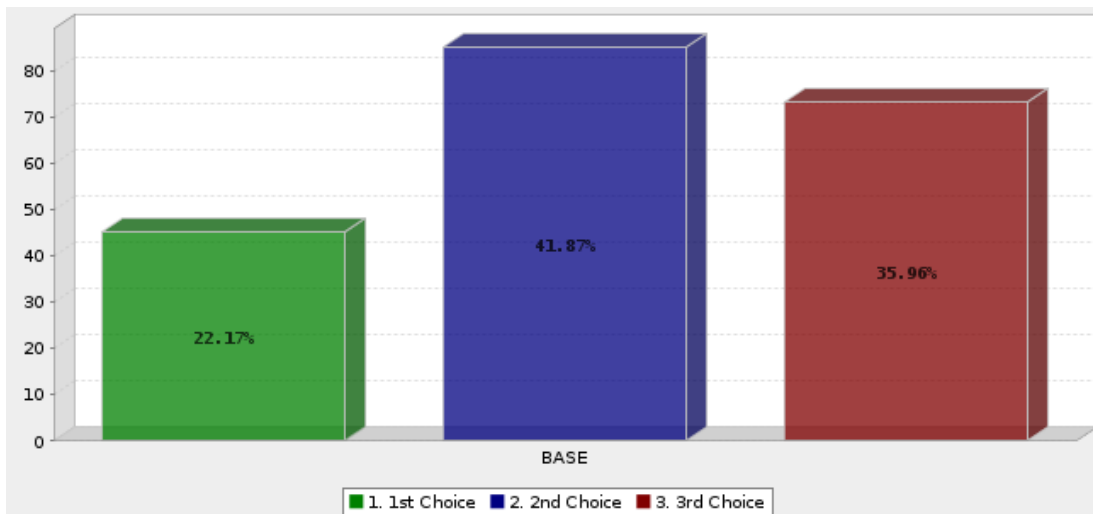
## A. Broome County



	Answer	Count	Percent	
1.	1st Choice	158	47.59%	
2.	2nd Choice	69	20.78%	
3.	3rd Choice	105	31.63%	
	Total	332	100%	

Mean : **1.840** Confidence Interval @ 95% : **[1.746 - 1.935]** Standard Deviation : **0.877** Standard Error : **0.048**

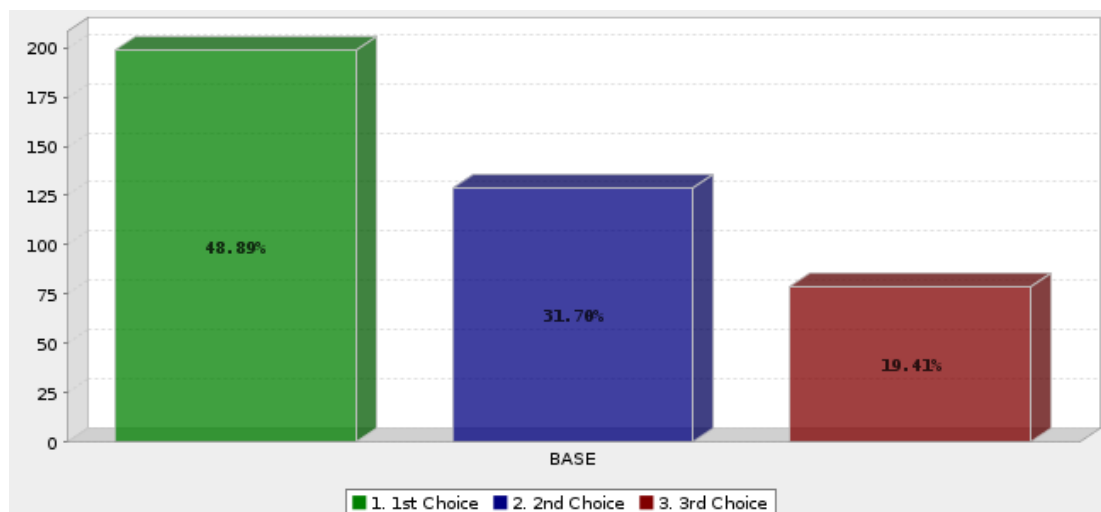
## B. Long Island



	Answer	Count	Percent	
1.	1st Choice	45	22.17%	
2.	2nd Choice	85	41.87%	
3.	3rd Choice	73	35.96%	
	Total	203	100%	

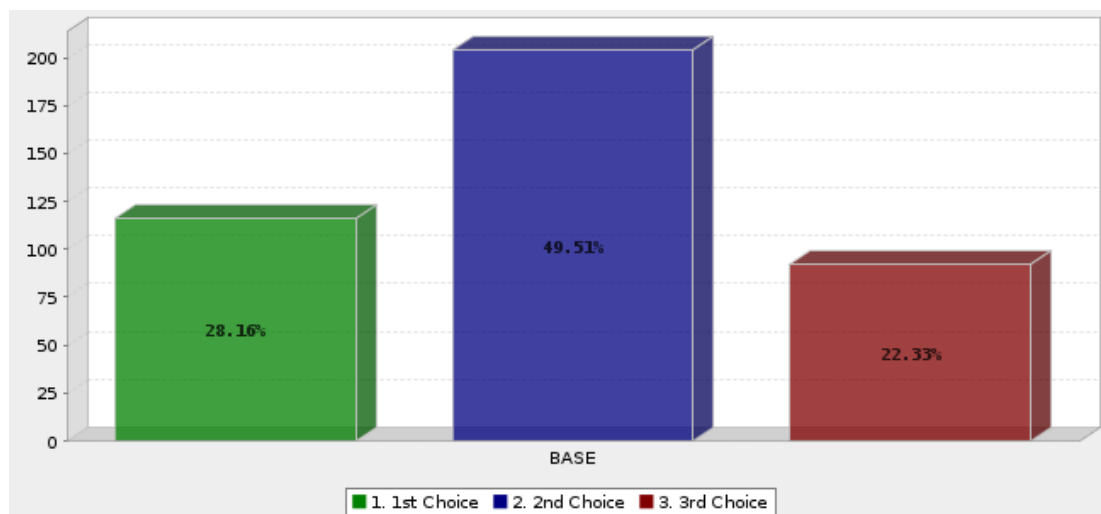
Mean : **2.138** Confidence Interval @ 95% : **[2.035 - 2.241]** Standard Deviation : **0.752** Standard Error : **0.053**

### C. New York City



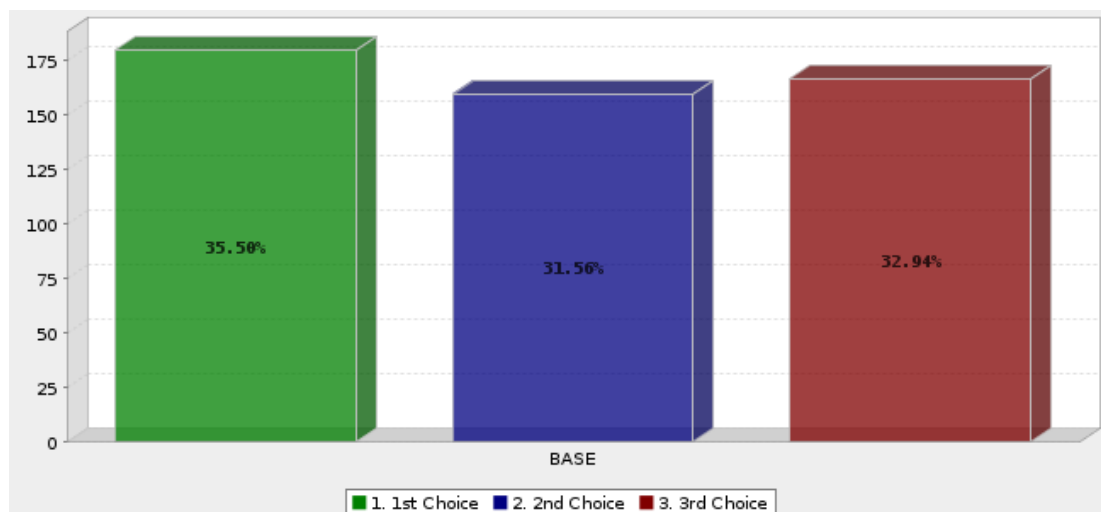
	Answer	Count	Percent	
1.	1st Choice	199	48.89%	
2.	2nd Choice	129	31.70%	
3.	3rd Choice	79	19.41%	
	Total	407	100%	
Mean : <b>1.705</b> Confidence Interval @ 95% : <b>[1.630 - 1.780]</b> Standard Deviation : <b>0.773</b> Standard Error : <b>0.038</b>				

### D. Upstate New York



	Answer	Count	Percent	
1.	1st Choice	116	28.16%	
2.	2nd Choice	204	49.51%	
3.	3rd Choice	92	22.33%	
	Total	412	100%	
Mean : <b>1.942</b> Confidence Interval @ 95% : <b>[1.873 - 2.010]</b> Standard Deviation : <b>0.709</b> Standard Error : <b>0.035</b>				

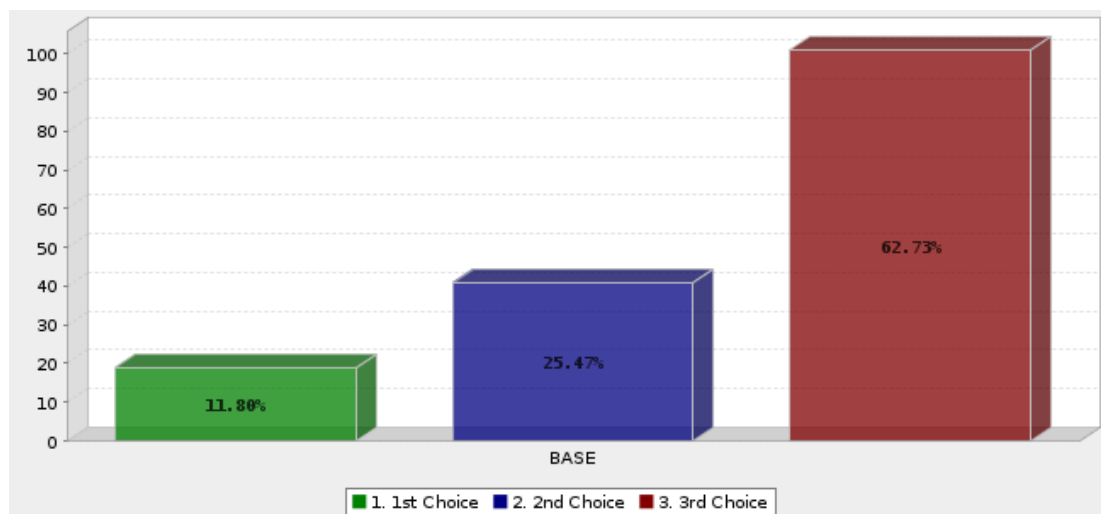
## E. Outside of New York State



	Answer	Count	Percent	
1.	1st Choice	180	35.50%	
2.	2nd Choice	160	31.56%	
3.	3rd Choice	167	32.94%	
	Total	507	100%	

Mean : **1.974** Confidence Interval @ 95% : **[1.902 - 2.046]** Standard Deviation : **0.828** Standard Error : **0.037**

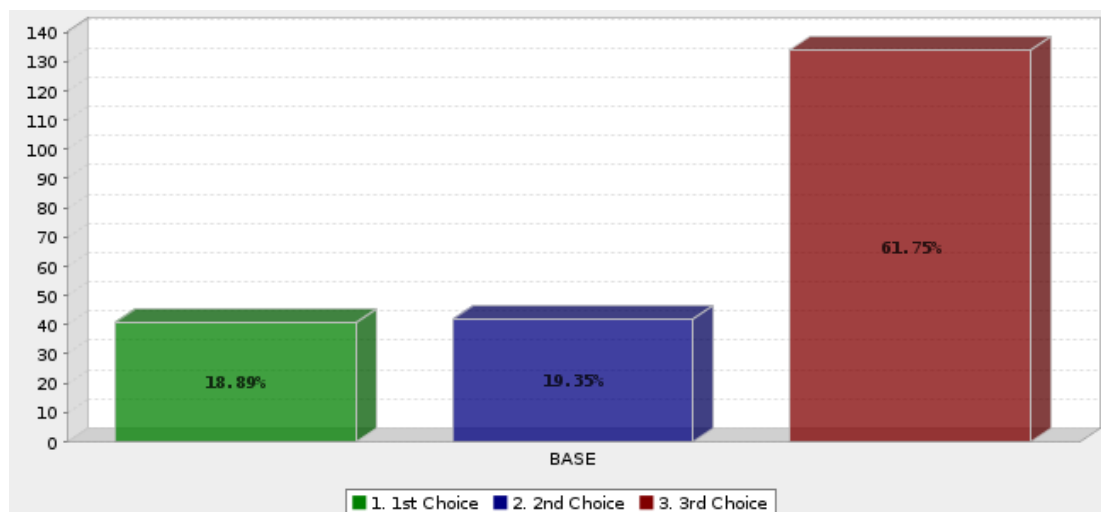
## F. Outside of the U.S.



	Answer	Count	Percent	
1.	1st Choice	19	11.80%	
2.	2nd Choice	41	25.47%	
3.	3rd Choice	101	62.73%	
	Total	161	100%	

Mean : **2.509** Confidence Interval @ 95% : **[2.401 - 2.617]** Standard Deviation : **0.699** Standard Error : **0.055**

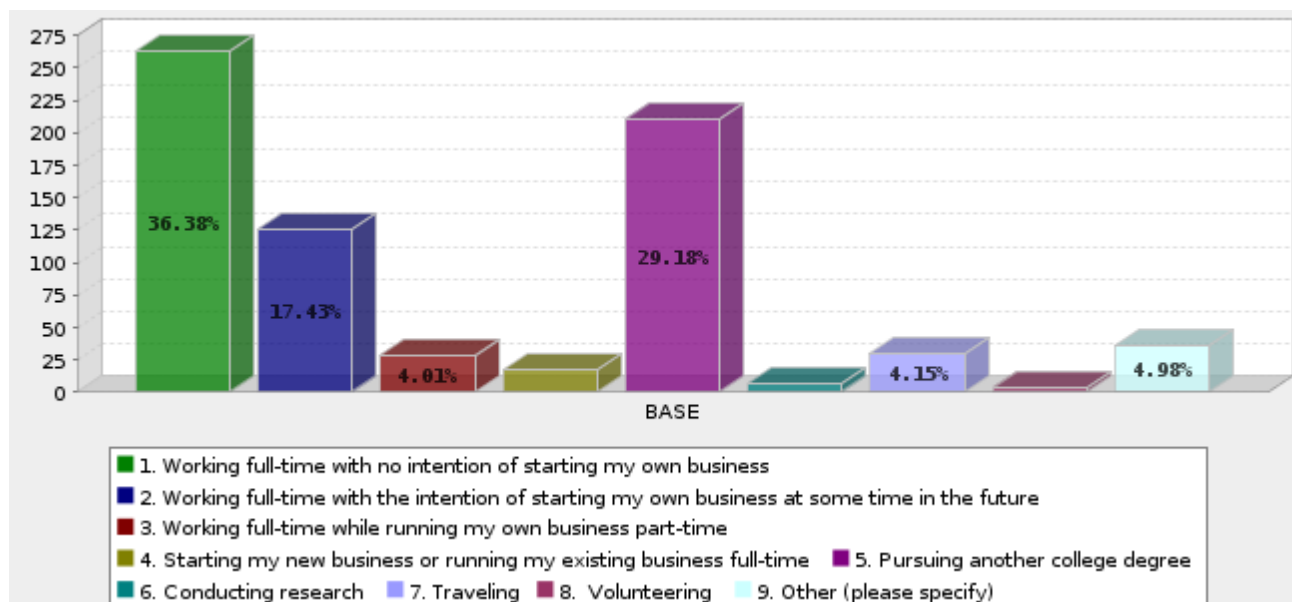
## G. Don't know



	Answer	Count	Percent	
1.	1st Choice	41	18.89%	
2.	2nd Choice	42	19.35%	
3.	3rd Choice	134	61.75%	
	Total	217	100%	

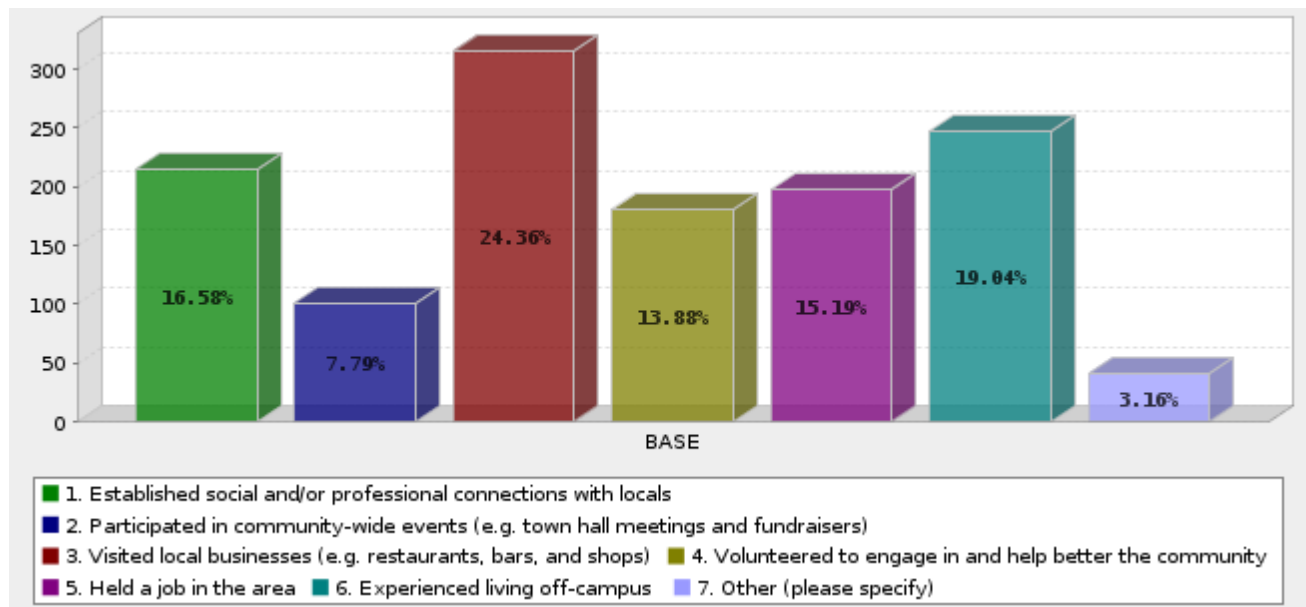
Mean : 2.429    Confidence Interval @ 95% : [2.323 - 2.534]    Standard Deviation : 0.791    Standard Error : 0.054

## 4. What are your immediate plans after college graduation?

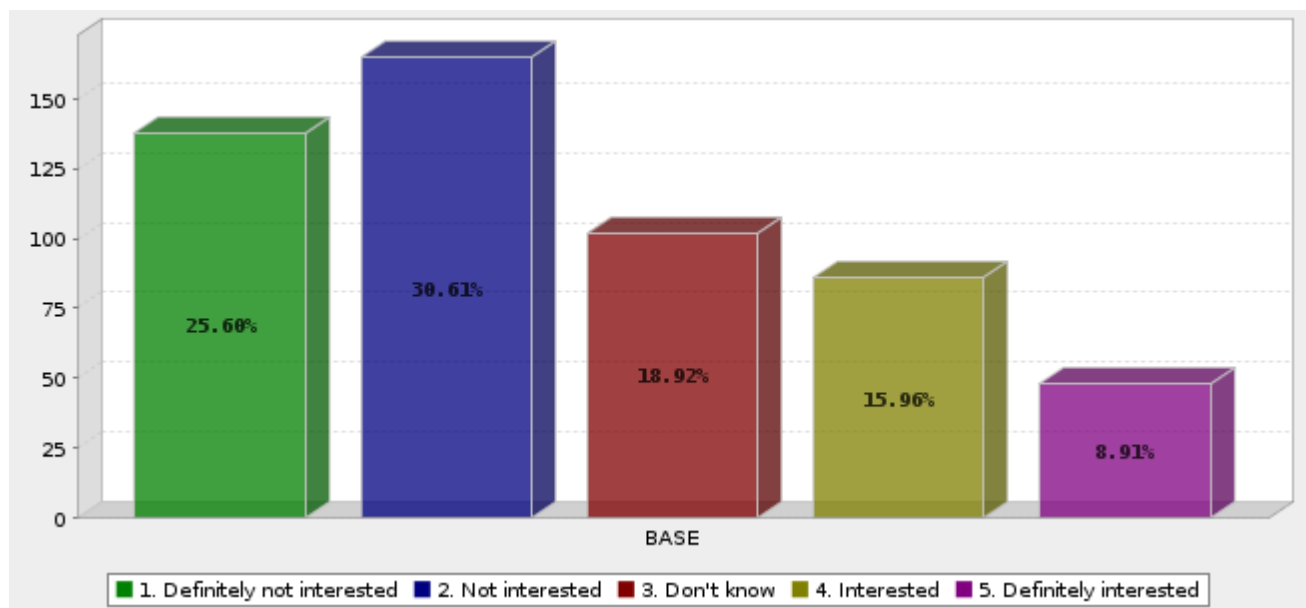




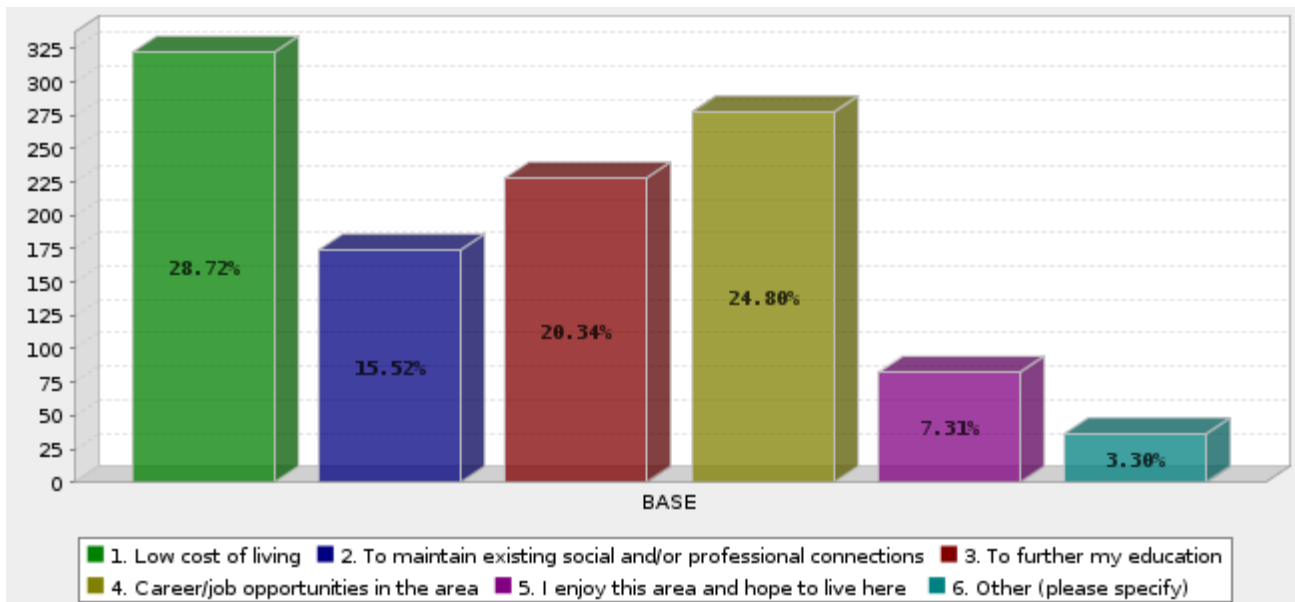
5. How has living in Broome County contributed to your college experience? Select all that apply.



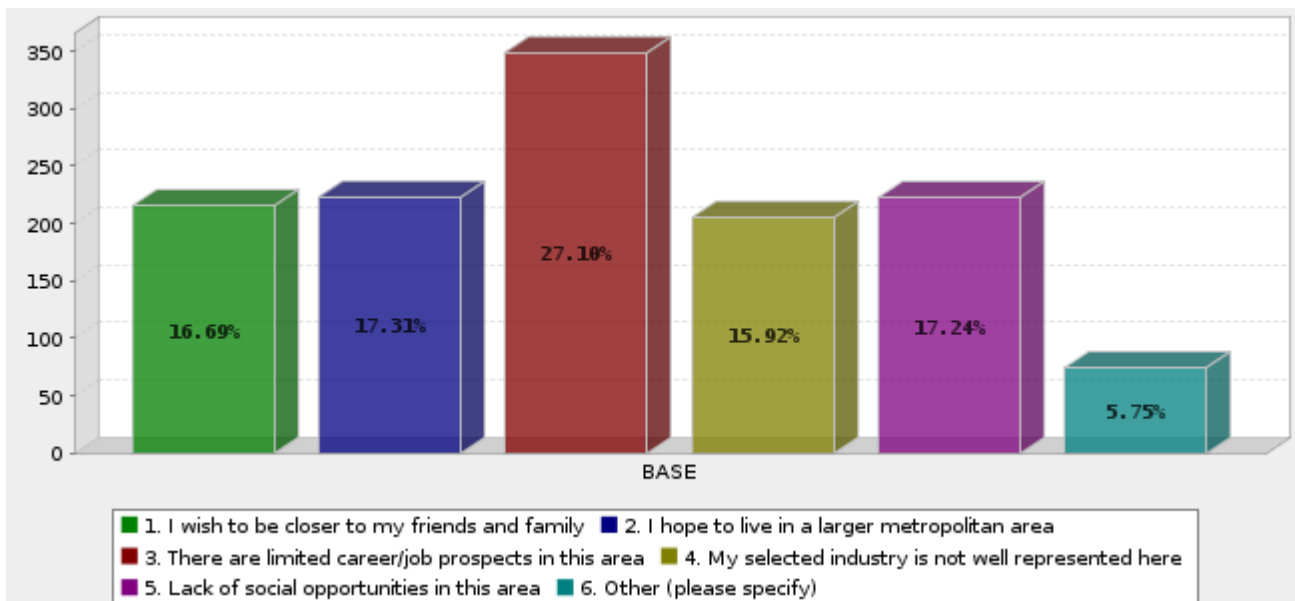
6. How interested are you in living in Broome County after college graduation?



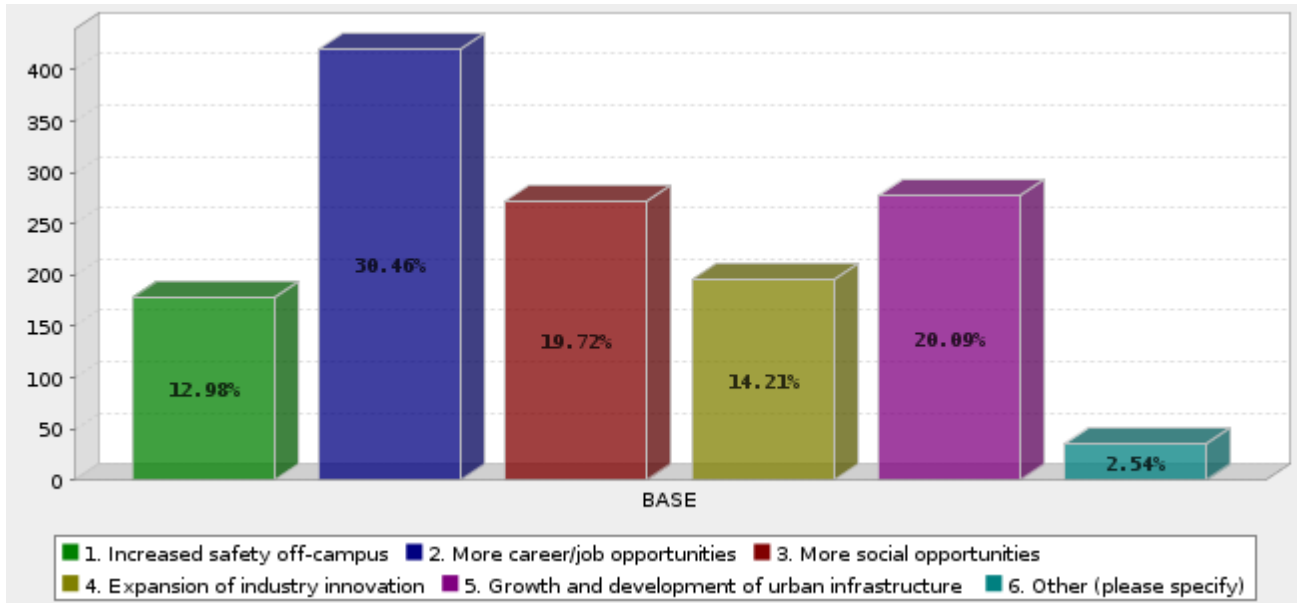
**7. What factors would encourage you to stay in Broome County? Select all that apply.**



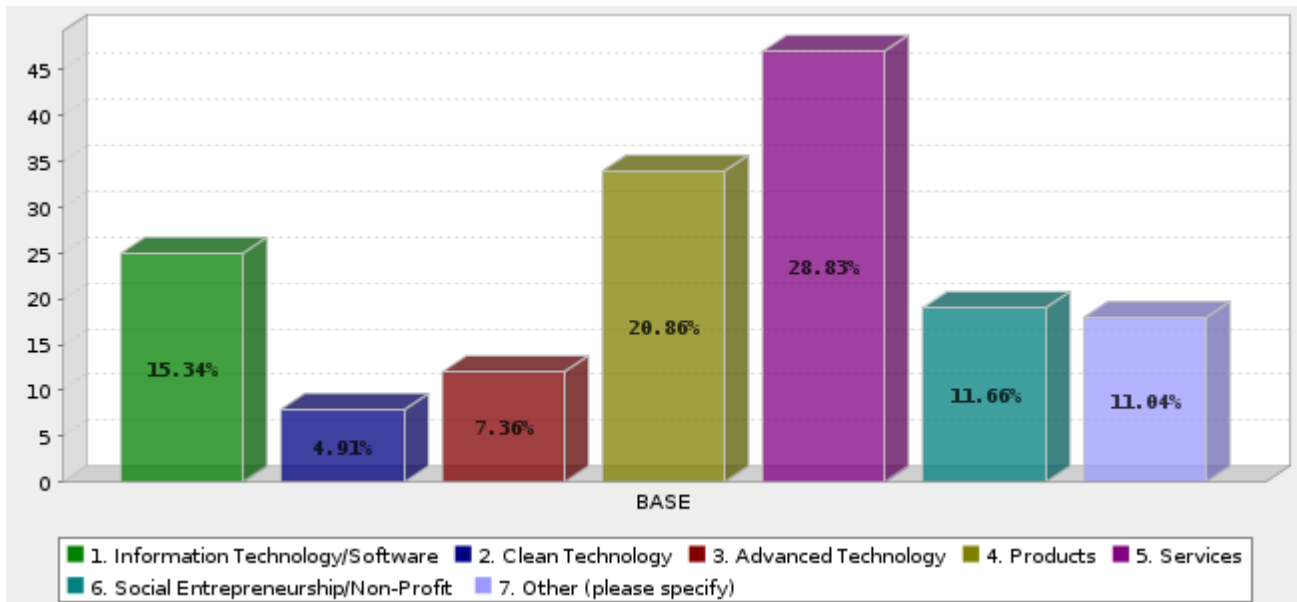
**8. What are the top which discourage you from staying in Broome County? Select up to 3.**



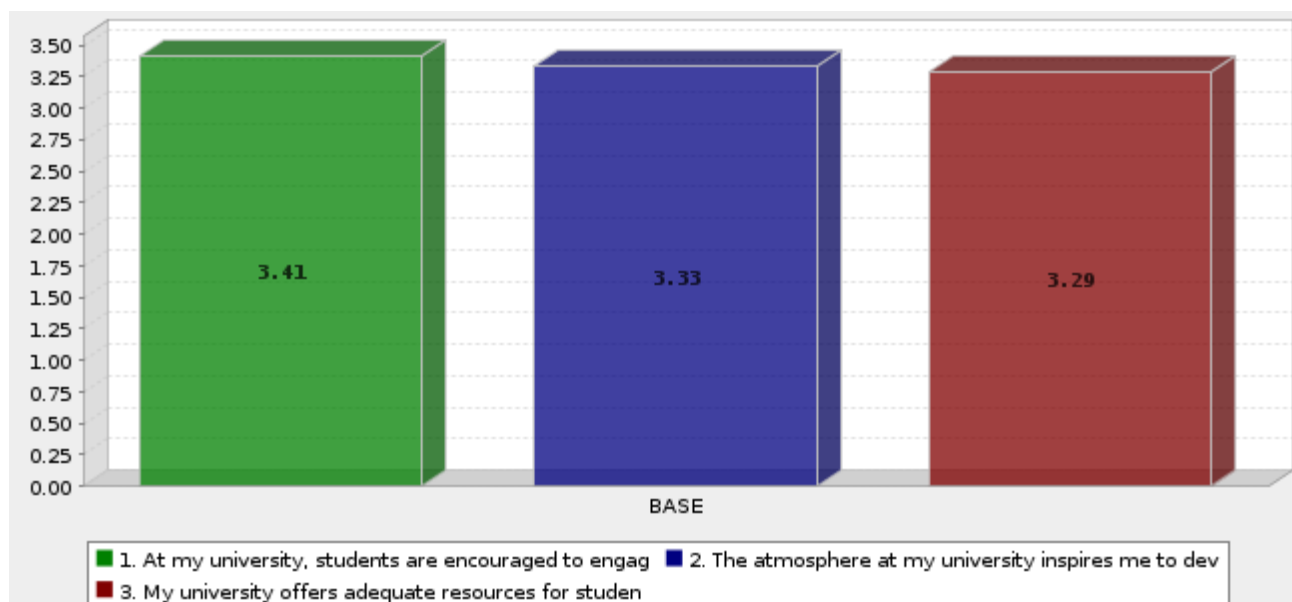
9. Which of the following would be most likely to make you more likely to select Broome County as a place to live post-college? Select up to 3.



10. What type of business do you intend to start or currently operate?

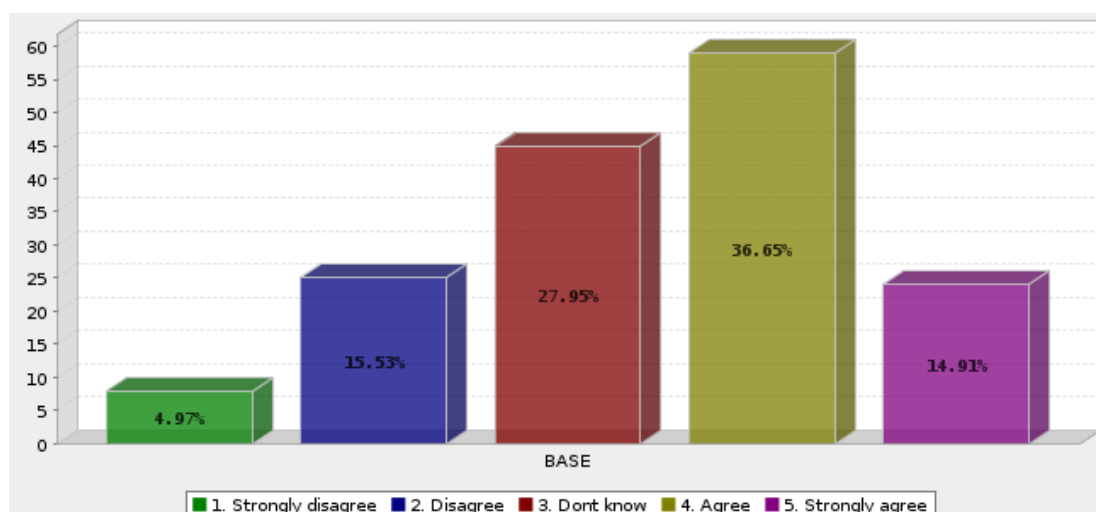


## 11. How do you feel about the climate for entrepreneurship at your university?



	Question	Count	Score	
A.	At my university, students are encouraged to engage in entrepreneurial activities.	161	3.410	
B.	The atmosphere at my university inspires me to develop ideas for new businesses.	160	3.331	
C.	My university offers adequate resources for students to launch their own ventures.	161	3.292	
Average			3.344	

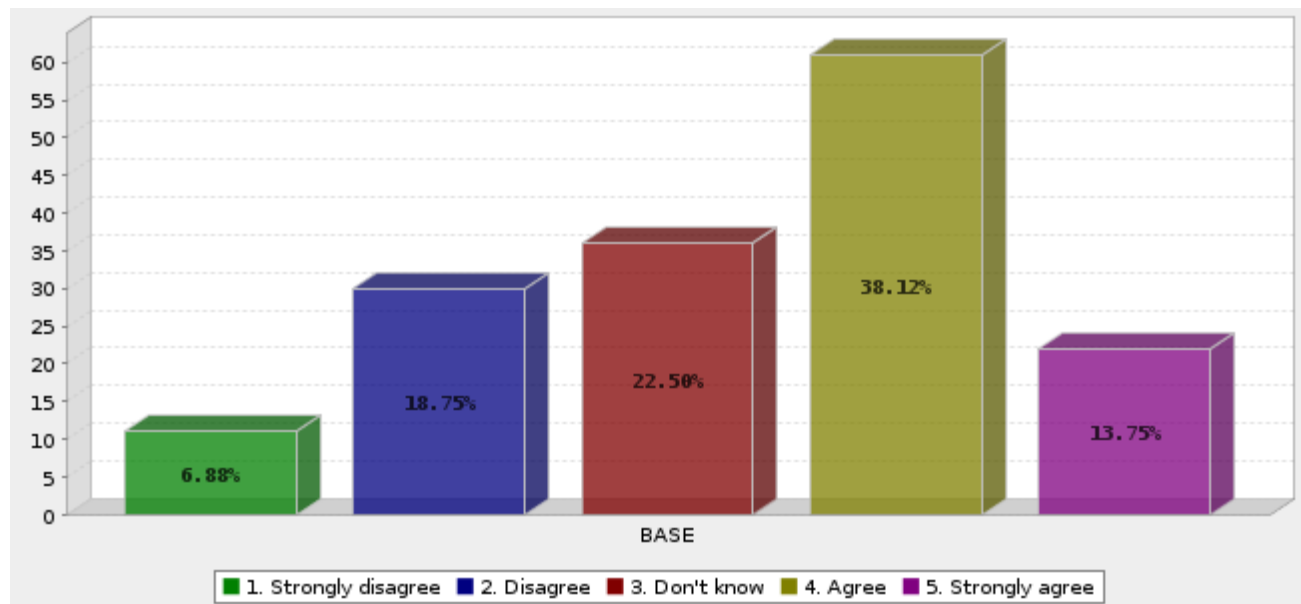
### A. At my university, students are encouraged to engage in entrepreneurial activities.



	Answer	Count	Percent	
1.	Strongly disagree	8	4.97%	
2.	Disagree	25	15.53%	
3.	Don't know	45	27.95%	
4.	Agree	59	36.65%	
5.	Strongly agree	24	14.91%	
	Total	161	100%	

Mean : **3.410** Confidence Interval @ 95% : **[3.244 - 3.576]** Standard Deviation : **1.075** Standard Error : **0.085**

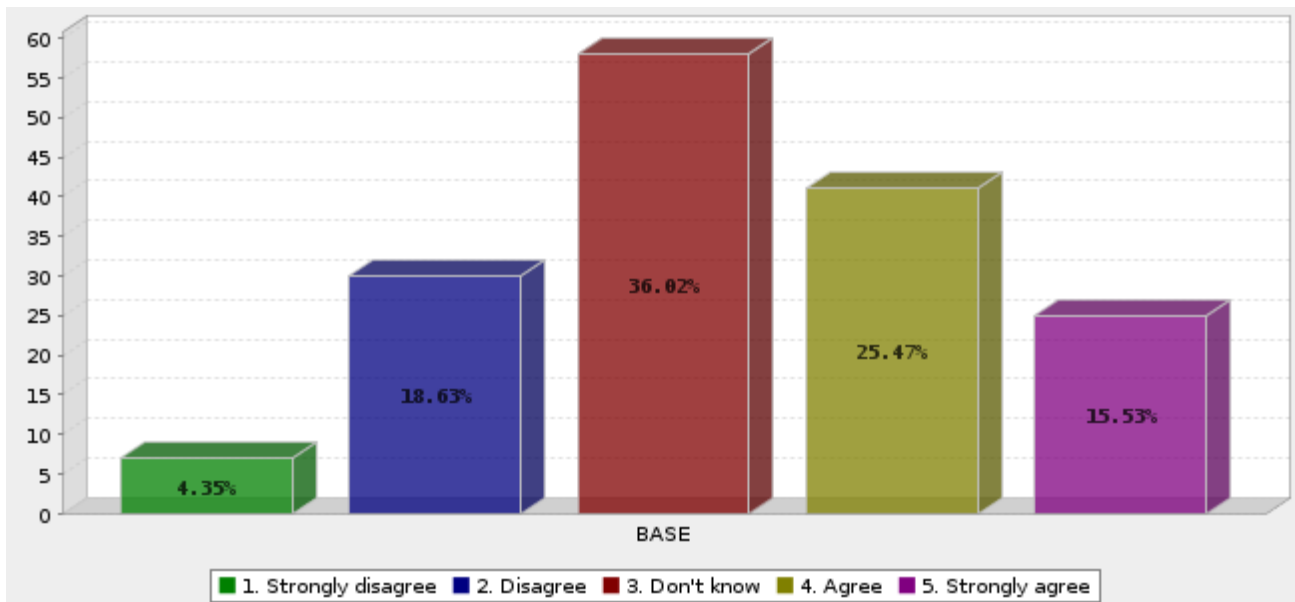
**B. The atmosphere at my university inspires me to develop ideas for new businesses.**



	Answer	Count	Percent	
1.	Strongly disagree	11	6.88%	
2.	Disagree	30	18.75%	
3.	Don't know	36	22.50%	
4.	Agree	61	38.12%	
5.	Strongly agree	22	13.75%	
	Total	160	100%	

Mean : **3.331** Confidence Interval @ 95% : **[3.155 - 3.507]** Standard Deviation : **1.137** Standard Error : **0.090**

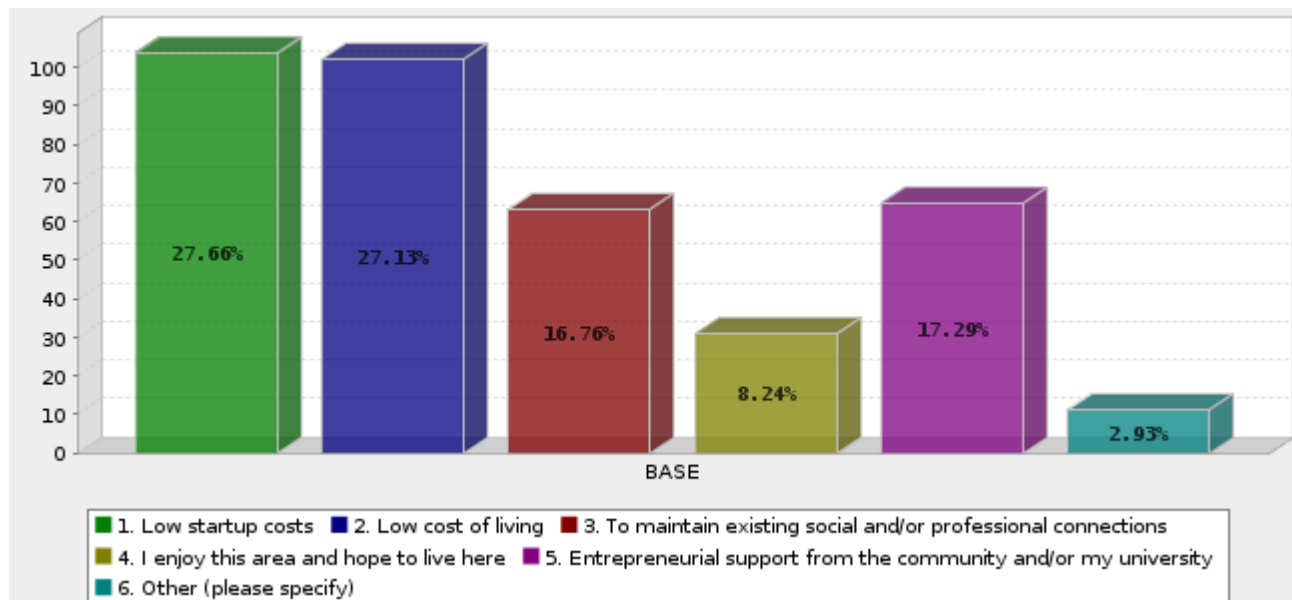
**C. My university offers adequate resources for students to launch their own ventures.**



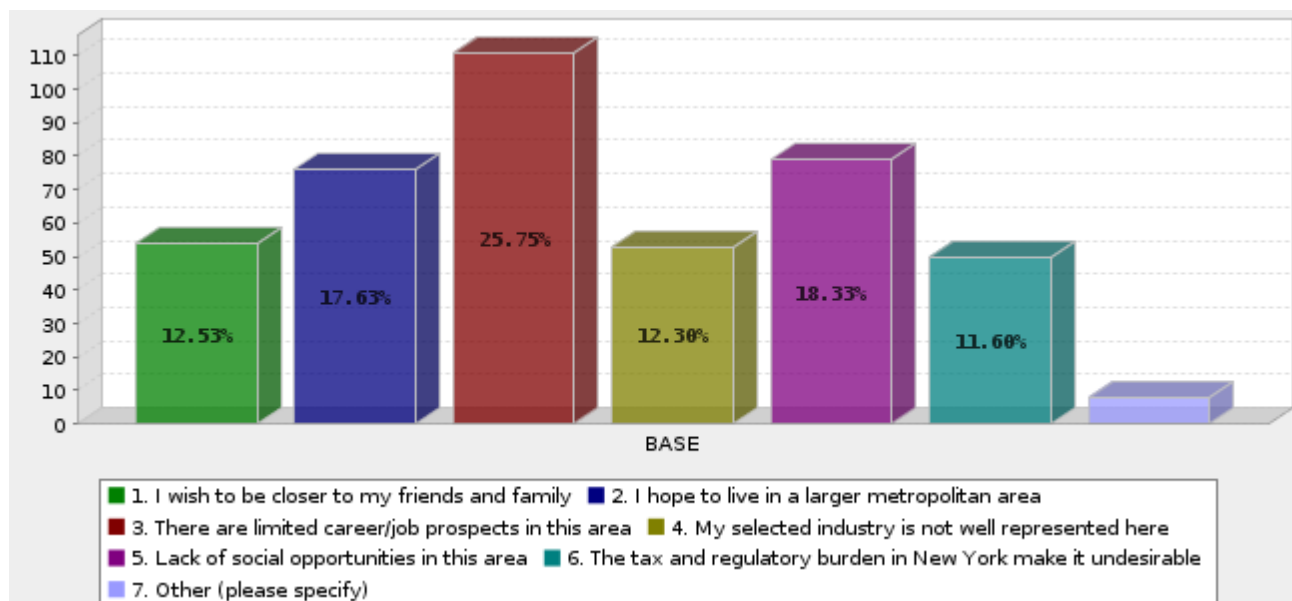
	Answer	Count	Percent	
1.	Strongly disagree	7	4.35%	
2.	Disagree	30	18.63%	
3.	Don't know	58	36.02%	
4.	Agree	41	25.47%	
5.	Strongly agree	25	15.53%	
	Total	161	100%	

Mean : **3.292** Confidence Interval @ 95% : **[3.126 - 3.458]** Standard Deviation : **1.076** Standard Error : **0.085**

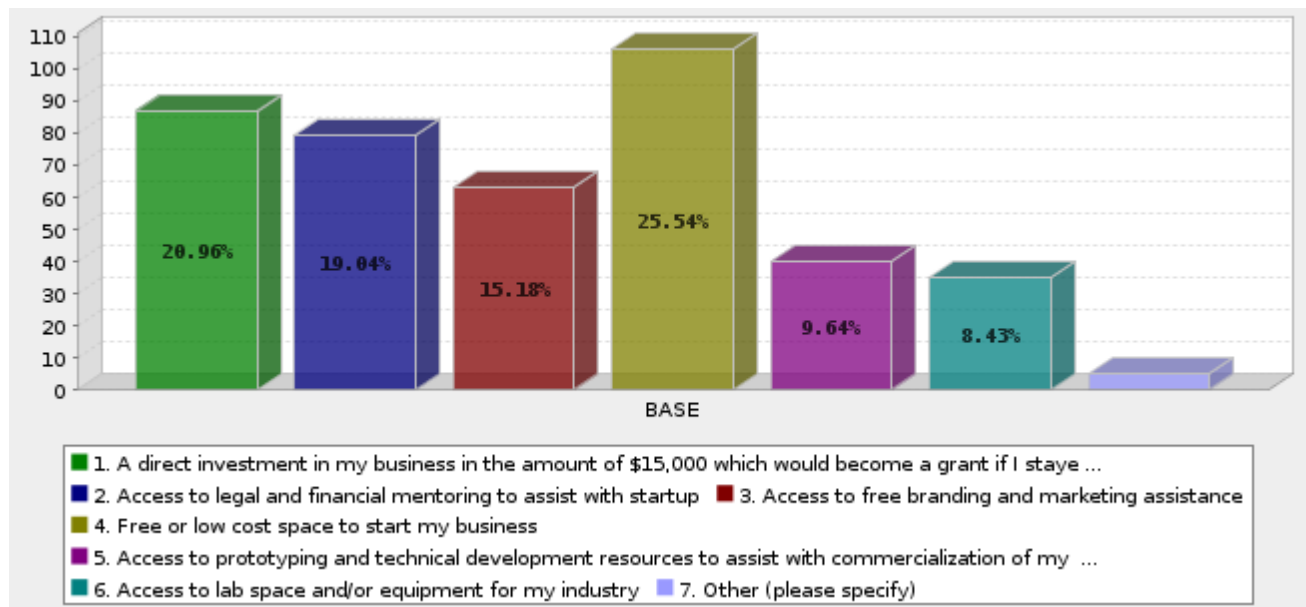
**12. What factors would be most likely to encourage you to start your business in Broome County? Select up to 3.**



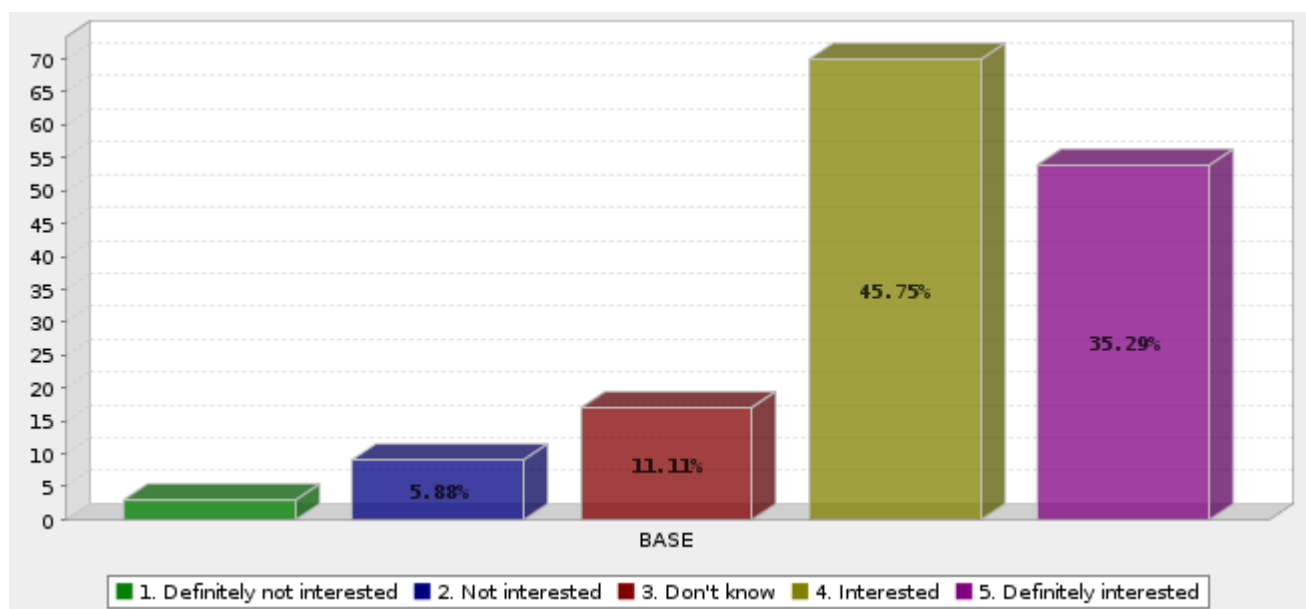
**13. What factors most discourage you from starting your business in Broome County? Select up to 3.**



14. Which of the following would be most likely to select Broome County as a place to start your business? Select up to 3.

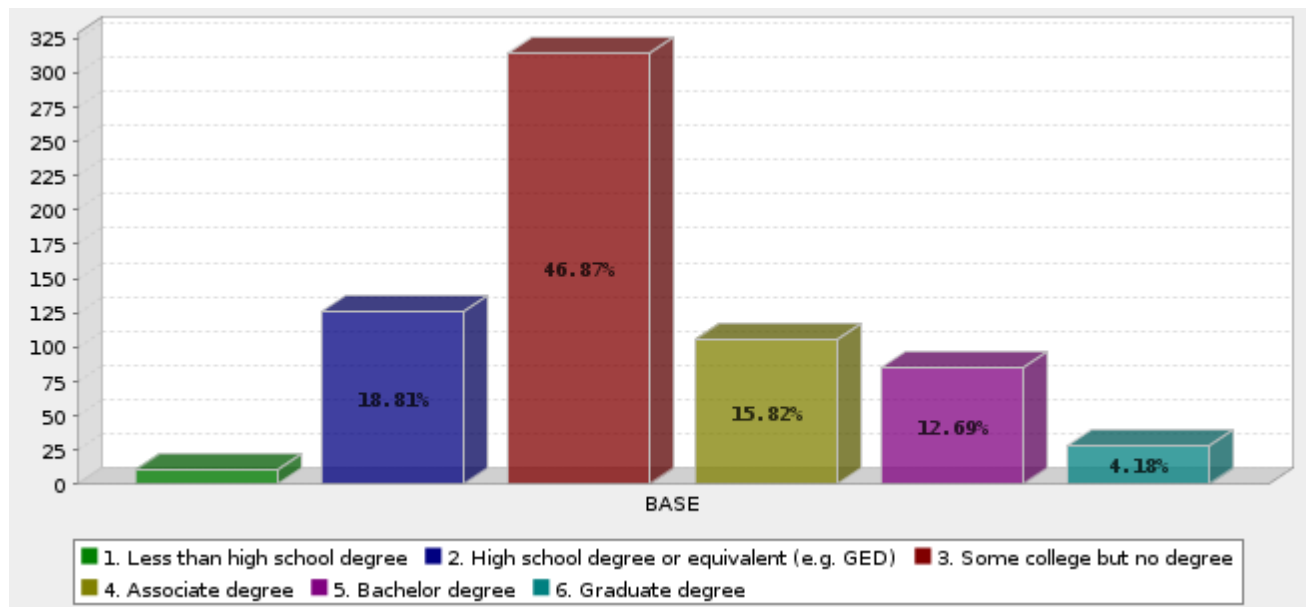


15. How interested would you be in an entrepreneurship grant program looking to help college students who want to start their own ventures?

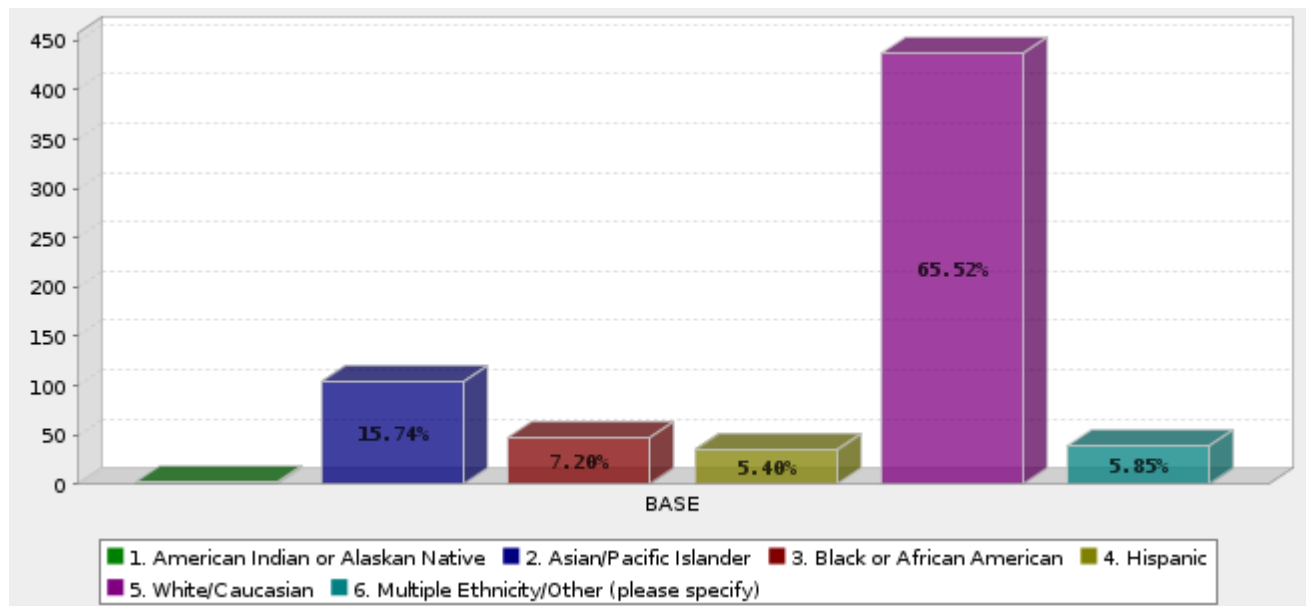




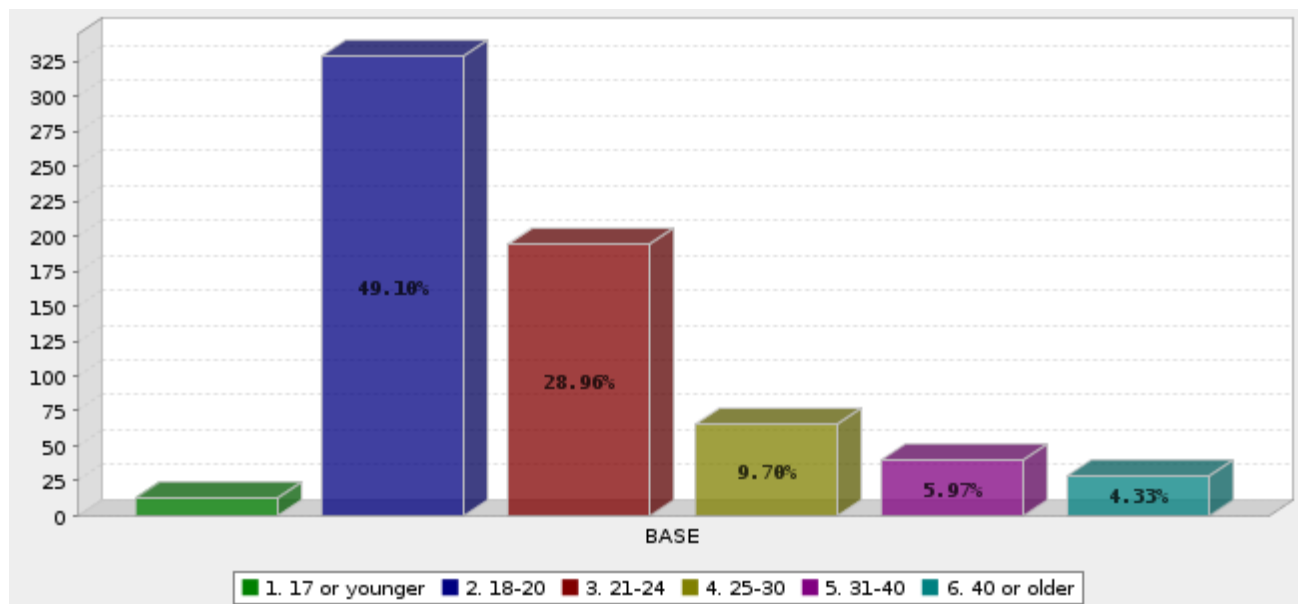
16. What is the highest level of school you have completed or the highest degree you have received?



17. Which race/ethnicity best describes you?



### 18. What is your age?



### 19. What is your gender?

