

## OLYMPIC SPORTS DATASET ANALYSIS

### Outcome:

An initial manual analysis of the dataset reveals 3 outcomes from our perspective:

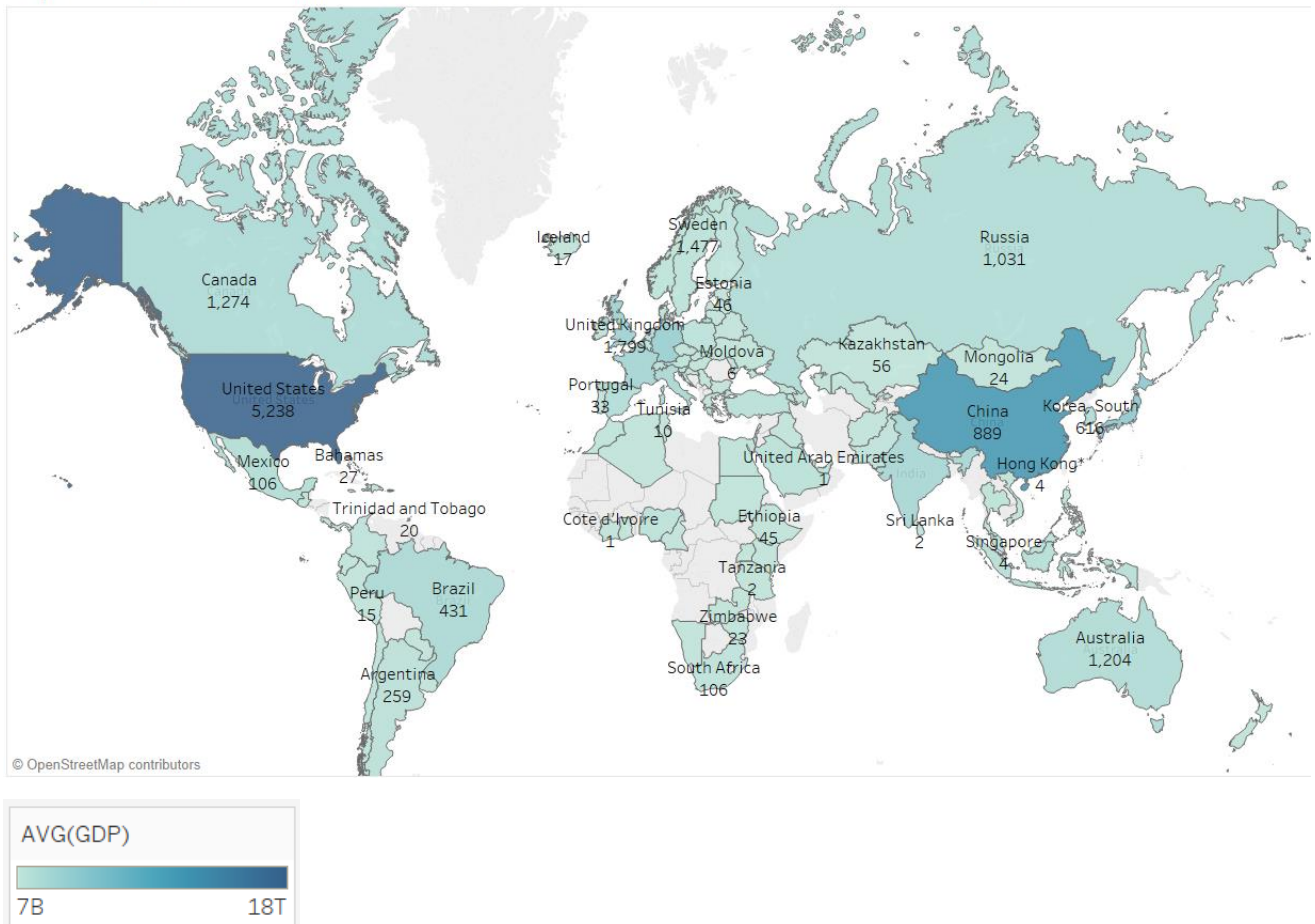
1. Higher GDP of the country leads to bagging more medals.
2. Minimal to zero participation from women during the beginning years.
3. Higher participation in the Summer Olympics than the Winter Olympics.

### Evidence:

We used Tableau Public to visualize the data.

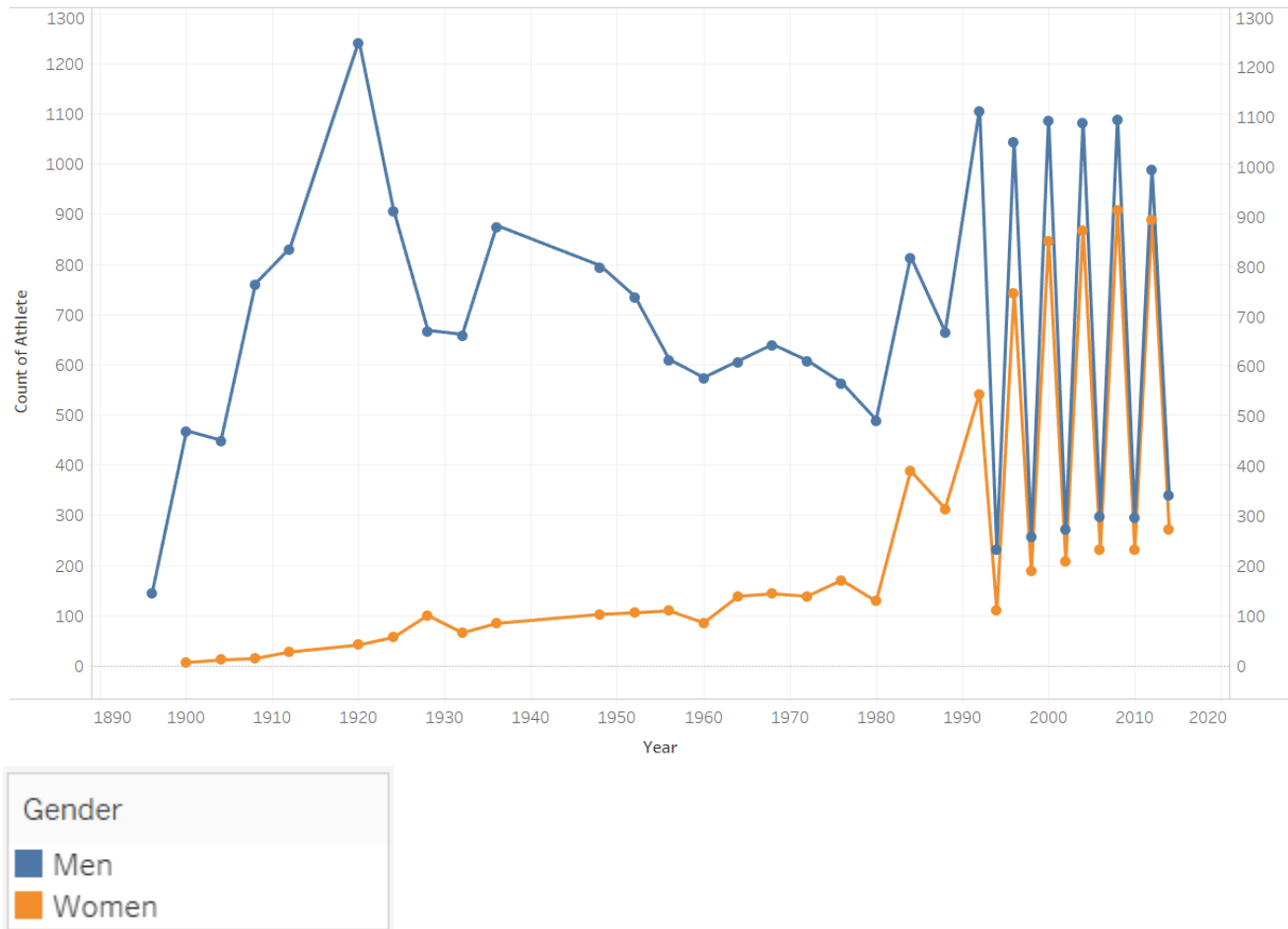
1. The first outcome we wanted to verify was the GDP and total medal count.

Top 20 Countries GDP and Medal Count



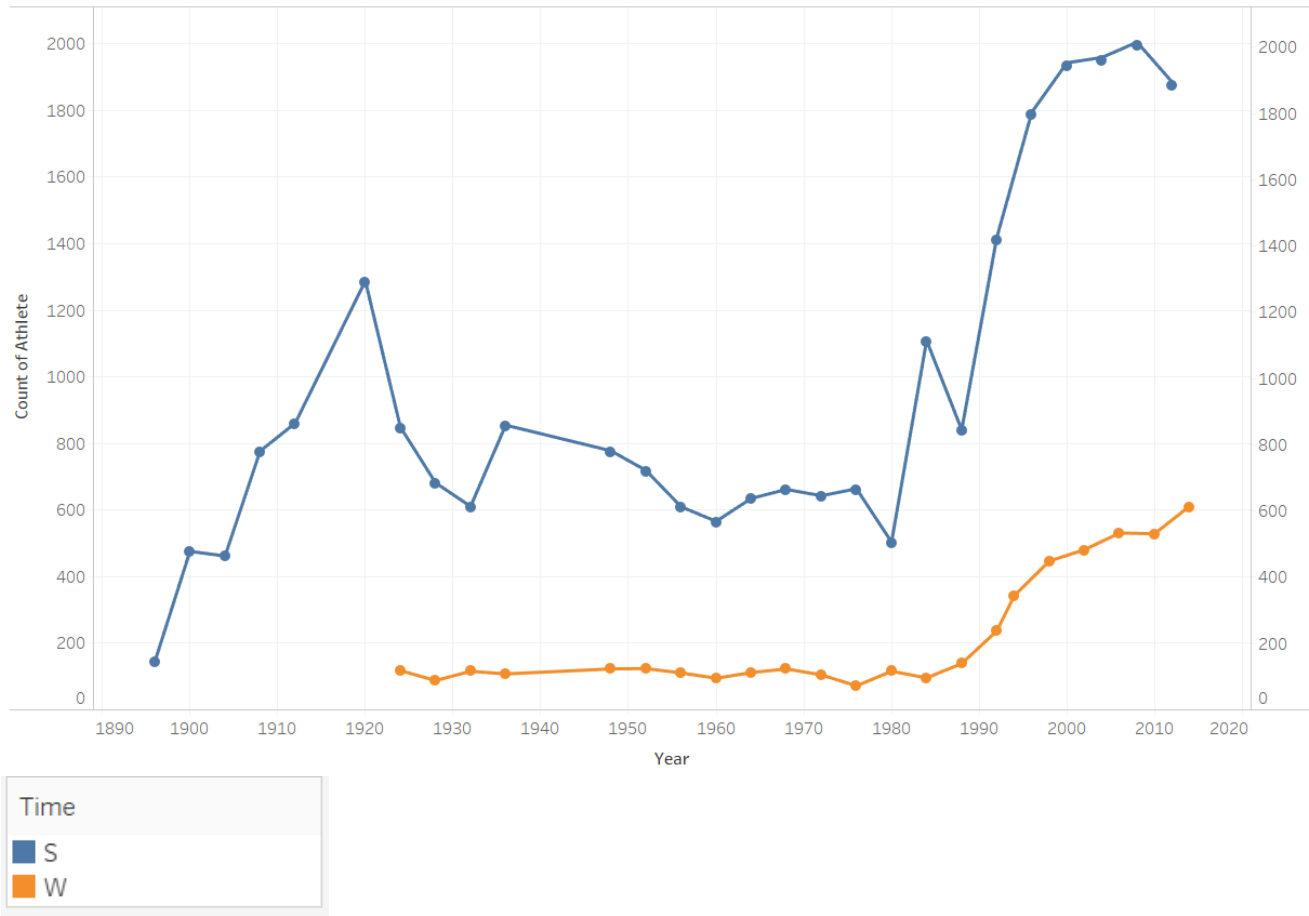
2. The second outcome we wanted to validate was the performance of men and women over the years, 1896 to 2014.

Men v. Women over time



3. The third outcome we verified was the athlete participation during the Summer and Winter Olympics

Athlete Participation Season Wise



## **Method:**

We started by searching a sport or business-related datasets and after riffling through various Stock market and Sports datasets, we eventually decided on the dataset of Olympics. The dataset we are using has been taken from Kaggle and has been provided by the IOC Research and Reference Service and published by The Guardian's Datablog. It describes which countries and athletes have won the most medals at Olympics from 1896 – 2014 cleaved in three subsets as follows:

❖ Dictionary:

- a) Country
- b) Country Code
- c) Population of that Country
- d) GDP per Capita

❖ Summer:

- a) Year of Olympics
- b) City where Olympics was held
- c) Sport played
- d) Discipline of the corresponding Sport
- e) Athlete
- f) Country the athlete represented
- g) Gender
- h) Event (single or pairs)
- i) Medal

❖ Winter:

- a) Year of Olympics
- b) City where Olympics was held
- c) Sport played
- d) Discipline of the corresponding Sport
- e) Athlete
- f) Country of the athlete represented
- g) Gender

- h) Event (single or pairs)
- i) Medal

We, then proceeded to load all the subsets in RStudio and combined them into one file to effectively create visualizations in Tableau. RStudio was also used to get a count of number of events in the Summer and Winter Olympics. We then proceeded to answer our first question:

### ***1. Is GDP of a country relevant to the performance of their athletes?***

The Gross Domestic Product (or GDP) of countries is one of the primary indicators used to gauge the health of country's economy. Higher the GDP, better the economy. To derive an answer for this, we loaded our final combined dataset in Tableau and selected to view the data in maps format as we needed GDP and athlete comparisons by Country. We added the Longitude and Longitude in the sheet and color marked the countries, eventually changing the color charts from darker to lighter corresponding to descending GDP per capita. Post that, we put the dimension of medals in text and adjusted the label by Counts which led us to understand which country had won the greatest number of medals as well.

### ***2. Did Women Participate in the same ratio as men since the Olympics began?***

Our data logs information about Olympics from 1896 to 2014, i.e. from the first modern Olympics that was held in Greece. We expect to see minimal to zero performance from women as they were probably not allowed to participate at the time. For this evaluation we plotted the total count of Gender participating in the Olympics over time. We also color marked the Gender for easy reading. This showed us that women, although started participating only 4 years later, participated in very low numbers. But as time went on and female participation was normalized (and encouraged) the numbers weren't far apart.

### ***3. Is Summer Olympics more preferred than Winter?***

Using the loaded dataset in RStudio, we took counts of events in Summer and Winter Olympics and found that Summer Olympics has 666 unique events while Winter Olympics has only 83 unique events. To get a better understanding of the data, we then went on to create an athlete participation graph in Tableau where we brought in the

events, years and counts of athletes to eventually conclude that athlete participation is much higher in summer Olympics. Another reason why we might expect more participation and events is because Winter Olympics requires the presence of snow and ice, which is not found in many countries hence, athletes wouldn't be able to practice for it as easily as they can for the Summer Olympics.

Through this process, we utilized both RStudio and Tableau for evaluations, data visualizations and interpretations. Attached below are remaining visualizations which were crucial to our understanding of the data:

### Snapshots:

