



Logo Versions



Primary

Storybooks

Wordmark Only



Icon

Colours



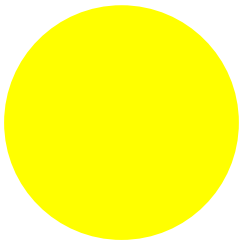
Primary

Hex #FBFBF8
RGB rgb(251,251,248)
CMYK 0 0 12
Pantone 11-0601



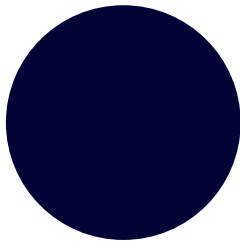
Secondary

Hex #FBFBF8
RGB rgb(251,251,248)
CMYK 0 0 12
Pantone 11-0601



Accent

Hex #FFFF00
RGB rgb(255,255,0)
CMYK 0 0 100 0
Pantone 12-0643



Background

Hex #010536
RGB rgb(1,5,54)
CMYK 98 91 0 79
Pantone 19-3940

Typography

Primary
Itim Regular

Aa Bb Cc