

KEY INSIGHTS

985M

Revenue

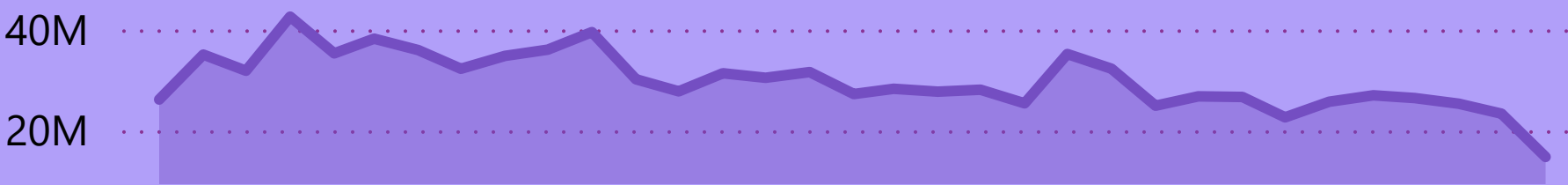
960M

Total Cost

2M

Sales Quantity

Revenue Trend



Filter By Year & Month

2017	2019
2018	2020

Select all

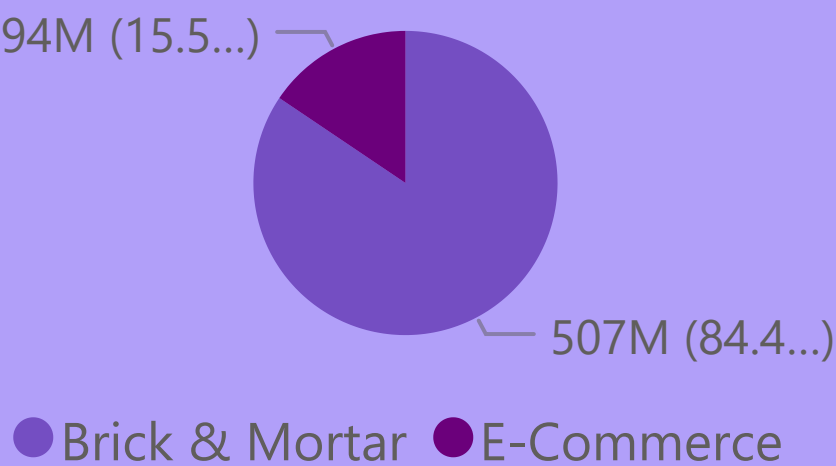
June, 2017

July, 2017

August, 2017

September, 2017

Revenue By Customer Type



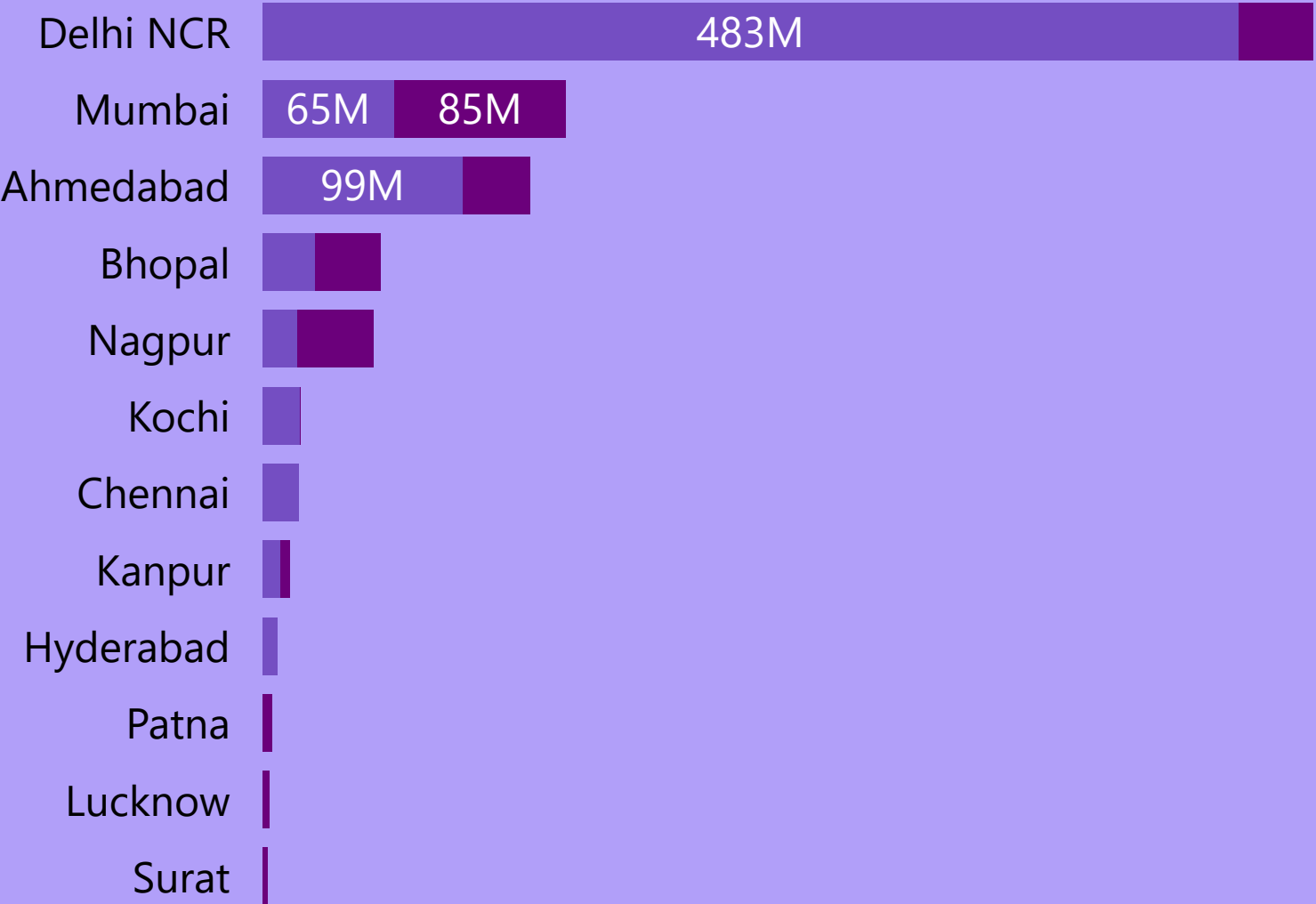
Top 5 Products by Revenue

Prod005	633K
Prod003	362K
Prod001	41K
Prod004	30K
Prod002	9K

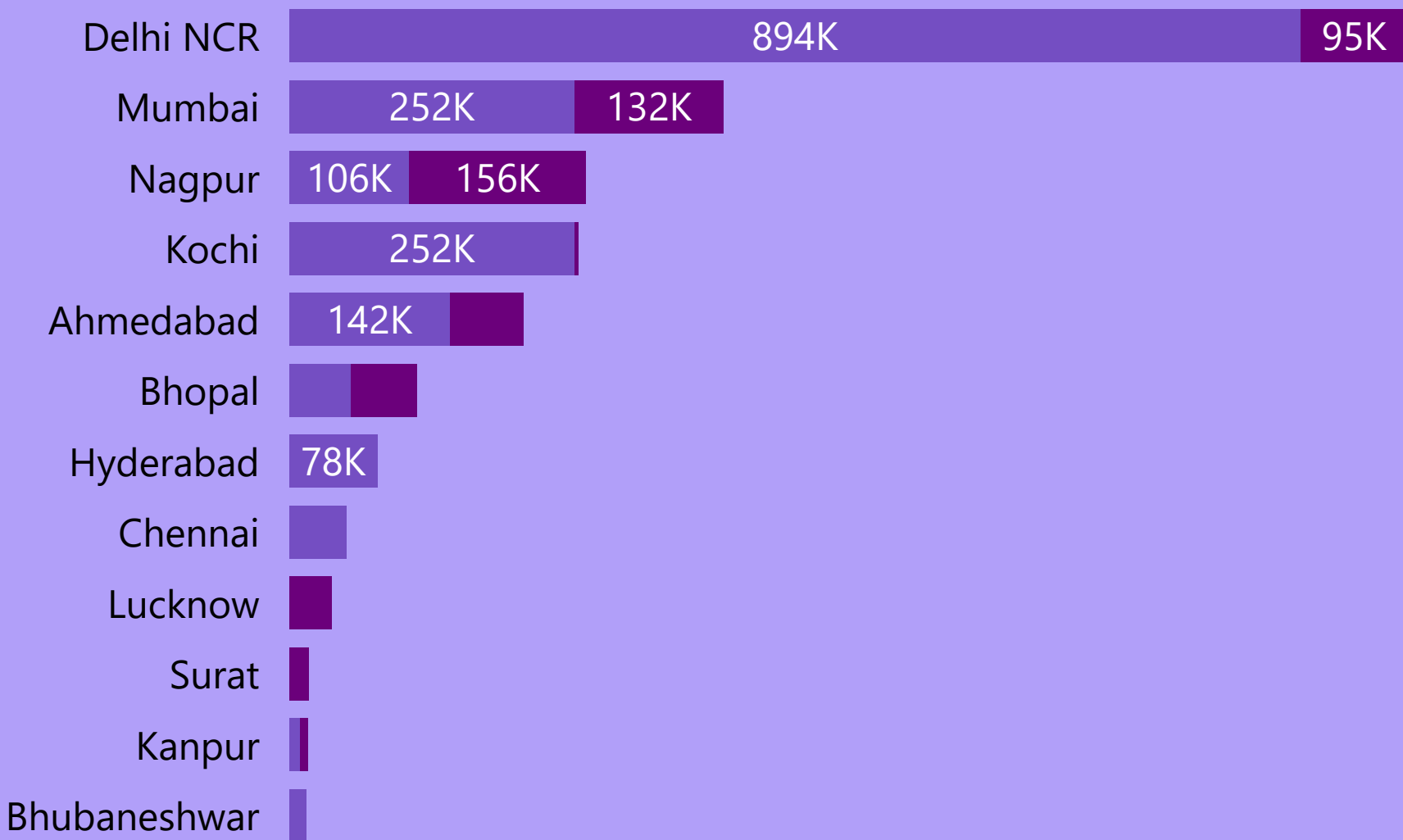
Top 5 Customers by Revenue

Electricalsara S...	413M
Electricalslytical	50M
Excel Stores	49M
Premium Stores	45M
Nixon	44M

Revenue by Markets



Sales Quantity by Markets



PROFIT ANALYSIS

985M

Revenue

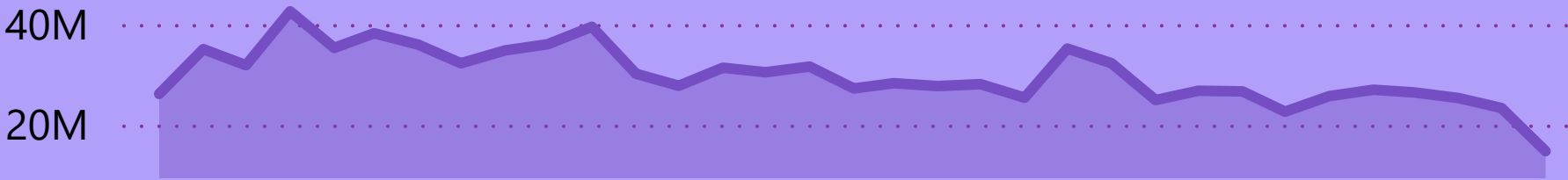
960M

Total Cost

2M

Sales Quantity

Revenue Trend



Filter By Year & Month

2017

2019

2018

2020

Select all

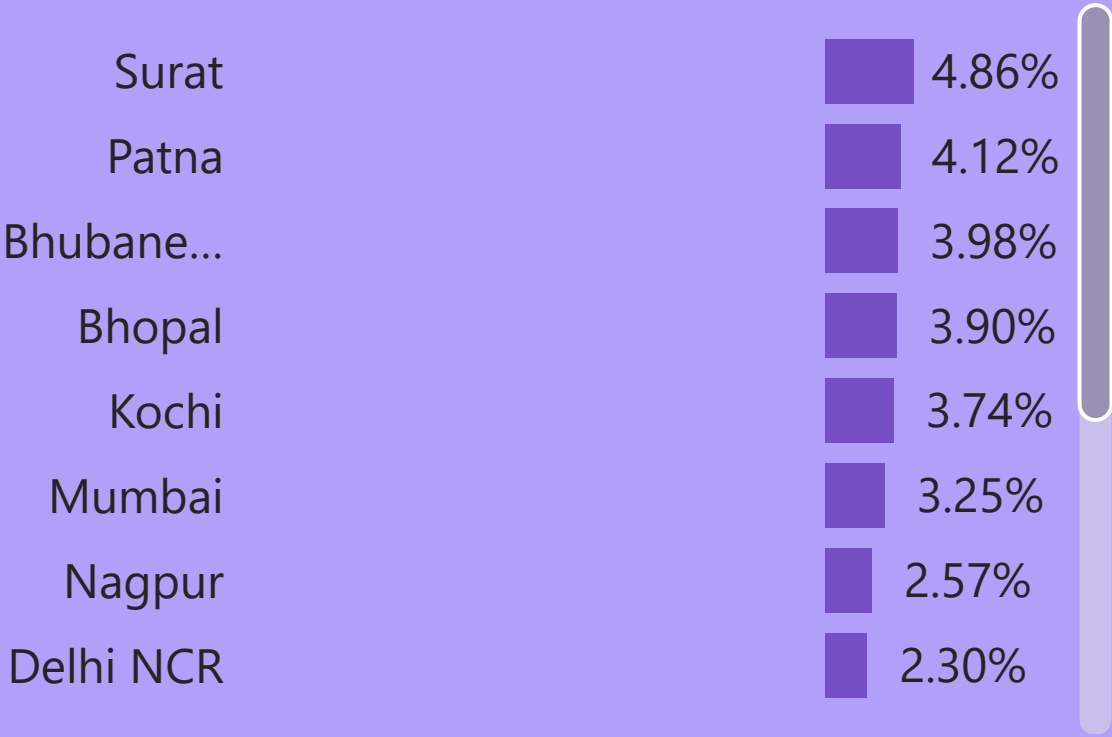
June, 2017

July, 2017

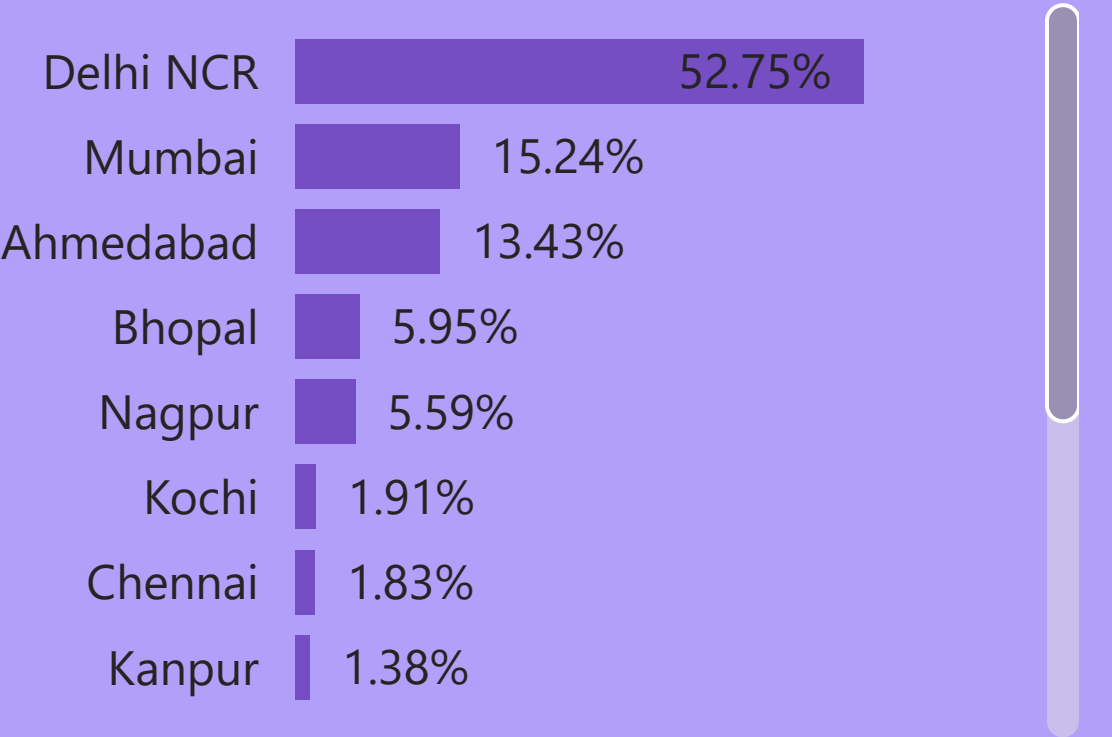
August, 2017

September, 2017

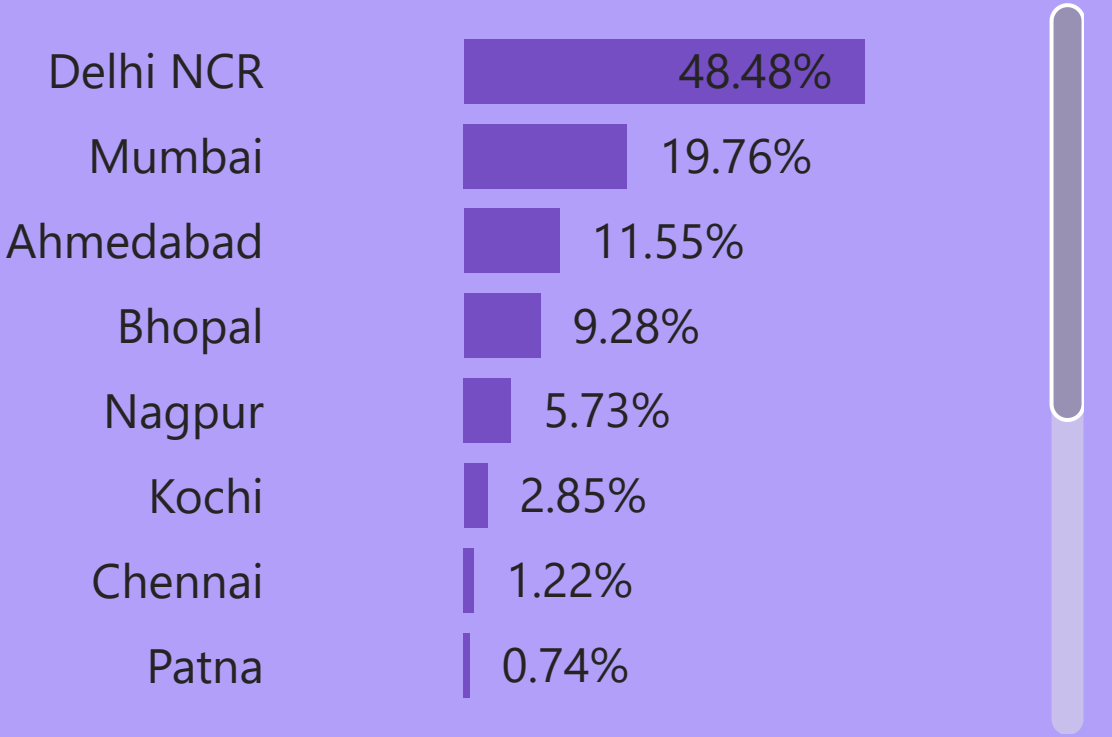
Profit Margin %



Revenue Contribution %



Profit Marginn Contribution %



Customer wise Profit Analysis Table

custmer_name	Revenue	Revenue Contribution %	profit Margin %	Profit Margin Contribution %
Electricalsara Stores	413333588	41.97%	2.25%	37.75%
Electricalslytical	49644189	5.04%	3.40%	6.85%
Excel Stores	49115620	4.99%	1.38%	2.76%
Premium Stores	44906666	4.56%	2.35%	4.27%
Nixon	43893083	4.46%	4.07%	7.24%
Info Stores	35100033	3.56%	0.90%	1.28%
Control	31771997	3.23%	2.60%	3.35%
Surge Stores	28648916	2.91%	2.29%	2.66%
Acclaimed Stores	21196727	2.15%	1.51%	1.30%
Forward Stores	21026079	2.14%	2.67%	2.27%
Enic Stores	18750440	1.90%	1.76%	1.33%
Total	984813463	100.00%	2.50%	100.00%

PERFORMANCE
ANALYSIS

985M

Revenue

960M

Total Cost

2M

Sales Quantity

Select target profit percentage

15%

Filter By Year & Month

2017

2019

2018

2020

Select all

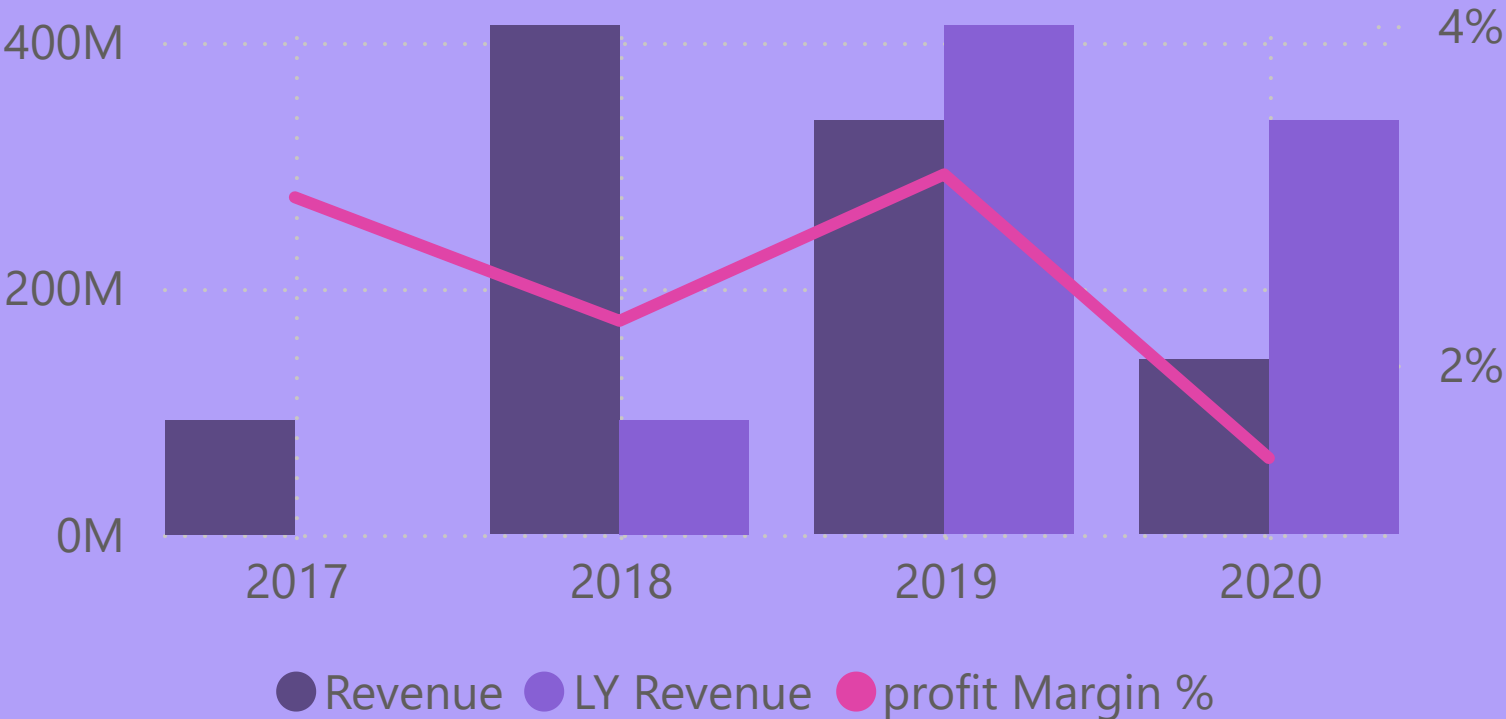
June, 2017

July, 2017

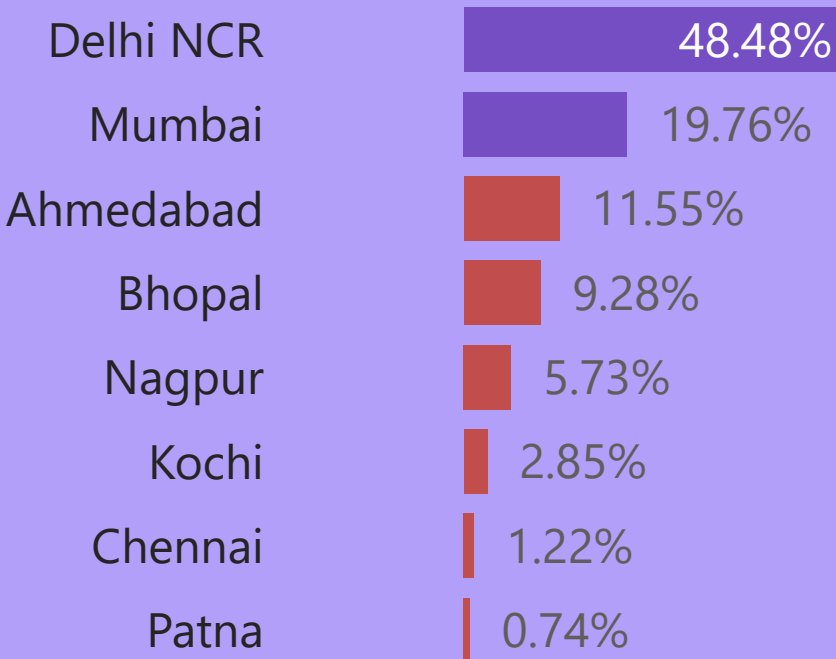
August, 2017

September, 2017

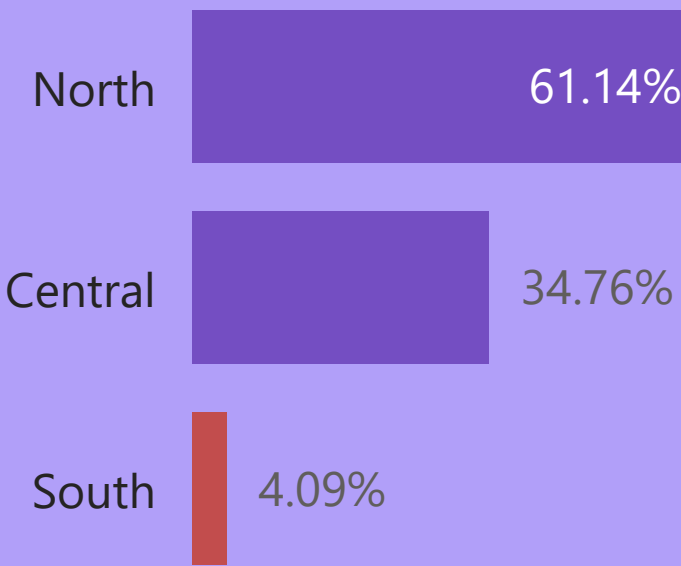
Revenue Trend



Profit Contribution % by Market



Profit Contribution % by Zone



Customer wise Profit Analysis Table

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