Vivian Yeung, Undergrad Student

CONTACTS

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SUMMARY

Demonstrates a strong work ethic through effective communication and the use of constructive feedback. A quick learner eager to gain valuable experience and grow established skills. That values organization as an essential must-have for a productive environment. With proven capabilites of prioritizing multiple tasks efficiently, even in high-pressure situations. While being committed to providing support and assistance in areas where it is needed.

EXPERIENCE

2024 - Present

Cosmira - Academic Project

Data analyst/ Researcher/ Graphic Designer

Collaborated with a team to develop a website from concept to function, resulting in a user-friendly platform.
Prioritized user experience by implementing accessibility features, enhancing usability for all visitors.
Assisted in designing high-fidelity prototypes and stylized themes using Figma, contributing to a visually appealing and functional website.
Conducted research and developed the information architecture and site map, establishing a clear and organized structure for the website's content.
Contributed to the marketing strategy and potential funding plan, aligning project goals with business objectives to support project sustainability.
Reviewed wireframes and inputted data for the content inventory and tracking page tables, thereby ensuring the site contained only essential information for users.

SKILLS

UI/UX Design

Logo + Branding

Graphics/Illustrations

Project Management

Product Research

Responsive Web & Mobile Development

Film Editing

Copywriting

Marketing/SEM

SEO Analysis

Data entry

SOFTWARE

HTML | CSS

Javascript | Typescript

React Native | Node.js | Express

Microsoft Word | Powerpoint | Excel

Adobe XD | Photoshop | Illustrator

Adobe Premiere Pro CC | CS6

Canva | Figma | CapCut | Blender

VS Code | Github | Slack | Notion

CERTIFICATION

Adobe Certified Associate
    Premiere Pro CC & CS6

Microsoft Office Specialist
    Word | Powerpoint | Excel

EDUCATION

Expected Graduation, June 2025

University of Central Florida

B.A. Digital Media | GPA: 3.8 | Dean's List