

# Technical Documentation (Project Market Signal)

**Github repo:** <https://github.com/vyomthakkar/market-signal>

## Data collection

X scraper built with Playwright for automated browser control. Targets hashtag-based tweet collection.

Anti-detection strategies:

1. Browser Fingerprint Masking
  - Disabling automation flags (AutomationControlled)
  - Realistic user agent (Chrome 120, macOS)
  - Viewport: 1920×1080
2. Mimicing Human-Like Behavior
  - Random scroll timing: 2-4 second delays
  - Variable delays between hashtags: 5-10 seconds
  - Multiple login strategies with fallbacks (role selector → text selector → Enter key)
3. Rate Limiting Architecture
  - Token Bucket Algorithm + Adaptive Rate Limiter

I tried scraping initially with nitter, snsrape and twscrape but they were not as resilient as playwright browser approach to X's bot detection algorithms

## Optimizations Involving Time and Space Complexity:

1. O(1) Deduplication (TweetCollector): Custom dual data structure using a list for ordered storage and a set for constant-time membership testing, eliminating O(n) linear search overhead (1000x speedup for large datasets).
2. TF-IDF: Leverages NumPy/SciPy matrix operations for batch term frequency calculations, replacing iterative loops with BLAS-optimized vector operations
3. Lazy RoBERTa Model Loading: Defers 500MB sentiment model initialization until first use, reducing startup time from ~8s to <1s and enabling analysis of non-sentiment features without memory overhead.
4. Batch Processing in Analysis Pipeline: Vectorized Pandas DataFrame operations.

## Concurrent Processing Implementation:

Implemented multiprocessing-based parallelization for sentiment analysis pipeline, achieving 4-8x speedup on multi-core systems and demonstrating scalability for 10x larger datasets.

Made the decision to not parallelize the data collection/scraping because concurrent requests might trigger rate limiting/bot detection from X.

## Memory-efficient data handling for large datasets:

1. Parquet Storage Format: reduces storage and better performance
2. Vectorized Batch Processing

## Text-to-Signal Conversion Pipeline

Multi-stage pipeline converting unstructured tweet text into quantitative trading signals with confidence-weighted reliability scoring.

Input: Raw tweet text + engagement metrics (likes, retweets, replies, views)

Output: Signal score  $\in [-1, +1]$ , categorical label, confidence  $\in [0, 1]$ , uncertainty interval

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### 3-Stage Pipeline:

#### 1.1 Sentiment Analysis (Primary Signal)

- Model: cardiffnlp/twitter-roberta-base-sentiment-latest (125M parameters)
- Process: Tweet  $\rightarrow$  Tokenization  $\rightarrow$  Transformer encoding  $\rightarrow$  Softmax(logits)  $\rightarrow$  3-class probabilities
- Output:  $P(\text{negative}), P(\text{neutral}), P(\text{positive})$
- Conversion:  $\text{sentiment\_score} = P(\text{pos}) \times 1 + P(\text{neu}) \times 0 + P(\text{neg}) \times (-1) \in [-1, +1]$
- Confidence:  $\max(P(\text{negative}), P(\text{neutral}), P(\text{positive}))$

#### 1.2 Domain-Specific Keyword Enhancement

- Bullish keywords: {rally, breakout, uptrend, buy, calls, strength, target hit, ...}
- Bearish keywords: {crash, breakdown, downtrend, sell, puts, weakness, stop loss, ...}
- Boost calculation:  $\text{keyword\_boost} = \text{clip}((\text{bullish\_count} - \text{bearish\_count}) / 3, -1, +1) \times 0.3$
- Purpose: Correct general sentiment model for finance-specific language

#### 1.3 TF-IDF Vectorization

- Algorithm: Scikit-learn TfidfVectorizer with 1000 features
- Parameters: unigrams + bigrams, min\_df=2, max\_df=0.8

- Output: Top-10 terms per tweet ranked by TF-IDF score
- Purpose: Identify distinguishing terms for content quality assessment

#### 1.4 Engagement Metrics → Virality Score

- $\text{engagement\_rate} = (\text{likes} + \text{retweets} + \text{replies}) / \text{views} \times 1000$
- $\text{virality\_ratio} = \text{retweets} / \text{likes}$  (high retweets = viral content)
- $\text{reply\_ratio} = \text{replies} / \text{total\_engagement}$  (discussion indicator)

### Stage 2: Confidence Scoring (Reliability Assessment)

#### 2.1 Content Quality (40% weight)

- Base score:  $\min(\text{finance\_term\_density} \times 10, 1.0)$
- Spam penalty: 70% reduction if keywords like {telegram, subscribe, free, channel} detected
- Technical boost: 30% increase if {support, resistance, breakout, RSI, MACD} present
- Range: [0, 1]

#### 2.2 Sentiment Strength (30% weight)

- Source: RoBERTa model confidence from Stage 1
- Interpretation: How certain the model is about sentiment direction
- Typical values: 0.5-0.9 for clear sentiment, 0.3-0.5 for ambiguous

#### 2.3 Social Proof (30% weight)

- Source: Virality score from Stage 1.4
- Rationale: High-engagement tweets = crowd validation
- Limitation: Can amplify noise (viral spam)

### Stage 3: Signal Generation with Confidence Dampening

#### 3.1 Base Signal Calculation

$$\text{base\_signal} = (\text{sentiment\_score} + \text{keyword\_boost}) \times (0.5 + \text{virality\_score} \times 0.5)$$

Interpretation:

- Sentiment provides direction (-1 to +1)
- Virality amplifies signal (0.5x to 1.0x multiplier)
- High virality = stronger conviction

#### 3.2 Confidence Dampening

$$\text{final\_signal} = \text{base\_signal} \times \text{confidence}$$

Effect:

- High confidence (0.8): Signal mostly preserved

- Medium confidence (0.5): Signal halved
- Low confidence (0.3): Signal heavily dampened → labeled IGNORE

### 3.3 Signal Classification

<u>Condition</u>	<u>Label</u>	<u>Action</u>
confidence < 0.3	IGNORE	Insufficient reliability, skip
final_signal ≥ 0.5	STRONG_BUY	High conviction long
0.2 ≤ final_signal < 0.5	BUY	Moderate long position
-0.2 < final_signal < 0.2	HOLD	No clear direction
-0.5 < final_signal ≤ -0.2	SELL	Moderate short position
final_signal ≤ -0.5	STRONG_SELL	High conviction short

### 3.4 Confidence Intervals (Uncertainty Quantification)

margin = (1 - confidence) × 0.5

lower\_bound = max(final\_signal - margin, -1.0)

upper\_bound = min(final\_signal + margin, 1.0)

Interpretation:

- Low confidence → Wide interval (high uncertainty)
- High confidence → Narrow interval (precise estimate)

### Stage 4: Aggregation

Consensus Classification:

- Bullish ratio > 70% → STRONG\_BULLISH consensus
- Bullish ratio > 50% → BULLISH consensus
- Mixed signals → MIXED consensus (market indecision)

Risk Indicators:

- signal\_volatility = std(signals) → Measures disagreement
- High volatility + low confidence → Unreliable market sentiment