

Ideation Phase

Define the Problem Statements

Date	31 January 2025
Team ID	LTVIP2026TMIDS79179
Project Name	ShopSmart – A Full-Stack Digital Grocery Store Web Application
Maximum Marks	2 Marks

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I am a working professional	I'm trying to buy groceries regularly for my home,	But I don't have enough time to visit physical stores during working hours,	Because of my busy schedule and long working hours,	Which makes me feel stressed and frustrated about managing daily household needs.
PS-2	I am a customer who depends on nearby grocery stores,	I'm trying to purchase fresh groceries and essential items,	But I cannot check product availability, compare prices, or avoid crowded stores	Because traditional grocery shopping does not provide real-time stock updates or detailed product information,	Which makes me feel uncertain, tired, and dissatisfied with the shopping experience.