



PIZZA SALES REPORT

Jan15 - Dec15

pizza_category

All

01-01-2015

31-12-2015

Home

Worst/Best Sellers

Busiest Days & Times

DAYS

Orders are **highest** on weekends, **Friday/Saturday** Evening.

Monthly

There are **maximum** orders from month of **July and January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to maximum sales & total orders.

SIZE

Large size pizza contributes to **maximum** sales

817.86K

Total_Revenue

38.31

Avg_Order_value

49574

Total_Pizza_sold

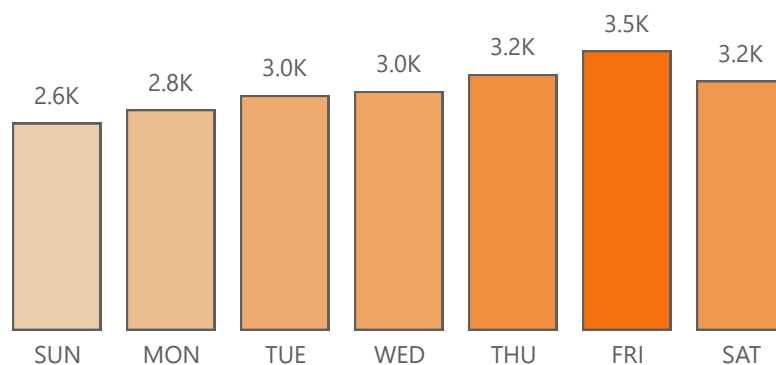
21350

Total_Orders

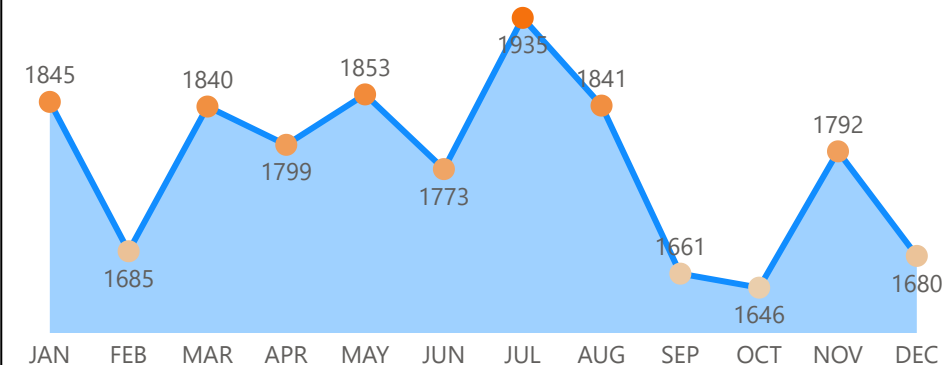
2.32

Avg_pizza_per_order

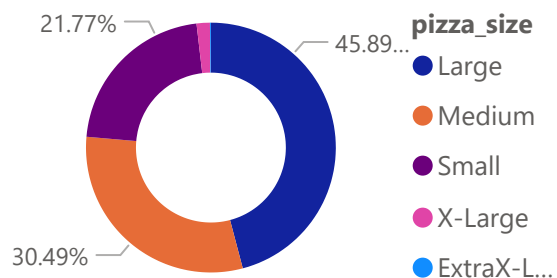
Daily Trend for Total Orders



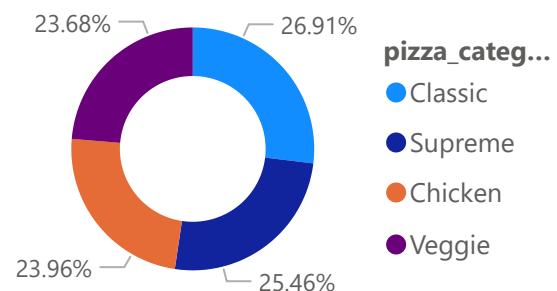
Total Orders by Order Month



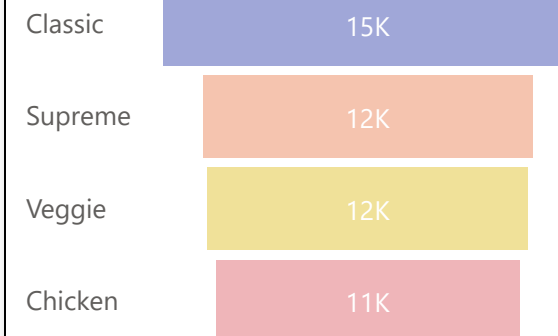
% Sales by Pizza Size



% Sales by Pizza Category



Total Pizza sold by pizza category





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Best Sellers

REVENUE

The **Thai Chicken Pizza** Contributes to **maximum** Revenue

QUANTITY

The **Classic Deluxe Pizza** Contributes to **maximum** Total Orders

TOTAL ORDERS

The **Classic Deluxe Pizza** Contributes to **maximum** Total Orders

Worst Sellers

REVENUE

The **Brie Carre Pizza** Contributes to **minimum** Revenue

QUANTITY

The **Brie Carre Pizza** Contributes to **minimum** Total Quantities

TOTAL ORDERS

The **Brie Carre Pizza** Contributes to **minimum** Total Orders

817.86K

Total_Revenue

38.31

Avg_Order_value

49574

Total_Pizza_sold

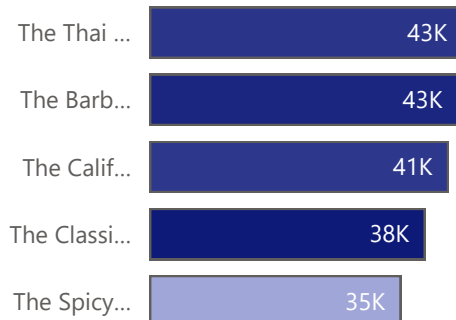
21350

Total_Orders

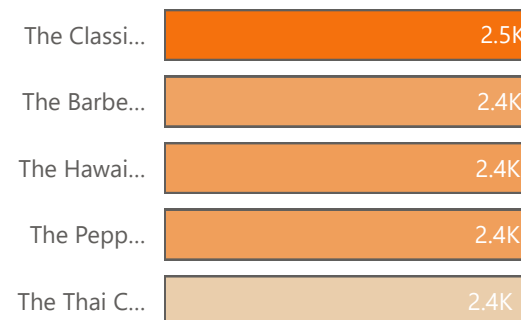
2.32

Avg_pizza_per_or...

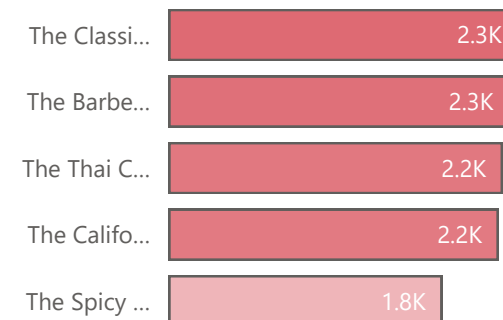
Top 5 Pizzas by Revenue



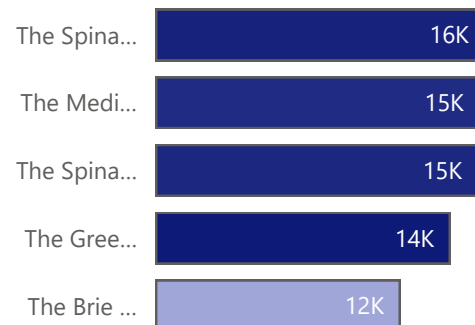
Top 5 Pizzas by Quantity



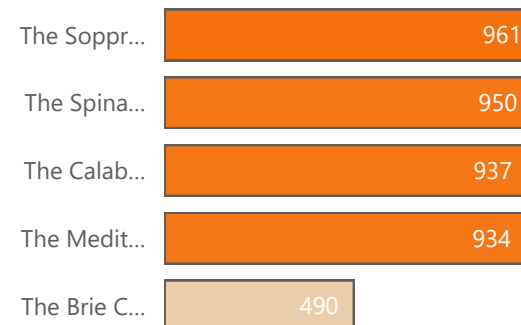
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total orders

