

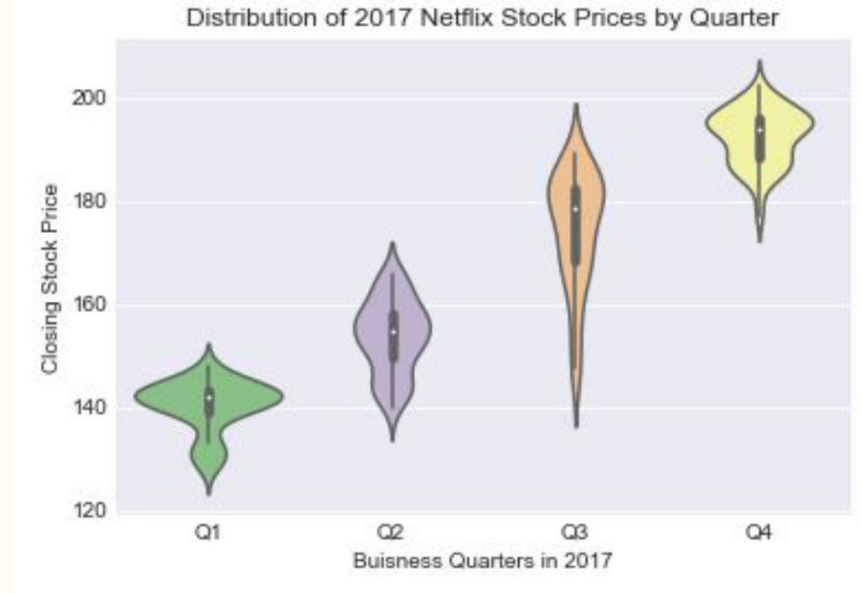
Netflix Stock Profile

By Veronica Yarovsky

2017 Netflix Quarterly Stock Prices

Clear growth in 2017 can be seen in the data as the median stock prices consistently increase each quarter

- Q4 is where the company saw the highest closing price at 220
- Each quarter shows a steady growth in stock prices, and the lowest price recorded was in the first quarter
- Q3 did have a drop in prices, but the median stock price stayed above Q2 to maintain growing numbers
- The best quarter of the year was Q4 as it maintained the highest median stock price and continued showing growth



Quarterly Stock and Revenue Summary

Notice that despite the difference in size, both revenue and earnings show a growing trend

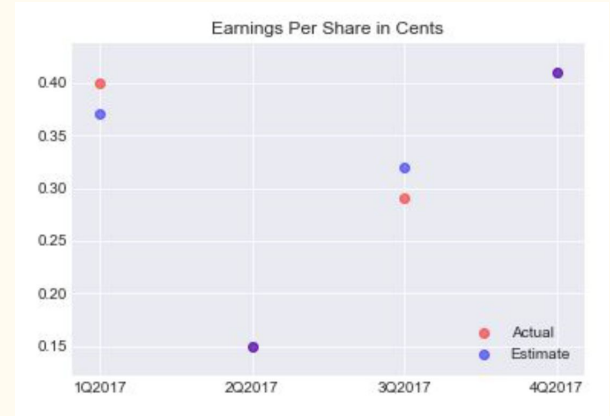
- It appears roughly 95% of all revenue generated by the company is used up, leaving earnings to be a rough 5% of total revenue
- However, both are still increasing and Netflix continues to grow in stock prices and net worth



Estimated Vs. Actual Earning per Share

The data here shows the difference in estimated quarter earnings, versus actual earnings.

- The estimations are all extremely accurate, with Q2 and Q4 being exact
- This shows that the Netflix has good predictable growth for investors to feel confident in



Netflix Stock in Comparison to Dow Jones Industrial Average

Netflix has shown strong and continuous growth over 2017

- The data chart here shows that the company followed the general path of Dow

Jones industrial average, with only showing some drop in each Q2 Q3 but followed with spikes

This shows netflix as being more volatile

- This shows the company can take advantage of the good market and use it to make them even greater profit

